



Brentnalls Health
Chartered Accountants and Advisors

Brentnalls SA
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Advisors
15-19 Holden Street
HINDMARSH SA 5007
PO Box 338
WELLAND SA 5007
T: 08 8241 8444
E: admin@brentnalls-sa.com.au
W: brentnalls-sa.com.au

 **Brentnalls
Affiliate**
Independent, together.

10 Pillars of Practice Management

Practice Management is becoming increasingly complex in an environment that is constantly changing. In order to keep ahead in this industry, we believe these “10 Pillars of Practice Management” capture the core elements of practice management that underpin the viability and growth potential of all practices. Brentnalls Health Practice Management Services can assist your practice to achieve goals in each of these pillars.

Business

1. Business and Succession Planning

Helping you to plan ahead and prepare your practice for the future to ensure that it is an attractive prospect for the next generation of potential investors.

2. Business Management

Developing effective business management systems that enable your business to build its capacity to drive change and development

3. Financial Management

Assisting your staff to efficiently generate financial reports that clearly demonstrate the practice's financial status compared to budgets, benchmarks and KPIs.

4. Marketing

Building the brand and image of the practice to make it more attractive to the next generation of practitioners and to promote the range of services to your clients.

Human Resources

5. Practitioner Workforce

Supporting you to build, motivate and manage an affordable and robust clinical workforce.

6. Human Resource Management

Helping you to create a positive workplace environment in which staff are engaged and productive, and effectively dealing with poor performance, whilst rewarding high performance.

Service Delivery

7. Service Development

Facilitating the development of innovative models of care that help to build the revenue capacity of the business and project a distinct point of difference to your clients.

8. Quality & Risk Management

Supporting the implementation of efficient quality and risk management systems to minimise the medico-legal, financial and operational risks.

Resources

9. Technology

Promoting the intelligent use of technology to enhance clinical and business communication, creating operational efficiencies.

10. Infrastructure

Providing guidance to ensure the practice has the facilities required to enable it to take advantage of growth and revenue opportunities.

All these areas are crucial for successful management of a practice.

Danny Haydon (Principal) leads the Practice Management Services division of Brentnalls Health. Danny currently enjoys the following high profile appointments:

- Sonder—Board Director (2014—present), Vice Chairman (2018—present),
- Clare Medical Centre—Business Advisor, Executive Officer (2003–2021),
- Maari Ma Aboriginal Health Corporation, Management Consultant,
- Member of the Department of Health, Primary Care Division, Practice Managers Advisory Group,
- Australian Association of Practice Management (AAPM), Board Member (2014–2022), State & National President between (2013–2017).

You can contact Danny Haydon on **0438 580 319** or email dh@brentnalls-sa.com.au

Disclaimer

The information provided in this brochure does not constitute advice. The information is of a general nature only and does not take into account your individual objectives, financial situation or needs. It should not be used, relied upon, or treated as a substitute for specific professional advice. We recommend that you contact Brentnalls SA before making any decision to discuss your particular requirements or circumstances.