

THE AUSTRALIAN FASHION BUSINESS ACADEMY

OUR TAILORED CLOTHING COURSE



 **AFBA**
THE AUSTRALIAN
FASHION BUSINESS
ACADEMY

'Master the art of Bespoke Craftsmanship.'

Learn how to create perfectly fitted, made-to-measure garments and launch your own premium tailoring brand with **confidence** and **precision**'

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BUILD A MADE-TO-MEASURE CLOTHING BUSINESS

The Tailored Clothing Course is a complete, end-to-end program designed to help you launch and grow a professional made-to-measure clothing business. It combines technical tailoring knowledge with the commercial systems required to operate, scale and deliver a premium client experience.

You'll learn how to design, measure, produce and deliver tailored garments for real clients while building a business model that is profitable, structured and sustainable.

A TRUE BUSINESS IN A BOX

The Tailored Clothing Course is a complete, end-to-end program designed to This course is built as a complete Business in a Box, giving you the skills, systems and tools required to move from idea to income.

Most students secure their first paying clients within 8–10 weeks, studying approximately 3–5 hours per week.

WHAT'S INCLUDED IN YOUR BUSINESS IN A BOX

Full Training: Comprehensive online training delivered by industry professionals, covering tailoring fundamentals, client experience, pricing, production and business operations. No prior fashion qualifications are required.

Supplier Access: Direct access to trusted global manufacturing partners used by established brands and independent designers. Eliminate trial and error and confidently deliver high-quality garments to your clients.

CRM System: A purpose-built client management system designed for fashion and tailoring businesses. Manage client details, measurements, orders and delivery from enquiry to completion in one simple platform.

E-Commerce Platform: A fully customisable online store designed for fashion businesses. Learn how to showcase your designs, accept payments and manage orders — with no technical background required.

YOUR PHYSICAL CLIENT KIT

You'll also receive a professional physical kit to support real-world client consultations.

This includes essential measuring equipment, curated fabric books and style guides, allowing you to confidently present options, take accurate measurements and deliver a premium client experience from day one.

WHAT YOU WILL LEARN

- Foundations of a successful tailored clothing business
- Measurement mastery and client fittings
- Pattern prototyping and quality control
- In-house and outsourced production workflows
- Pricing strategies and profitability
- Branding, portfolio creation and client acquisition
- Operations, legal setup and launch planning

COURSE INVESTMENT & PRICING

Total Course Fee: **\$1,950**

Payment Options: Pay upfront and receive **20% off**, or study on a **flexible 12-month payment plan** from approximately **\$35-\$40 per week**