

THE AUSTRALIAN FASHION BUSINESS ACADEMY

# CHILDREN'S CLOTHING LABEL COURSE

---



---

## Start Your Fashion Label Today

"We help you bring your fashion dreams to life with this comprehensive course. Everything you need to start your very own successful fashion label, from concept to customers."

☎ 1300 021 676



info@australianfashionbusinessacademy.com.au

---

# LAUNCH AND GROW YOUR OWN CHILDREN'S BRAND

The Children's Clothing Label Course is a complete, end-to-end program designed to help you create, launch and scale a children's fashion brand. It combines creative design skills with the commercial systems required to build a brand that parents trust and buy from.

You'll learn how to design age-appropriate garments, source materials, work with suppliers and sell your collections online — all while building a business that is commercially viable and ready to grow.

## A TRUE BUSINESS IN A BOX

This course is delivered as a complete Business in a Box, providing the creative skills, systems and tools required to move from concept to customers.

Most students are ready to begin launching their first collections within **8–12 weeks**, with a flexible study commitment of approximately **3–5 hours per week**.

## WHAT'S INCLUDED IN YOUR BUSINESS IN A BOX

**Full Training:** Comprehensive online training covering children's fashion design, safety and comfort considerations, branding, pricing, production and business setup. No prior fashion qualifications are required.

**Supplier Access:** Learn how to source fabrics and production partners suitable for children's clothing, with guidance on quality, durability and safety standards required for the children's market.

**CRM System:** Access a purpose-built CRM system to manage customers, orders and communications as your brand grows. Designed specifically to support fashion businesses without complexity

**E-Commerce Platform:** A fully customisable online store designed for fashion brands. Learn how to list products, manage orders and accept payments, enabling you to sell directly to customers with confidence



---

## YOUR PHYSICAL CLIENT KIT

You'll receive a **Fashion Design Starter Kit** to support the creative development of your women's clothing label. This includes a fashion design sketchbook with pre-made figure templates for men, women and children, along with drawing materials to help you sketch designs, plan collections and organise fabric and style ideas.

This kit supports concept development and collection planning as you bring your brand to life.

## WHAT YOU WILL LEARN

- The children's fashion market and industry considerations
- Women's fashion trends and customer psychology
- Design principles, safety and comfort for children's clothing's and cohesive collections
- Fabric sourcing and supply chain planning
- Branding that connects with parents
- Pricing, packaging and product strategy
- Selling online and managing product pages and checkouts

## COURSE INVESTMENT & PRICING

Total Course Fee: **\$1,950**

Payment Options: Pay upfront and receive **20% off**, or study on a **flexible 12-month payment plan** from approximately **\$35-\$40 per week**