



Presented by  Leadership Idaho Agriculture

GOVERNOR'S AWARD FOR EXCELLENCE IN AGRICULTURE

Criteria for Nominations

The **Larry Branen Idaho Ag Summit** committee is seeking nominations for the Governor's Awards for Excellence in Agriculture. As part of the Ag Summit, the Governor recognizes individuals and organizations that have made outstanding contributions to Idaho agriculture.

Recipients are chosen from nominations received from organizations or individuals. Nominations must be received at 55 SW 5th Ave, Suite 100, Meridian, ID 83642 or can be emailed to office@amgidaho.com **by August 1**.

The awards are not limited to agriculture producers. For example, a nominee for the Michael Parrella Education/Advocacy category could be a local agriculture reporter or someone on a chamber of commerce agriculture committee. The purpose of each award is to recognize outstanding individuals who impact agriculture in a positive way.

This is a wonderful opportunity for honorees to be recognized by their peers and state leaders for their contributions to agriculture and Idaho. Please take the time to consider nominating someone you know that should be recognized for his or her important contribution to agriculture.

Category Descriptions

Michael Parrella Education/Advocacy: A person in any profession who is committed to educating Idaho citizens about the importance of agriculture and the agricultural industry to their life, culture, and economy. An advocate is one who is devoted to promoting agriculture to the public, government, and other decision makers at the local, state, and/or national level. Michael Parrella Education/Advocacy may be presented as one or separate awards; however, only one award may be presented in this category each year.

Environmental Stewardship: An individual or agri-business that demonstrates a commitment to maintaining and improving the quality of the air, water, or soil as a result of innovative practices, technologies and/or partnerships.

Marketing Innovation: A grower, shipper, processor, or commodity group that demonstrates excellence and effectiveness of individual programs conducted to develop or increase sales of Idaho food or agriculture products, internationally or domestically. This may include development and use of new markets, new marketing methods, or new uses for products and/or services.

Technical Innovation: An individual or agri-business that develops or implements new methods or mechanisms to advance agricultural production or processing.

Lifetime Achievement: An individual who has dedicated his or her life to the advancement of agriculture through production, innovation, improvement, leadership, service and/or advocacy and who embodies the high standards of Idaho agriculture and sets an example for others to follow.

Nominations Due AUGUST 1

**Larry Branen Idaho Ag Summit
Governor's Award for Excellence in Agriculture
Nomination Form – Due August 1**

Name of Nominee _____
Title and Business (if applicable) _____
Address _____
City/State/Zip _____
Work phone _____ Home phone _____
E-mail _____

Award Category nominated for:

(More than one category may be checked)

See award descriptions on other side

NOTE: No nominee who has received an award will be eligible for a second award until after 5 years have passed. The individual must then be nominated by a different organization and in a different category.

- _____ Michael Parrella Education/Advocacy
- _____ Environmental Stewardship
- _____ Marketing Innovation
- _____ Technical Innovation
- _____ Lifetime Achievement

Please respond to the following items on a separate sheet. Additional information pertinent to the Governor's Award for Excellence in Agriculture is welcome. Please include only information relevant to the award.

- 1. Provide a brief description of nominee (ag-related work/business history, education, family, etc.)**
- 2. Describe specific achievements in the category for which the nomination is submitted and provide examples of the nominee's activities and accomplishments. Show how the nomination has had significant impact to the category you are nominating them for to their local area or the state of Idaho.**
- 3. List nominee's involvement in agricultural organization and leadership roles related to agriculture.**
- 4. Submit minimum of 3 letters in support of this nomination.**

Additional information, including letters of recommendation, that further illustrate the nominee's accomplishments are welcome. Nominations will be held in the candidate pool for three (3) years from the initial date of nomination.

Nominating information:

Name of person submitting nomination _____
Organization (You are affiliated with) _____
Address _____
City/State/Zip _____
Phone _____ E-mail _____

If the individual nominated is selected, the party nominating will be expected to assist in securing information and pictures to be used in producing the video that will be shown during the Ag Summit Awards Luncheon.

Send completed application to:

**Idaho Ag Summit Governor's Award Committee
55 SW 5th Ave, Suite 100 • Meridian, ID 83642
Fax: 208-888-4586 email: office@amgidaho.com**