

20
23

Sponsor Kit

AN EXCLUSIVE EVENT INVITE



SRRC

STORM RESTORATION CONTRACTOR SUMMIT

Former sponsors

OVERVIEW
Event Invitation

REACH & ENGAGEMENT
Attendee Demographics

PACKAGES
Sponsors & Booths

20 23

"...The Nation's #1 Storm Restoration Event, a much needed solution for change needed in our industry!"

Dear Friends and Fellow Business Owners!

Since 2013, we've proven that our event and brand adapts to the changes in our industry. The SRC Summit has seen phenomenal results, and it is because of the amazing people that attend and share their deep knowledge, experience, and inspirational story. We also believe and maintain the best business practices in the Insurance Restoration Industry.

Our values remain strong:

- I. Educate in a way that saves time and money for attendees
- II. Focus on helping you maintain integrity for your customers and businesses
- III. Access to experts with field-tested concepts and applications
- VI. Increase your performance in business and in your personal life
- V. TEAM: "Together, Everyone Achieves More"

At each conference our attendees not only learn from expert speakers, participants, and sponsors...they also learn from each other. It feels great to bridge the gap to help attendees achieve success, and realize friendships and partnerships that last a lifetime.

I hope you can join us on this journey and experience what a quality (and classy) event truly feels like...and the impact it can make in your life.

I look forward to seeing you there!

APRIL HALL
ENTREPRENEUR | VISIONARY | INNOVATOR



SRC
STORM RESTORATION CONTRACTOR
— SUMMIT —

"This event put us front and center with an ideal client. The ROI is amazing and the relationships we've built at the event are invaluable..."

Jim Johnson, CEO
Contractor Coach Pro

Attendee Demographics

ATTRACTING THE INDUSTRY



WHO ATTENDS THE EVENT?

80% of attendees are business owners and make purchasing decisions for their business. 10% are general managers who also make purchasing decisions for their companies. These businesses range from startups to mature companies with \$25-million in annual revenue. The SRC Summit attracts top-tier storm restoration companies nationwide who are eager to learn about ways to grow!

MEASURABLE BENEFITS FOR ALL

1. Increase business revenue
2. Optimize business operations
3. Train & invigorate your sales team
4. Develop partnerships & opportunities
5. Acquire new business technology
6. Connect with motivated people and enjoy networking at the event

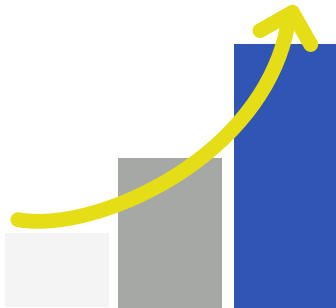
WE ACHIEVED OUR GOAL:

One powerful event, year-round engagement.

PROVEN RESULTS IN-PERSON AND ONLINE

- Speaking and Panel Participation
- Sponsor Brand Promotion & Packages
- Special Sessions & Workshops
- Event Expo & Exhibition Hall
- Evening Social Outings & Afterparty
- Ongoing Post-Session & Lobby Networking
- Sponsor and Speaker Promotion
- Ongoing Sharing of Your Activity Online
- Year-Round Facebook Group (Private)

EVENT BRAND RECOGNITION 3x Digital Growth!



122,000

REACHED FOR 2022 SPONSOR
BRANDS & ATTENDEES ONLINE

5,600+ actions taken



Our Channel.
The SRC Summit Brand.
100s of new followers every week.

EVENT REACH & IMPACT

In past events we've attracted over 800 restoration contractor related businesses, including owners, managers, and sales teams. In 2022, companies traveled from across the U.S. from 39 states to showcase their brands, network in-person, and connect for growth.

But that's not all. We decided to promote sponsors and attendees alike, exciting the attendance and paying forward our brand to directly impact your visibility. No other event does this!

1,000+

Business Owners &
Attendees in 2022
(1,500 expected in 2023!)

6,500

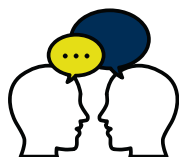
Community Followers
Online in 2022
(100s more every week!)

700x

Return of
Investment for
Participants

Choose your sponsor package early...

April Hall (469)416-6883 April@srcsummit.com



BREAKOUT WORKSHOP PACKAGE

\$2,000

- Meeting Room Setup with Microphone and Podium
- Opportunity to collect leads and make sales (priceless)
- 30 Minutes to talk about your product or service (\$3,000 value)
- For a 45 Minute workshop – add an additional \$500
- Logo and website link on SRCSummit.com (\$300 value)
- 2 SRC Summit passes for staff (\$1,990 value)
- Does not come with booth
- Includes admission to entire event



LUNCH SPONSOR PACKAGE

\$7,500

- 10 Minute talk about the value of your product or service before lunch break from main stage in front of all attendees (No pitching) (\$4,500 value)
- 3 SRC Summit Passes (\$2,985 value)
- Welcome Sponsor Post on SRC social media channels with your logo (\$1,000 value)
- Logo on Step & Repeat (\$1,000 value)
- Marketing piece in all trade show bags & VIP goody bags (\$1,000 value)
- Logo and website link on SRCSummit.com (\$300 value)
- 1/2 page ad in SRC Summit Guide (\$500 value)
- Meet and greet with top keynotes in VIP room



TRADE SHOW BAG MARKETING ITEM

\$1,295

- Marketing Piece in all trade show bags & VIP goody bags for attendees (\$1,000 value)
- If you need our marketing team to create this please reach out for a quote
- Must have marketing pieces to SRC 7 days before the event
- 1 SRC Summit Pass (\$995 value)



MAIN STAGE SPOTLIGHT (10 AVAILABLE)

\$1,795

- 1 minute commercial you design to be played on the main stage (\$1,500 value) Commercials are played in between main stage speakers
- If you need our marketing team to create this please reach out for a quote
- 1 SRC Summit Pass (\$995 value)

PACKAGES, SPOTLIGHTS, MARKETING, AND BOOTHS

Choose your sponsor package early...



April Hall (469)416-6883 April@srcsummit.com

PLATINUM BOOTHS (LIMITED)

\$15,000

Premium Location Up front & High Traffic

(\$20,000 after 7/31/22)

- 10X20 booth high traffic, premium location (\$12,000 value)
- Workshop Session (\$2,500 value)
- Premiere location of logo on SRCSummit.com (\$500 value)
- 1 minute commercial you design to be played on the main stage (\$1,500 value) Commercials are played in between main stage speakers
- Full page ad in SRC Summit Guide (\$1,000 value)
- 10 SRC Summit passes for staff (\$9,950 value)
- Welcome Sponsor Post on SRC social media channels (\$1,000 value)
- Logo on Step and Repeat (\$1,000 value)
- Booth comes with 8' High Back Wall & 3' High Side Drape
- 6' Draped Table with Exhibitor Identification Sign, 2 Limerick Chairs & 1 Wastebasket

GOLD BOOTHS

\$9,000

Designed to give high visibility and traffic to your booths

- 10X10 booth premium space for high traffic from attendees (\$8,000 value)
 - Breakout Session (\$2,000 value)
 - Premiere location of logo on SRCSummit.com (\$500 value)
 - 1 minute commercial you design to be played on the main stage (\$1,500 value) Commercials are played in between main stage speakers
 - Full page ad in SRC Summit Guide (\$1,000 value)
 - 6 SRC Summit passes for staff (\$5,970 value)
 - Welcome Sponsor Post on SRC social media channels (\$1,000 value)
 - Logo on Step and Repeat (\$1,000 value)
 - Booth comes with 8' High Back Wall & 3' High Side Drape
- 6' Draped Table with Exhibitor Identification Sign, 2 Limerick Chairs & 1 Wastebasket

SILVER BOOTHS

\$5,000

- 10X10 booth located in the vendor area
- Premiere location of logo on SRCSummit.com (\$500 value)
- Full page ad in SRC Summit Guide (\$1,000 value)
- 6 SRC Summit passes for staff (\$5,970 value)
- Welcome Sponsor Post on SRC social media channels (\$1,000 value)
- Logo on Step and Repeat (\$1,000 value)
- Booth comes with 8' High Back Wall & 3' High Side Drape, 6' Draped Table with Exhibitor Identification Sign, 2 Limerick Chairs & 1 Wastebasket

BRONZE BOOTHS.

\$4,000

- 10X10 booth located in vendor area behind silver booths
- Logo and Link on SRCSummit.com (\$300 value)
- 2 SRC Summit Passes for staff to work booth (\$1,990 value)
- Welcome Sponsor Post on SRC social media channels with your logo (\$1,000 value)
- Logo on SRC Summit Guide (\$250 value)
- Booth comes with 8' High Back Wall & 3' High Side Drape, 6' Draped Table With Exhibitor Identification Sign, 2 Limerick Chairs & 1 Wastebasket



Contact

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