

**Be Recognized & Celebrate your Talents**



Company & Team Categories in New Construction, Remodeling, Specialty Projects, Outdoor Living Space, Landscaping, Plan Design, Interior Design & Restoration.

Individual Categories for Suppliers, Trade Partners, Sales Professionals, Project Managers and Lenders

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*Cost for entries - LNHBA Members Only are allowed to submit entries for Best of the Lake*

Company Entry \$350 - 1st entry

Team Entry \$550 - 1st entry

Individual Entry \$150

**Discounts for additional entries**

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**Entry Submission, Payment & Photo Deadline: September 5, 2025**

**NO EXTENSIONS**

# GREETINGS

Members, Friends, and Colleagues of Lake Norman Homebuilders Association,

We are thrilled for the Best of the Lake Competition this year! The 20th Annual Awards Gala will be held on **Friday, November 7** at **Sweet Magnolia Estate** in Cornelius. We hope you'll join us for a fabulous evening to celebrate our industry and recognize spectacular projects completed by you and your peers.

Last year's Best of the Lake Competition was not only our largest event, but also received one of the highest numbers of entries in competition history. We're proud to share, thanks to your support, this continues to be one of our most successful single fundraisers each year.



**A portion of proceeds raised through Best of the Lake will benefit Hope of Mooresville (HOME), supporting the needs of displaced local women and children.**

Success is measured not only by the funds we raise, but also by the continued partnership of our sponsors who lend their name and financial contributions, and the impact we make together.

We'd love to include you in this wonderful event and would be thankful for your support. As a sponsor, you'll benefit from additional exposure through our media and promotional campaigns. This year we are happy offer multiple levels of sponsorship packages, allowing you to select the level of participation that best suits your company. So check out the sponsorship opportunities on the next page.

In addition, this year we are excited to offer a wide range of exciting and enticing auction and raffle items for your bidding and winning pleasure.

Please don't hesitate to contact me, or Eric Wright, Executive Officer, Lake Norman HBA, [eo@lakenormanhba.com](mailto:eo@lakenormanhba.com), for questions or to reserve your sponsorship. Thank you in advance for your consideration.

Sincerely,

*Sandra Piazza*

Sandra Piazza  
2025 Best of the Lake Committee Chair  
[Sandra@MooresvilleCabinetCo.com](mailto:Sandra@MooresvilleCabinetCo.com)

**BEST OF THE LAKE**

Lake Norman Homebuilders Association

Web: [lakenormanhba.com](http://lakenormanhba.com) | E-mail: [eo@lakenormanhba.com](mailto:eo@lakenormanhba.com) | Phone: 704.664.5622



# 2025 SPONSORSHIP OPPORTUNITIES

NOVEMBER

7

6:00 PM

Sweet Magnolia Estates, Cornelius

## **Event Décor SPONSOR | ~~\$2,500~~** SOLD OUT

4 Tickets to the Best of the Lake Awards Gala. Logo Placement on Plan Design Construction Awards presentation, Table Centerpiece signage, website page, podcast feature, onsite commercial, social media posts and in the event program.

## **GOLD SPONSOR | \$2,500** (Unlimited)

6 Tickets to the Best of the Lake Awards Gala. Logo Placement on Plan Design Remodeling Awards presentation, event signage, website page, social media posts, onsite commercial and in the event program.

## **SILVER SPONSOR | \$2,000** (Unlimited)

4 Tickets to the Best of the Lake Awards Gala. Logo Placement on Specialty Awards presentation, event signage, website page and in the event program.

## **BRONZE SPONSOR | \$1,500** (Unlimited)

2 Tickets to the Best of the Lake Awards Gala. Logo Placement on Interior Design / Outdoor Awards presentation, event signage, website page and in the event program.

## **TABLE SPONSOR | \$1,250 table of 10 or \$1,000 table of 8** (all tables seat 10)

Company signage at Your Table. Announcement during the ceremony and program recognition.

## **~~DESSERT SPONSOR | \$850~~** (1 Available) SOLD OUT

2 Tickets to the Best of the Lake Awards Gala. Signage at Dessert table and program recognition. Your choice of 2 options: podcast feature, social media feature or onsite commercial.

### PREMIERE SPONSORS



### RECEPTION SPONSOR



### EVENT DÉCOR SPONSOR



### SPONSORSHIP REGISTRATION

- \_\_\_ \$2,500 Gold Level
- \_\_\_ \$2,000 Silver Level
- \_\_\_ \$1,500 Bronze Level
- \_\_\_ \$1,250 Table of 10 Sponsor
- \_\_\_ \$1,000 Table of 8 Sponsor
- \_\_\_ ~~\$ 850 Dessert Sponsor~~

Pay online [click here](#)

**Questions?** Contact [eo@lakenormanhba.com](mailto:eo@lakenormanhba.com) or call 704.664.5622



# GENERAL ENTRY INFORMATION

**ABOUT** The Best of the Lake Competition and Awards Gala was created to recognize and celebrate our local Home Building industry professionals who have contributed to the residential homebuilding industry in the Lake Norman area.

**WHO CAN ENTER** The Best of the Lake Competition is open to all LNHBA members.

**ENTRIES** All entry submissions are done online allowing up to 20 pictures and a narrative for how the objectives and challenges of the project were addressed, including but not limited to: aesthetics, craftsmanship, functionality, innovation, and overcoming obstacles. Individual Achievements are judged on specific judging criteria and required materials.

As a design competition, judges will be looking for design objectives, creativity, quality, and client needs. Please include materials used for the project and their role/importance to the final results where applicable. We recommend completed projects are staged and professionally photographed, and that they convey the design element outlined in the project statement.

**All projects must be completed before the submission deadline, Sept 5, 2025. GENERAL** Projects submitted under the 'Construction' and 'Plan Design' categories must have a **completion date between August 1, 2024 and July 31, 2025**, and must not have been entered in a previous Best of the Lake.

**DEADLINES & FEES:** Completed forms and payments must be submitted to the Lake Norman Home Builders Association office no later than 12PM on Monday, September 5, 2025 by email to [eo@lakenormanhba.com](mailto:eo@lakenormanhba.com). Company and team entries will receive a Project Number, when paid, followed by instructions how to submit the Photos and narrative. Entry fees are non-refundable.

**JUDGING** Industry professionals from throughout the federation will be selected by the LNHBA Best of the Lake Committee whom they deem qualified and without any obvious conflict of interest.

Industry professionals will judge the projects based on the criteria outlined in each category. All judging decisions are final.

If any required materials are missing we will do our best to work with you before disqualification. If the materials cannot be produced in a timely manner we will consider extending your participation to the following year.

If there is only one entrant in a category, it does not automatically receive an award. The submission must have a total average score of 3.5 (out of 5) to be considered for the award.

# CONSTRUCTION CATEGORIES

All entries are judged on design, functionality, quality of craftsmanship, use of special or unique features and the effectiveness in meeting the state project objectives.

## CONSTRUCTION - NEW HOME (PRICE DOES NOT INCLUDE THE COST OF THE LOT)

### BEST NEW HOME Single Family

CSF-1 Under \$500k  
CSF-2 \$500k-\$750k  
CSF-3 \$750k-\$1m  
CSF-4 \$1m-\$1.5m  
CSF-5 \$1.5m-\$2m  
CSF-6 Over \$2m

### BEST CUSTOM WATERFRONT Single Family

CWF-1 Under \$1m  
CWF-2 \$1m-\$1.5m  
CWF-3 \$1.5m-\$2m  
CWF-4 \$2m-\$2.5m  
CWF-5 \$3m-\$4m  
CWF-6 Over \$4m

Project submission will include project conditions, design objectives, client guidelines, and obstacles and/or special features.

## REMODELING, RENOVATIONS & SPECIAL PROJECTS (INCLUDE BEFORE & AFTER PHOTOS)

### BEST FULL HOME REMODEL

RFH-1 Under \$250k  
RFH-2 \$250k-\$400k  
RFH-3 \$400k-\$600k  
RFH-4 \$600k-\$800k  
RFH-5 \$800k-\$1M  
RFH-6 Over \$1m

### BEST ADDITION

RA-1 Under \$100k  
RA-2 \$100k-\$200k  
RA-3 \$200k-\$300k  
RA-4 Over \$300k

### BEST KITCHEN REMODEL

RK-1 Under \$100k  
RK-2 \$100k-\$200k  
RK-3 Over \$200k

### BEST BATHROOM REMODEL

RB-1 Under \$20k  
RB-2 \$20-\$50k  
RB-3 Over \$50k

### BEST SPECIALTY PROJECT

Basements, Bonus Room,  
Exteriors, Closets, etc.  
SP-1 Under \$25k  
SP-2 \$25k-\$50k  
SP-3 \$50k-\$100k  
SP-4 \$100k-\$250k  
SP-5 Over \$250k

### BEST AGING-in-PLACE RENOVATION

SAR-1 Under \$500k  
SAR-2 \$500k-\$750k  
SAR-3 \$750k-\$1M  
SAR-4 Over \$1M

### BEST HISTORIC RENOVATION

SHR-1 Under \$500k  
SHR-2 \$500k-\$750k  
SHR-3 \$750k-\$1M  
SHR-4 Over \$1M

### BEST DISASTER RENOVATION

SFR-1 Under \$500k  
SFR-2 \$500k-\$750k  
SFR-3 \$750k-\$1M  
SFR-4 Over \$1M

### BEST ENERGY EFFICIENT RENOVATION

SEER-1 Under \$500k  
SEER-2 \$500k-\$750k  
SEER-3 \$750k-\$1M  
SEER-4 Over \$1M

Project submission will include project conditions, design objectives, client guidelines, and obstacles and/or special features.

Construction entries can only be entered in one (1) of the following categories  
(e.i. you cannot enter a new construction home in Single Family & Waterfront or a Full Home Remodel and the Kitchen)





# DESIGN & OUTDOOR PROJECT CATEGORIES

All entries are judged on design, functionality, quality of craftsmanship, use of special or unique features and the effectiveness in meeting the state project objectives.

## PLAN DESIGN - NEW HOME (PRICE DOES NOT INCLUDE THE COST OF THE LOT)

### BEST NEW HOME Single Family

PDSF-1	Under \$500k
PDSF-2	\$500k-\$750k
PDSF-3	\$750k-\$1m
PDSF-4	\$1m-\$1.5m
PDSF-5	\$1.5m-\$2m
PDSF-6	Over \$2m

### BEST CUSTOM WATERFRONT Single Family

PDWF-1	Under \$1m
PDWF-2	\$1m-\$1.5m
PDWF-3	\$1.5m-\$2m
PDWF-4	\$2m-\$2.5m
PDWF-5	\$3m-\$4m
PDWF-6	Over \$4m

Project submission will include project conditions, design objectives, client guidelines, and obstacles and/or special features.

## PLAN DESIGN REMODELING, RENOVATIONS & MORE (INCLUDE BEFORE & AFTER PHOTOS)

### BEST FULL HOME REMODEL

PDF-1	Under \$250k
PDF-2	\$250k-\$400k
PDF-3	\$400k-\$600k
PDF-4	\$600k-\$800k
PDF-5	\$800k-\$1M
PDF-6	Over \$1m

### BEST ADDITION

PDA-1	Under \$100k
PDA-2	\$100K-\$200K
PDA-3	\$200K-\$300K
PDA-4	Over \$300k

### BEST KITCHEN REMODEL

PKD-1	Under \$100k
PKD-2	\$100k-\$200k
PKD-3	Over \$200k

### BEST BATHROOM REMODEL

PDB-1	Under \$20k
PDB-2	\$20-\$50k
PDB-3	Over \$50k

### BEST SPECIALTY PROJECT

Basements, Bonus Room, Exteriors, Closets, etc.  
 PDSP-1 Under \$25k  
 PDSP-2 \$25k-\$50k  
 PDSP-3 \$50k-\$100k  
 PDSP-4 \$100k-\$250k  
 PDSP-5 Over \$250k

Project submission will include project conditions, design objectives, client guidelines, and obstacles and/or special features.

## RESIDENTIAL INTERIOR DESIGN

### INTERIOR DESIGN

ID-1	Under \$50k
ID-2	\$50k-\$100k
ID-3	Over \$100K

## OUTDOOR LIVING

### OUTDOOR LIVING SPACE

OLS-1	Under \$100k
OLS-2	\$100K-\$200K
OLS-3	\$200K-\$300K
OLS-4	Over \$300k

## LANDSCAPING

### LANDSCAPE & HARDSCAPE

LHP-1	Under \$50k
LHP-2	\$500K-\$100K
LHP-3	\$100K-\$200K
LHP-4	Over \$200k

Plan Design entries can only be entered in one (1) of the following categories  
 (e.i. you cannot enter a new construction home in Single Family & Waterfront or a Full Home Remodel and the Kitchen)



# PART 1: Entry Form | Rates & Payment

Classification	1st Entry Rate	Each Additional Entry Rate
Single Company Entry	\$350.00	\$300.00
Team Company Entry	\$550.00	\$500.00
Individual Entry	\$150.00	\$100.00

This is the official **ENTRY FORM**. Please email the completed form to [eo@lakenormanhba.com](mailto:eo@lakenormanhba.com)

- ♦ Payment must be received by LNHBA by **September 5, 2025**
- ♦ Single Company Entries & Individual Awards that win will receive one (1) award. Team Company Entries that win will receive two (2) awards. Team entries are defined as an entry with two (2) partnering companies.
- ♦ Entry fee payment includes 1 ticket to the Gala per entry. Project entry ONLY. (not for Individual Awards)
- ♦ Winners will be recognized in LKN Magazine January issue & LNHBA Website - 9 months

Company Name (s)

Primary ContactPhone#email address

Category Type (New Construction, Remodeling, Plan Design, Specialty, etc.)	Category Name (Kitchen, Bath, Full House, Custom Waterfront, Outdoor Living, etc.)	Entry Rate	Total Due

☐

Acknowledgement of the Participation Agreement

Total Entry Fees Paid \$

Payment Information    \_\_\_ Invoice Company (members only)    \_\_\_ Check enclosed    \_\_\_ Credit Card payment below

Name on credit card

Card #

Exp Date

CVC#

Zip Code

Signature

# PART TWO

# ENTRY FORM

**THIS IS THE OFFICIAL 2025 PART 2 ENTRY FORM. PLEASE EMAIL THIS COMPLETED FORM TO EO@LAKENORMANHBA.COM.**

The entry deadline for this form is September 5, 2025. Please complete a separate Part 2 Entry Form for each category entered.

## ENTRANT INFORMATION

Category: \_\_\_\_\_ Project #: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Profession: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

## PROJECT INFORMATION

City/Town of Project: \_\_\_\_\_ Date Completed (If Applicable): \_\_\_\_\_  
Street Address: \_\_\_\_\_  
Completed Project Amount: \$ \_\_\_\_\_

## PARTICIPATION AGREEMENT

The undersigned acknowledges and agrees to have the above project submitted to the Lake Norman Home Builders Association for the 2025 'Best of the Lake Competition' and that the information provided is correct to the best of your knowledge and that the project entered was completed after August 1, 2024, and before July 31, 2025, and **not previously entered in the Best of the Lake**. Entrant understands identification of the homeowner, other involved companies and the entrant's name/identity on photographs, plans, project statement or any part of the entry will result in disqualification and all entry fees are non-refundable. Entrant further agrees that any entry may be displayed at the discretion of the Lake Norman Home Builders Association for the 'Best of the Lake Competition' or for any other promotional purpose and winners and their project photos may be published to the media.

Entrant further agrees that all entries, including photographs become the property of the Lake Norman Home Builders Association and will not be returned; the materials submitted can be published, reproduced, or copied for the purposes of promoting Lake Norman Home Builders Association and its individual members and the entrant affirms that they have obtained the right to use the materials in this entry in this manner. Additionally, the entrant further agrees to comply with the rules, regulations, requirements as set forth in the complete 'Best of the Lake Competition' "Call for Entry" packet. Entries will not be accepted without a signature.

**ENTRANT'S SIGNATURE:** \_\_\_\_\_ Date: \_\_\_\_\_



# PROJECT STATEMENT

## PROJECT DESCRIPTION:

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## DESIGN/CLIENT OBJECTIVES:

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## PROJECT OBSTACLES/UNIQUE CONSIDERATIONS (IF APPLICABLE):

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## FINAL RESULTS OR OUTCOMES:

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**PHOTO REQUIREMENTS:** JPEG ONLY, Maximum of 20 photos. Please contact us for photo size.

**FLOOR PLANS OR CONSTRUCTION DRAWINGS:** OPTIONAL. PDF ONLY. ALL identifying information MUST be removed to avoid disqualification, including individual names, project names or numbers, addresses, etc.

**QUESTIONS?** Please contact ERIC WRIGHT at [eo@lakenormanhba.com](mailto:eo@lakenormanhba.com).



# INDIVIDUAL CATEGORIES

Company that Individual works for must be a member of LNHBA and has not won an Individual Achievement Award in previous years.

All entries are judged on obstacles overcome, jobsite / office performance, vendor / customer relations, certifications or designations, product / service expertise, communications / marketing applicable, goals achieved, community and HBA involvement.

## INDIVIDUAL ACHIEVEMENTS (INCLUDE PHOTO OF INDIVIDUAL)

**CATEGORY: TRADEPARTNER OF THE YEAR - 001** (i.e. Carpentry, Electrician, Excavating, Flooring, HVAC, Insulation, Landscape, Masonry, Painting, Plumbing, Roofing, and Siding)

**CATEGORY: SUPPLIER OF THE YEAR - 002** (i.e. Appliances, Cabinetry, Countertops, Fireplaces, Lighting, Lumber, Millwork, Windows, Utilities)

**CATEGORY: SALES PROFESSIONALS OR REALTORS - 003** (All entries are judged on obstacles overcome, outreach to builder, buyers, and homeowners, buyer satisfaction, innovative techniques used, HBA involvement, ideas for improved customer service, total number of new home sales, units closed, number of buyer-referred sales, etc.)

**CATEGORY: LENDERS (FINANCIAL INSTITUTIONS & MORTGAGE LENDERS) - 004**

**CATEGORY: SHINING STAR (PROJECT MANAGERS, SUPERINTENDENT, CONTROLLERS, OFFICE MANAGER, ETC.)- 005** (All entries are judged on obstacles overcome, innovative ideas to make the office run smoother, ideas for improved customer service, brief statement as to why this person is so important to the company.)

You will be required to complete an online essay for your nomination (s) based on the judging criteria that is applicable to the type of individual. Please make sure to share examples of specific achievements, special projects, and attributes of professionalism, thoroughness, communication, expertise, positive attitude, etc.

**COMPLETE THIS FORM FOR INDIVIDUAL NOMINATIONS  
AND RETURN to [eo@lakenormanhba.com](mailto:eo@lakenormanhba.com) with Entry Form**

\_\_\_\_\_  
Company Submitting Nomination

\_\_\_\_\_  
Nominee's Trade / Individual Area

\_\_\_\_\_  
Nominee's Name

\_\_\_\_\_  
Nominee's Company

\_\_\_\_\_  
Nominee's Phone#

\_\_\_\_\_  
Nominee's Email address

# INDIVIDUAL CATEGORIES

This is the Category Form, Judging Criteria Form, and the Nomination Form for the Tradesperson of the Year Category.

**CATEGORY: TRADESPERSON OF THE YEAR - 001**

In this category, the Home Builder nominates a Tradesperson using examples of specific achievements, special projects, and exceeded expectations. Listed are attributes leading to the nomination: professionalism, thoroughness, advance planning, communication, punctuality, demeanor, cleanliness, expertise, willingness to share opinion, suggestions for efficiencies, fair billing, self-directed with minimal supervision, problem solver, warranty, positive attitude, etc.

**JUDGING CRITERIA**

Please provide feedback on performance for 3-5 of the attributes listed above and provide an example of each, such as:

- Demonstrates... by...
- Consistently performs... through...
- Shares...
- Seeks...
- Maintains... etc....

**ONE:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**TWO:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**THREE:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**FOUR:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**FIVE:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# INDIVIDUAL CATEGORIES

**THIS IS THE OFFICIAL 2025 TRADESPERSON OF THE YEAR NOMINATION FORM.**

Company Submitting Nomination: \_\_\_\_\_

Nominee's Name: \_\_\_\_\_ Nominee's Phone Number: \_\_\_\_\_

Nominee's Trade Area (Masonry, Framing, Drywall, etc.): \_\_\_\_\_d

Years in Trade (Min. 5 Yrs): \_\_\_\_\_

Nominator's Name: \_\_\_\_\_

Nominator's Phone Number: \_\_\_\_\_ Nominator's Email: \_\_\_\_\_

**\*Please include a JPEG Photo of the person you are nominating.**

Please submit the Judging Criteria (your feedback on performance) and Nomination Form, as well as the Payment Form .

Submit the above forms to [eo@lakenormanhbba.com](mailto:eo@lakenormanhbba.com) no later than SEPTEMBER 5, 2025.

If you have any questions, please contact ERIC WRIGHT at [eo@lakenormanhbba.com](mailto:eo@lakenormanhbba.com) or 704-664-5622.

# PART ONE

# ENTRY FORM

THIS IS THE OFFICIAL 2025 PART 1 ENTRY FORM FOR **INDIVIDUAL ACHIEVEMENT ENTRIES ONLY**. PLEASE EMAIL THIS COMPLETED FORM TO [EO@LAKENORMANHBA.COM](mailto:EO@LAKENORMANHBA.COM).

\$150 Entry Rate for 1st entry  
\$100 Entry Rate for each additional entry

You must be a member of the Lake Norman HBA to be considered for an Individual Achievement Award.

**ENTRANT INFORMATION**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

CATEGORY #	CATEGORY NAME	ENTRY RATE	MULTI-ENTRY RATE	TOTAL
#1		\$	N/A	\$
#2		N/A	\$	\$
#3		N/A	\$	\$
#4		N/A	\$	\$

**PAYMENT INFORMATION (NON-REFUNDABLE)** TOTAL ENTRY FEES PAID: \$ \_\_\_\_\_

Visa: \_\_\_\_\_ MasterCard: \_\_\_\_\_ Check: \_\_\_\_\_ (Please make checks payable to LNHBA)  
Credit Card Number: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Name on Card: \_\_\_\_\_ Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
Signature: \_\_\_\_\_

# PART TWO

# ENTRY FORM

**THIS IS THE OFFICIAL 2025 PART 2 ENTRY FORM FOR INDIVIDUAL ACHIEVEMENT ENTRIES ONLY.**

**PLEASE EMAIL THIS COMPLETED FORM TO [EO@LAKENORMANHBA.COM](mailto:EO@LAKENORMANHBA.COM).**

The entry deadline for this form is September 5, 2025. Please complete a separate Part 2 Entry Form for each category entered.

## ENTRANT INFORMATION

Category: \_\_\_\_\_ Assigned Entry #: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Profession: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
\*Name of Recipient & Company: \_\_\_\_\_

## PARTICIPATION AGREEMENT

The undersigned acknowledges and agrees to have the above Individual Achievement submitted to the Lake Norman Home Builders Association for the 2025 'Best of the Lake Competition' and that the information provided is correct to the best of your knowledge and that the individual entered was **not previously entered in the Best of the Lake**. Entrant further agrees that any entry may be displayed at the discretion of the Lake Norman Home Builders Association for the 'Best of the Lake Competition' or for any other promotional purpose and winners and their photos and/or project photos may be published to the media.

Entrant further agrees that all entries, including photographs become the property of the Lake Norman Home Builders Association and will not be returned; the materials submitted can be published, reproduced, or copied for the purposes of promoting Lake Norman Home Builders Association and its individual members and the entrant affirms that they have obtained the right to use the materials in this entry in this manner. Additionally, the entrant further agrees to comply with the rules, regulations, requirements as set forth in the complete 'Best of the Lake Competition' "Call for Entry" packet. Entries will not be accepted without a signature.

**ENTRANT'S SIGNATURE:** \_\_\_\_\_ **Date:** \_\_\_\_\_



# INDIVIDUAL STATEMENT

## INDIVIDUAL ACHIEVEMENT ENTRIES ONLY.

Each Individual Achievement has specific judging criteria and required materials. Using bullet points, please provide a couple sentences for each judging criteria that applies.

E.g., Obstacles overcome, innovative selling ideas, prospecting techniques, etc.

### ONE:

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- 
- 

### TWO:

- 
- 
- 

### THREE:

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- 
- 

Each Individual Achievement has specific judging criteria and required materials. Using bullet points, please provide the required materials as it applies to this category.

E.g., Net sales, units closed, etc.

### ONE:

- 
- 
- 

### TWO:

- 
- 
- 

### THREE:

- 
- 
- 

**PHOTO REQUIREMENTS:** JPEG ONLY. Please contact us for photo size.



# Participation Agreement & Judging System

## PARTICIPATION AGREEMENT

Payment by company to submit entries in LNHBA Best of the Lake Competition acknowledges and agrees to complete their online submission by the deadline of **September 5, 2025** for the project(s) completed after August 1, 2024 and before July 31, 2025.

Entrant further agrees and understands identification of the homeowner and their own company on photographs, plans, project statement or any part of the entry will result in disqualification and all entry fees are non-refundable.

Entrant further agrees that any entry may be displayed at the discretion of the Lake Norman Home Builders Association for the “Best of the Lake” or for any other promotional purpose and winner and their project photos may be published to the media.

Entrant further agrees that all entries, including photographs become the property of the Lake Norman Home Builders Association and will not be returned; the materials submitted can be published, reproduced or copied for the purposes of promoting Lake Norman Home Builders Association and its individual members and the entrant affirms that they have obtained the right to use the materials in this entry in this manner. Additionally, the entrant further agrees to comply with the rules, regulations and requirements as set forth in the complete “Best of the Lake” Call for Entry packet.

## JUDGING SYSTEM

Each category will be judged separately. After all judges have scored each project, a representative of the Lake Norman Home Builders Association will review the scores to confirm the top score winner in each category. In the event of a tie, the judges will make the final decision.

All areas of scoring criteria will be scored between one (1) and (5) by a team of judges that do not communicate with each other.

Judges are made up of industry professionals from across the nation that are experts in their respective fields within the home building industry. They are given specific instructions on their role and the process. If any judge recognizes and project, and knowledge of that project could bias his/her judgement in regard to scoring, they will be asked to voluntarily remove them from judging that category.

At no time before, during or after the judging process should any information relevant to the judging process be divulged to anyone outside the panel of judges.



Founded in 2005, Forsyth Magazines has served Winston-Salem readers for nearly 20 years. In 2022, we launched LKN Magazine for the Lake Norman community, continuing our commitment to delivering quality content.

**EACH ISSUE IS FILLED WITH CONTENT THAT IS HEARTWARMING, EDUCATIONAL, INSPIRING AND LOCAL.**

**60,000+**  
READERS

From Statesville to North Charlotte,  
and Everywhere In Between!

- Grocery Stores, Including Harris Teeter and Food Lion
- Boutiques & Retail
- Salons & Spas
- Med Spas
- Health Clinics

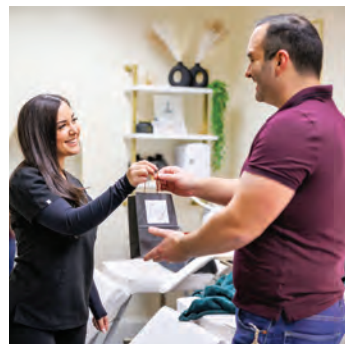
**400+**

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they live, work, and play!

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- Specialty Providers
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- Community Resources
- And Much More!

For a full list of our distribution points, visit [www.LKN-Magazine.com/find-a-copy](http://www.LKN-Magazine.com/find-a-copy)



## PRICING:

- All rates are per month.
- 1x placement is for January 2026 edition only.
- Prices are subject to change.

## DESIGN:

- LKN Magazine offers initial, complimentary ad design with up to two revisions.
- Additional charges may apply.

## RATE TABLE:

**1X = 1 MONTH CONTRACT RATE | 6X = 6 MONTH CONTRACT (MONTHLY RATE) | 12X = 12 MONTH CONTRACT (MONTHLY RATE)**

1x \$750 6x \$700 12x \$675 monthly rate
---

**HALF HORIZONTAL**  
7.5" x 4.95"

1x \$950 6x \$900 12x \$875 monthly rate
---

**FULL PAGE (BLEED)**  
Trim Size: 8.25" x 10.75"  
Bleed: 0.125"  
Safety Margin: 0.375"

1x \$1,500 6x \$1,300 12x \$1,200 monthly rate
---

**TWO-PAGE SPREAD (BLEED)**  
Trim Size: 16.5" x 10.75"  
Bleed: 0.125"  
Safety Margin: 0.375"  
Gutter Margin: 0.375"

## PACKAGE PERKS!

EXCLUSIVE FOR FOR LAKE NORMAN HOME  
BUILDER ASSOCIATION ADVERTISERS

- **All Packages:** Ad appears alongside the LKN Magazine January 2026 edition *Best of the Lake Awards* section.
- **6-Month Package:** Includes one standalone editorial feature of your choice, plus social media promotion opportunities.
- **12-Month Package:** Includes two standalone articles, social media promotion, **PLUS** a cover feature with a 4-page cover story.

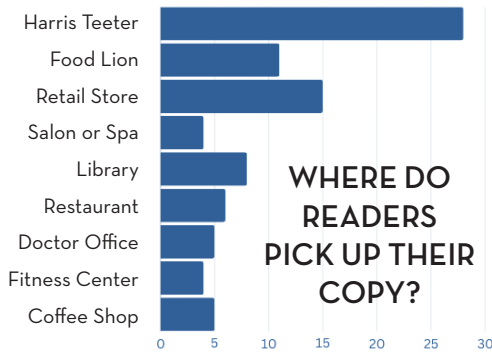
## AD SUBMISSION GUIDELINES:

- Four-color process only (CMYK) or grayscale.
- No spot colors, no RGB.
- Please create ad on a page that is the same dimension as the ad.
- No crop marks, color bars, etc.
- Do not build black type - make 100% black.
- No true type fonts.

## FILE TYPES ACCEPTED:

- **InDesign:** Include all type 1 fonts and graphics (packaged).
- **TIFF:** 300 dpi @ 100%, CMYK or grayscale.
- **EPS:** All fonts to outline, CMYK or grayscale.
- **PDF:** All fonts embedded/outlined, CMYK or grayscale, press ready (300 dpi for all halftone images, 1200 dpi for bitmapped images @ 100%).
- **JPEG:** 300 dpi @100%, CMYK or grayscale.





**93%**  
of our readers share their copy of the magazine after they read it.

**REACH A HIGHLY ENGAGED AUDIENCE THROUGH OUR WEBSITE TRAFFIC!**

**4,000**  
AVERAGE NUMBER OF WEBSITE VISITORS PER MONTH.

**38**  
AVERAGE NUMBER OF SECONDS SPENT ONLINE PER SESSION.

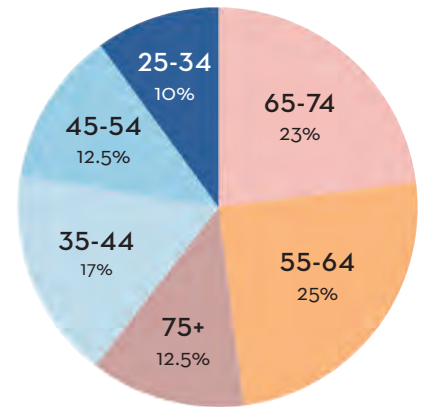
**50%**  
OF TRAFFIC ORIGINATING FROM ORGANIC SEARCH METHODS.

**20+**  
Number of years experience our team has with publishing local magazines.

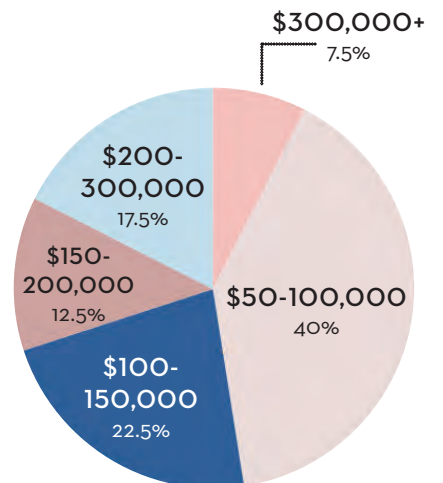
### READER INTERESTS

- Travel
- Home Decor
- Cooking
- Shopping
- Reading
- Gardening

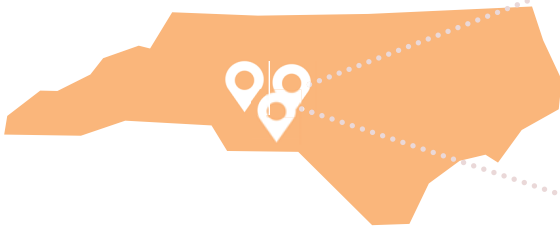
### AGE OF READERS



### INCOME LEVEL



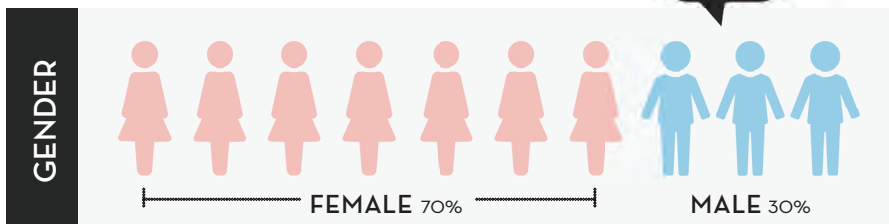
### WHAT CITIES DO OUR READERS LIVE IN?



CORNELIUS  
DAVIDSON  
DENVER  
HUNTERVILLE  
MOORESVILLE  
SHERILLS FORD  
CHARLOTTE  
STATESVILLE

**81%**  
OF OUR READERS HAVE SHARED LKN MAGAZINE ARTICLES THROUGH SOCIAL MEDIA OR EMAIL.

Contact us for additional digital advertising options!



## ADVERTISERS



"LKN Magazine is more than a partner—they're family. Their support, dedication, and enthusiasm have been integral to our success. We value this relationship deeply."

### JACQUE

Owner, Juelerye Artisan Gallery & Gifts

"LKN Magazine's professional look, targeted distribution, and incredible personal support have been game-changers. They've connected us with valuable collaborations and always lend a helping hand."

### ERIN AND MIKE CLARK

Owners, The Garden Room

"LKN Magazine consistently delivers the best ROI across all our advertising channels. Their customer service and creative approach make them unmatched."

### NIKO MILES

Co-Founder NeoGenix Stem Cell and Regenerative Therapies



"Advertising with LKN Magazine has been a true partnership. Over two years, they've consistently boosted our presence and revenue, going above and beyond for their clients."

### DUSTIN KEITH

Lake Norman Landing Hotel and Marina  
Islands Vibe Charter

## READERS

"The quality and focus on local businesses are outstanding. LKN Magazine makes finding what I need effortless."

### ANNIE M.

LKN Magazine Reader

"As a part-time resident, LKN Magazine has been a revelation—connecting us with local businesses and neighbors. Truly grateful!"

### JOHN C.

LKN Magazine Reader