



# 2026 EVENT SPONSORSHIP



IDAHO  
TECHNOLOGY  
COUNCIL



# ABOUT US



## Our Commitment

The Idaho Technology Council is a membership organization committed to increasing awareness of a thriving technology ecosystem statewide. We are dedicated to fostering an innovative tech community in Idaho by acting as a catalyst that brings together leaders, drives collaboration across all industries, and advocates for tech growth. As a nucleus of thought leaders, innovation, and tech advocacy, we empower government, industry, and reinvestment. Our mission is to position Idaho as a premier tech destination by attracting tech companies and talent, driving educational support and policy, convening tech leadership, and initiating conversations on emerging topics.

# MEET OUR TEAM



Diane Bevan | CEO | President

Diane Temple serves as President and CEO of the Idaho Technology Council and the Idaho Technology Foundation, where she shapes the future of Idaho's technology economy by aligning innovation, policy, and people. A values-driven leader, she champions inclusive growth by building powerful cross-sector partnerships that connect business, education, and community—ensuring technology expands opportunity, strengthens workforce readiness, and drives lasting statewide impact.



Betsy Davies | VP of Operations

Betsy Davies serves as Vice President of Operations for the Idaho Technology Council and the Idaho Technology Foundation, where she translates strategy into action and builds operational systems that support long-term impact. Guided by a belief in equitable access to opportunity, her background centers on bridging community, business, education, and technology through nonprofit programs that expand economic pathways and collective success.



Tim Munkres | Mentorship Coordinator

Tim Munkres serves as Mentorship Coordinator and Events & Programs Assistant for the Idaho Technology Council, where he connects emerging talent with industry wisdom and creates the visual and community touchpoints that bring Idaho's tech ecosystem to life. Guided by a belief that people can learn any skill and overcome any challenge when surrounded by supportive community, his background centers on customer engagement, design, and building welcoming environments where collaboration thrives. Through the TechBridge Mentorship program and strategic event support, he works to bridge the gap between tech-savvy students and experienced professionals, positioning Idaho as an emerging hub for AI, data science, and next-generation technology.

# 2026 AT A GLANCE

<p><b>JANUARY</b>          Board Legislative Roundtable          Public Policy Committee          Executive Board Meeting          High Tech Connect Networking          Tech Executive Network          WiTech Coffee Chat</p>	<p><b>MAY</b>          Full Board Meeting          State of Idaho Tech          Executive Board Meeting          High Tech Connect Networking          Digital Masterclass          Tech Executive Network</p>	<p><b>SEPTEMBER</b>          Executive Board Meeting          Board of Trustees Retreat          WiTech Summit 2026          Digital Masterclass          Tech Executive Network</p>
<p><b>FEBRUARY</b>          Public Policy Committee          Board of Trustees Meeting          Spark Series Online          Educators Committee          Meet the Boss Workforce Series</p>	<p><b>JUNE</b>          Spark Series Online          High Tech Connect Networking          Meet the Boss Workforce Series          Educators Committee</p>	<p><b>OCTOBER</b>          Spark Series Online          Hall of Fame Gala          High Tech Connect Networking          Meet the Boss Workforce Series          Educators Committee</p>
<p><b>MARCH</b>          Public Policy Committee          iTECH Summit &amp; Expo - Idaho Falls          Digital Masterclass          Executive Board Meeting          Tech Executive Network          Educators Committee          High Tech Connect Networking</p>	<p><b>JULY</b>          High Tech Connect          Digital Masterclass          Executive Board Meeting          Tech Executive Network          WiTech Coffee Chat</p>	<p><b>NOVEMBER</b>          High Tech Connect Networking          Digital Masterclass          Full Board Budget Meeting          Tech Executive Network</p>
<p><b>APRIL</b>          Spark Series Online          High Tech Connect Networking          North Idaho Event (TBA)          WiTech Coffee Chat</p>	<p><b>AUGUST</b>          Spark Series Online          High Tech Connect Networking          Educators Committee</p>	<p><b>DECEMBER</b>          Spark Series Online          High Tech Connect          Holiday Mixer</p>



# ITECH SUMMIT

March 17-18 || Mountain America Center - Idaho Falls

iTECH Summit: Tech Powered. Community Led, is a high-impact, content-driven technology convening that brings together industry leaders, innovators, and decision-makers to explore the technologies shaping Idaho's future. This one-day summit blends keynote speakers, expert panels, and an innovation expo, creating meaningful connection between ideas, talent, and solutions.

iTECH Summit — Eastern Idaho (formerly, Eastern Idaho Tech Expo)  
Tech Powered. Community Led.

## About the iTECH Summit

iTECH Summit is a high-impact, content-driven technology convening that brings together industry leaders, innovators, and decision-makers to explore the technologies shaping Idaho's future. This one-day summit blends keynote speakers, expert panels, and an innovation expo, creating meaningful connection between ideas, talent, and solutions.

Location: Mountain America Arena & Blue Cross of Idaho Conference Center, Idaho Falls, ID

Dates: March 17–18, 2025

## Event Overview

iTECH Summit is a content-driven technology convening bringing together technology leaders, innovators, employers, and community partners to explore the technologies shaping Idaho's future.

Expected Attendance: 200+

## Event Format

March 17 — VIP Fireside Chat & Reception (Invite Only)

Exclusive evening for stakeholders, board of trustees, sponsors, speakers, panelists, and All Access pass holders.

March 18 — Summit + Innovation Expo (Ticketed)

Full-day summit featuring keynote speakers, expert panels, innovation expo, and networking.

## Ticketing

Summit Only Pass: \$49 (March 18 only)

All Access Pass: \$79 (Includes VIP Fireside Chat + Summit)

Nonprofit Partner Pass: \$25 (March 18 only)

Continued on next page ...



# ITECH SUMMIT

March 17-18 || Mountain America Center - Idaho Falls

Sponsorship	What's Included	Cost
Presenting Sponsor	Stage recognition, speaking opportunity, premier branding, premium expo booth, 8 all-access tickets, reserved table at VIP event	\$10,000+
Visionary Sponsor	Panel participation, high-visibility branding, premium expo booth, 4 all-access tickets, shared table at VIP event	\$5,000
Connector Sponsor	Logo placement, social recognition, standard expo booth, 4 all-access tickets.	\$3,000
Community Sponsor	Supporting sponsor recognition, 2 all-access tickets	\$1,000

## Why Sponsor iTECH Summit

Sponsors gain direct access to Idaho's technology ecosystem, increased brand visibility, and opportunities for thought leadership and relationship building.

# HIGH-TECH CONNECT

5 pm to 7 pm | last Tuesday's

**WHAT?** Step away from your screens and into a relaxed and fun atmosphere where professionals gather to socialize while enjoying complimentary hors d'oeuvres, drinks. Whether you're a seasoned techie or just starting out, this is the perfect opportunity to meet others in the industry, discuss light topics, and expand your professional network.

**WHO?** High Tech Connect is ITC's monthly networking event specifically designed for tech professionals and those in tech-adjacent fields.

**WHEN?** Hosted monthly at ITC Member organizations, this informal gathering takes place on the third or fourth Tuesday from 5 pm to 7 pm.

**HOW?** Interested in being a High-Tech Connect host? Choose your preferred month and email [Betsy@idahotechcouncil.org](mailto:Betsy@idahotechcouncil.org). Gold level members and above get first choice of dates each year. Dates are filled first come first serve and priority selections by premier members must be made before December 31st for the following year. ITC will create personalized marketing content for the event, create and maintain event registration and market the event through their multiple marketing channels.

The host business provides food & beverages and 2 door prizes. Mid-point of the event (6 pm) a representative from ITC will introduce your business. The host business will then have 5 minutes to promote their business to a captive audience and announce door prize winners.

SPONSORED BY:

**HAWLEY TROXELL**  
Attorneys & Counselors

High-Tech Connect Networking

When: Tuesday, Oct 28, 2025 | 5 pm to 7 pm  
**Hawley Troxell** - Wells Fargo Center  
877 W Main Street, Suite 200

**Building Bridges in Tech, One Connection at a Time.**

The flyer features a central image of people networking at an event, with the ITC logo and event details. It is sponsored by Hawley Troxell, Attorneys & Counselors.

*SAMPLE marketing*

## ✦ What ITC Provides ✦

- Marketing content posted out to all ITC marketing channels
- ITC will create and send invitations to 3,000+ subscribers
- ITC will manage all RSVPs for your event
- Host Business will receive a copy of the guest list (upon request, post-event)
- Includes guest email addresses so you can personally follow up if you choose

Idaho Technology Council  
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Join Us for High-Tech Connect Networking! 🎉

📅 Date: Tuesday, June 24, 2025  
🕒 Time: 5:00 PM – 7:00 PM  
📍 Location: Kiln Meridian — 1120 S Rackham Way, Meridian, ID 83642  
📧 RSVP Today: <https://www.ectownusa.net/Calendar/moreinfo.php...>

Looking to expand your professional network in Idaho's thriving tech community? Don't miss this incredible opportunity to connect with innovators, leaders, and technology professionals from across the state at our High-Tech Connect Networking event — proudly sponsored by Tech Hub and hosted by the Idaho Technology Council.

Whether you're an entrepreneur, tech professional, or someone looking to get more involved in Idaho's innovation economy, this is your chance to build relationships, share ideas, and collaborate on the future of tech in our state.

📍 Building Bridges in Tech, One Connection at a Time.

Spots are limited — secure your place today!

#IdahoTechCouncil #HighTechConnect #TechNetworking #IdahoInnovation #MeridianID #TechHub #NetworkingEvent #IdahoTech



# STATE OF TECHNOLOGY

May 19 | JUMP

The annual State of Technology luncheon will be held on May 19, 2026 at JUMP. This event gathers members of the ITC Board of Trustees, ITC Members, Tech Sector Stakeholders, Tech sector supportive businesses and partners as well as resource partners in economic development. Featuring key updates from trusted leaders in the tech industry, networking and lunch.

**INDIVIDUAL TICKET PRICES:** Individual Ticket Costs: (includes lunch) ITC members: \$35.00 (this rate applies to all employees of member organization) Non-member Tickets: \$45.00

## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$3000:

Table of 8 with premier seating near the stage

AV and Stage Mentions

Logo on Marketing/Program

5-minute speaking opportunity or presentation of company video

Event Sponsor - \$2000:

Table of 8 with premier seating

AV and Stage Mentions

Logo on Marketing/Program

VIP Table Sponsor - \$950

Table of 8 with preferred seating

Logo on Table / Program

AV Mentions

VIP Member Pass - \$250:

4 Tickets (allows ITC members to invite non-member colleagues at member rate)

Preferred Seating

Logo on Table/Program

# SPARK SERIES ONLINE

Even Months | Virtual Events

The Idaho Technology Council's Spark Series is an educational initiative that supports the tech ecosystem in Idaho through online classes presented by industry experts. The series covers a variety of tech industry topics such as cybersecurity, AI, biotech, innovation and more. It features engaging presentations delivered by professionals and is designed to foster an open environment that encourages curiosity and questions. Can't attend the session live? Each session is recorded and published to Youtube so you can stream it whenever you have time.

# DIGITAL MASTERCLASS

Odd Months | Virtual Events

The Digital Masterclass Series is a monthly virtual learning program designed to help Idaho's businesses, professionals, and nonprofit leaders stay current, competitive, and confident in a rapidly evolving digital economy.

Each session features practical, expert-led instruction on timely technology topics—including artificial intelligence adoption, cybersecurity awareness, digital transformation, and emerging tech trends—paired with real-world use cases and actionable takeaways participants can apply immediately.

The series advances ITC's mission by:

- Expanding statewide access to high-quality tech education
- Supporting small businesses and professionals navigating digital change
- Strengthening Idaho's tech readiness and resilience
- Creating a consistent, scalable education platform that delivers member value year-round

Sessions are delivered virtually to ensure accessibility across all regions of Idaho, with select sessions offered in hybrid or on-demand formats. The Digital Masterclass Series also creates sponsorship and partnership opportunities while positioning the Idaho Technology Council as a trusted, practical resource for technology leadership statewide.

2026 Target Impact

- 10 masterclasses delivered
- 200+ total participants statewide
- Focus areas aligned with workforce, security, and innovation priorities

# WITECH COFFEE CHATS

Quarterly

WiTECH Community Coffee Chats are quarterly virtual gatherings designed to keep the WiTECH momentum going throughout the year and to ensure women across all of Idaho can participate, connect, and learn — no matter where they are located.

These informal, welcoming sessions bring together women and allies across technology, business, education, and innovation for meaningful conversation and continued learning. Each Coffee Chat will feature a guest speaker or small panel highlighting timely topics such as leadership, emerging technology, career growth, wellness, and navigating change in today's evolving workplace.

The virtual format makes these conversations accessible and inclusive, creating space for women from urban centers, rural communities, and everywhere in between to engage, ask questions, and build relationships.

WiTECH Community Coffee Chats are designed to be conversational, supportive, and practical — a place to exchange ideas, gain insight, and stay connected between annual WiTECH Summits.

Open to all who believe in advancing women in technology and leadership.

Join us for coffee, conversation, and community — one quarter at a time.

Sponsorships: Includes a video commercial or speaking time at the beginning of the event.

One Event - \$200

All Three - \$500



# MEET THE BOSS

Quarterly | Online

Meet the Boss is a new Idaho Technology Council (ITC) initiative designed to bridge Idaho's education-to-employment gap by giving educators and students direct access to the leaders who hire, shape, and grow Idaho Technology workforce. Through quarterly live panels and an ongoing student-focused interview series, Meet the Boss delivers practical insights, real-world expectations, and industry-specific guidance ensuring that Idaho's talent pipeline is aligned with the evolving needs of employers.

## Program Structure

### 1. Quarterly Educator Panels — Meet the Boss: Educator Edition

#### Format:

- Live, moderated panel of 3–4 industry leaders ("the bosses") who make hiring decisions
- Delivered via Zoom for statewide educators, with limited in-room seating for those able to attend in person
- Rotating live locations across the Treasure Valley and Idaho to increase access and regional engagement
- Recorded exclusively for educator access (not publicly distributed)

#### Content Focus:

- What employers expect in candidates today—skills, experience, mindset
- How hiring managers evaluate applicants and identify high-potential talent
- Future-of-work trends by industry or technical discipline
- Direct guidance for educators on aligning curriculum with workforce needs

#### Cadence:

- Quarterly, launching Q1 2026
- Held the first month of each quarter on the second Monday, 3:00–4:00 p.m. MT
- Themes: Panels will rotate between industry sectors (e.g., Semiconductor, Health Tech, Software, Manufacturing) and technical domains (cybersecurity, data science)

### 2. Meet the Boss: Student Series

#### Format:

- Ongoing interactive conversations with hiring managers, technical leaders, and HR professionals
- Designed specifically for students majoring in tech fields—or exploring future pathways
- Provides tactical advice, internship insights, and clear steps to become a competitive candidate

#### Distribution:

- Recorded and shared publicly via ITC's YouTube channel
- A dedicated landing page on the ITC website will house the full library for easy student access statewide

Sponsorships: Includes a video commercial or speaking time at the beginning of the event.

One Event - \$200

All Three - \$500

# HALL OF FAME GALA

October 29 | Boise Centre

From Idaho's agricultural roots to the International Space Station, the Idaho Technology Council's annual Hall of Fame gala is the organization's crescendo event that celebrates iconic Idahoans who have changed the way we work and play. This annual fall event has become a cornerstone for Idaho's tech ecosystem and is the place to connect and celebrate with other members of the community. In addition to the Hall of Fame induction ceremony, this event features the Idavation™ Awards and the Sawtooth STEM Educator Awards.

The Idavation™ Awards highlights and celebrates the game changers and innovators that exemplify Idaho's entrepreneurial spirit and are currently transforming Idaho's future. Inductees have been selected from nominations gathered across the state and the winners will be announced live at the event. Be sure to join us live and catch the excitement!

The Sawtooth Awards three educators who "create unique opportunities for students to experience the fun and excitement of STEM by integrating real-world experiences and hands-on activities into the classroom." Along with the physical award, each educator is presented a cash award to further the STEM experience for their students.

**Individual Ticket Prices:** Individual Ticket Costs: ITC members: \$115 (this rate applies to all employees of member organization) Non-member Tickets: \$135. These are for general seating and do not include access to the VIP reception.

Sponsorship	What's Included	Member	Non-Member	# Available
Hall of Fame Title Sponsor	2 center stage tables; 10 VIP tickets; photo with dignitary; full-page inside cover ad; leading logo placement everywhere; display table; first right of refusal	\$15,000.00	NA	1
Presenting Sponsor	2 VIP tables of 10; 20 VIP reception tickets; Presenting Sponsor recognition; full-page inside cover ad; leading logo placement on website, ads, ballroom; display table; first right of refusal	\$12,000.00	NA	1
Innovation Award Sponsor	2 VIP tables; 20 VIP tickets; dignitary photo; full-page inside cover ad; leading logo placement; display table; first right of refusal	\$12,000.00	NA	1

# HALL OF FAME GALA

October 29 | Boise Centre

Sponsorship	What's Included	Member	Non-Member	# Available
VIP Reception & Public Policy Award Sponsor	1 VIP table; 10 VIP tickets; dignitary host; full-page ad; logo on website, ads, recognition board; first right of refusal	\$8,000.00	NA	1
Hall of Fame Inductee Sponsor	1 VIP table; 10 VIP tickets; exclusive inductee branding; framed photo; full-page ad; logo placement; first right of refusal	\$6,000.00	NA	2
Innovation Award Sponsor	1 VIP table; 10 VIP tickets; stage presentation; full-page ad; logo placement; first right of refusal	\$5,000.00	NA	4
Magazine Sponsor	1 VIP table; 10 VIP tickets; back or inside back cover; red carpet logo; podium recognition	\$4,000.00	N/A	1
AV / Stage Sponsor	1 VIP table; 10 VIP tickets; full-page program ad; red carpet logo; podium recognition	\$4,000.00	N/A	1
Community Sponsor	Premier dinner table; 10 VIP tickets; full-page ad; logo on website and ads; ballroom logo	\$3,000.00	\$3,500.00	5
VIP Table Sponsor	1 branded table of 10; 10 VIP reception tickets; premier placement; AV mentions	\$2,000.00	N/A	20
Table Sponsor	1 branded table of 10; networking pre-reception; red carpet logo	\$1,350.00	\$1,600.00	N/A
Educational Rate Table	Table of 10; includes 4 VIP reception tickets; educational institutions only	\$1,000.00	NA	N/A
Small Business VIP Pass	2 gala tickets; 2 VIP reception tickets; half-page ad; logo in program and red carpet	\$500.00	\$750.00	NA

# WITECH SUMMIT

September 1 | JUMP

WiTECH is the Idaho Technology Council's signature annual summit focused on advancing women who build, use, and lead with technology. Launched in 2025, WiTECH is designed as a two-day experience that combines leadership, innovation, and meaningful connection.

## Why Sponsor WiTECH

Sponsoring WiTECH is an investment in Idaho's leadership pipeline and innovation ecosystem.

### Sponsors connect with:

- Senior technology and business leaders
- Women in tech, from students to executives
- Entrepreneurs and founders
- Educators and workforce partners
- ITC members and statewide influencers

Sponsorship	What's Included	Cost
Visionary Presenting Sponsor	Top-level founding partner; Premier logo placement; Stage recognition; Premium booth; 16 tickets + VIP Fireside	\$10,000.00
Trailblazer Sponsor	High-visibility mid-level partner; Exhibitor table; Social media recognition; 8 tickets + VIP Fireside	\$5,000.00
Community Connector Sponsor	Community-level visibility; Logo placement; Exhibitor table; 8 tickets	\$3,000.00
VIP Speaker Luncheon Table	Premier luncheon table for 8; Signage; Logo on AV slide; 8 tickets; 4 VIP Fireside tickets	\$1,000.00
Expo Vendor Sponsor	8 ft table; Table cloth upon request; 4 All-access tickets	\$500.00
Nonprofit Expo Vendor Sponsor	8 ft table; Table cloth upon request; 2 All-access tickets	\$350.00
VIP All Access Pass	Full Summit Access; Networking & Speaker Lunch; VIP Seating; VIP Fireside Pre-event	\$129.00
WITECH All Access Ticket	Full Summit Access; Networking Lunch	\$79.00
Students/Non-profits All Access Ticket	Discounted Full Summit Access; Networking & Speaker Lunch	\$49.00