



Cannabis Patient Community PAC

"Educate. Empower. Advocate for Patients."

Strategic Plan 2025–2026

EXECUTIVE SUMMARY

Mission: To advance safe, equitable, and patient-centered access to medical cannabis in Mississippi through education, community engagement, and legislative advocacy. The Cannabis Patient Community PAC exists to ensure the voices of patients, caregivers, and healthcare professionals are heard at every level of policy and program development.

Vision: A future where Mississippi’s medical cannabis program is transparent, compassionate, and inclusive — built on science, education, and accountability — ensuring every patient can access the care they deserve without stigma or barriers.

Key Success Factors: Educated and empowered patients driving reform. Collaboration among patients, providers, and industry partners. Clear and transparent policy discussions with lawmakers. Public understanding of the program’s benefits and safety standards. Patient-first storytelling that humanizes the impact of medical cannabis.

POLICY & ADVOCACY LANDSCAPE

State-Level Opportunities: Legislative Session 2026: Expand qualifying conditions, protect patient rights, and simplify renewal and certification processes. Collaborate with the Mississippi State Department of Health to improve communication and access, while showcasing cannabis’ positive economic impact.

Challenges to Overcome: Combat misinformation, improve access for rural and low-income patients, and simplify regulatory pathways through education and advocacy.

LEGAL STRUCTURE & COMPLIANCE

Type: State-Registered Political Action Committee

Purpose: Independent advocacy supporting patient-focused cannabis reform in Mississippi

Transparency: All contributions and expenditures disclosed per state law

Governance: Oversight by a volunteer advisory board with patient, medical, and industry representation

STRATEGIC MESSAGING FRAMEWORK

Core Messaging Pillars: Patient Rights: Protect confidentiality, access, and fair treatment. Education & Safety: Promote informed use and safe product handling. Community Empowerment: Unite patients, caregivers, and providers. Transparency & Accountability: Ensure program integrity and fairness. Economic Growth: Support Mississippi’s regulated, patient-first market.

Audience	Primary Message	Supporting Points
Patients	Your voice matters.	Advocate for your rights, access, and education.
Providers	Partner in care.	Promote responsible recommendations and informed patient use.
Lawmakers	Regulation that works.	Real stories, real benefits — Mississippi patients thriving.
Industry Partners	Community collaboration.	Strengthen trust, compliance, and patient education.
Public	Compassion through education.	Reduce stigma and build understanding.

CALL TO ACTION

Join the **Cannabis Patient Community PAC** — Mississippi's patient-led voice for education, access, and reform. Together, we can **educate, empower, and advocate** for every patient across the state.

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"When patients stand together, progress follows."