

Jessie Nunez

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PROFILE

Visual Designer with over 10 years of experience designing delightful multimedia and multi-channel marketing materials in diverse environments and industries, including agencies, in-house, retail, and B2B.

Highly skilled in strategy, concept, design, development, and execution. Translates research and complex ideas into simple, relatable visuals.

An adaptable, organized, strategic thinker with a passion for brand and user experience.

STRENGTHS

Adaptable

Action-oriented

Problem solver

Creativity

Attention to detail

Attitude

Collaborative

Customer focused

WORK EXPERIENCE

Digital Designer (Contract) Home Depot

2021 - present ATLANTA, UNITED STATES

- Compose visual marketing graphics, banners, landing, and navigational pages targeted to commercial customers
- Champion brand guidelines and standards
- Source, optimize photos, and customize illustrations for articles
- Visualize layouts in XD and Figma
- Partner with leadership, stakeholders, design, and copy team to ensure the best user experience

Product Designer j-Nu Creative

1998 - present SMYRNA, GA, UNITED STATES

Conceive products and solutions that enable entrepreneurs to grow their service-related businesses through:

- Website development and maintenance
- Brand strategy and design
- User experience

Designer MiMedx

2020 - 2021 ATLANTA, GA, UNITED STATES

- Design custom websites, landing pages, mini-sites, and motion graphics per specs in Illustrator, Adobe XD, and WordPress
- Maintain brand integrity across all deliverables and channels
- Configure custom modules, coding for specific functionality
- Consult and make recommendations for greater effectiveness and efficiency
- Functioned in a cross-functional team to execute design projects

WORK EXPERIENCE

Senior Designer WT Digital Agency

2019 - 2019 ATLANTA, GA, UNITED STATES

- Created high-impact visuals for B2B and B2C companies in retail, recruiting, industrial, construction, and government
- Built and updated web applications in WordPress
- Made mockups, prototypes, motion graphics, illustrations, infographics, PPC ads, logos, icons, presentations, and social media banners

Designer Cox Automotive

2011 - 2017 ATLANTA, GA, UNITED STATES

- Produced, edited, and flighted over 10,000 display ads, worth over \$2M per year; Utilized Flash, Edge, HTML/CSS, Illustrator, and Photoshop
- Developed custom applications to dynamically generate turnkey automotive ads
- Managed the development of social sharing and document access app
- Regularly participated in innovative projects and hackathons
- Recognized 3 times as Employee of the Month and was the department's Top Producer for over 5 years

SKILLS

- SOFTWARE

XD/Figma/Skech

HTML/CSS

MS Office

Adobe CC

Adobe Photoshop

CMS

- INTERPERSONAL SKILLS

Communication

Collaboration

Problem Solving

- DESIGN

Typography

Print Design

User Experience

Branding

Motion

Presentation

EDUCATION

Graphic Design | Associate in Arts Art Institute of Atlanta

Graphic Design | Technical Certificate Portfolio Center / Miami Ad School