



ALEXIS CAMP

WEB GRAPHIC DESIGNER
VISUAL STORYTELLER
ILLUSTRATOR

DETAILS

Web

alexiscamp.com

Phone

630-636-0181

Gmail

alexiscampdesigns

ABOUT

Award-winning designer with **3+** years of experience in branding, digital campaigns, and creative leadership. Known for blending strategy with compelling visuals to elevate client stories across print and digital platforms.

EDUCATION

BFA, Graphic Design
Illinois State University

★ EXPERIENCE

Web Graphic Designer 3/24 - Current

RivalMind

Design and develop custom websites, digital graphics, and marketing materials that align with brand identity and enhance user experience. Collaborate cross-functionally with teams to create clean, conversion-focused designs for web, social media, and print. Ensure consistency and responsiveness across all digital and print assets, maintaining visual clarity and brand standards.

Graphic Design Intern 3/22 - 1/23

BASCO USA

Create visually compelling graphics for digital and print platforms, enhancing brand storytelling and audience engagement. Produced email campaign design layouts and interactive content for marketing initiatives.

Graphic Designer 1/22 - 12/22

Design Streak Studio

Collaborated in a student-run design studio to develop branding, packaging, and digital materials for local nonprofit clients. Conducted user research and coordinated with team members to inform design concepts and ensure alignment with client goals. Delivered polished design solutions from concept to client presentations, gaining hands-on experience in professional creative workflows.

★ SKILLS

Design Tools

Illustrator, InDesign, Photoshop, Lightroom Classic, After Effects, Figma

Creative Skills

Brand Identity, Digital Design, Typography, UX/UI, Illustration, Animation

Leadership Skills

Creative Direction, Team Collaboration, Strategic Thinking, Accountability

★ AWARDS

Duda Awards - May '25

Baden Tax, Featured as one of the best designed sites made with Duda

GDUSA Awards - Fall '24

Wag 'n Paddle, Top 100 chosen for best website design 2024

Design Streak - Fall '22

Awarded best logo design for the semester studio logo