

PRIVACY POLICY

Notice pursuant to art. 13 of EU Regulation 679/2016 ("GDPR")

In compliance with the GDPR, **Spike Srl**, as better identified below as "**Data Controller**" of the processing, provides information regarding the use of any personal data provided by users who consult and/or interact with the website. Therefore, this online privacy policy applies only to information collected through our website and not to information collected offline.

Purpose of the processing

Which data do we process and why?

- A. Those that you send us for requests for consultancy or simple information from the contact form on the website. We process this data in order to produce the best response for you. This data can be processed not only by our specifically appointed and authorized workers, but also by our external managers: collaborators, those responsible for maintaining the company information systems and administrative management. The processing of your personal data is legitimate as it is necessary to provide you with the service you have specifically requested from us and falls within the lawful processing pursuant to art. 6 paragraph 1 letter B of EU Regulation 2016/679 on Data Protection. The refusal to provide personal data or complete opposition to their processing, a right recognized to the data subject, makes it impossible to continue any commercial relationship.

Processing procedures

Tools and logics

In relation to the purposes mentioned above, the processing takes place using manual, IT and telematic tools with logics strictly related to the aforementioned purposes and, in any case, in such a way as to guarantee the security and confidentiality of the data themselves and with the commitment of the user to promptly notify us of any corrections, modifications and updates. Said processing may be carried out on behalf of the Website Owner, for the purposes and in the manner described herein and in compliance with criteria that are suitable to guarantee security and confidentiality, by companies, offices, institutions, and external collaborators appointed as Managers and only for what concerns the treatments carried out by them.

Duration

The data are stored for 10 years from the interruption of the commercial relationship or from inactivity or, in the case of regulatory changes or jurisprudential orientation, until conservation is necessary to assert a right of both parties. A periodic check is carried out on data obsolescence.

Rights of the Subjects

All the rights mentioned below can be exercised via the contact details of the data controller expressed at the end of the document.

- Right to request the data controller access to your personal data
- Right to request the data controller the rectification / deletion / limitation of your personal data
- Right to request the data controller opposition regarding the processing of your personal data
- Right to receive the complete list of data processing managers (internal and external)
- Right to lodge a complaint with a supervisory authority such as the Privacy Protection Authority using the contact details shown at the following link <https://www.garanteprivacy.it/home/footer/contatti>

There is no automated decision-making process, including the profiling referred to in Article 22, paragraphs 1 and 4 of the European Privacy Regulation 2016/679 and, at least in such cases, significant information on the logic used, as well as the importance and expected consequences of such processing for the interested party.

International Data Transfer

Your Personal Data will be processed both within the European Union and stored on servers located within the European Union, and processed and stored in countries outside the European Union when an adequate level of protection is guaranteed. Such level is to be considered adequate in the presence of a specific adequacy decision from the European Commission relating to the recipient country or if adequate guarantees of a contractual nature are provided by the foreign Data Controllers and Managers involved, including standard contractual data protection clauses (art. 46, par. 2, letter c and letter d of EU Regulation 2016/679 on Data Protection). This said solely in compliance with the confidentiality and purposes described here. These guarantees are available for consultation at the Spike Srl headquarters in Reggio Emilia or provided via e-mail. Requests can be forwarded via the contact details at the bottom of the notice.

COOKIE POLICY

Cookies

What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit it. Each cookie contains various data such as, for example, the name of the server from which it comes, a numerical identifier, etc. Cookies can remain in the system for the duration of a session (i.e., until the browser used for the web browsing is closed) or for long periods and may contain a unique identification code. Some cookies are used to perform IT authentication, session monitoring and memorization of specific information on users who access a web page. These cookies, so-called technical cookies, are considered strictly necessary, because the storage of information is essential to provide a service you have requested. Furthermore, they can make browsing and using the website quicker and better, for example they help facilitate certain procedures when you shop online, when you authenticate to restricted access areas or when a website automatically recognizes the language you usually use. Therefore, technical cookies cannot be disabled, and the prior consent of users is not required for their installation. Other cookies, called analytics cookies, used for statistical and performance analyses, are also considered technical cookies, provided they are set up to collect data in aggregate and anonymous form which offer a general picture of the performance of the website and of the contents.

Other cookies can instead be used to monitor and profile users while browsing, study their movements and web browsing or consumption habits (what they buy, what they read, etc.), also for the purpose of sending advertisements for targeted services and personalized (so-called Behavioral Advertising). In this case we are talking about profiling cookies. Profiling cookies can be installed on your PC or mobile device only if you have given your consent.

Opt-out literally means "exit option": you have the possibility to express consent to the various types of cookies and related purposes.

If the cookie is installed directly by the website you are visiting, we are talking about first-party cookies. Conversely, it may happen that a web page contains cookies from other websites and contained in various elements hosted on the page itself, such as advertising banners, images, videos, etc. In these cases, we are talking about so-called third-party cookies which are installed from a different domain than the one you are currently using. Thus, the cookies you download on PCs, smartphones and tablets can also be read by other parties, other than those who manage the web pages you visit.

Information on cookies used on this website

Clarifications:

It should be noted that the third-party owners of any third-party cookies, listed below with the relevant links to the privacy policies, are typically independent data controllers of data collected through the cookies they serve. Therefore, it is necessary to refer to their personal data processing policies as well as the respective consent methods (as specified in the Provision 05/08/2014 and in the Cookie Guidelines and other tracking tools of 10 June 2021 drawn up by the Privacy Protection Authority). The owner of the website, as a technical intermediary between them and the users, is required to include updated links to the information and consent forms of the third parties themselves in the "extended" notice.

For a list of cookies, the type, duration of processing and the link to third-party privacy policies, refer to the Details tab in the banner and in the paperclip icon on the left of the screen.

Recipients of the data

The data collected are processed exclusively by the undersigned. If, in the future, the data collected by the Undersigned will be processed externally, these subjects will be designated as data controllers, pursuant to Article 28 of the Regulation.

Rights of the subjects

Tutti i diritti di seguito menzionati possono essere esercitati tramite i dati di contatto del titolare al trattamento espressi a fine documento.

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- Right to request the data controller opposition regarding the processing of your personal data
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Personal Data Controller

The Personal Data Controller is Spike Srl, with Legal Address located in Via Y. Gagarin 17, 42123 Reggio Emilia (RE), VAT No. 02750330355. E-mail: amministrazione@spike.builders Phone no. 366 6065622.