## SPONSORSHIP PROPOSAL

Southeast MN

2026

FELLOWSHIP OF CHRISTIAN ATHLETES









1

CHRISTIAN



#### INTRODUCTION

FCA Southeast Minnesota is part of the Fellowship of Christian Athletes, helping coaches and athletes grow in faith, character, and leadership. Through camps, huddles, and local sports programs, we create opportunities for athletes to live out their faith on and off the field.



VISION MISSION VALUES

#### **Our Vision**

To see the world transformed by Jesus Christ through the influence of coaches and athletes.

#### **Our Mission**

 To lead every coach and athlete into a growing relationship with Jesus Christ and His church.

#### **Our Values**

Our relationships will demonstrate steadfast commitment to Jesus Christ and His Word through Integrity, Serving, Teamwork and Excellence.





2

CHRISTIAN





By sponsoring FCA Southeast Minnesota, you directly impact young athletes and coaches, helping them grow in faith and character. Your support empowers programs that teach leadership, teamwork, and integrity on and off the field.



#### **Increased Brand Exposure**

Showcase your organization to the local community through FCA programs and events.



#### **Positive Brand Association**

Align your brand with faith, character, and leadership development for young athletes.



#### **Networking Opportunities**

Connect with other community leaders, coaches, and families who share your values.



Partner with FCA Southeast Minnesota to strengthen your brand while shaping the next generation of leaders. Sponsors gain visibility, positive brand association, and networking opportunities; all while investing in programs that teach faith, integrity, and teamwork on and off the field.







#### SPONSORSHIP PACKAGES OFFERED

#### **CAMPS**

#### Contribution: \$250

(per Camp)

#### **Integrity Sponsor**

Helps campers build a strong foundation of trust and character on and off the field

- Digital marketing recognition for the specific camp
- Sponsor receives a FCA camp t-shirt

#### Contribution: \$500

(per Camp)

#### **Serving Sponsor**

Makes camp possible for more athletes through scholarships and support

- Digital & printed marketing recognition for the specific camp
- Sponsor receives a FCA camp t-shirt & tumbler

#### **Contribution:** \$1,500

(per Camp)

#### **Teamwork Sponsor**

Strengthens huddle time where campers grow together in faith and community

- Logo on specific camp shirts
- Digital & printed marketing recognition for the specific camp
- · Sponsor receives a FCA polo, camp tshirt & tumbler

#### **Contribution:** \$4.000

(All three camps)

#### **Excellence Sponsor**

Equips coaches and campers to reach their full potential at the highest level of impact

- Logo on back of all three camp and staff t-shirts (approx. 800)
- Logo on all marketing materials for all three camps (digital & printed)
- Sponsor receives a FCA polo, camp t-shirts, tumbler, and camp theme banner







#### **LEAGUES**

Contribution: \$500

#### Flag Football Sponsor - Fall

Aligns your brand with faith, character, and leadership development

- Business logo on banner at entrance of complex (seen by approx. 1,000 people)
- Business logo on FCA Sports website & league app with clickable link

Contribution: \$1,000

#### **Basketball Sponsor - Winter 2027**

Connects your brand with athletes, coaches, and families across Southeast Minnesota

- Business logo on banners at all four league locations (seen by approx. 2,000 people)
- Logo featured on FCA Sports website & league app with clickable link
- Recognition on FCA social media platforms

#### LEVELS CHART

Level	Cost
Integrity Sponsorship	\$250
Serving Sponsor	\$500
Flag Football Sponsorshp	\$500
Basketball Sponsorship	\$1,000
Teamwork Sponsorship	\$1,500
Excellence Sponsorship	\$4,000







#### **MEET OUR TEAM**

Meet the FCA Southeast Minnesota team! Our passionate staff are dedicated to helping young athletes and coaches grow in faith, character, and leadership. Together, we create an inspiring environment where players, coaches, and the community thrive both on and off the field.



Jimmy Westland
Area Director



Cole Morgan

Area Representative



Sarah Weishaar Administrative Assistant



### CHRISTIAN ATHLETES



# TEAM UP WITH FCA AND LEAVE A LEGACY

Leaving a legacy means doing something of great value today that will benefit and become of greater value for those who follow you in the future. By teaming with FCA you are leaving a legacy that will last for eternity. We invite you to join us.

#### **CONTACT US**



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VISIT WEBSITE

