



# 1ST ALERT APPRAISALS

Licensed Third Party Appraiser



**TOTAL LOSS**

**Getting you the money your insurance didn't!**

# Did you know?

- **There are over 6 million accidents a year.**
- **80% of the time, the insurance company's valuation of your vehicle is wrong!**

**How much is your vehicle worth?**

**How do you know?**



# The Appraisal Clause

**You have the right to an independent appraiser to do a third-party appraisal on your vehicle!**

Insurance companies won't tell you about this!



# Total Loss Re-Evaluation Process

## Criteria

**In order for 1<sup>st</sup> Alert Appraisals to assist you, you must meet the following criteria:**

- **Vehicle has been deemed a total loss.**
- **Must be 1<sup>st</sup> Party Claim (Your Insurance).**
- **Must have FULL COVERAGE.**
- **Provide Insurer's Valuation Report.**
- **We will do a FREE re-evaluation on ANY VEHICLE regardless of age, salvage title, mileage, etc...**



2010 Lexus RX 350

Insurance: \$11,639.20

1AA Settlement: \$14,460.63

Value Increase: \$2,821.43



2022 Jeep Wrangler Rubicon  
392

Insurance: \$61,409.65

1AA Settlement: \$64,287.84

Value Increase: \$2,878.19

# Total Loss Re-Evaluation Process

- **After our re-evaluation, if the insurance company offers is correct, we will inform you and there is no charge.**
- **We will not take the job unless we can recover \$1,000+ for our customer after our fees.**
- **1<sup>st</sup> Alert Appraisals charges 30% of any additional recovered funds.**
- **We don't get paid until YOU get paid!**
- **Timeframes to invoke the appraisal clause:**
  - **Passenger vehicles: 30 Days**
  - **Commercial vehicles: 6 Months**



2018 Volkswagen Passat

Insurance: \$19,425.00

1AA Settlement: \$26,646.00

Value Increase: \$7,221.00



2013 Mack CXU613 Pinnacle

Insurance: \$23,000.00

1AA Settlement: \$45,441.88

Value Increase: \$22,441.88



**President**  
**and**  
**Founder**

Leo Petetti  
(609) 412-9533  
leo@1stalertappraisals.com



**Director of Total Loss**  
**and Diminished Value**

Thomas Dunleavy  
(610) 246-4139  
tom@1stalertappraisals.com

**↑ Click above and ↑**  
**complete a lead form to**  
**see if we can help you!**