

# Peerless Circle 8 service

## Genetics making an impact for Neale

**CIRCLE 8 BULLS**

BY BRETT TINDAL

ADVERTISER CONTENT

**W**HEN buying Angus bulls, Taralga-based beef producer Aaron Neale couldn't go past the service and product that the Cooper family at Circle 8 Bulls offered.

Mr Neale runs 1400 cows across his own property and several properties that he looks after for various clients. He has been a staunch supporter of the Circle 8 Angus program since the stud's first on-property sale five years ago.

"We produce bulls for the feedlot market at 450-500 kilograms annually, with a focus on growth and phenotype, to produce good-looking steers that grow fast and hit fat and intramuscular fat (IMF) specifications at market," he said.

Mr Neale said the service he received from Carmen and Jeremy Cooper was second-to-none and that they continually went above and beyond to make sure that the best possible outcome was achieved with the bulls he purchased.

"They don't just sell you a bull, they follow up, they want to know about your program and the calves their bulls have bred and how they can help you market them," he said.

"Jeremy is always keen to know where we're going and what type of bulls we need



Aaron Neale has been a staunch supporter of the Circle 8 Angus program since the stud's first on-property sale five years ago. Picture supplied



Mr Neale said Circle 8 bulls have helped to bring birth weights down while maintaining the growth and performance they want in their calves. Picture supplied

to improve our program. It's nice to know your stud breeder is invested in what you are doing."

Mr Neale said they had a small issue with a bull last year, which was their first ever, and that the customer service from Circle 8 around this issue was "unbelievable and 150 per cent".

"The issue was not only resolved, but they gave us options on what was going to work best for us, not just what worked for them,

which was something I wasn't expecting."

### REFINED COWS

Mr Neale has bought eight to 10 bulls over the last five years, chasing femininity in his females, temperament, positive fat cover, and IMF.

"We have a large-framed cow herd, and the Circle 8 bulls have really helped refine our cow herd and made them more feminine, while adding some real growth, IMF, and carcase fats

“

Jeremy (Cooper) is always keen to know where we're going and what type of bulls we need to improve our program. It's nice to know your stud breeder is invested in what you are doing.

**Aaron Neale**

to our calves.

"The true characteristic, though, is the temperament. Wow, these cattle have great temperament and have really helped our herds in this space."

The beef industry is fast going down the data track, and Mr Neale believes that Circle 8 is at the forefront of the Angus genetics, and that the data on their bulls was extremely accurate for making breeding decisions and "well above the rest of the breed when you really analyse it".

Tying it all together, Mr Neale said the softness of skin in the calves by Circle 8 bulls was a standout for him.

"When we walk through our various herds, we can instantly pick the Circle 8-bred heifers, with their easy-doing nature, temperament, and soft skin.

"We cull at 50pc and have 300-400 weaners a year, and you can pick the Circle 8 calves every time."

### STELLAR FEEDBACK

Mr Neale said they had recently been selling steers

to Ravensworth feedlot and that they had been "super impressed" with the calves at 450-500kg and the way they hit the ground running, and grew out to be amazing calves from induction to slaughter.

"We've worked hard on our birthweights, and the Circle 8 bulls have helped us to bring birthweights down, while still maintaining the growth and performance we're looking for in our calves.

"We buy at the top 10pc of the sale and want bulls that are going to have an impact in our herd, and we see that every year in our weaners, and the extraordinary work that Jeremy does with his genetics continues to shine through in our calves."

Mr Neale said the relationship with Circle 8 had been exceptional, and they couldn't have asked for any better.

"The customer service is second-to-none, the quality of the bulls we buy have data sets that are unmatched, the genetics we seek have a true impact in our herd that is visible and natural.

"In our five years buying from Circle 8, we've seen serious changes in our cattle's temperament, the aesthetic look of our them, and our female lines becoming more feminine, with shape and balance.

"We've improved the fats in our cattle, increased eating quality traits, and have produced calves that feedlots are raving about."

Mr Neale said Circle 8 had a major impact on what they're trying to achieve in the business.

"Everything they promise, they back up and deliver, which gives us confidence buying at the top end every year that the job will be right."

**40 Bulls**  
**14th August 2025**  
**"Tangryang" Marulan NSW**

**Circle 8**  
**BULLS**

JEREMEY COOPER 0427 549 261

RM8489427