



IOWA DDCouncil
Preparation, Participation, Power

MAKE YOUR MARK! SELF-ADVOCACY CONFERENCE | SEPTEMBER 16-17, 2026 | AMES, IOWA

An Invitation to Partner for Make Your Mark! 2026

Dear Friends and Partners,

Thank you for considering support of the Iowa Developmental Disabilities Council's Make Your Mark! Self-Advocacy Conference. Each year, this event brings together Iowans with disabilities who are ready to grow their advocacy skills and make change in their communities—alongside parents, family members, direct support professionals, service providers, and other disability allies from across the state.

2026 Theme: Lights, Camera, Advocacy! Step into the spotlight and share your story. This year's theme celebrates the power of visibility, voice, and action in advocacy. Just like a powerful film, every story has the ability to inspire change, influence others, and leave a lasting impact. We encourage Iowans with disabilities to take center stage—amplifying their voices, building confidence, and advocating for more inclusive communities. Whether you're behind the scenes or in the spotlight, your role matters.

Sponsorship makes that possible. Your support helps us keep the conference welcoming and affordable while prioritizing access—especially overnight hotel stays, interpreting and communication supports, and other accommodations that allow people to fully participate across both days. It also strengthens the overall experience by supporting spaces where attendees can connect with community resources, discover services, and meet partners who share a commitment to inclusion.

Inside this packet, you'll find sponsorship and exhibitor opportunities designed to meet a range of budgets and goals. No matter which option you choose—whether a simple sponsorship or a larger one that helps cover lodging or accessibility—your support sends a clear message to attendees: you belong here, your voice matters, and your advocacy is worth supporting. If none of the options are an exact match, we will gladly work with you to build a package that aligns with your priorities.

Sincerely,

Brooke Lovelace

Brooke Lovelace, Executive Director
Iowa Developmental Disabilities Council



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Sponsors and exhibitors will be featured throughout each day of the conference, offering valuable opportunities to connect with attendees and showcase products and services.

\$6,000 | SPOTLIGHT SPONSOR **Only One Available**

- Top recognition on event signage and in the conference program as primary conference sponsor
- Recognition at the welcome general session
- Recognition as a lunch sponsor
- Recognition as a sponsor in media release
- Recognition as the keynote speaker sponsor
- Included breakout session for your organization (optional)
- Half-page highlight in annual magazine
- Logo/name on conference t-shirt (by logo deadline)
- Logo/name on attendee name badge
- Linked logo/name on conference website and key pre-event communications
- Exhibitor space with two complimentary conference registrations

\$2,500 | TALENT SHOW SPONSOR **Co-sponsor with Iowa Total Care!**

Support for our annual first-evening Talent Show—an inclusive night of singing, instruments, poetry, and more.

- Funding for A/V needs so every performer can be seen and heard
- Provision of heavy appetizers or a full meal for attendees (planned with conference staff)
- Invitation to attend Talent Night; optional opportunity to participate as a performer
- Recognition in the conference program and on event signage related to Talent Show Night
- Linked logo/name on the conference website
- Logo/name on conference t-shirt (by logo deadline)
- Exhibitor space with two complimentary conference registrations

Co-sponsor option: If two organizations co-sponsor at \$2,500 each, both will receive recognition, and each will receive an exhibitor space.

\$4,000 | DIRECTOR SPONSOR

- Recognition on event signage and in the conference program
- Recognition at the welcome general session
- Recognition as a breakfast sponsor
- Recognition as a sponsor in media release
- Logo/name on conference t-shirt (by logo deadline)
- Linked logo/name on conference website and key pre-event communications
- Exhibitor space with two complimentary conference registrations

\$2,000 | PRODUCER SPONSOR

- Recognition on event signage and in the conference program
- Logo/name on conference t-shirt (by logo deadline)
- Linked logo/name on conference website and key pre-event communications
- Exhibitor space with two complimentary conference registrations

\$1,500 | SUPPORTING CAST SPONSOR

- Recognition on event signage and in the conference program
- Exhibitor space with two complimentary conference registrations

HOTEL SPONSORSHIPS | \$150 EACH | MULTIPLE AVAILABLE

Many conference attendees are low-income and need support to stay overnight so they can attend and fully participate on both days of this two-day event. A hotel room sponsorship helps cover lodging for one attendee or support staff.

- Recognition: Name/logo listed in the conference program and recognized on event materials related to lodging support (individuals recognized by name unless anonymous).

ACCESSIBILITY SPONSORSHIPS | \$100 EACH | MULTIPLE AVAILABLE

Accessibility sponsorships fund accommodations that remove barriers and support full participation—such as ASL interpreting, large-print materials, assistive listening needs, mobility supports, and other access requests identified by attendees.

- Recognition: Name/logo listed in the conference program and recognized on accessibility-related event materials (individuals recognized by name unless anonymous).

INDIVIDUAL & COMMUNITY SUPPORT

Make Your Mark! is strengthened by community support. Individuals, families, and friends are welcome to give—either by sponsoring a specific need or by donating any amount to support participation.

- **Sponsor a hotel stay:** \$150
- **Sponsor accessibility:** \$100
- **Give any amount:** We will apply your gift where it is needed most to support inclusion and participation.

Recognition for individuals: Individual donors will be listed by name (for example, “Sponsored by Jane Smith”) unless you request anonymity.

EXHIBITOR OPPORTUNITIES

Exhibitors connect attendees with resources, services, and community partners that support independent living and advocacy.

Exhibitor pricing:

- **For-profit:** \$300
- **Nonprofit:** \$175
- **Self-employed individual with a disability:** \$50

Exhibitor package includes:

- One 8-foot table with linen and skirt
- Wireless internet connection
- Listing in the conference program and on the conference website
- Two complimentary registrations
- Four 30-minute exhibitor breaks
- 60+ minutes of exhibit time during registration (final schedule TBD)

LOCK IN YOUR SUPPORT TODAY!

To reserve your sponsorship level or exhibitor space, visit our event website at www.iowaddcouncil.org/mym-conference.

You can pay online by credit card or select the offline payment option to pay by check.

If you would like to support ONLY the hotel rooms or accessibility sponsorships, or give any amount, please email contactus@iowaddcouncil.org with your requested amount, and we will create a ticket package just for you.

Logos for program and t-shirt inclusion are due by July 1, 2026.

Sponsorships are limited and reserved on a first-come, first-served basis.

**Scan to Register as a
2026 MYM! Sponsor or Exhibitor**

