

**MAKE
YOUR
MARK!**

Self-Advocacy Conference

September 14-15, 2022

700 2nd Ave Ste 101 | Des Moines, Iowa 50309

Theme



700 2nd Ave Ste 101 | Des Moines, Iowa 50309

IOWA DD Council
Preparation, Participation, Power

Sponsors



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Volunteers

Kristen Aller

Alecia Balduf

Amy Campbell

Roxanne Cogil

Hugh Kelly

Paula Motsinger

Mark Schneider

Steve Steveson

George Thompson

Stella Thompson

Brady Werger

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Exhibitors

ASK Resource Center

Community Living Ambassadors

Disability Rights Iowa

Easterseals Iowa

Epilepsy Foundation Iowa

infoNET

Iowa Talent Bank

Iowa Total Care

Iowa Vocational Rehabilitation Services

NAMI Iowa

Neurocrine Biosciences

Straw Hat Farms of Marion County

Talk To Me Technologies

Telecommunications Access Iowa

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Attendance

| | 2019 (In-Person) | 2020 (Virtual) | 2021 (Hybrid) | 2022 (In-Person) |
|---------------------------|----------------------------|--------------------------|-------------------------|----------------------------|
| Attendance | 171 | 171 | 215 | 148 |
| Individuals w/ Disability | 58 | 76 | 86 | 53 |
| Family Members | 95 | 34 | 39 | 29 |
| Other | 18 | 61 | 90 | 47 |
| Sponsors | 4 | 1 | 1 | 4 |
| Exhibitors | 15 | 3 | 22 | 15 |

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Conference Budget

| | Expense | Revenue |
|---|-----------------------------------|-----------------------------------|
| Professional Attendee Registration | N/A | \$800 |
| Sponsors (<i>CareSource 6K - IAble 2K - Amerigroup 1K - UCEDD 1K</i>) | N/A | \$10,000 |
| Exhibitors | N/A | \$2,225 |
| Prairie Meadows | \$38,000 | N/A |
| Speaker Fees | \$3,800 | N/A |
| Printing / Supplies | \$900 | N/A |
| Giveaways / Awards | \$3,500 | N/A |
| Total DD Council Cost - \$33,175 | Total Expense \$46,200 | Total Revenue \$13,025 |

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Keynote Speakers

| Session Name | People w/ Disabilities | Family Members | Other |
|--------------|---------------------------|-------------------|-------|
| Eric Garcia | 15 | 12 | 28 |
| Kayla McKeon | 15 | 8 | 26 |

**Attendance numbers are based on the evaluations received for each session, not necessarily the total number of attendees in each.*

Comments

- In this session I learned how to speak my mind
- I learned about politics
- Now I know the history of autism policy and politics
- Power is in knowledge and taking action
- Kayla was funny, engaging, and passionate
- What a powerhouse speaker and advocate
- Advocacy is easier than described
- I am now a better advocate

General Sessions

| Breakout | People w/ Disabilities | Family Members | Other |
|--|---------------------------|-------------------|-------|
| Disability Rights History | - | - | - |
| Connect to Advocacy: A Conversation with Lawmakers | 6 | 3 | 17 |
| Voter Education Panel | 1 | 3 | 5 |

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Comments

- I am gonna take action in one way or another
- If you care about how things are that concern you, get out and vote
- I learned to better advocate for me and my housemate
- I know easy ways to vote
- I will be a better advocate for me and my clients
- Features are needed for folks with disabilities
- I learned how to speak with legislators

Breakout Sessions

| Breakout | People w/ Disabilities | Family Members | Other |
|---|---------------------------|-------------------|-------|
| Intro to IABLE | 2 | 0 | 6 |
| Work Lets Your Superpower Shine | 2 | 4 | 7 |
| Community Living and Advocacy are Superpowered | 10 | 7 | 19 |
| Customized Discovery Leads to Competitive Integrated Employment | 3 | 0 | 9 |
| Developing Your Superpowers as a Leader/Board Member | 0 | 1 | 8 |
| Community Inclusion Through Our Lens | 7 | 4 | 8 |

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Comments

- There are opportunities for members to save
- Everyone should work in the community and persons with disabilities believe this
- I wish to be the best advocate that I can be
- Using system strength based practices really work
- I learned to speak up for me
- Empower others. Advocacy is easier than described.
- I will be a better leader by paying attention and engaging my audience

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Conference Feedback

What have you learned at this conference?

- Ways to encourage and educate those with a disability to be a self advocate
- How to better advocate for myself, how to vote, and how to communicate with legislators
- People with disabilities are beginning to take the stage

What would you change about this conference?

- Making different tracks for more areas of interest
- Shorten the conference into one day
- Warm eggs

What would you like to learn next year?

- Session on how to run a meeting or how to push an issue out to the public
- How to better serve people with disabilities and help them reach full potential
- Art projects and cooking

Overall Conference Satisfaction

| Excellent | Very Good | Satisfactory |
|-----------|-----------|--------------|
| 50% | 43% | 7% |

Evaluations Completed

| In-Person | Online |
|-----------|--------|
| 254 | 5 |

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