



*Steve Austin*  
SR. MULTIMEDIA SPECIALIST/CREATIVE DIRECTOR

**PROMOTE** the message using multimedia tools to gain the most exposure

**ATTRACT** the audience with design and presentation to build credibility

**ENGAGE** the audience to build relationships and collect information

Dear Hiring Manager,

As a Sr. Multimedia Communications Specialist, I have gained valuable experience in digital communications and marketing over the years, working with teams and individual stakeholders. You will find that I am energetic, focused, and dedicated to team-based initiatives. My passion is creative problem solving and delivering media that promotes, attracts and engages audiences.

My resume, which is attached, reveals my solid creative portfolio, which I have developed over twenty years working across multiple creative sectors, including web, advertising, video, print, and account management departments.

As a Creative Director for On Cue, I am currently overseeing projects from conceptualization to completion. Helping non-profits from branding to a professional digital presence has given me a chance to give back to community. In this capacity, I have finely-tuned numerous skills, including:

- Web design and development
- Graphic design
- Branding
- Social Media Marketing and Design
- Animation
- Search engine optimization (SEO)
- Video (pre/post production)
- Photography
- Project management
- Relationship building
- Pre-press management

Sincerely,

*Steve Austin*

Stephen Austin

*Steve Austin*

## Professional Skills

	Good	Great
Graphic Design		●
Video Production and Filming		●
Web Design		●
Interface Design	●	
Photography		●
Email Marketing	●	
SEO/Google	●	

## Software Skills

Adobe Creative Suite		●
Adobe Premiere Pro		●
InDesign	●	
Final Cut Pro		●
Powerpoint		●
Acrobat Professional	●	
Microsoft OneDrive		●
Campaigner/Constant Contact	●	
Video 360 Tools	●	

## Personal Skills

Team Player		●
Creativity		●
Organization	●	
Writing	●	
Communication		●
Leader	●	
Problem Solving		●
FAA Drone Certified		●

## Personal Profile

*Multimedia Creative* with a strong background in all areas of brand design, video, animation, print and web. Possesses versatile knowledge of multimedia that allows for the expansion of resources to assist clients in promoting, attracting, and engaging their brand. Being a thought leader in the private sector and state government and works closely with lead teams to ensure that the organizations are consistently on brand both visually and messaging.

## Professional Experience

### Allianz Partners

*Global Brand, Creative & Sponsorships Designer: 2021*

- Design and produce creative for major global brands
- Creative problem solving through customer's journey
- Video storyboarding and execution among all sub brands
- Understanding brands and delivering essential engaging messaging

### Dominion Energy

*Sr. Multimedia Communications Specialist: 2016-2021*

- Creative lead on creative marketing and digital promotions
- Social media design for brand awareness and CTA campaigns
- Video editing/producing for internal and external communications
- Photographer and media management coordinator
- Motion graphics and animation projects executed
- FAA Drone certified and filming

### Virginia Department of Housing and Community Development

*Graphics and Media Specialist III: 2004-2016*

- Swiss army knife of media solutions for the entire state agency
- Photography, graphic design, video, print design, creative lead
- Web master and manager
- Designed custom maps and interactive PDFs
- Recognized with Special Project Awards and On the Spot Awards
- Tracking, managing tasks and developing project budgets

### On Cue - Multimedia Services

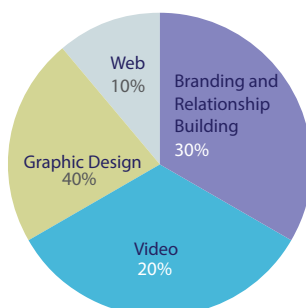
*Creative Director*

- Assisted in the brand development of start-up organizations
- Consulted with clients in print, web and video
- Championed the design of logos and other branding materials
- Design and developed websites, email and marketing campaigns
- Assisted local nonprofits in working PRO BONO

## Education

*Radford University* - Bachelor of Science in Art and Graphic Design, Minor in Media Studies and Advertising

Work load  
each day in  
percentage



## References

### Amanda Love

Associate Director of Human Resources and Communications  
Virginia Department of Housing and Community Development (DHCD)  
804-624-9215  
amanda.love@dhcd.virginia.gov

### Marty Malloy

Founder and Board Member  
Cover 1 Foundation  
804-360-1500

### Kristen Reese

Director of Digital Communications and Marketing  
Dominion Energy  
804-921-0383



Starting a non profit foundation is not easy and requires a lot of work and a reliance on the talent and generosity of others to help get things off the ground. To our good fortune, I was introduced to Steve Austin as a person who could help us. Steve helped us design our website and our logo. On a regular basis we receive compliments on our website and our logo from donors, grant recipients, and the public at large. Steve has been incredible to work with.....knowledgeable, responsive, and extremely talented. We would not be having the kind of early success we have had were it not for Steve's high quality work with our foundation. We're very fortunate to have him as part of the Cover1 team.

- Randy Blanchetti

Cover 1 Foundation board member

