

ASHILL VC PRIMARY SCHOOL

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Reading Reward Challenge 2026-2027

It's the 10th Anniversary of our Reading Reward Challenge! That's 10 years of putting our children's 'reading for pleasure' at the centre of helping them make good reading progress. We see the impact in our reading results through each year to the end of Year 6, across the whole curriculum, (yes, even in maths!), as the children have built their reading stamina and skill regularly over the time they are with us. And that's thanks in no small part to the help you provide at home.

To celebrate the 10-year anniversary and to add a little bit of maths into the mix, we've divided up our 'reading year' into 3 lots of 100 reading days. So, the challenge is set. Who can read for 100 days straight, and who can do this once, twice or even three times in the year?

This year we will run the challenge as we did last year. The intention is still to be inclusive for all children to be able to achieve in the challenge, as well as more stretching for those who are already reading regularly.

The achievement steps in this year's Reading Reward Challenge.

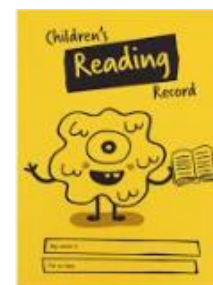
The 'reading terms' will be as follows:

Autumn: Thursday 3rd September 2026 to Friday 11th December 2026 – 100 days!

Spring: Monday 14th December 2026 to Tuesday 23rd March 2027 – 100 days!

Summer: Wednesday 24th March 2027 to Thursday 1st July 2027 – 100 days!

(You can backdate in the yellow Reading Record book, reading that happened from Thursday 3rd September 2026, as every child should be reading regularly at home.)



Rewards at the end of each reading term:

By the end of each reading term:	Amount of reading to be on target per week – average:	What is awarded?	
		Type of Certificate	Reward Gift
20 reads	1-2 times per week	Well done	A special bookmark
40 reads	3-4 times per week	Bronze	Reading Bronze Award
50 reads	4 times per week	Silver	Reading Silver Award
60 reads	4 – 5 times per week	Gold	Reading Gold Award

By the end of the reading year

We continue with the incentive for children to reach even higher levels of reading:

By the end of the reading year:	Amount of reading to be on target per week – average:	Type of Certificate	Reward Gift plus responsibilities – see below*
225 reads or more	5 -6 times per week	Platinum	Reading Ambassador Badge

*Reading Ambassadors will have special responsibilities linked to reading in the following academic year, such as being a buddy reader to other children in school, librarian responsibilities and a role in promoting reading to the rest of the school, such as in Collective Worship.

The Reading Reward Challenge is designed to boost the children's interest by offering incentives for reading that help it to become a regular habit. Reading is an essential life skill, so the more support and encouragement children receive the

better. **It is really important that genuine sessions of reading are recorded only, as it is only this type of reading that will impact on your child's attainment at school.**

How the reads will be counted, (we do need a few 'rules' for maximum impact for your child.)

- All children are issued with a yellow Reading Record Book.
- Please help your child understand the number of reads needed for them to aim as high as they feel they can, and beyond! Younger children will need more help, and our youngest children will rely on their adults to support them fully. Please encourage independent reading with an adult or older sibling alongside. Shared reading can be an option to help your child, but only as often as necessary.
- Encourage the expectation each time reading happens: Bumblebee children 'read' for 5 – 10 mins, Year 1 / 2 read for 10 to 20 minutes, Year 3,4,5 and 6 read for 15 – 25 minutes per time. Children can read for longer too!
- Reading must be recorded in the yellow Reading Record book to be counted and signed or initialled. If this is lost at any point, record reading on a separate paper and sent in, we will add to the Record Book when found / or a new one is issued, this helps reading recording to continue. (We expect the Record books will be looked after when taken home but disappearing books do happen!) Please include detail such as below:

Date	Book title and page number	Comments
6.9	Two animal tales from Africa	Pg 10 next Well paced reading discussed meaning of 'withered' JB

- **Reading to an adult at school will not count as a 'read' unless this has been prearranged as an alternative provision, however these will appear in your child's book. They will be discounted when the counting up each week happens.**
- One read will be counted per day (even if more than one read is recorded.) We cannot accept a block entry that says for example '7 reads this week' In this instance this will be counted as one line of the record book and therefore one read. Equally, we cannot accept entries that have been 'made up' over several weeks – recording must be completed within a few days of each read being completed, ideally each time a read happens.
- It is best for your child to read their given school reading book, or, if your child is a free reader, the book they have chosen from school or a book suitable to their level from home. They can read alternative books occasionally as long as these are to their reading level.
- If your child is struggling with the idea of reading at home or they read often and need more variety, encourage reading of magazines to their appropriate level or other reading material, such as information leaflets or boards on days out – these are good alternatives and can be recorded in the Reading Record Book too. Non-fiction (fact and information) books are fine to include on occasion.
- Reading via devices is also fine under supervision, but it is important that the books we issue are the main source.
- We will stamp each entry at school to show it has been counted. We will keep a record of your child's reads at school, and this will be used to determine the level of reading reward achievement at the end of each term. These totals will be recorded in their Record Book too, to aid tracking at home.
- **There should never be a consequence for not reading.**

Note: Bumblebee class children are being sent information about how reading and the recording of reading will work for them in the early days of their learning.

Help for you

Please let us know as soon as possible if there are any barriers to supporting your child with reading for pleasure at home. We will already suggest alternatives if your child is known to need alternative provision.

Why it matters

Reading is vital in all subjects, including maths and science. It helps your child to be curious, to make important decisions in life and understand fully the extensive paperwork that goes with 'doing' adult life when they get there.

Thank you for your support and please do talk to your class teacher if you have any questions.

Yours Sincerely,

Claire Filby - Hedgehogs Class Teacher and English Lead.