

BGCRRV K-5 Brand Voice Facebook & Social Posts Examples:

Example 1: Facebook & Social Media Post

PANDA CARES DAY!

What a delicious way to celebrate! Panda Cares®, the philanthropic arm of Panda Express®, celebrated Panda Cares Day with our Club Kids at the Rose Creek Center!

Club Kids enjoyed a tasty lunch of **orange chicken and rice**, plus they received **free books and fun giveaway items!**



Big thanks to our local [Panda Express](#) restaurants and the [Panda Cares Foundation](#) for helping inspire creativity and imagination in our Club kids. 

[#PandaExpress](#) [#GreatFuturesStartHere](#)

Why this works:

- Positive tone
- Highlights youth impact
- Focuses on outcomes
- Mentions partners

Example 2: Facebook & Social Media Post

From Oops to Awesome!

Our Club Kids put their creativity to the test during "**From Oops to Awesome!**" by turning random scribbles, zigzags, swirls, and doodles into amazing works of art. What started as an unexpected "oops" quickly became dragons, ice cream cones, animals, and more!    Proving that mistakes aren't something to fear...they're the chance to grow, create, and discover something new.  

[#GreatFuturesStartHere](#)

Why this works:

- Positive tone
- Highlights youth impact
- Focuses on outcomes

Example 3: Facebook & Social Media Post

Zippity Zoomers!

Our young engineers designed, built, and tested their own zipline vehicles using simple materials and BIG imaginations!  Students explored gravity, speed, balance, and teamwork as they raced through challenges like  Speed Run,  Gentle Glide, and  Heavy Cargo. The results? Creative designs, exciting

launches, and lots of STEM fun! 🐼
[#GreatFuturesStartHere](#)

Why this works:

- Positive tone
- Highlights youth impact
- Focuses on outcomes

Example 4: Facebook & Social Media Post

What a WILD day for our Eagles Elementary Club Kids! 🦋

The @RedRiverZoo Outreach Program stopped by for a special visit, and students got up close with some amazing animal ambassadors! 🐢 🐸

Kids interacted with turtles, Madagascar Hissing Cockroaches, and even met Monty, a 27-year-old Ball Python! 🐍

What an unforgettable hands-on learning experience! ❤️ [#GreatFuturesStartHere](#)

[Zoomobile Outreach Programs – Red River Zoo](#)

Why this works:

- Positive tone
- Highlights youth impact
- Focuses on outcomes
- Mentions partners