



Savvy Suburbanites

8565 Five Parks Dr, Arvada, Colorado, 80005
Ring: 1 mile radius



TAPESTRY
SEGMENTATION
esri.com/tapestry

Created for prospective tenants by SFinvest Real Estate

DOMINANT TAPESTRY SEGMENT



881 households are Savvy Suburbanites

43.5% of households are in this segment

Savvy Suburbanites: Affluent Estates LifeMode

Savvy Suburbanites residents are well educated, well read, and well capitalized. Families include empty nesters and empty nester wannabes, who still have adult children at home. Located in older neighborhoods outside the urban core, their suburban lifestyle includes home remodeling and gardening plus the active pursuit of sports and exercise...

[Learn more...](#)

ABOUT THIS SEGMENT



Residents prefer late model, family-oriented vehicles - SUVs, minivans, and station wagons.



Informed shoppers that do their research prior to purchasing and focus on quality.



Financially active, using a number of resources for informed investing. Many carry second mortgages and home equity credit lines.



Foodies - they like to cook and prefer natural or organic products.



Well-connected consumers that appreciate technology and make liberal use of it for everything from shopping and banking to staying current and communicating.

ABOUT THIS AREA

Household Type:

Single Family

Employment:

Prof; Mgmt

Median Age:

43.3

Median Household Income:

\$188,571

Education:

77.3% College degree (2+ years)



KEY FACTS FOR THIS AREA

Click facts to 'Explore for more' details

5,826

Population

2,027

Households

2.87

Avg Size
Household

247

Wealth
Index

103

Housing
Affordability

38

Diversity
Index

\$754,346

Median Home
Value

0.05%

Forecasted Annual
Growth Rate



Savvy Suburbanites

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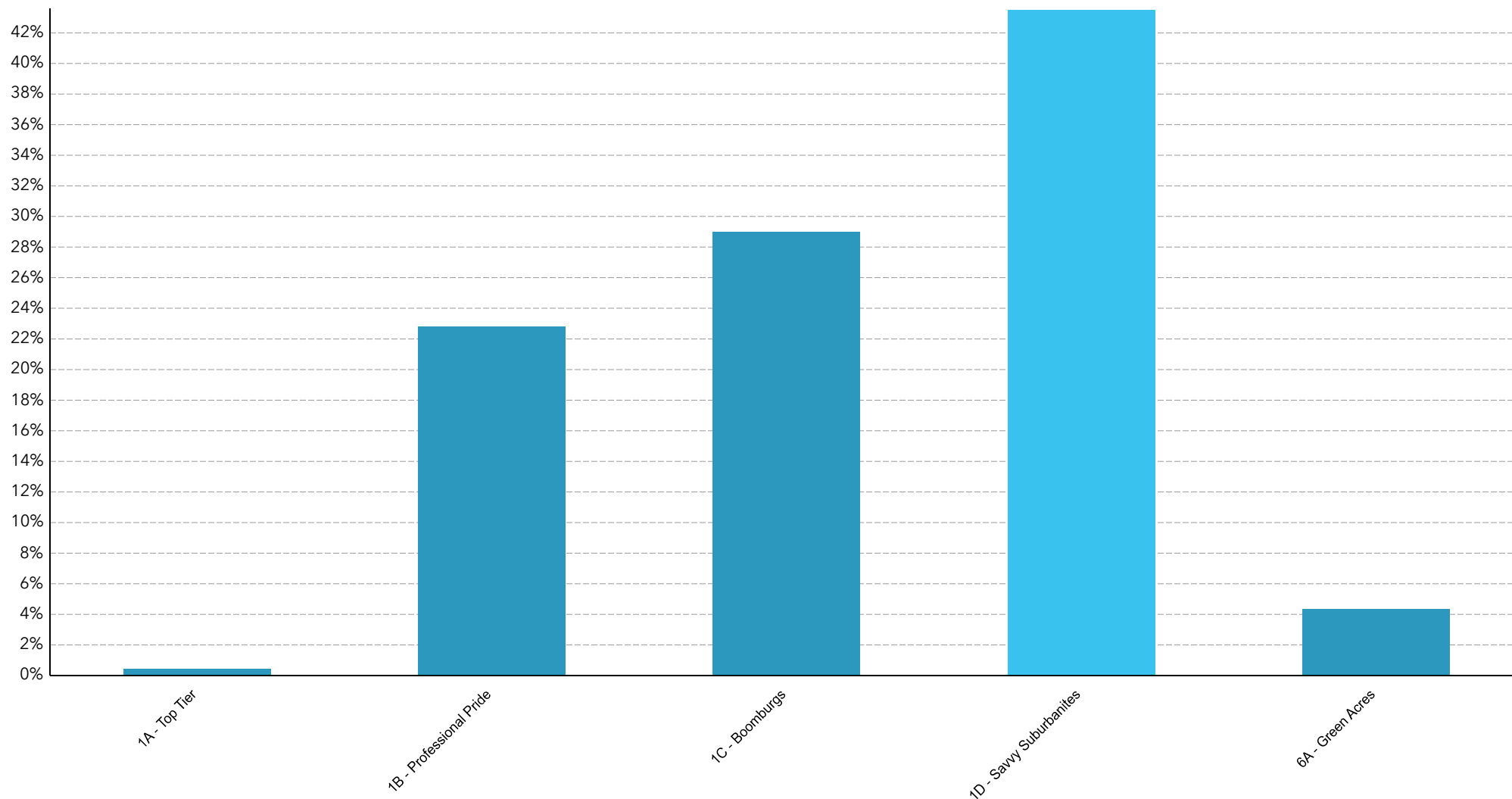
TAPESTRY SEGMENTATION COMPOSITION

This chart displays the percent of households in each segment in this area.



2,027 total households in this area

881 households in Savvy Suburbanites - 43.5%





Key Demographic Indicators

8565 Five Parks Dr, Arvada, Colorado, 80005

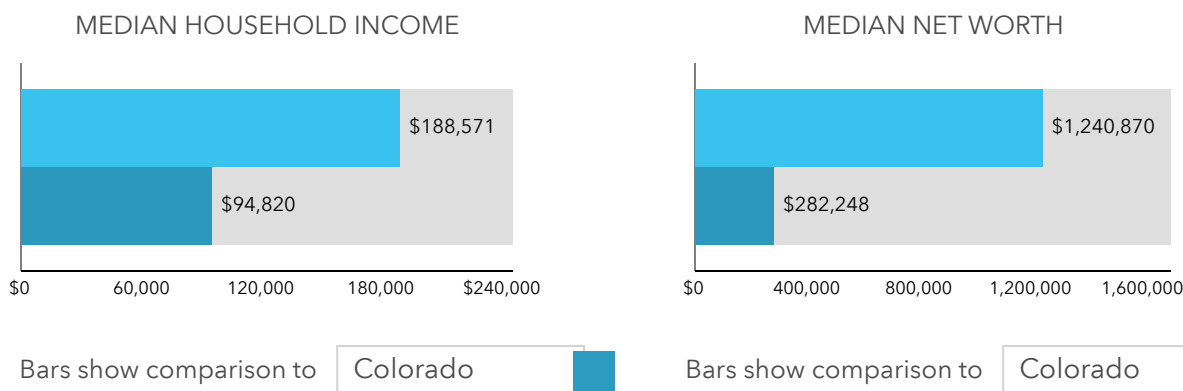
Ring: 1 mile radius



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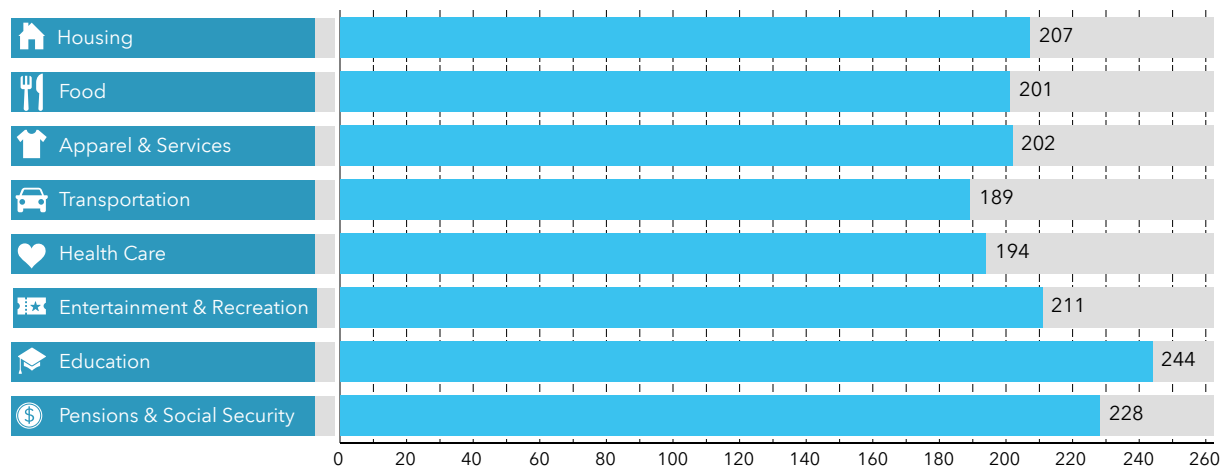
INCOME AND NET WORTH

Net worth measures total household assets (homes, vehicles, investments, etc.) less any debts, secured (e.g. mortgages) or unsecured (credit cards) for this area.



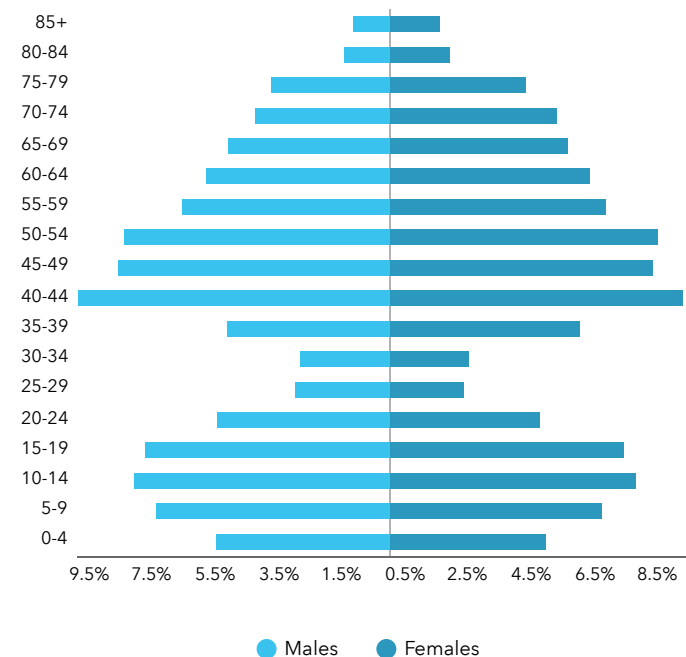
AVERAGE HOUSEHOLD BUDGET INDEX

The index compares the average amount spent in this market's household budgets for housing, food, apparel, etc., to the average amount spent by all US households. An index of 100 is average. An index of 120 shows that average spending by consumers in this market is 20 percent above the national average.



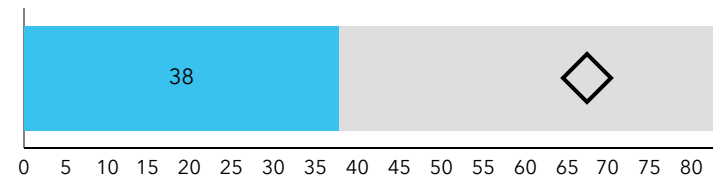
AGE BY SEX

Median Age: 43.3



DIVERSITY

The Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).



Dots show comparison to



Key Demographic Indicators

8565 Five Parks Dr, Arvada, Colorado, 80005

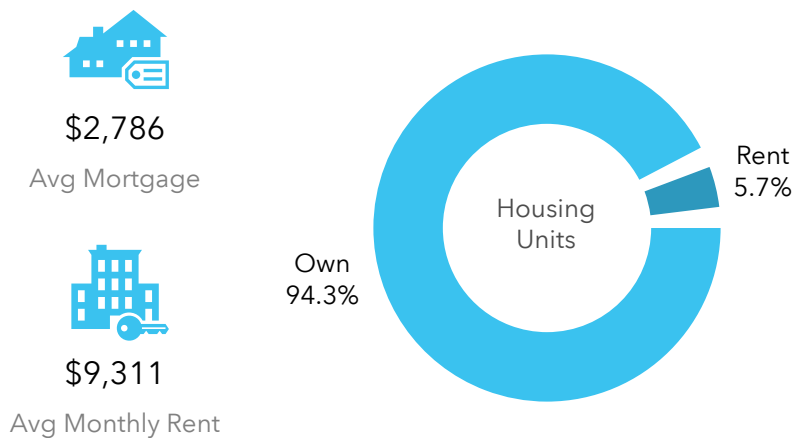
Ring: 1 mile radius



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HOUSING

Mortgage, rent and home value are estimated by Esri. Housing type is from the Census Bureau's American Community Survey (ACS).

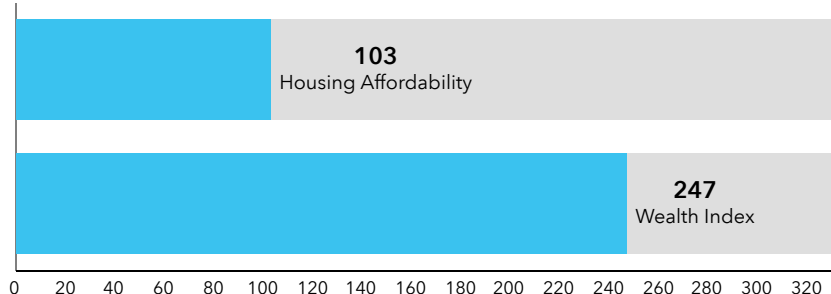


Typical Household Type: Single Family

Median Home Value: \$754,346

ESRI INDEXES

Esri developed these indexes to display average household wealth and housing affordability for the market relative to US standards.



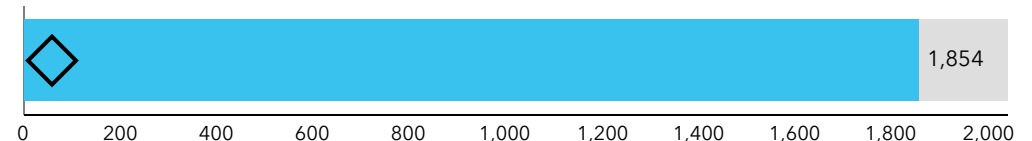
LANGUAGE

American Community Survey (ACS) population by language estimates are based on a rolling sample survey spanning a 60-month period (2018-2022).

Population by Language	Age 5-17	18-64	Age 65+	Total
English Only	1,251	3,094	1,037	5,382
Spanish	30	40	12	82
Spanish & English Well	22	40	12	74
Spanish & English Not Well	8	0	0	8
Indo-European	0	73	0	73
Indo-European & English Well	0	73	0	73
Indo-European & English Not Well	0	0	0	0
Asian-Pacific Island	0	13	33	46
Asian-Pacific Isl & English Well	0	13	28	41
Asian-Pacific Isl & English Not Well	0	0	5	5
Other Language	0	0	0	0
Other Language & English Well	0	0	0	0
Other Language & English Not Well	0	0	0	0

POPULATION DENSITY

Average density (population per sq. mile) is displayed relative to the US or State average.



Dots show comparison to

Colorado





Savvy Suburbanites

8565 Five Parks Dr, Arvada, Colorado, 80005
Ring: 3 mile radius



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DOMINANT TAPESTRY SEGMENT



5,881 households are Savvy Suburbanites

30.0% of households are in this segment

Savvy Suburbanites: Affluent Estates LifeMode

Savvy Suburbanites residents are well educated, well read, and well capitalized. Families include empty nesters and empty nester wannabes, who still have adult children at home. Located in older neighborhoods outside the urban core, their suburban lifestyle includes home remodeling and gardening plus the active pursuit of sports and exercise...

[Learn more...](#)

ABOUT THIS SEGMENT



Residents prefer late model, family-oriented vehicles - SUVs, minivans, and station wagons.



Informed shoppers that do their research prior to purchasing and focus on quality.



Financially active, using a number of resources for informed investing. Many carry second mortgages and home equity credit lines.



Foodies - they like to cook and prefer natural or organic products.



Well-connected consumers that appreciate technology and make liberal use of it for everything from shopping and banking to staying current and communicating.

ABOUT THIS AREA

Household Type:
Single Family

Employment:
Prof; Mgmt

Median Age:
42.9

Median Household Income:
\$145,010

Education:
67.5% College degree (2+ years)



KEY FACTS FOR THIS AREA

Click facts to 'Explore for more' details

52,785

Population

19,579

Households

2.68

Avg Size
Household

198

Wealth
Index

85

Housing
Affordability

41

Diversity
Index

\$705,648

Median Home
Value

-0.09%

Forecasted Annual
Growth Rate



Savvy Suburbanites

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Ring: 3 mile radius



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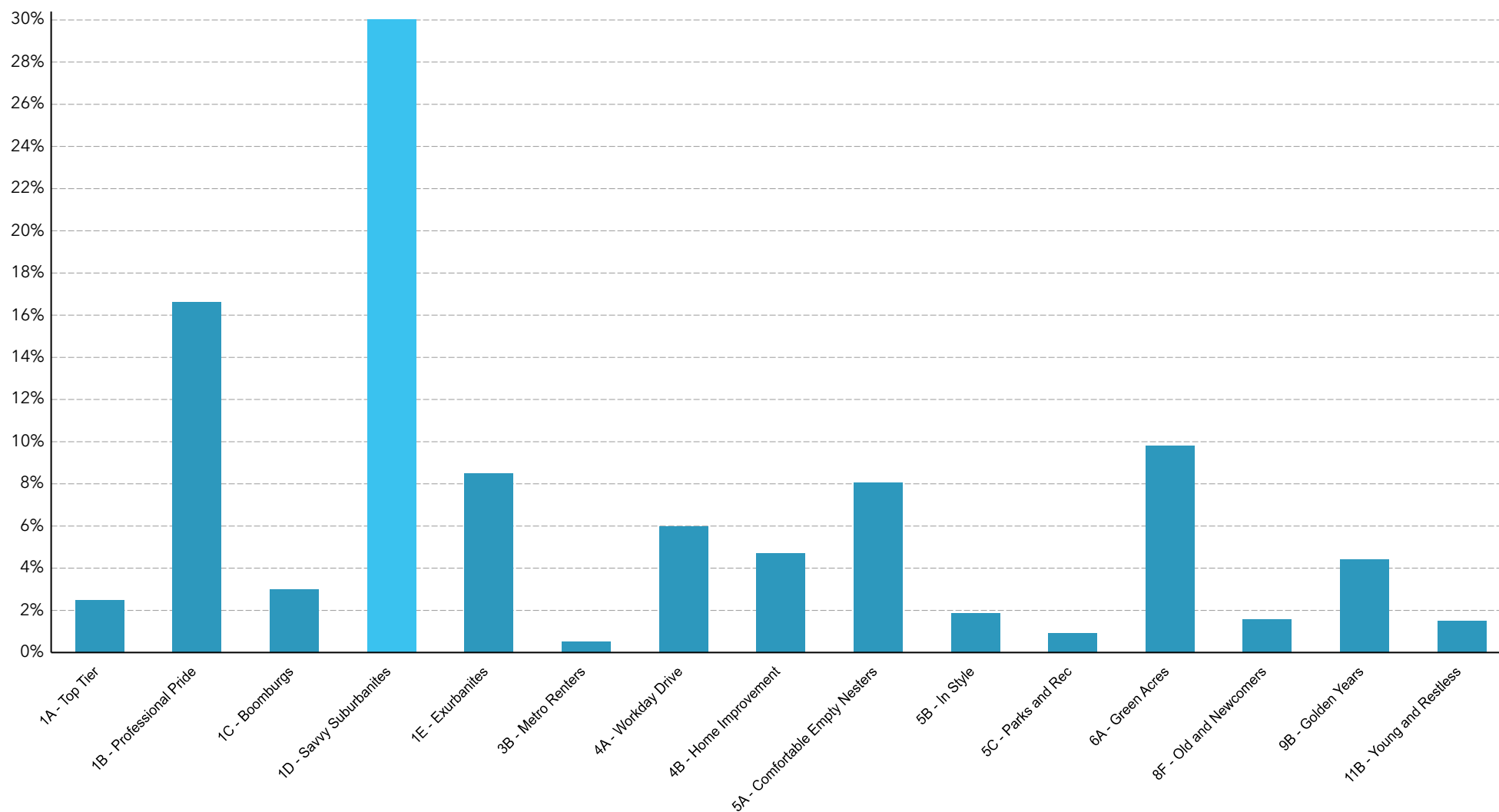
TAPESTRY SEGMENTATION COMPOSITION

This chart displays the percent of households in each segment in this area.



19,579 total households in this area

5,881 households in Savvy Suburbanites - 30.0%





Key Demographic Indicators

8565 Five Parks Dr, Arvada, Colorado, 80005

Ring: 3 mile radius

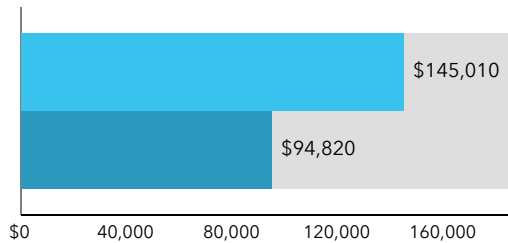


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INCOME AND NET WORTH

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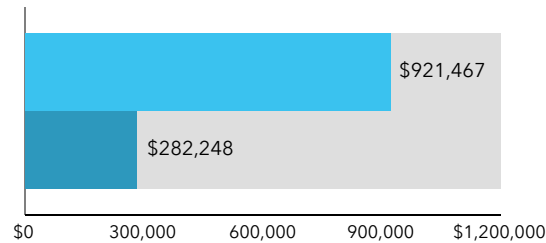
MEDIAN HOUSEHOLD INCOME



Bars show comparison to

Colorado

MEDIAN NET WORTH

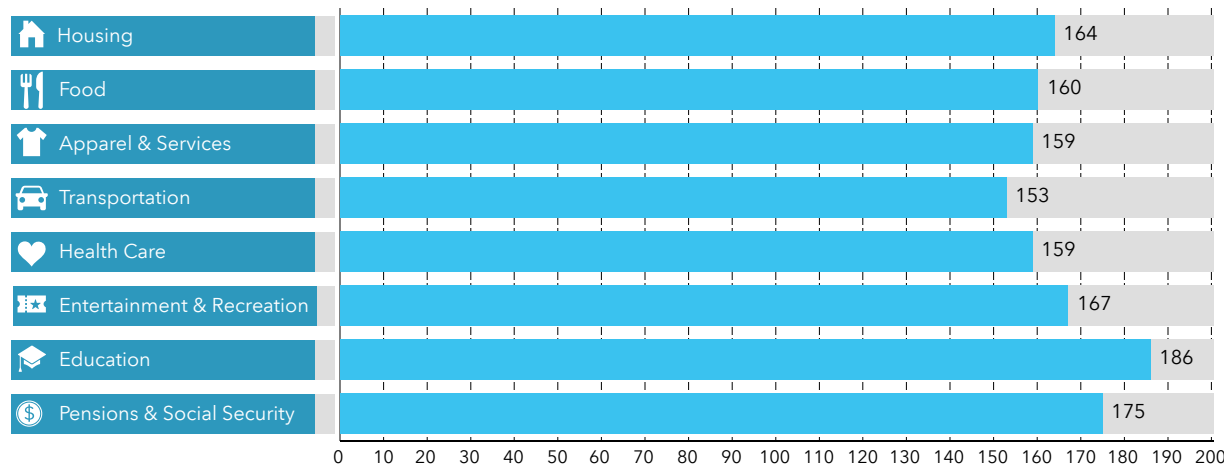


Bars show comparison to

Colorado

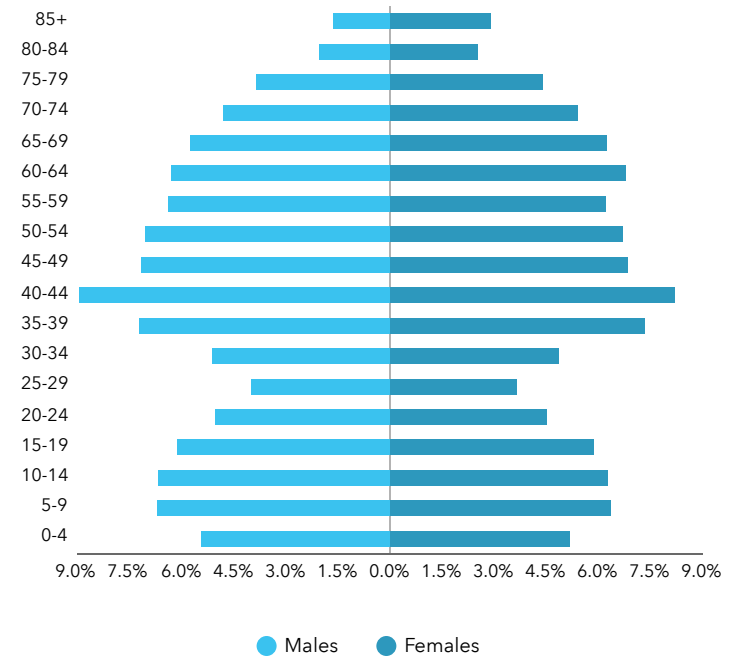
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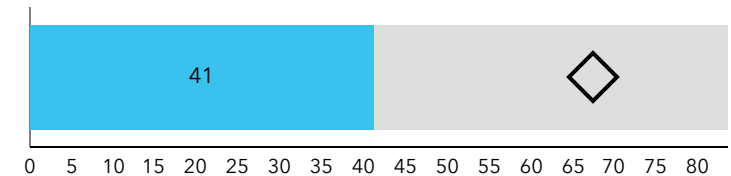
AGE BY SEX

Median Age: 42.9



DIVERSITY

The Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).



Dots show comparison to

Colorado



Key Demographic Indicators

8565 Five Parks Dr, Arvada, Colorado, 80005

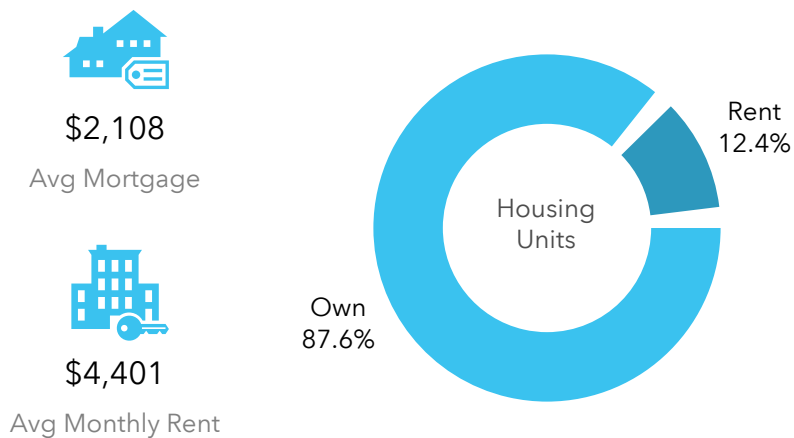
Ring: 3 mile radius



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HOUSING

Mortgage, rent and home value are estimated by Esri. Housing type is from the Census Bureau's American Community Survey (ACS).

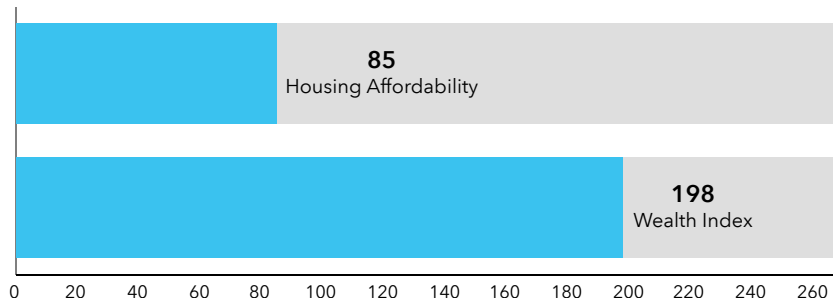


Typical Household Type: Single Family

Median Home Value: \$705,648

ESRI INDEXES

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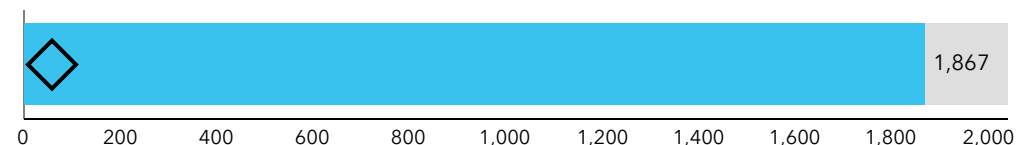
LANGUAGE

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Population by Language	Age 5-17	18-64	Age 65+	Total
English Only	8,344	28,837	9,080	46,261
Spanish	290	797	135	1,222
Spanish & English Well	273	758	111	1,142
Spanish & English Not Well	17	27	18	62
Indo-European	96	782	235	1,113
Indo-European & English Well	96	761	231	1,088
Indo-European & English Not Well	0	14	4	18
Asian-Pacific Island	47	384	81	512
Asian-Pacific Isl & English Well	47	320	70	437
Asian-Pacific Isl & English Not Well	0	41	11	52
Other Language	0	31	23	54
Other Language & English Well	0	31	17	48
Other Language & English Not Well	0	0	6	6

POPULATION DENSITY

Average density (population per sq. mile) is displayed relative to the US or State average.



Dots show comparison to



Savvy Suburbanites

8565 Five Parks Dr, Arvada, Colorado, 80005
Ring: 5 mile radius



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DOMINANT TAPESTRY SEGMENT



9,964 households are *Savvy Suburbanites*

16.5% of households are in this segment

Savvy Suburbanites: *Affluent Estates* LifeMode

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ABOUT THIS AREA

Household Type:

Single Family

Employment:

Prof; Mgmt

Median Age:

40.9

Median Household Income:

\$118,247

Education:

62.3% College degree (2+ years)



KEY FACTS FOR THIS AREA

Click facts to 'Explore for more' details

153,011

Population

60,457

Households

2.51

Avg Size
Household

155

Wealth
Index

73

Housing
Affordability

49

Diversity
Index

\$671,954

Median Home
Value

0.03%

Forecasted Annual
Growth Rate



Savvy Suburbanites

8565 Five Parks Dr, Arvada, Colorado, 80005

Ring: 5 mile radius



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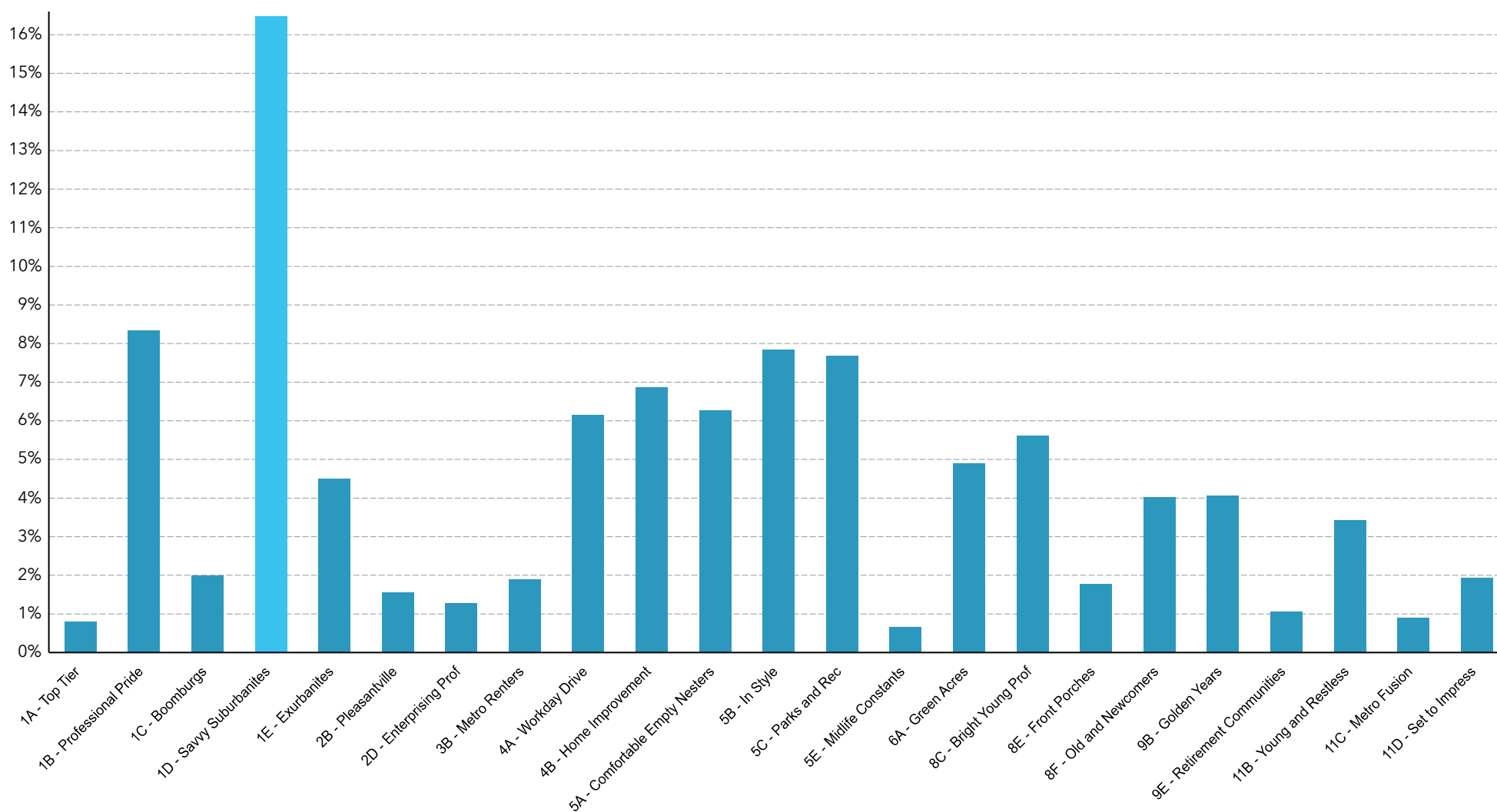
TAPESTRY SEGMENTATION COMPOSITION

This chart displays the percent of households in each segment in this area.



60,457 total households in this area

9,964 households in Savvy Suburbanites - 16.5%





Key Demographic Indicators

8565 Five Parks Dr, Arvada, Colorado, 80005

Ring: 5 mile radius

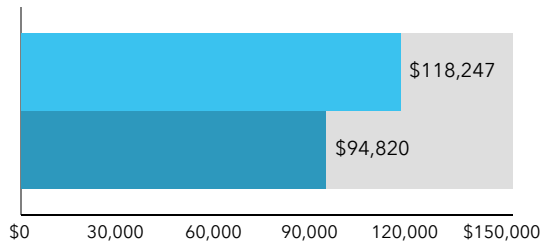


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INCOME AND NET WORTH

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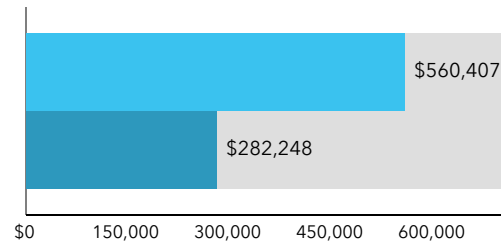
MEDIAN HOUSEHOLD INCOME



Bars show comparison to

Colorado

MEDIAN NET WORTH

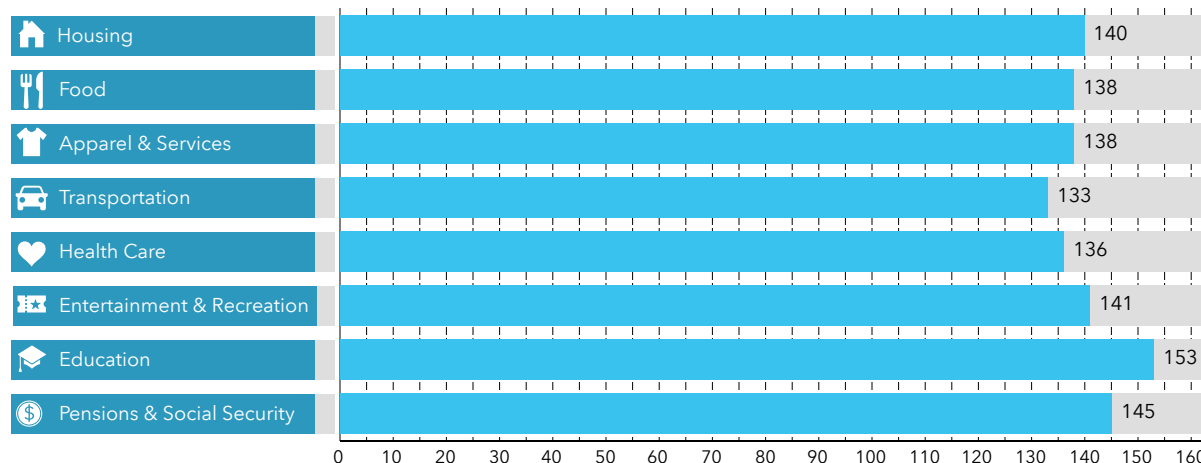


Bars show comparison to

Colorado

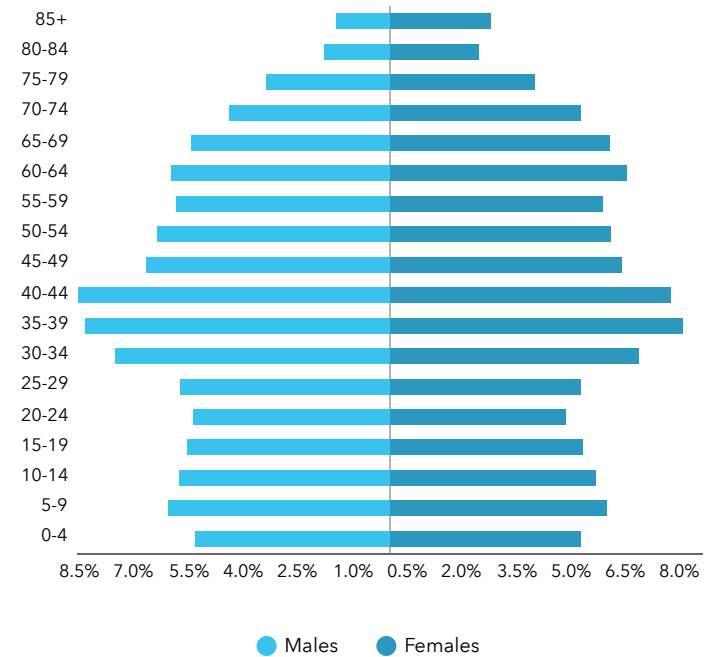
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AGE BY SEX

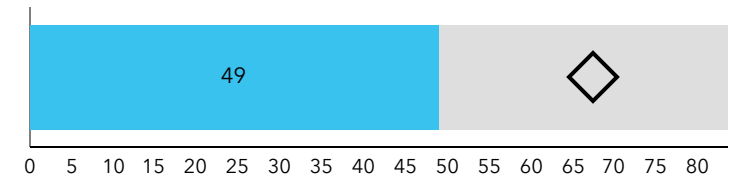
Median Age: 40.9



Males Females

DIVERSITY

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Dots show comparison to

Colorado



Key Demographic Indicators

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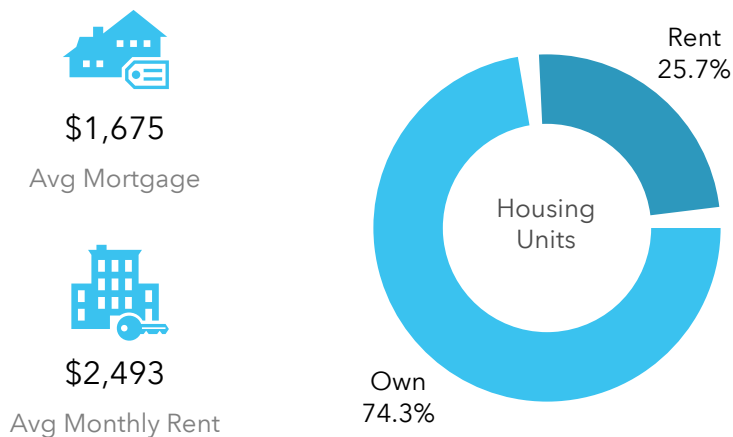
Ring: 5 mile radius



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HOUSING

Mortgage, rent and home value are estimated by Esri. Housing type is from the Census Bureau's American Community Survey (ACS).

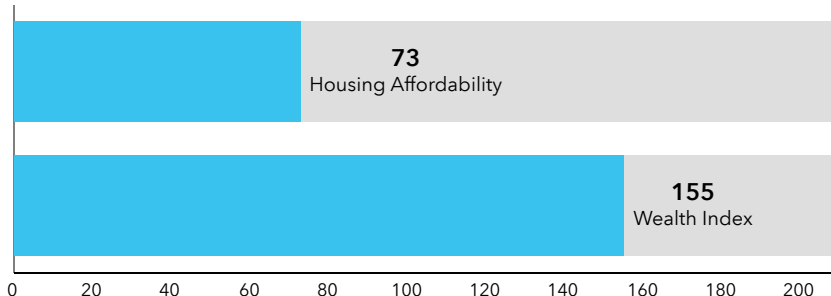


Typical Household Type: Single Family

Median Home Value: \$671,954

ESRI INDEXES

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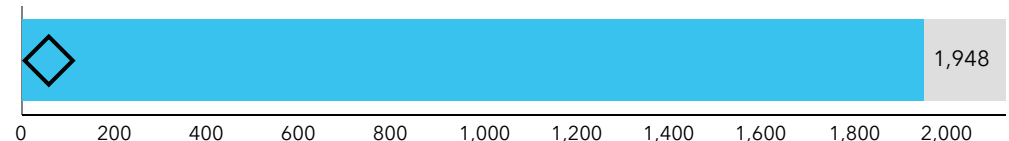
LANGUAGE

American Community Survey (ACS) population by language estimates are based on a rolling sample survey spanning a 60-month period (2018-2022).

Population by Language	Age 5-17	18-64	Age 65+	Total
English Only	20,669	85,176	23,805	129,650
Spanish	901	4,654	672	6,227
Spanish & English Well	884	4,389	624	5,897
Spanish & English Not Well	17	226	39	282
Indo-European	399	2,431	604	3,434
Indo-European & English Well	399	2,346	574	3,319
Indo-European & English Not Well	0	77	29	106
Asian-Pacific Island	181	1,503	187	1,871
Asian-Pacific Isl & English Well	179	1,239	115	1,533
Asian-Pacific Isl & English Not Well	2	235	65	302
Other Language	44	549	47	640
Other Language & English Well	44	549	37	630
Other Language & English Not Well	0	0	10	10

POPULATION DENSITY

Average density (population per sq. mile) is displayed relative to the US or State average.



Dots show comparison to

Colorado