



# **Roles and Opportunities for Workforce Development Boards and SNAP E&T**

**September 1<sup>st</sup>, 2022**

# Housekeeping

- Update your name: First Name, Last Name & Organization
- Mute mics when not speaking (feel free to use the chat box to comment or ask questions)
- Recording and slides will be sent in a follow-up email and available online

# Agenda

- Welcome and Housekeeping, NAWB
- FNS Perspective – Brian Solomon, USDA Food and Nutrition Service
- Roles for Workforce Boards, Nick Codd, Seattle Jobs Initiative
- Examples from the Field
  - Irene Bustamante Adams, Workforce Connections of Southern Nevada
  - Barri Horner, Workforce Southwest Washington
- Q&A
- Closing & Announcements

# SNAP E&T AND WIOA: MAKING AN IMPACT

- Increasing program access and participation
- Promoting racial equity
- Braiding programs / funds
- Developing quality programs
- Data / Outcomes
- WBL / SWBL



# SNAP E&T and Workforce System

- LMI information / new economy
- Colleges / college system
- Employers / sector partnerships
- Strategies
  - Braiding funds
  - Co-enrollment / sequencing
  - Cross referrals
  - Formal and informal partnerships
- WBL / SWBL



## Questions / Resources

**Brian Solomon**, Senior Analyst  
FNS Western Region Office  
[brian.solomon@usda.gov](mailto:brian.solomon@usda.gov)

**More Information:**  
<https://snaptoskills.fns.usda.gov/>



*"You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make."*

-- Jane Goodall



# SNAP E&T Roles for Workforce Boards

September 1, 2022



SeattleJobs  
Initiative

# NAWB Network Session 1

- **Agenda:**
  - **Welcome**
  - **Brian Solomon, USDA Food and Nutrition Service**
  - **SNAP E&T Overview**
  - **Roles for Workforce Boards**
  - ***Guest Speakers***
    - Irene Bustamante Adams, Workforce Connections of Southern Nevada
    - Barri Horner, Workforce Southwest Washington
- **Closing**



### **PARTICIPANT ASSESSMENT**

- Assessment for SNAP E&T Eligibility
- Assessment of employment and training needs/interests

### **ELIGIBLE PARTICIPANT**

- Receiving SNAP in month they participate
- Not receiving TANF cash assistance
- Able to work upon program completion



### **EMPLOYMENT & TRAINING ACTIVITIES (COMPONENTS)**

*(States select one or more to offer)*

- Supervised Job Search
- Job Search Training
- Work Experience/Work Based Learning (can include subsidized wages)
- Self-Employment
- Educational Programs, including basic skills and ELL directly linked to employment, other vocational skills education
- Job Retention
- Workfare

**CASE MANAGEMENT** must accompany all SNAP E&T activities

**As SNAP E&T Partners**, organizations can be reimbursed up to 50% as SNAP E&T partners – when services are covered up front, by non-federal funds

### **Support Services**

(Participant Reimbursements)  
Reasonably necessary and directly related to participation in employment and training activities.

#### **Examples:**

- Transportation
- Dependent care costs
- Safety equipment
- Supplies & books



# Workforce Development Boards (WDBs) and SNAP E&T



- Referral partnership and agreement
- Jointly serve and co-enroll participants (WIOA/SNAP E&T)



- Contracted to serve in intermediary role
- Contracted to serve as a third-party partner



## Referral partnership and agreement

### Referral agreement options:

- ▶ General referral agreement between SNAP E&T programs and local workforce programs; American Job Centers and WIOA funded workforce programs.
- ▶ Referral partnerships may include designated points of contact for referrals, regular communication and meetings and may range from informal to supported by an MOU.
- ▶ No exchange of funds or contract for services





## Jointly serve and co-enroll participants (WIOA/SNAP E&T)

### Jointly serve, co-enroll participants (WIOA/SNAP E&T funded services):

- ▶ Intentional partnerships between SNAP E&T programs and local workforce programs to jointly serve SNAP E&T participants
- ▶ Leverage services, expertise, and funds from both SNAP E&T and WIOA funded programs.
- ▶ These partnerships are characterized by a high level of coordination and may be supported by an MOU or similar agreement
- ▶ Services may be sequential starting with SNAP E&T and transitioning to WIOA funded services

## WDB operates as a SNAP E&T Intermediary

**WDB draws on its role as a workforce intermediary to contract with local partners to deliver E&T services to SNAP recipients**

- ▶ Common approach involves contracting with local community-based organizations (CBO), colleges or workforce programs to serve SNAP recipients
- ▶ Leverage SNAP E&T 50/50 funds drawing on eligible non-federal funds to support programing and intermediary model
- ▶ Opportunity to contract with programs that serve diverse populations & offer specialized E&T models and approaches
- ▶ WDB develops expertise in SNAP E&T administrative policy and procedures; recruiting and managing SNAP E&T providers.



## Contracted to serve as a third-party partner



### **Workforce Development Board (WDB):**

- ▶ WDB contracted third-party partner with the SNAP agency
- ▶ Delivers E&T components to SNAP E&T participants with eligible non-federal funds.
- ▶ Accepts referrals, completes employability assessments and plans, delivers services
- ▶ Offer case management and access to supportive services.
- ▶ May co-enroll with WIOA funded services

# WIOA & SNAP E&T – Participant Experience

## GOAL

- seamless participation and movement through workforce services; burdens related to different systems managed by the participating systems
- Better service match for the participant by including what is available from the different systems
- Draw on the resources and expertise of both systems; increase capacity to provide what is needed to be successful training, transportation, childcare, clothing, training materials, case management services .

## CONCERN

- Participant needs to apply for and follow the guidelines / processes of two systems (WIOA/SNAP); Added steps, referrals & meetings, increased timelines, reporting requirements.



*workforce* **CONNECTIONS**  
PEOPLE. PARTNERSHIPS. POSSIBILITIES.



# Workforce Connections Team



**Irene Bustamante Adams**  
Deputy Director of Chief Strategy  
Officer  
[iba@snvwc.org](mailto:iba@snvwc.org)

My superpower:  
Connector



**Jeannie Kuennen**  
Program Manager  
[jkuennen@snvwc.org](mailto:jkuennen@snvwc.org)

My superpower:  
Organizer/Grit



**Vicente Nacario**  
Program Manager  
[vnacario@snvwc.org](mailto:vnacario@snvwc.org)

My superpower:  
Adaptability



**Michelle Day**  
National Workforce  
Solution Director  
[michelleday@equusworks.com](mailto:michelleday@equusworks.com)

My superpower:  
Adaptability



Social Service Program  
Specialist II

## Workforce Connections



### Develop a stronger partnership between DHHS and Workforce Connections

1. We developed a referral process
2. Staff changes on both sides
3. We have had additional conversations about Workforce Connections becoming an intermediary
4. We continue to getting coaching throughout our journey

### Progress on the Referral Process

1. Develop a flyer and began recruiting in May. Email blast to 3,000 – 5,000 individuals
2. Held orientation for the first 15 people that responded



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SOUTHWEST WASHINGTON

Barri Horner, CFO





# ***SNAP E & T***



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***FED: SNAP Employment and Training Program***  
***State of WA: Basic Food Employment and Training***  
***Program (BFET) through DSHS***

## Intermediary

- DSHS>WSW>Direct Service Provider
- 50% Match of Non-Federal Expenditures
  - Contracted Services
  - WSW Costs
- Co-enrollment with WIOA



# *SNAP E & T*



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## Year 1

- Learn and Educate
  - Partners
  - Program Staff
  - Fiscal Staff
- Start Small
  - Leverage Existing Funds and Services
  - Integrate



***SNAP E & T***

## **Beyond Year 1**

- Advocate
- Increase Services and Funding
- Continue to Learn and Educate



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## **Fiscal Administration**

- Track Expenditures Separately
- Track Revenue Separately by Fiscal Year
- Have a Detailed Budget for Non-Federal Funds

# Questions



# Resources & Next Steps

- **SNAP E&T Community of Practice**, past webinars and resources:  
<https://www.nawb.org/initiatives/snapet>
- **Next session:** Engaging SNAP E&T Participants (10/12/22)
  - Registration info forthcoming
- **SNAP E&T Contact List** (participants from today's session automatically added)
- **SNAP E&T Feasibility Coaching Calls**
  - Sign up here: <https://forms.office.com/r/VwLiUUkJyW>



# WORKFORCE + SNAP E&T COMMUNITY *of* PRACTICE

[www.nawb.org/initiatives/snapet](http://www.nawb.org/initiatives/snapet)

[connern@nawb.org](mailto:connern@nawb.org)

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