

# Roles and Opportunities for Workforce Development Boards and SNAP E&T

September 1<sup>st</sup>, 2022





# Housekeeping

- Update your name: First Name, Last Name & Organization
- Mute mics when not speaking (feel free to use the chat box to comment or ask questions)
- Recording and slides will be sent in a follow-up email and available online



# **Agenda**

- Welcome and Housekeeping, NAWB
- FNS Perspective Brian Solomon, USDA Food and Nutrition Service
- Roles for Workforce Boards, Nick Codd, Seattle Jobs Initiative
- Examples from the Field
  - Irene Bustamante Adams, Workforce Connections of Southern
     Nevada
  - Barri Horner, Workforce Southwest Washington
- Q&A
- Closing & Announcements



# SNAP E&T AND WIOA: MAKING AN IMPACT

- Increasing program access and participation
- Promoting racial equity
- Braiding programs / funds
- Developing quality programs
- Data / Outcomes
- WBL / SWBL



## **SNAP E&T and Workforce System**

- LMI information / new economy
- Colleges / college system
- Employers / sector partnerships
- Strategies
  - Braiding funds
  - Co-enrollment / sequencing
  - Cross referrals
  - Formal and informal partnerships
- WBL / SWBL



### **Questions / Resources**

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### **More Information:**

https://snaptoskills.fns.usda.gov/



"You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make."

-- Jane Goodall

# **SNAP E&T Roles for Workforce Boards**



# NAWB Network Session 1

- Agenda:
  - Welcome
  - Brian Solomon, USDA Food and Nutrition Service
  - SNAP E&T Overview
  - Roles for Workforce Boards
  - Guest Speakers
    - Irene Bustamante Adams, Workforce Connections of Southern Nevada
    - Barri Horner, Workforce Southwest Washington
  - Closing

#### PARTICIPANT ASSESSMENT

- Assessment for SNAP E&T Eligibility
- Assessment of employment and training needs/interests

#### **ELIGIBLE PARTICIPANT**

- Receiving SNAP in month they participate
- Not receiving TANF cash assistance
- Able to work upon program completion



# EMPLOYMENT & TRAINING ACTIVITIES (COMPONENTS)

(States select one or more to offer)

- Supervised Job Search
- Job Search Training
- Work Experience/Work Based Learning (can include subsidized wages)
- Self-Employment
- Educational Programs, including basic skills and ELL directly linked to employment, other vocational skills education
- Job Retention
- Workfare

# **CASE MANAGEMENT** must accompany all SNAP E&T activities

#### **Support Services**

(Participant Reimbursements) Reasonably necessary and directly related to participation in employment and training activities.

#### **Examples:**

- Transportation
- Dependent care costs
- Safety equipment
- Supplies & books

As SNAP E&T Partners, organizations can be reimbursed up to 50% as SNAP E&T partners – when services are covered up front, by non-federal funds



# Workforce Development Boards (WDBs) and SNAP E&T



- Referral partnership and agreement
- Jointly serve and co-enroll participants (WIOA/SNAP E&T)



- Contracted to serve in intermediary role
- Contracted to serve as a third-party partner



# Referral partnership and agreement

#### Referral agreement options:

- General referral agreement between SNAP E&T programs and local workforce programs; American Job Centers and WIOA funded workforce programs.
- Referral partnerships may include designated points of contact for referrals, regular communication and meetings and may range from informal to supported by an MOU.
- No exchange of funds or contract for services





# Jointly serve and co-enroll participants (WIOA/SNAP E&T)

## Jointly serve, co-enroll participants (WIOA/SNAP E&T funded services):

- Intentional partnerships between SNAP E&T programs and local workforce programs to jointly serve SNAP E&T participants
- Leverage services, expertise, and funds from both SNAP E&T and WIOA funded programs.
- These partnerships are characterized by a high level of coordination and may be supported by an MOU or similar agreement
- Services may be sequential starting with SNAP E&T and transitioning to WIOA funded services

# WDB operates as a SNAP E&T Intermediary

## WDB draws on its role as a workforce intermediary to contract with local partners to deliver E&T services to SNAP recipients

- Common approach involves contracting with local communitybased organizations (CBO), colleges or workforce programs to serve SNAP recipients
- Leverage SNAP E&T 50/50 funds drawing on eligible non-federal funds to support programing and intermediary model
- Opportunity to contract with programs that serve diverse populations & offer specialized E&T models and approaches
- WDB develops expertise in SNAP E&T administrative policy and procedures; recruiting and managing SNAP E&T providers.



# Contracted to serve as a third-party partner



#### **Workforce Development Board (WDB):**

- WDB contracted third-party partner with the SNAP agency
- Delivers E&T components to SNAP E&T participants with eligible non-federal funds.
- Accepts referrals, completes employability assessments and plans, delivers services
- Offer case management and access to supportive services.
- May co-enroll with WIOA funded services

# WIOA & SNAP E&T – Participant Experience

### **GOAL**

- seamless participation and movement through workforce services; burdens related to different systems managed by the participating systems
- ➤ Better service match for the participant by including what is available from the different systems
- Draw on the resources and expertise of both systems; increase capacity to provide what is needed to be successful training, transportation, childcare, clothing, training materials, case management services.

### **CONCERN**

Participant needs to apply for and follow the guidelines / processes of two systems (WIOA/SNAP); Added steps, referrals & meetings, increased timelines, reporting requirements.



# workforce CONNECTIONS PEOPLE. PARTNERSHIPS. POSSIBILITIES.

### **Workforce Connections Team**





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My superpower: Adaptability



Social Service Program
Specialist II

#### **Workforce Connections**



### **Develop a stronger partnership between DHHS and Workforce Connections**

- 1. We developed a referral process
- 2. Staff changes on both sides
- 3. We have had additional conversations about Workforce Connections becoming an intermediary
- 4. We continue to getting coaching throughout our journey

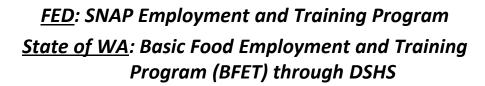
### **Progress on the Referral Process**

- 1. Develop a flyer and began recruiting in May. Email blast to 3,000 5,000 individuals
- 2. Held orientation for the first 15 people that responded









### <u>Intermediary</u>

- DSHS>WSW>Direct Service Provider
- 50% Match of Non-Federal Expenditures
  - Contracted Services
  - WSW Costs
- Co-enrollment with WIOA





### Year 1

- Learn and Educate
  - Partners
  - Program Staff
  - Fiscal Staff
- Start Small
  - Leverage Existing Funds and Services
  - Integrate





### **Beyond Year 1**

- Advocate
- Increase Services and Funding
- Continue to Learn and Educate





### **Fiscal Administration**

- Track Expenditures Separately
- Track Revenue Separately by Fiscal Year
- Have a Detailed Budget for Non-Federal Funds





# Questions

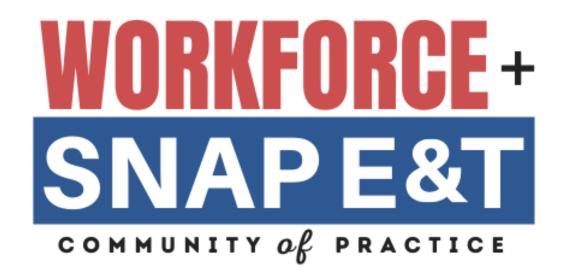


# **Resources & Next Steps**

- SNAP E&T Community of Practice, past webinars and resources: <a href="https://www.nawb.org/initiatives/snapet">https://www.nawb.org/initiatives/snapet</a>
- **Next session**: Engaging SNAP E&T Participants (10/12/22)
  - Registration info forthcoming
- SNAP E&T Contact List (participants from today's session automatically added)
- SNAP E&T Feasibility Coaching Calls
  - Sign up here: <a href="https://forms.office.com/r/VwLiUUkJyW">https://forms.office.com/r/VwLiUUkJyW</a>







www.nawb.org/initiatives/snapet

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