

# **SNAP E&T 101, Part 1: An Introduction to SNAP E&T and the Community of Practice**

**FEBRUARY 16, 2022**

# Housekeeping

- Update your name: First Name, Last Name & Organization
- Mute mics when not speaking (feel free to use the chat box to comment or ask questions)
- Recording and slides will be sent in a follow-up email and available online

# SNAP E&T Info Sessions

## **SNAP E&T 101 PT 1**

### **Introduction to SNAP E&T and the Workforce + SNAP E&T Community of Practice**

*February 16, 2022*

- High level overview of SNAP E&T and how Workforce Development Boards can get involved
- An overview of the SNAP E&T national partnership grant initiative and activities

## **SNAP E&T 101 PT 2**

### **What to Expect in the Workforce + SNAP E&T Cohort**

*February 24, 2022*

Deeper dive into the cohort program experience, including:

- What to expect as a participant
- Experiences of past participants
- How to assess readiness to participate
- How to apply for the cohort

# About NAWB



NAWB represents approximately **550 Workforce Development Boards** and their 12,000+ business members that coordinate and leverage **workforce strategies**, to ensure that state and local workforce development and job training programs meet the needs of employers.

NAWB connects workforce development professionals, Workforce Development Board members, and policy makers with the knowledge, training and tools necessary to implement their WIOA programs and services

- Technical assistance and professional development
- Network Convenings
- Advocating for WDBs in workforce policy

# SNAP E&T National Partnership Grant

In 2020 and 2021, USDA provided more than \$6.7 million in [SNAP E&T National Partnership Grants](#) to help six national non-profit organizations expand program capacity to serve SNAP participants. These grants are intended to support new organizational capacity to provide training and other technical assistance so that network members or affiliates can become third-party SNAP E&T providers.

## National Partnership Grantees

- National Association of Workforce Boards (NAWB)
- American Public Human Services Association (APHSA)
- Goodwill Industries International (GII)
- Roberts Enterprise Development Fund (REDF)
- Local Initiatives Support Corporation (LISC)
- Network of Jewish Human Service Agencies (NJHSA)

# Workforce + SNAP E&T Strategies

## Community of Practice



**Technical assistance** provided to the broader workforce system through the co-creation of workshops and webinars with industry leaders.

**Quarterly Webinars & Events**

## Resource Development



Relevant **tools and resources** made available for workforce development boards

## Cohort of WDBs



**Targeted technical assistance and coaching** to a select number of workforce boards that participate in the cohort program

**Cohort 2: April 2022 – November 2022**

# Goals of the Community of Practice

**Our main priorities for the cohort are to:**

1. support WDBs to **develop goals and workplans** in order to take concrete steps towards becoming SNAP E&T third-party providers or intermediaries
2. help WDBs to plan and/or **improve the quality of their programs and services** by better tailoring services to individuals that have been historically underserved and those with higher barriers to employment
3. help WDBs plan to **partner more strategically**, especially with more diverse community stakeholders (women-led orgs, refugee CBOs, BIPOC-led churches, etc.)



# The Project Team



**Project Management  
& Grant Oversight**



**Seattle Jobs  
Initiative**

**SNAP E&T  
TA Content**



**Quality & Impact  
TA Content**



# Third Sector:

## Info Session 1

## Third Sector Team

**Background:** to Third Sector is a national nonprofit technical assistance organization that helps government agencies to reshape their programs, systems, and services toward better outcomes for all people regardless of their race, background, or circumstance.

### TEAM

Team Member(s)



**Debra Solomon**  
**Director**

dsolomon@thirdsectorcap.org

*When I worked in San Francisco local government, some of our strongest employees came through job training programs connected to SNAP and TANF. Everyone deserves a chance at a good job.*



**Chelsea Haley**  
**Senior Associate**

chaley@thirdsectorcap.org

*"This work is important to me, because I have used CalFresh (SNAP) while studying and working part-time in graduate school. These benefits were critical in helping me focus on graduating and securing a great job (at Third Sector)."*

**Role:** to provide TA that improves the quality and impact of SNAP E&T services and partnerships

## Third Sector's Technical Assistance

**Third Sector's TA is designed to help workforce boards reach more participants and to match them with quality employment that meets their needs.**

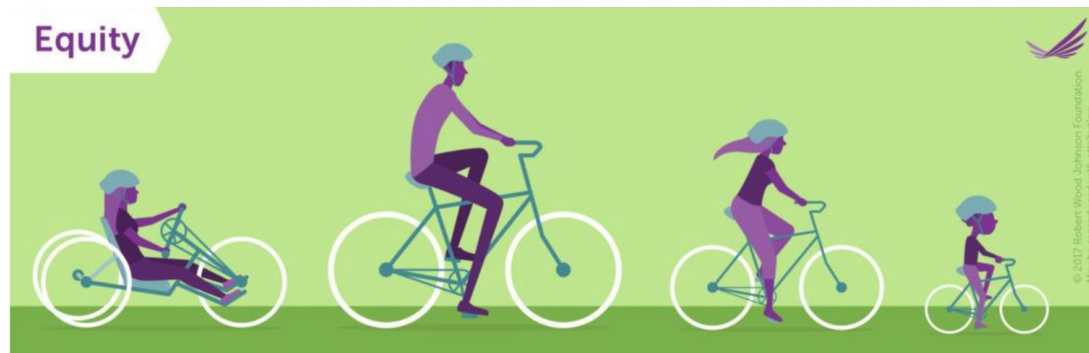
Third Sector does this by helping workforce boards think about how to better:

- Reach more diverse groups within our communities
- Tailor services to all individuals, including populations with higher barriers to employment
- Partner with more diverse community stakeholders (women-led orgs, refugee CBOs, BIPOC-led churches, etc.)



## Vision for SNAP E&T

***Vision:*** Workforce development boards **can better serve people of all races/ethnicities, capabilities, and backgrounds by leveraging all available funding sources, including SNAP E&T, to best meet the needs of people in their communities.**



Visualizing Health Equity: One Size Does Not Fit All, infographic by Robert Wood Johnson Foundation



# NAWB SNAP E&T National Training Partnership Project

## INFORMATION SESSION 1

February 16, 2022



SeattleJobs  
Initiative

# SNAP E&T Overview

David Kaz, Director, SJI Consulting Professional Services/Policy  
Nick Codd, SJI Senior Consultant



slido



**What State are you located in?**

ⓘ Start presenting to display the poll results on this slide.



**slido**

How would you characterize your organization's experience / familiarity with SNAP E&T?

① Start presenting to display the poll results on this slide.

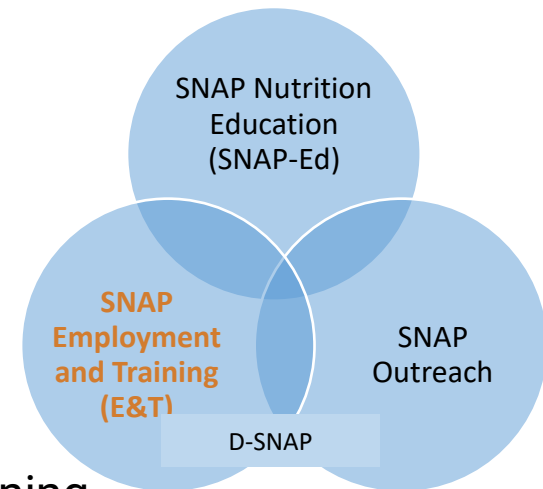
# Supplemental Nutrition Assistance Program

## Programs within SNAP

### Purpose of SNAP Employment & Training

To assist members of SNAP households in gaining skills training, work, or experience that will increase their ability to obtain regular employment.

Section 6 (d)(4) of the Food and Nutrition Act



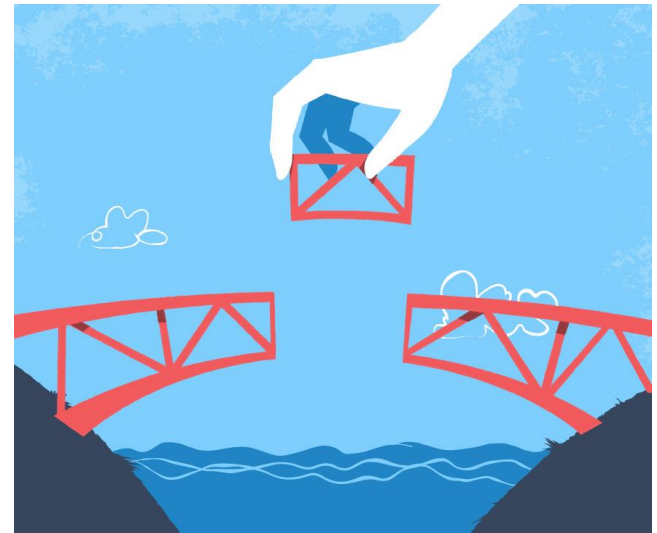
# SNAP E&T Overview

- ▶ All States are required to operate SNAP E&T programs and must submit an annual SNAP E&T Plan
- ▶ USDA provides ~\$350 million annually to States to operate SNAP Employment and Training programs
- ▶ In FY 2018, SNAP E&T served just under 458,000 participants
- ▶ States have considerable flexibility in designing E&T programs that meet the needs of participants and employers



# SNAP E&T Role

- ▶ The role of SNAP E&T, when done right, is to bridge between SNAP (and SNAP eligibility) and the statewide workforce development system.
- ▶ The two systems otherwise lack alignment and don't have the mechanisms to function together. In this way, SNAP E&T adds value to both systems



# FNS' Current Priorities for SNAP E&T

- ▶ Increasing Participation
- ▶ Enhancing Partnerships with Workforce
- ▶ Program Expansion and Quality
- ▶ Reporting Measures & Performance



# Who Is Eligible for SNAP E&T?

- ▶ SNAP recipients who:



- ▶ SNAP and SNAP E&T do not have participation time limits
- ▶ States can operate mandatory or voluntary programs



# What SNAP E&T Supports





# SNAP E&T Funding



- ▶ ET100% Funding (formula based)
- ▶ 50% Reimbursement Funds (Program Administration and Participant Reimbursements)
  - ▶ Non-Federal
  - ▶ Non-Federally Matched
  - ▶ CDBG Funds only Exception

# 100 Percent Funds



- ▶ \$103.9 million allocated annually to all States, based on a formula
- ▶ Must be used for planning, implementation, and operation of a State E&T program
- ▶ Costs covered include administrative expenses, case management, direct services, and others
- ▶ Funds can be used by SNAP administering agency or by contract with E&T training providers such as workforce agencies, CBOs, and community colleges



# 50-50 Reimbursement Funds

- Where the real potential for growth in the program is!
- Covers both administrative costs and participant reimbursements (transportation, childcare, books, supplies, etc.)
- FNS reimburses 50 percent of costs spent on E&T by State and third-party organizations (CBOs, community colleges, etc.)



# Eligible Non-Federal Funds

- ▶ State, County, City \$
- ▶ Private Donations
- ▶ Foundation Funds
- ▶ Social Venture Revenue
- ▶ Community Development Block Grants (CDBG)\*
- ▶ In-Kind (Government Only)



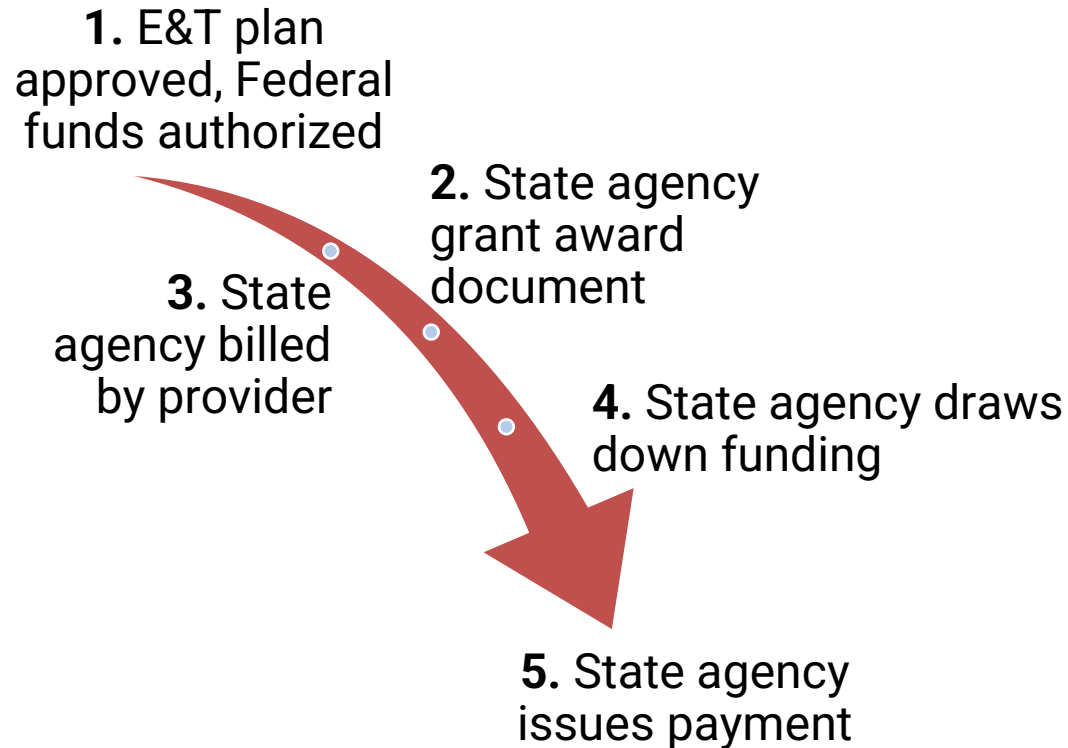
## Typical Community College Funds:

- ▶ State Worker Retraining
- ▶ Low-Income Student Support
- ▶ Tuition Set-Aside Resources
- ▶ Other State Training Funds  
(ex-offender, homeless, etc.)

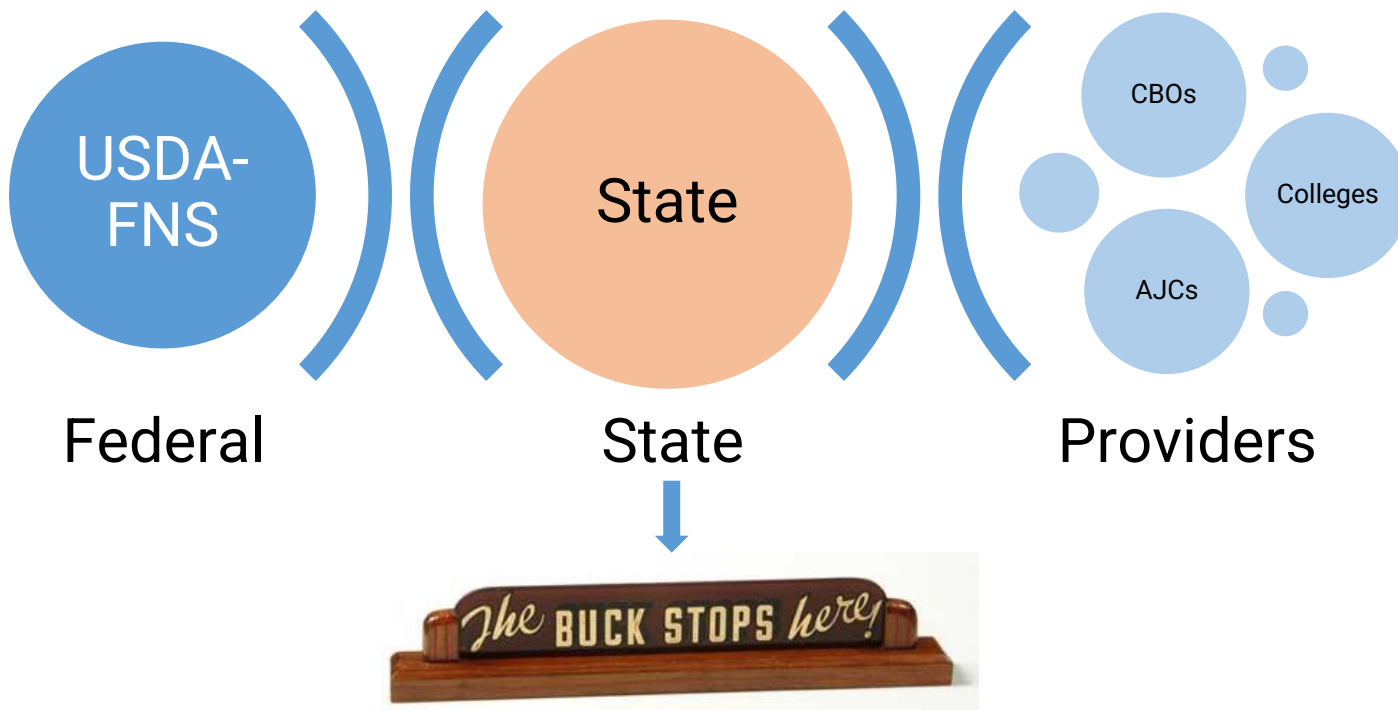
**WDBs Report Using: State & Philanthropic Funds**



# How Funding Flows



# SNAP E&T 50-50 Program



# SNAP E&T State Plans



Program Vision

Pledge State  
Declaration &  
Summary

E&T  
Component  
Details

Estimated  
Participant  
Levels

List of  
Partners/Contra  
ctors

Contractor  
Detail  
Addendum

Operating  
Budget &  
Narrative

E&T Program,  
Operations and  
Policy





# Workforce Development Boards (WDBs) and SNAP E&T

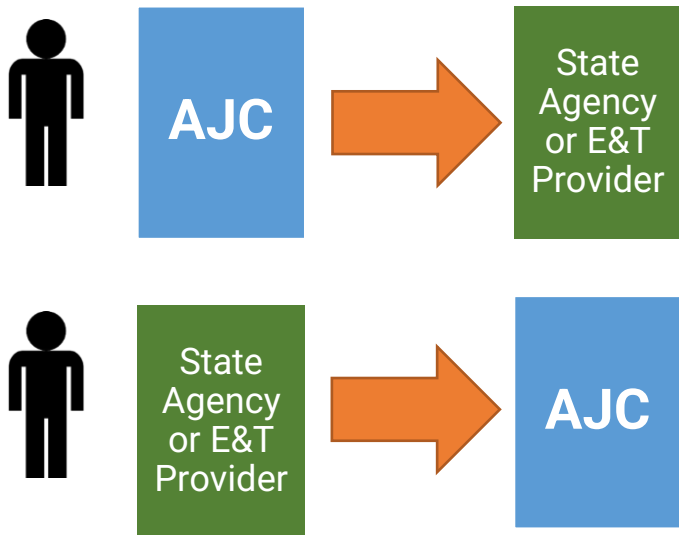
## WDBs can assume the following roles:

- Referral partner
- Jointly serve and co-enroll participants (WIOA/SNAP E&T)
- Contracted to serve in intermediary role
- Contracted to provide services

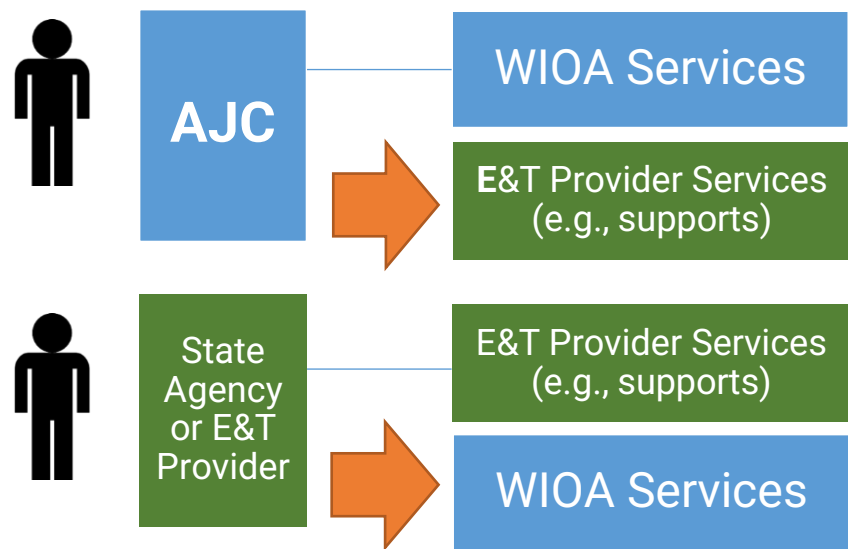


# WDB Non-Contracted SNAP E&T Roles

## Referral Partner

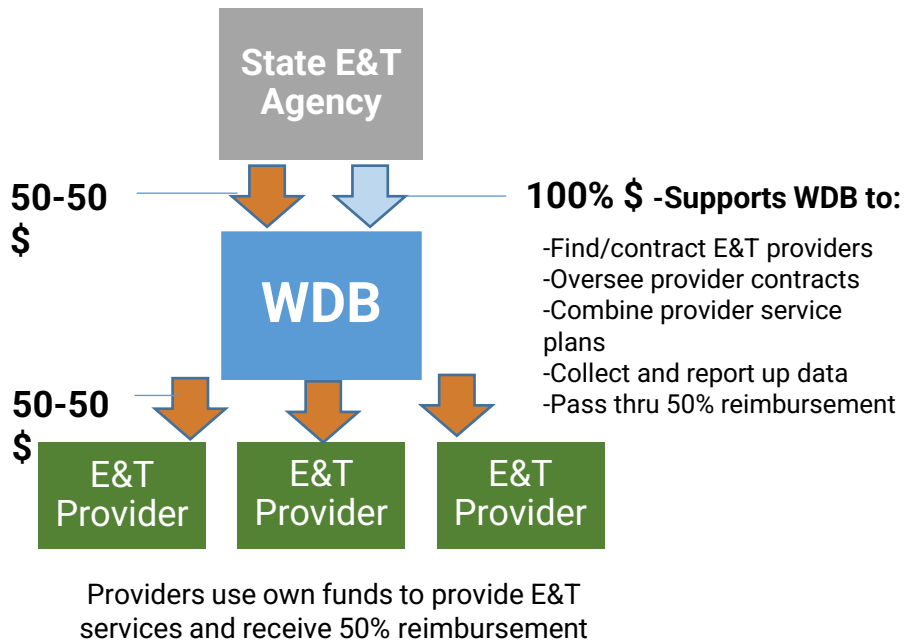


## Co-Enrollment/Joint Service

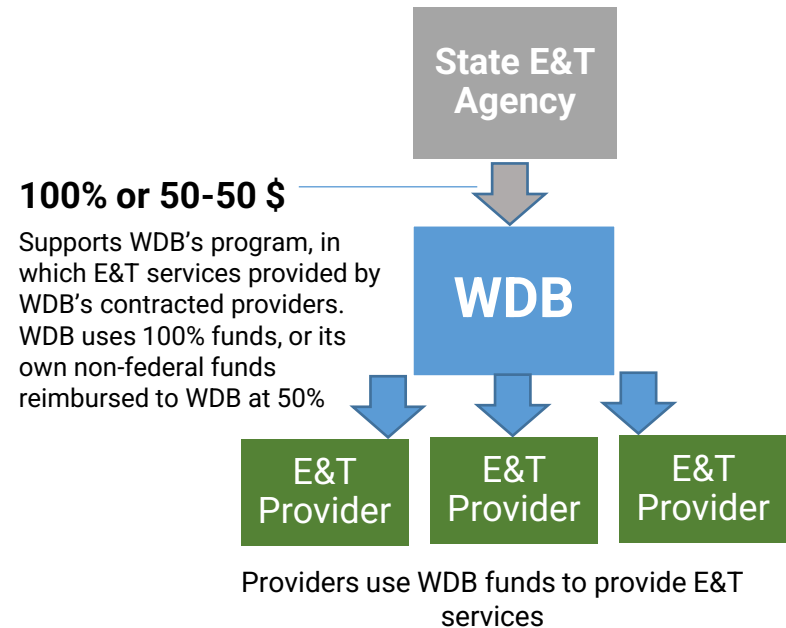


# WDB Contracted SNAP E&T Roles

## Intermediary - Administrative

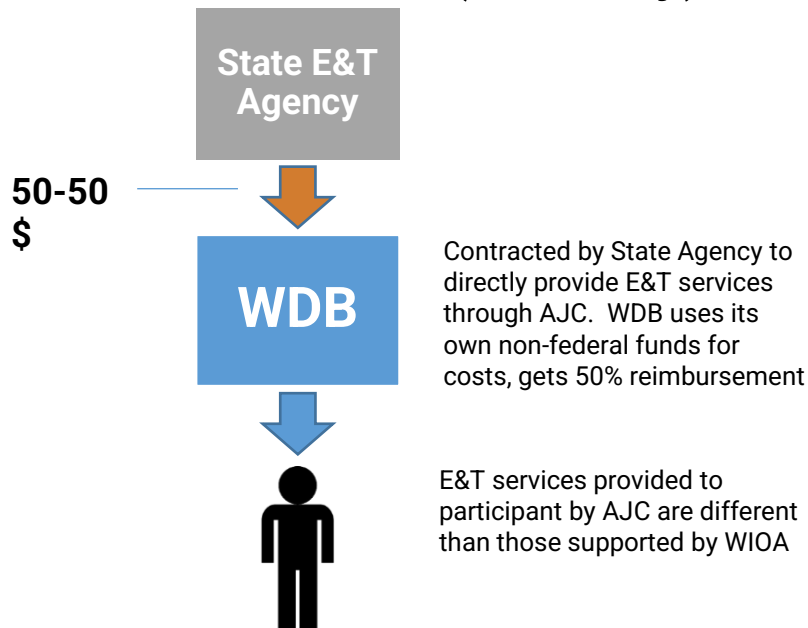


## Intermediary - Program

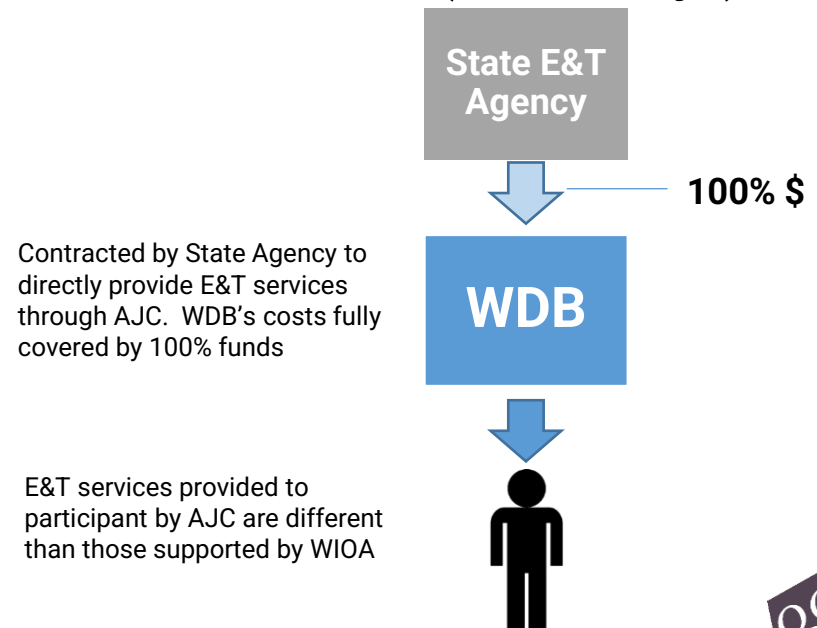


# WDB Contracted SNAP E&T Roles

## Service Provider (3<sup>rd</sup> Party)



## Service Provider ("2<sup>nd</sup> Party")



# WIOA & SNAP E&T Alignment Opportunities

**Even if State workforce system/WDBs are not utilizing E&T funds, there is an opportunity for:**

- ▶ State-level strategic alignment of WIOA and SNAP E&T
  - ▶ State Workforce Plan (Combined or Unified)
  - ▶ Career Pathways as a framework
- ▶ System of education and cross-referral
  - ▶ Common assessment
- ▶ Common data system and/or data-sharing



# Questions



# Next Steps

- **February 24<sup>th</sup>, 2022:** SNAP E&T 101 PT 2: What to Expect in the Workforce + SNAP E&T Cohort ([Register](#))
- **February 24<sup>th</sup>, 2022:** Cohort applications open
- **March 3<sup>rd</sup>, 2022:** Cohort Program Q&A Session ([Register](#))

Access more information, resources, and past webinars on our program website: <http://www.nawb.org/initiatives/snapet>



# WORKFORCE + SNAP E&T COMMUNITY *of* PRACTICE

[www.nawb.org/initiatives/snapet](http://www.nawb.org/initiatives/snapet)

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