Workforce Development Boards – Opportunity Overview

Workforce Compass empowers workforce development boards and the job seekers they support with an innovative platform to successfully navigate the future of work.

About Workforce Compass

The National Association of Workforce Boards is excited to launch Workforce Compass in partnership with technology provider FutureFit AI to create a groundbreaking AI-powered career navigation and learning platform that helps workforce development boards (WDB’s) maximize service capacity and effectiveness as they support job seekers in a rapidly changing economy.

The platform will use advanced labor market data and algorithms to profile a job seeker by identifying their skills, provide them with personalized career path recommendations in their local community, identify specific local and national learning programs to address any skills gaps, and connect them to real-time job postings.

Opportunity for Workforce Development Boards

Workforce Compass is excited to offer access to the platform to WDB’s across the country. The platform was designed to specifically address common challenges for WDB’s:

How Workforce Compass Addresses WDB’s Challenges

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<thead>
<tr>
<th>Common Challenges for Workforce Boards</th>
<th>Workforce Compass Solution</th>
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<tbody>
<tr>
<td>Higher Volume &amp; Need for Job Seeker Support, including Virtual</td>
<td><strong>Maximizes Service Capacity &amp; Effectiveness</strong> through a personalized virtual platform that uses AI to support job seekers across the end-to-end journey</td>
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<td>Learning Programs and Career Resources all on Separate Systems</td>
<td><strong>Aggregates Learning, Training, and Resources</strong> in one simplified and searchable catalog, with easy management and easy billing</td>
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<td>Limited Access to Data to Identify what Supports are Working</td>
<td><strong>Provides Real-Time Progression &amp; Outcomes Data</strong> on what job seekers succeed in what careers with what learning to inform future investments</td>
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Impact for Workforce Development Boards

The Workforce Compass platform will empower WDB’s to expand and strengthen their services for job seekers, including aggregating local and national learning options on one simplified and comprehensive platform. Workforce Compass will also allow WDB’s to gain access to unique and valuable job seeker insights that can inform decision-making and streamline data capture and reporting efforts.

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