



RSCA RETAIL SHOW
CENTRAL ASIA
19-21 APR 2027 | TASHKENT UZBEKISTAN

CENTRAL ASIA: THE NEXT RETAIL GROWTH MARKET

Dates: 19-21 Apr 2027

Venue: UZEXPOCENTRE · TASHKENT · UZBEKISTAN

RSCA 2027

RETAIL SHOW CENTRAL ASIA



Event Profile

As Central Asia's first professional B2B exhibition focusing on the entire retail industry chain, with the core mission of "Linking retail technology, equipment and business opportunities to empower the modernization of Central Asia's retail sector", it creates a core platform for the regional retail industry integrating exhibition display, business matching and technical exchange.

Exhibition Name: Retail Show Central Asia 2027

Date: April 19–21, 2027 (Monday–Wednesday)

Venue: UZEXPOCENTRE · TASHKENT · UZBEKISTAN

Coverage: Five Central Asian countries (Uzbekistan, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan) and cross-border markets in Eastern Europe (Russia, Turkey, Poland)

5,000+

sq.m.

150+

exhibitors

20+

countries & regions

4,000+

professional visitors

Why Exhibit ?



Seize the High-Growth Market

Tap into booming Central Asian retail, with urgent demand for equipment renewal and digital transformation.



Authoritative Endorsement & Brand Exposure

Gain credibility via partnerships with Uzbek government and industry bodies, plus multi-channel brand promotion.



Trend Insights

Grasp local adaptation standards and procurement preferences through on-site exchanges for targeted product localization.



Reach Cross-Border Buyers

Connect with **4,000+** professionals (**300+** chain executives) across Central Asia and Eastern Europe, and access local distribution networks.



Efficient Matching & Cost Savings

Benefit from one-on-one buyer-exhibitor pairing and one-stop support (translation, customs, booth setup) to cut entry costs.

Target Audience

- **30%–35%**
Retail chain managers & decision-makers:
- **25%–30%**
Independent retail store owners:
- **10%–15%**
Retail equipment, technology & service providers:
- **8%–10%**
FMCG manufacturers & suppliers:
- **10%–15%**
Shopping center managers & tenants:
- **5%–7%**
Other retail industry professionals:

Central Asia Retail Market Analysis

482,443

Trillion Sum

YoY **+11.2%**



2025 **Uzbekistan**
Retail Market

Projected Central Asia Retail Market Value by 2030

~650.00

Billion USD equivalent

Driven by cross-border & digital growth



~25–27

Billion USD

Uzbekistan + Kazakhstan leading



2027 Central Asia **E-commerce** Market

Central Asia E-commerce **CAGR** (2024–2027)

~22%

Uzbekistan **+25%**
Kazakhstan **+20%**



Exhibition Categories



- **Retail Technology & Digital Commerce**
- **Shopfitting & Design**
- **Retail Security & Loss Prevention**
- **Cold Chain & Fresh Retail**

Contact:

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Welcome to the Exhibition