



## ***Karl N. Flagg Serenity Memorial Chapel***

***2400 Madison Street, Palatka, Florida 32177***

***Phone: (386) 312-0444 · Fax: (386) 312-0099***

***Email: flaggserenity@gmail.com · Website: www.flaggserenitychapel.com***

***Karl N. Flagg, Licensed Funeral Director In Charge & Chief Executive Officer***

***Karla N. Flagg-Wright, Licensed Funeral Director & Chief Operating Officer***

### ***General Price List***

*The prices contained in this General Price List are effective as of October 1, 2025 and are subject to change without notice.*

#### ***Payment Policy***

*Full payment must be secured 48 hours prior to services rendered.*

*Convenient payment options: Cash, Check, Credit (Visa, Mastercard, American Express, Discover), or an approved irrevocable insurance assignment.*

*(Contracts paid via credit card are subject to a 3-4% processing fee.)*

#### ***Disclosure***

*In compliance with the Federal Trade Commission, we are required to provide this General Price List for your retention. The list of goods and services provided in this brochure are those we can provide to our families. You may choose only the items you desire. **However, any funeral arrangements you select will include a charge for our Professional Services of Funeral Director / Staff & Overhead.** If legal or other requirements make it necessary for you to purchase any items you did not specifically select, we will provide a written explanation on the statement describing the goods and services you selected.*

# **The Flagg Philosophy**

The mission of **Karl N. Flagg Serenity Memorial Chapel** (established on Independence Day, July 4, 1997) is to provide an exceptional, interactive experience to each trusted family before, during, and after a season of grief. Our goal is to be your family's preferred funeral services provider.

The compassionate caregivers of "**Flagg-Serenity**" are committed to providing professional services that will accommodate the capacity of the modest as well as the elite...all distinctions of class and wealth are insignificant...every "**Flagg-Serenity**" Service is conducted with the same quiet dignity, empathetic understanding and specific attention to the smallest detail.

The loyal "**Flagg-Serenity**" partners are equally aware of our responsibility to render unto you the highest standard of excellence in this, our chosen profession. The inspired creativity of "**Flagg-Serenity**" is to preserve lifelong memories and is thereby reflected in our commitment to provide an environment of quiet comfort, restorative excellence, and compassionate care for families because we earnestly value your confidence.

The devoted "**Flagg-Serenity**" family is resolved to honor your family's traditional, customized, specialized, contemporary, social, religious, cultural and personal preferences. We provide full-service funeral, memorial, shipping, and cremation services. We offer specialized assistance to all families to ensure full compliance with applicable laws and ethical arrangement procedures. Personal choice, financial ability and numerous other factors create a range of funeral options. We will ensure your complete understanding of the total cost of services requested and rendered. Finally, we endeavor to exceed your family's expectations.

Respectfully,

**The Flagg-Serenity Family**

Karl N. Flagg, L.F.D.I.C. / CEO

Karla N. Flagg-Wright, L.F.D. / COO

**Professional Services of Funeral Director & Staff ..... \$1,495.00**

*\*This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremation, immediate burials, and forwarding or receiving remains.) In addition, this fee includes a proportionate share of our basic overhead costs. It is required of each family for our professional expertise not limited to, but including the following areas:*

- Limitless Availability for Family Inquiries – available 24-hours a day, 7 days a week including holidays
- Family Arrangement Conference – coordination of all details for selected service components
- Service Coordination with Affiliates – provision of service details to necessary persons including: Cemetery or Crematory, Vault Company, Florists, Clergy, Civic & Fraternal Organizations, Veteran Associations, Newspapers, Hairdresser, or other third parties involved in the services and final disposition of your loved one
- Preparation & Filing of Necessary Notices / Obtaining Necessary Authorization & Permits – completion and submission of legal, state, federal, insurance and other relative forms, including: Death Certificate, Burial Transit Permit, Embalming Authorization, Cremation Authorization, Social Security Death Declaration, Veteran Affairs Forms, Insurance Assignments & Claim Forms. Additionally, this category includes preparation & editing of the obituary and submission to selected newspapers (with photo – optional)
- Reception Services – receiving and responding to phone, email, fax, or personal inquiries in regards to the schedule of arranged services
- Initiation/Fulfillment of Care of a Loved One – from removal & transfer of your loved one to our facility through final disposition

**Embalming ..... \$1,195.00**

Except in certain special cases, embalming is not required by law in the State of Florida. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not prefer embalming, you have the right to choose an arrangement that does not include a cost for embalming such as direct cremation or immediate burial.

**Post Embalming Preparation ..... \$400.00**

*\*This charge includes the washing, disinfecting, dressing, cosmetizing, and casketing of the decedent.*

**Supplementary Preparation of the Deceased**

- Special Post Autopsy Care (if applicable) ..... \$400.00
- Special Organ Donation Care (if applicable) ..... \$500.00
- Reconstructive Restorative Art (Per Hour) ..... \$300.00
- Refrigeration (if embalming declined, daily charge after 72 hours) ..... \$175.00
- Hairdressing (personal professional stylist optional) ..... \$60.00 – \$100.00

## **Facilities, Equipment & Staff**

*\*This charge is for the use of facilities, equipment and staff for visitation periods, services, and setup for committal services.*

- Visitation
    - Prior Day of Service (up to two hours) ..... \$350.00
    - Same Day (up to two hours before service) ..... \$200.00
  - Supervision on the day of Funeral / Memorial Service (Chapel or Church) ..... \$350.00
  - Setup of Cemetery for Committal Service ..... \$500.00
- \*(does not include opening & closing burial plot)*

## **Automotive Equipment**

*\*This charge is for the use of our transportation vehicles and is determined by fuel & mileage rates. Add \$2.50 for each loaded mile beyond our 60-mile service radius.*

- Removal & Transfer of Decedent to our Facility ..... \$250.00
- Funeral Coach ..... \$400.00
- Vintage Coach ..... \$500.00
- Funeral Limousine (7 passengers/per limo) ..... \$350.00
- Funeral Escort / Flower / Lead Vehicle ..... \$250.00

## **Direct Cremation ..... \$1,095.00**

*\*This charge includes: (1) Basic Services of Funeral Director & Staff, (2) Removal & Transfer of Decedent, and (3) Transportation to Crematory. The following fees are required and are in addition to those listed above.*

- Crematory (Standard / Dimensions) ..... \$295.00 / \$380.00
- Medical Examiner Fee (Cremation Authorization based on County of Death) ..... \$50.00-\$100.00

*This charge does not include any visitation or ceremony, public or private, prior to the cremation. If you arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering). The containers we provide are unfinished wood boxes and fiberboard boxes.*

## **Immediate Burial ..... \$2,195.00**

*\*This charge includes: (1) Professional Services of Funeral Director & Staff, (2) Removal & Transfer, and (3) Transportation to Cemetery (within 60-mile radius). Our Immediate Burial service does not include burial plot fee.*

## **Forwarding Remains to Another Funeral Home ..... \$2,195.00**

*\*This charge includes: (1) Professional Services of Funeral Director & Staff, (2) Removal & Transfer, (3) Necessary Authorizations, (4) Embalming, and (5) Local Transportation to Airport. This charge does not include airfare, additional transportation-related fees, visitation, rites, or ceremonies.*

## **Receiving Remains from Another Funeral Home ..... \$2,195.00**

*\*This charge includes (1) Removal & Transfer from Airport to local Cemetery or Crematory. This charge does not include visitation, rites, ceremonies or automotive equipment.*

## ***Merchandise & Other Service-Related Items***

### ***Burial Related Fees***

- Burial Caskets (Selection Range) ..... \$1,195.00 - \$12,500.00  
*(Complete Casket Price List will be provided during Family Arrangement Conference)*
- Burial Caskets Personalization
  - Personalized Casket Panel ..... \$250.00
  - Casket Engraving ..... \$250.00
- Cemetery ..... Fees vary by Cemetery Administration
- Basic Burial Vault ..... \$1,195.00
- Deluxe & Specialty Vaults ..... \$1,495.00 - \$5,295.00

### ***Cremation Related Fees***

- Rental Casket (Cremation Service, Inventory) ..... \$695.00
- Urns (Selection Range) ..... Varies by Family Preference

### ***Miscellaneous Merchandise***

- Certified Death Certificates (Florida Department of Health - cost per certified copy)
  - \$10 (first copy)
  - \$8.00 per additional copy
- Family Floral Spray ..... Rates vary by Florist
- Obituary Notice Newspaper ..... Rates vary by Newspaper
- Dove Release ..... Rates vary by Vendor
- Horse Carriage Rentals ..... Rates vary by Vendor
- Memorial Video Tribute/Slideshow (up to 50 photos) ..... \$200.00+
- Additional Register Book
  - \$50.00 (Standard)
  - \$200.00 (Customized)
- Prayer Cards (per 50) ..... \$125.00
- Thank You Cards (per 50) ..... \$75.00

### ***Custom Programs***

\*all program prices vary based on style, size, quantity, amount of photos, etc.

\*all program orders are 100% color

- Bifold (8.5x11) ..... \$250.00+
- Legal Trifold (8.5x14) ..... \$300.00+
- Deluxe Bifold or Deluxe Trifold (11x17) ..... \$350.00+
- Gatefold, Graduated Fold, Booklet ..... Available Upon Request

## **Flagg-Serenity Service Plans**

(Service Plans do **NOT** include Supplementary Preparation of the Deceased, Burial Caskets, Cemetery Fees, and Other Miscellaneous Merchandise)

### **Flagg-Serenity Veteran Service Plan ..... \$4,695.00**

Professional Services of Funeral Director & Staff, Embalming, Post Embalming Preparation, Visitation (Facilities, Equipment & Staff), Funeral Service (Facilities, Equipment & Staff), Removal & Transfer of Decedent, Funeral Coach, Funeral Escort, 3 Certified Death Certificates, Register Book, 150 Trifold Programs

(Complimentary Transportation to Jacksonville National Cemetery, Cape Canaveral National Cemetery, or Florida National Cemetery)

### **Flagg-Serenity Legacy Service Plan ..... \$4,995.00**

Professional Services of Funeral Director & Staff, Embalming, Post Embalming Preparation, Facilities, Equipment & Staff for Visitation, Facilities, Equipment & Staff for Funeral Service, Removal & Transfer of Decedent, Funeral Coach, 1 Limousine, Funeral Escort, 2 Certified Death Certificates, Register Book, 150 Bifold Programs

### **Flagg-Serenity Loyalty Service Plan ..... \$5,495.00**

Professional Services of Funeral Director & Staff, Embalming, Post Embalming Preparation, Visitation (Facilities, Equipment & Staff), Funeral Service (Facilities, Equipment & Staff), Removal & Transfer of Decedent, Funeral Coach, 2 Limousines, Funeral Escort, 5 Certified Death Certificates, Register Book, 150 Trifold Programs



### **Flagg-Serenity Compassionate Service Plan (Full Service Cremation) ..... \$5,595.00**

Professional Services of Funeral Director & Staff, Embalming, Post Embalming Preparation, Facilities, Equipment & Staff for Same Day Visitation, Facilities, Equipment & Staff for Funeral Service, Removal & Transfer of Decedent, Rental Casket, Funeral Coach, Funeral Escort, 2 Certified Death Certificates, Register Book, 150 Bifold Programs, Crematory Fee, Medical Examiner's Authorization Fee

## **Flagg-Serenity's Pledge**

*"The compassionate caregivers of **"Flagg-Serenity"** are committed to provide professional services that will accommodate the capacity of the modest as well as the elite....all distinction of class and wealth are insignificant....every **"Flagg-Serenity"** Service is conducted with the same quiet dignity, empathetic understanding and specific attention to the smallest detail."*

*Karl N. Flagg, C.E.O*



### **Flagg-Serenity's Licensed Funeral Directors**

*Karl N. Flagg #F044147*

*Karla Flagg-Wright #F076141*

*Lori Y. Hughes #F043505*

*Sharon E. Lesesne #F020366*

*Carol Love-Coffie #F623841*

*LaShonda Simmons-Watson #F043914*

*Todd L. Williams #F050438*

### **Flagg-Serenity's Professional Membership Affiliations**



FAMILIES SERVING FAMILIES



*"Serving Loving Families & Preserving Living Memories"*