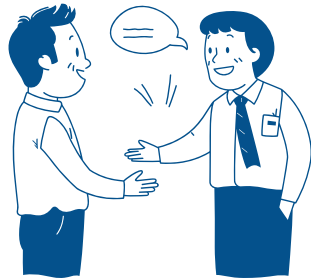


5 SEO Fixes That Boost Traffic to Your Business in 30 Days

BY: DIXON CONSULTING LLC



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5 SEO Fixes That Boost Traffic to Your Business in 30 Days

Practical, proven changes that help your website climb the rankings fast

Search engine optimization doesn't have to take months to see results. By focusing on foundational fixes that impact both user experience and Google's ranking signals, you can start generating measurable traffic improvements within 30 days.

The following five strategies are quick to implement, low-cost, and powerful when done right.



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1. Improve Page Speed

A slow website is one of the fastest ways to lose potential customers, and Google knows it. A delay of just one second can reduce conversions by up to 20%.

Action steps:

- Audit your site using Google PageSpeed Insights, GTmetrix, or Lighthouse.
- Compress images with free tools like TinyPNG or ShortPixel.
- Enable browser caching and use a Content Delivery Network (CDN) such as Cloudflare or Bunny.net.
- Upgrade to faster hosting (avoid shared hosting if possible).

 **Pro Tip:** Aim for a mobile page load time under 3 seconds. Speed affects SEO, but it also builds trust with visitors who expect instant results.



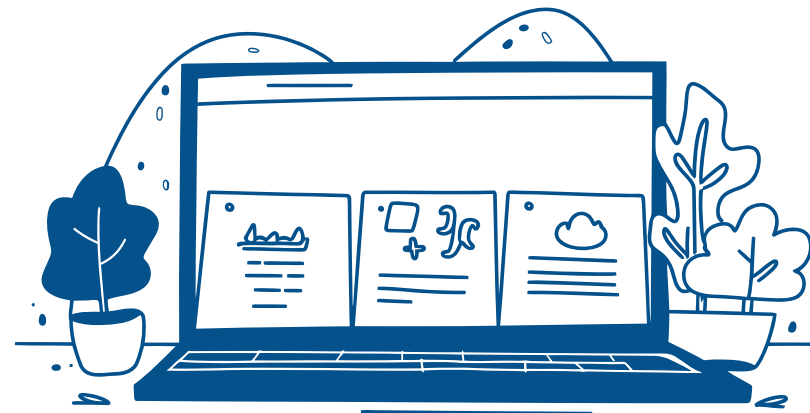
2. Optimize Title Tags & Meta Descriptions

Your title tag and meta description are your digital storefront. They determine whether someone clicks on your result or scrolls past.

Action steps:

- Write unique title tags for every page (under 60 characters).
- Include your primary keyword near the beginning.
- Create meta descriptions around 150-160 characters that highlight value and benefits, not just keywords.
- Use power words that spark curiosity (e.g., "discover," "learn," "save," "simple").

Example: Instead of "SEO Services | Dixon Consulting," try: "Get More Traffic in 30 Days with Expert SEO from Dixon Consulting."



3. Fix Broken Links & Redirects

Every broken link on your site is a missed opportunity. It signals poor maintenance to Google and frustrates visitors.

01

Run a crawl report

Use tools like Ahrefs, Screaming Frog, or Google Search Console.

02

Identify broken pages

Find pages returning 404 errors or linking to old URLs.

03

Redirect broken URLs

Use 301 redirects to the most relevant active page.

04

Update outdated links

Fix irrelevant links in your blog posts.

 **Pro Tip:** Regularly schedule a site crawl every month or after any major update to keep your site healthy.

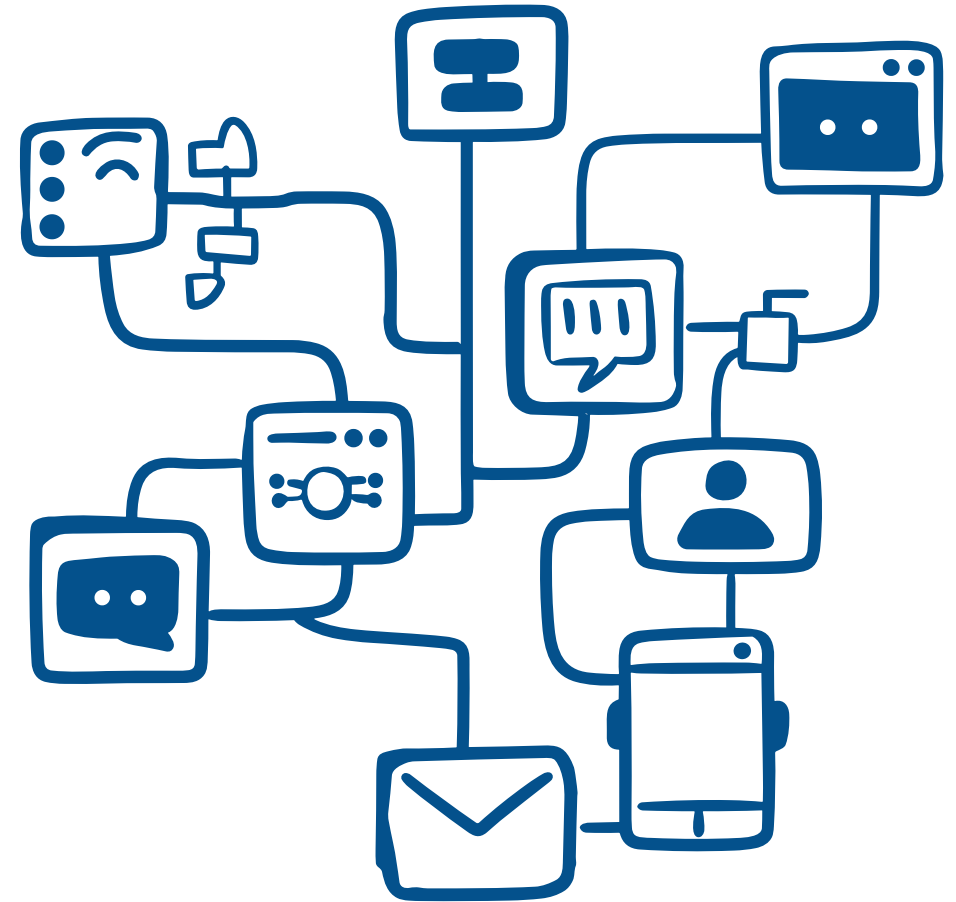
4. Improve Internal Linking

Internal links are like the veins of your website — they circulate authority and help search engines understand what matters most.

Action steps:

- Link your high-authority pages (like your homepage or popular blog posts) to new or important pages.
- Use descriptive anchor text (e.g., "affordable SEO audit services" instead of "click here").
- Create topic clusters by linking related articles and services together.
- Add links naturally in the flow of content, not just in footers.

Pro Tip: Each page should link to at least 3–5 other pages on your site.



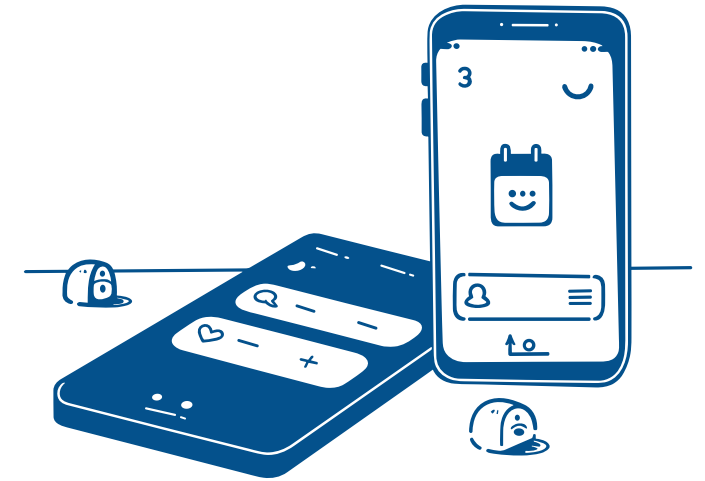
5. Optimize for Mobile

Over 60% of web traffic comes from mobile devices — and Google ranks mobile versions first. A non-responsive website will quickly fall behind.

Action steps:

- Test your site with Google's Mobile-Friendly Test.
- Use responsive design that automatically adjusts to screen size.
- Make sure buttons are easy to tap, fonts are legible, and forms are short.
- Avoid large pop-ups or side-scrolling layouts.

Pro Tip: Mobile experience isn't just about shrinking your desktop site — it's about creating a design that feels built for mobile users first.



Quick Wins You Can Start Today

1

Run a site audit

Use Google Search Console and note top SEO issues.

2

Rewrite title tags

Focus on your top 5 traffic-generating pages.

3

Compress images

Optimize all images larger than 300KB.

4

Add internal links

Include at least three new internal links per blog post.

5

Fix broken links

Complete audit fixes and verify with a follow-up crawl.

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Ready to See **Real Results?**

If you want expert help implementing these SEO fixes, Dixon Consulting LLC can perform a free website audit that pinpoints exactly where your biggest traffic opportunities lie.

You'll receive:

- ☒ A full breakdown of on-page and technical SEO issues
- ☒ Keyword and ranking insights
- ☒ Actionable recommendations for faster growth

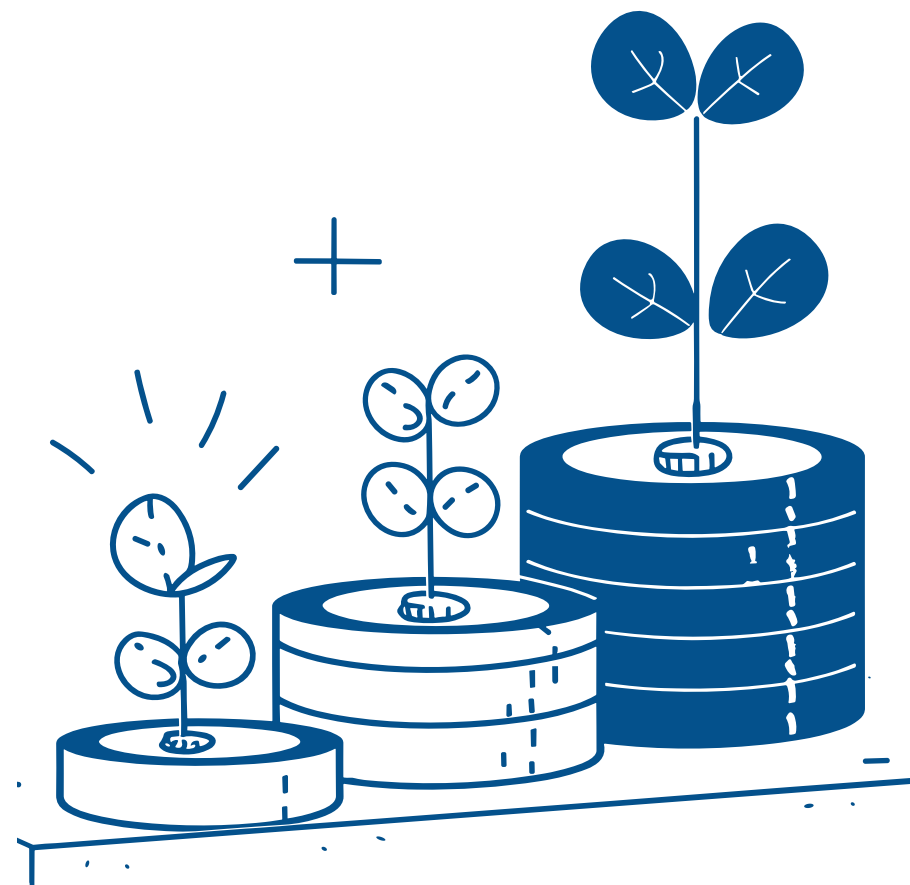
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Book Your Free SEO Audit

Start increasing traffic in the next 30 days.

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