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2026 ANNUAL MEETING
SEPTEMBER 9-10

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Annual Meeting Educational Program

Building Successful and Sustainable Rural Hospital Foundations

John Goettler, President of The Goettler Group will present "Building Successful and Sustainable Rural Hospital Foundations" at the Wyoming Hospital Association/Wyoming Long Term Care Association Annual Meeting in September.

Rural hospitals in Wyoming face growing financial pressure while their communities continue to expect and deserve high-quality clinical care. As the costs of innovation, workforce recruitment, equipment, and facility improvement rise, philanthropy has become an essential strategy for strengthening services, sustaining access, and supporting long-term financial resilience.

This presentation will show how rural hospital foundations can move beyond episodic fundraising to become strategic philanthropic partners by building the core capabilities required for long-term success:

- Developing a culture of philanthropy
- Setting compelling fundraising priorities
- Maintaining a compelling case for philanthropic support
- Ensuring effective and engaged foundation governance
- Operating a full range of fundraising programs
- Staffing development programs efficiently and effectively
- Setting appropriate fundraising goals
- Appropriately financing the foundation's operating budget

Hospital foundations are no longer simply "auxiliary fundraising groups." Across the rural West, successful foundations serve as strategic partners that:

- attract philanthropic capital,
- fund workforce recruitment,
- support recruitment and retention through education scholarships,
- support capital campaigns,
- fund technology and equipment,
- improve patient access,
- help rural hospitals remain financially independent.

The strongest organizations share two common strengths: professional fundraising leadership and formal strategic alignment with hospital administration and governing boards.

Without dedicated leadership, foundations often remain event-driven and reactive. With executive leadership and strategic coordination, they can evolve into sustainable engines for long-term healthcare investment.

Successful hospital foundations demonstrate that professional staffing creates:

- sustained donor relationships,
- organized campaigns,
- major gift pipelines,
- grant acquisition capacity,
- planned giving programs,
- stronger community visibility.

These foundations do not rely solely on volunteers. They employ executive directors and development professionals who focus daily on donor stewardship, strategic initiatives, and campaign management.

Rural Health Transformation Program Application Portal Now Open; August 2 Deadline Approaches

The application portal for the Rural Health Transformation Program (RHTP) Request for Applications is officially open, giving eligible organizations a limited window to prepare and submit their materials. All applications must be completed and submitted by August 2.

With the deadline fast approaching, applicants are strongly encouraged to begin working on their applications now rather than waiting for additional guidance.

Additional guidance for applicants with questions is expected to be shared as it becomes available.

[RHTP Information](#)

[Portal to submit application](#)

Mobile Mammograms!

**The Boob Bus is returning to
Niobrara County Hospital District in
Lusk!**

Mobile Mammograms
*are coming back to Lusk on
August 12!*
*Schedule your
mammogram today!*
Call: 307-577-9743!

The Boob Bus
Boobs. Botox. BRCA Testing.

Only takes 15 minutes.
Most insurances accepted.
Financial assistance is available.

Niobrara Community Hospital
921 South
Ballancee Ave.
Lusk, Wyoming
(parking lot)

Sponsored By:

- Boob Bus
- Niobrara Community Hospital & Clinic
- Wyoming Department of Health
- Public Health Division
- Wyoming Cancer Program



Register Today for the 1st Annual Wyoming Healthcare Classic

Join the Wyoming Health Resources Network (WHRN) for the 1st Annual Wyoming Healthcare Classic on Saturday, August 22, 2026, at the Douglas Community Club & Golf Course in Douglas, Wyoming.

This inaugural tournament brings together healthcare organizations, community partners, and businesses from across the state for a day of golf, networking, and friendly competition—all while supporting WHRN's mission to strengthen Wyoming's healthcare workforce through recruitment, retention, and workforce development initiatives.

There are still team registrations and sponsorship opportunities available. Whether you're looking to play, sponsor, or simply support the mission, we'd love to have you join us.

Tournament Details:

- Date: Saturday, August 22, 2026
- Location: Douglas Community Club & Golf Course, Douglas, WY
- Format: Four-Person Scramble
- Registration: \$500 per team (\$125 per golfer)

If anyone has questions or would like information about sponsorship opportunities, they're welcome to contact director@whrn.org or 307-680-7141.

[Register or Learn More Here](#)

DataGen Quality Webinar Series

DataGen will host a complimentary 2-part quality webinar series on August 11th and 18th to review three Medicare quality programs: Value Based Purchasing, Readmission Reduction Program, and Hospital Acquired Condition Reduction Program.

These webinars will include an overview of each program, a deep dive into the methodology, a review of the DataGen reports available to you as part of your membership with Wyoming Hospital Association, and state specific impacts.

Links to each session are below:

Tuesday, August 11, 2026 – Session 1: [DataGen Overview of Medicare's Value-Based Purchasing Program & Analysis for WHA](#)

[Register for August 11 Webinar](#)

[Register for August 18 Webinar](#)

WYOMING HOSPITAL ASSOCIATION

Upcoming Events

Mark your calendar · 2026

SEP
8

GOLF

WHA Golf Tournament

📅 Tuesday, September 8, 2026

📍 Cheyenne Country Club

SEP
9-10

ANNUAL

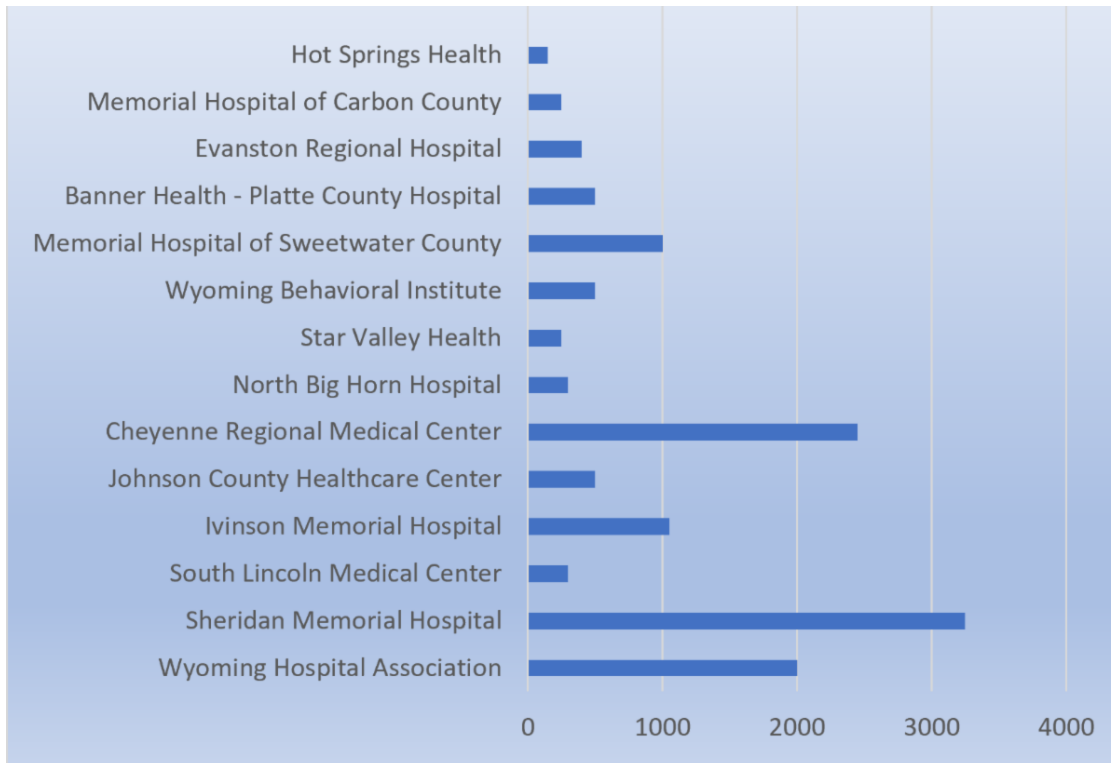
WHA Annual Meeting

📅 Wednesday-Thursday, Sep 9-10, 2026

📍 Little America Hotel & Resort, Cheyenne

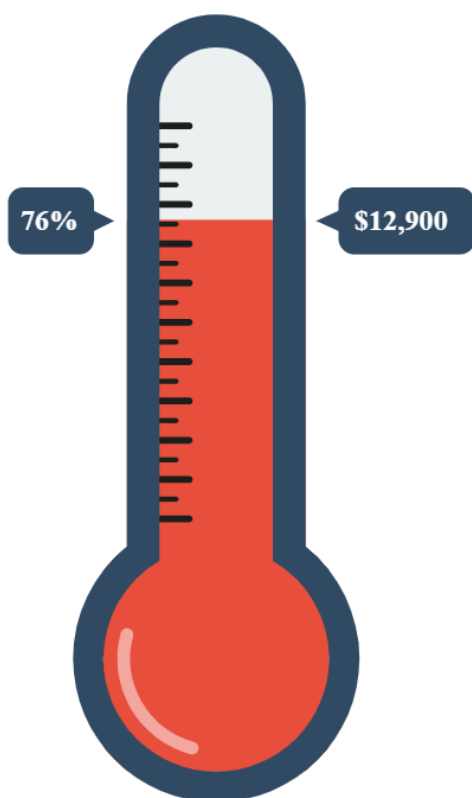
[Annual Meeting Information Can be Found Here](#)

WHA PAC Goal for 2026
Contributors



WHA PAC

GOAL: \$17,000



Barry Burkart
 Eric Boley
 Kelsey Prestesater
 Jenifer Shassetz
 Dave Ryerse
 Terry Moss
 Mike McCafferty
 Shelli Shelton
 Joe Wright
 Tim Thornell
 Doug Faus
 Luke Senden
 Joanna Vilos
 Robin Roling
 Scott Fox
 Darcy Robertson
 Mike Hunsaker
 Mike Phillips
 Steven Leafgreen
 Brad Jackson
 Irene Richardson
 Sandy Dugger
 Mark Drumhiller
 Ron Mischke
 Brady Shoemaker
 Tommi Ritterbusch
 Cody Sinclair



Kristen Czaban
Liz Dearcorn
Bryan Opitz
Kelly Lieb
Sierra Gross, MD
Jon Smith
Mary Armijo
Kerry Ashment
Scott Alwin



Wyoming Hospital Association | 2005 Warren Ave | Cheyenne, WY 82001-3725 US

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