HealthTech

Challenges Facing Rural Healthcare

Scott Manis, FACHERegional Vice President, HealthTech
May 17, 2023



The Road Ahead?



OR





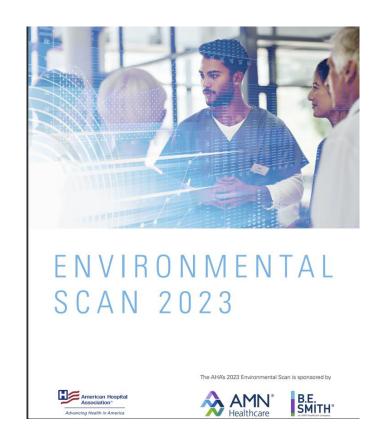
Today's Agenda

Key Headwinds

- Workforce
- Financial Viability
- Behavioral Health
- Access and Affordability
- Impact on Rural Health
- Dynamic Marketplace

Some Solutions

- Labor Productivity Tools
- Evaluate Financial Performance
- Innovation





Key Headwinds

Top Issues Confronting Hospitals: 2022

Hospital CEOs <u>ranked</u> workforce shortages as their top concern

ISSUE	2022				
Workforce challenges (e.g., personnel shortages)	1.8				
Financial challenges	2.8				
Behavioral health/addiction issues	5.2				

WORKFORCE CHALLENGES (E.G., PERSONNEL SHORTAGES)	ALL RESPONDENTS (N = 281)				
Shortages of registered nurses	90%				
Shortages of technicians (e.g., medical technicians, lab technicians)	83%				
Burnout among non-physician staff	80%				
Shortages of therapists (e.g., physical therapists, respiratory therapists)	70%				
Shortages of physician specialists	66%				
Shortages of primary care physicians	65%				

ACHE, February 2023

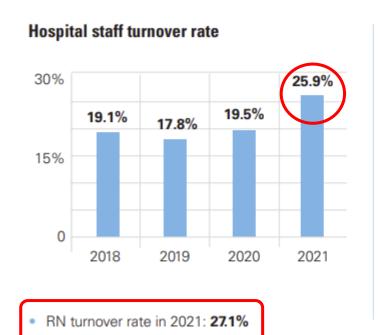
https://health care executive.org/archives/march-april-2023/top-issues-confronting-hospitals-2022



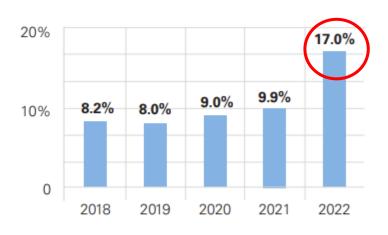
Turnover and Vacancy Rates

—workforce shortages threaten the ability of hospitals to care for their communities

HISTORICAL TRENDS



Average RN vacancy rate



81.3% of hospitals reported a vacancy rate of more than **10%** in 2022

"2022 NSI National Health Care Retention & RN Staffing Report," NSI Nursing Solutions Inc., March 2022

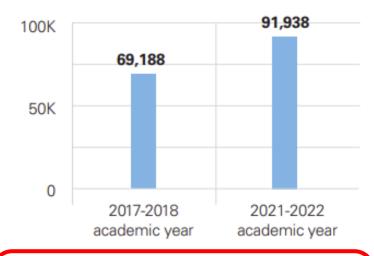


Healthcare employment by the numbers:

- Healthcare employment is projected to grow 13 percent from 2021 to 2031
- The U.S. could face a shortage of **37,800** to **124,000** physicians by 2034
- Last year, the <u>turnover rate</u> for staff registered nurses increased by **8.4 percent**Becker's Healthcare November 16, 2022

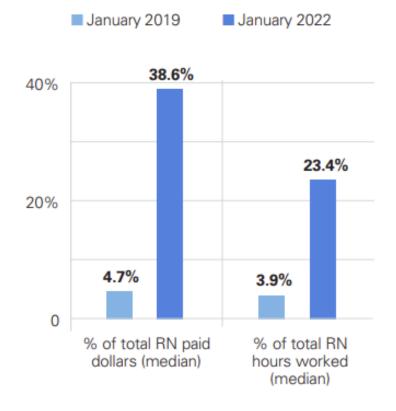


Nursing schools: Denials of qualified nursing applicants increase*



- Top reasons for denials include an insufficient number of clinical sites and faculty as well as resource constraints.*
- 8.8%: National nurse faculty vacancy rate.[†]

Significant growth of travel/contract registered nurses (RNs)



[&]quot;Massive Growth in Expenses and Rising Inflation Fuel Continued Financial Challenges for America's Hospitals and Health Systems," American Hospital Association, April 2022



^{* &}quot;Data Spotlight: Regional Analysis of Qualified Application Denied Admission," American Association of Colleges of Nursing, April 26, 2022

[†] Byrne, Carrie et al. "Special Survey on Vacant Faculty Positions for Academic Year 2022-2023," American Association of Colleges of Nursing, October 2022

Key Concerns:

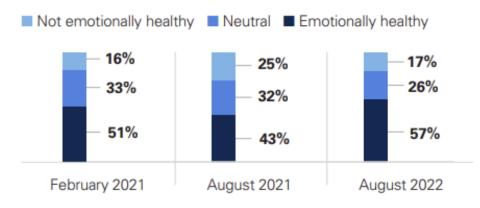
- Security
- Peer on Peer Bullying
- Burnout/Emotional Health
- Other opportunities

Rise of incivility

72% of nurse leaders have witnessed one or more incidents of bullying or incivility at work within the past year.

 Patient families were the leading perpetrators of bullying or incivility.

Nurse managers' emotional health over the course of the pandemic



Nurse leaders consider leaving jobs



Top reasons for leaving

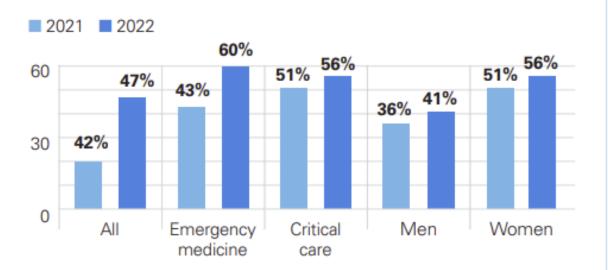
- Better work-life balance
- Burnout, exhaustion
- Looking for new opportunity
- Organizational challenges

"AONL Longitudinal Nursing Leadership Insight Study," American Organization for Nursing Leadership and Joslin Insight, October 2022



The pandemic exacerbated burnout and related mental health challenges facing the health care workforce.

Physician burnout



Top cause of burnout: too many bureaucratic tasks

Kane, Leslie. "Physician Burnout & Depression Report 2022: Stress, Anxiety, and Anger," Medscape, Jan. 21, 2022

Physicians face stigma and structural barriers

8 in 10 physicians believe there is stigma surrounding mental health and seeking mental health care among physicians

4 in 10 physicians were either afraid or knew another physician fearful of seeking mental health care given questions asked in medical licensure/credentialing/insurance applications

"2022 Survey of America's Physicians," The Physicians Foundation, July 2022

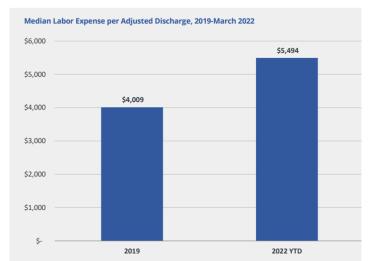


The cost of hospital contract labor

From 2019 to 2022, the hourly wage rate for contract nurses <u>increased</u> **106 percent**, according to Kaufman Hall.

The rise in contract labor from 2019 through March of 2022 <u>led</u> to a **37 percent** increase in labor expenses per patient, equating to between **\$4,009** and **\$5,494** per adjusted discharge

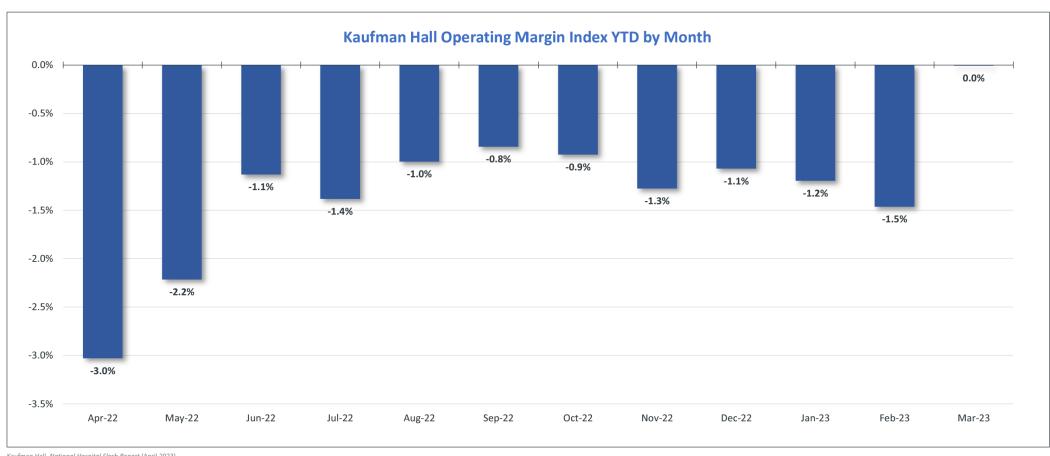
Kaufman Hall, Oct 2022







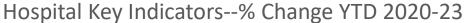
Operating Margin

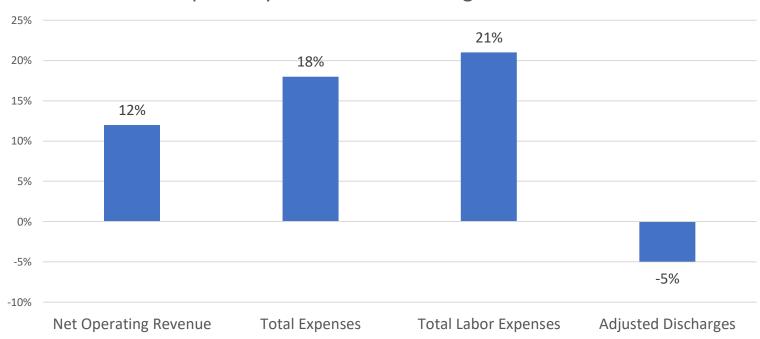


Kaufman Hall, National Hospital Flash Report (April 2023)



Not a formula for long-term success





Kaufman Hall Hospital Flash Report, Feb 2023



Health system cash reserves plummet -faced with cost and revenue pressures

Facing 'serious financial challenges', Billings
 Clinic cuts salaries, freezes most new hires

Yellowstone Public Radio, April 4, 2023

Bozeman Health lays off 28 leaders, eliminates
 25 other leadership positions

Bozeman Daily Chronicle, Aug 2, 2022





Hospital Sisters Health System (HSHS) reports \$67M loss from operations in FY 2022

15-hospital health system in Illinois and Wisconsin.

Five things to know:

- 1. \$67 million loss from operations, a 156 percent drop from 2021, when the health system had \$119.1 million in income from operations
- 2. Revenue hit \$2.86 billion, up 2.3 percent from 2021. Patient service revenue nearly \$2.72 billion in 2022
- 3. Salaries, wages and benefits were up slightly to nearly \$1.2 billion for the year
- 4. Supplies, professional fees and other expenses grew to \$1.5 billion in 2022
- 5. Cash and cash equivalents have dropped 10% to \$91 million for FY2022







Health system cash reserves plummet

Both large and small health systems are affected by rising labor and supply costs while reimbursement remains low. St. Louis-based Ascension reported days cash on hand dropped from 336 at the end of the 2021 fiscal year to 259 as of June 30, 2022, the end of the fiscal year. The system also reported accounts receivable increased three days from 47.3 in 2021 to 50.3 in 2022 because commercial payers were slow, especially in large dollar claims.

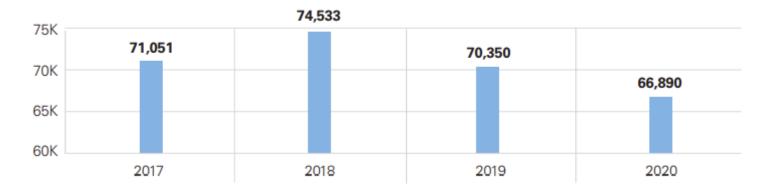
Becker's Hospital Review2022 Becker's Healthcare 11/14/22





Behavioral Health

Number of psychiatric care hospital beds in the U.S.



U.S. drug overdose deaths: A record increase in 2021

Drug	2020	2021°
All	94K	108K
Synthetic opioids (fentanyl)	58K	71K
Psychostimulants (methamphetamine)	25K	33K
Cocaine	20K	25K
Natural/semi-synthetic (prescription)	14K	14K

- 15% increase in drug overdoses in 2021
- More than 1 million Americans have died from drug overdoses since 2001.
- Drugs involved in overdose deaths are not mutually exclusive and can involve more than one drug. As a result, the sum of deaths of each drug type are more than the total number of overdose deaths.

Psychiatrist shortage

of counties have n psychiatrists*

70.0% of counties had child psychiate

[&]quot;U.S. Overdose Deaths In 2021 Increased Half as Much as in 2020 — But Are Still Up 15%," CDC, National Center for Health Statistics, May 11, 2022



^{*}Beck, Angela et al. "Estimating the Distribution of the U.S. Psychiatric Subspecialist Workforce," University of Michigan Behavioral Health Workforce Research Center, December 2018

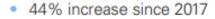
[†]Jenco, Melissa. "Study: 1 in 5 children lives in county without a child psychiatrist," AAP News, Nov. 4, 2019

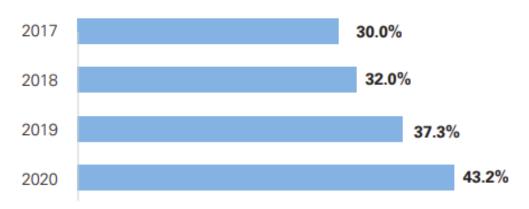
^{*}Estimate

Behavioral Health

Need to focus on and invest in the behavioral health ecosystem

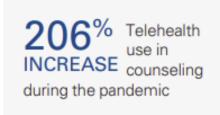
Hospitals increase telebehavioral health services





American Hospital Association Annual Survey, 2018-2021

Telehealth remains a critical access point for behavioral health services



"NRC Health 2022 Healthcare Consumer Trends Report," NRC Health, Jan. 19, 2022

Behavioral health dominates telehealth in the U.S.

Service or diagnosis	% of telehealth claims (May 2022)			
Psychotherapy services: 1 hour, 45-minute, 30-minute sessions	41.0%			
Mental health condition diagnosis	62.8%			

[&]quot;Monthly Telehealth Regional Tracker, May 2022," FAIR Health Inc., https://www.fairhealth.org/states-by-the-numbers/telehealth, accessed Aug. 23, 2022, Copyright 2022, FAIR Health, Inc. All rights reserved. Used with permission.



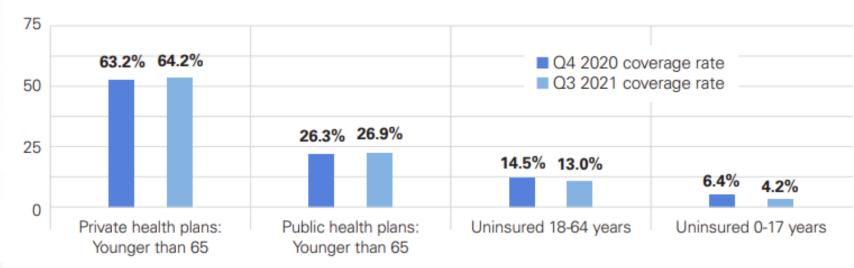
Medicare growth

Number of Year enrollees		Spending as a % of Gross Domestic Product (GDP)
2017	58.7 million	3.64%
2018	60.0 million	3.65%
2019	61.5 million	3.76%
2020	62.9 million	3.98%
2021	63.8 million	3.93%
2022*	65.0 million	3.91%
2023*	66.6 million	4.02%

^{*}Projected

- Projection: By 2030, there will be 77.4 M Medicare enrollees and associated spending will be 5.0% of GDP.
- Projection: By 2028, Medicare's Hospital Insurance Trust Fund will be depleted.

Insurance coverage improves



Note: Private health plans include the Affordable Care Act Marketplace coverage and employer-sponsored insurance

Chu, Rose C. et al. "Health Coverage Changes from 2020-2021," Assistant Secretary for Planning and Evaluation Office of Health Policy, Department of Health & Human Services, Jan. 27, 2022



[&]quot;Trustees Report and Trust Funds," 2022 Expanded and Supplementary Tables and Figures, CMS, cms.gov/OACT/TR, accessed Oct. 2, 2022

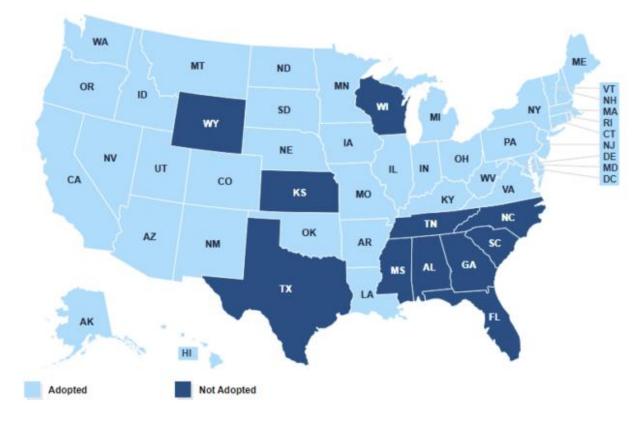
Medicaid eligibility and enrollment in Wyoming

• WY House advanced the Medicaid expansion bill in 2023 session,

but it died without reading on House floor

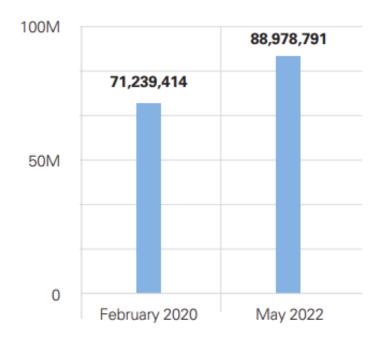
9th time Expansion Bill has failed in WY

Cowboy State Daily Feb 2, 2023





Medicaid and the Children's Health Insurance Program (CHIP) enrollment increases



- Represents a 24.9% increase.
- Medicaid grew by 27.0% while CHIP grew by 4.9%.

Impact of ending the COVID-19 public health emergency



17.4% of enrollees or 15 million people will lose coverage through Medicaid and CHIP

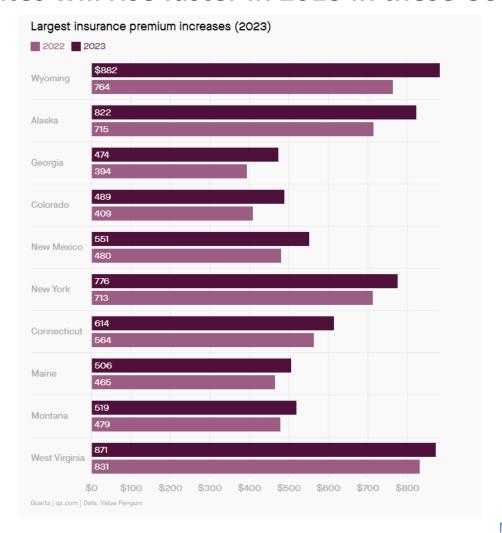
Issue Brief: Unwinding the Medicaid Continuous Enrollment Provision: Projected Enrollment Effects and Policy Approaches," Assistant Secretary for Planning and Evaluation Office of Health Policy, Department of Health & Human Services, Aug. 19, 2022



Health insurance rates will rise faster in 2023 in these US states

15.7% Increase

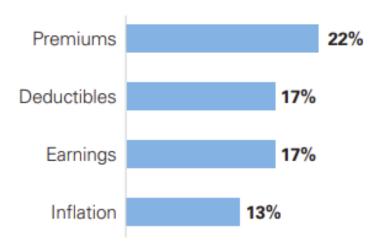
- 3.5% U.S. Average Increase YoY 22 to 23
- Silver Plan on the Exchange





Insurance premiums and deductibles outpace workers' earnings and inflation

Percentage increase: 2016-2021



"2016-2021 Employer Health Benefits Surveys," Kaiser Family Foundation, Nov. 10, 2021

Bureau of Labor Statistics (BLS) Consumer Price Index, U.S. City Average Inflation. BLS Seasonally Adjusted Data from Current Employment Statistics.

Employers are spending more as premiums rise

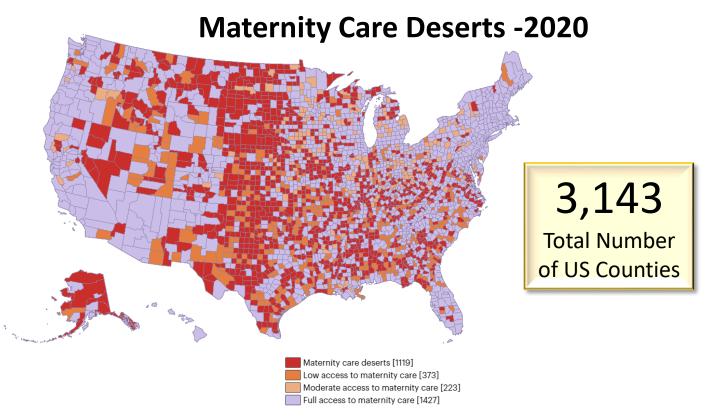
Average annual employer contributions to premiums

	Family coverage	Single coverage
2019	\$14,561	\$5,946
2020	\$15,754	\$6,277
2021	\$16,253	\$6,440

"2019-2021 Employer Health Benefits Survey," Kaiser Family Foundation, Nov. 10, 2021

2-Year increase of 11.6% for Family Coverage





Maternity Care Deserts, 2020

Source: U.S. Health Resources and Services Administration (HRSA), Area Health Resources Files, 2021



THE CRISIS IN **RURAL MATERNITY CARE**

Most Rural Hospitals in the U.S. No Longer Deliver Babies

Fewer than half (46%) of the rural hospitals in the U.S. cur- Hundreds of additional communities are at risk of losing ma-



Maternity Care is Far Away for Mothers in Many Rural Communities

If the closest hospital does not offer labor and delivery services. a pregnant woman may have to travel to a different community to deliver her baby. In most urban areas, the travel time to a Small Communities Are Most at Risk hospital with labor and delivery services is under 20 minutes but in rural areas, the travel time is likely to be at least 30 minutes, and it is often 40 minutes or more.

There is a higher risk of complications and death for both mothnatal and postpartum care when it is not available locally.



Many More Rural Communities Are at **Risk of Losing Maternity Care**

rently offer land and delivery services, and in 8 states, less than on-third do. Over the past decade, nearly 200 rural hos-pitals across the country have stopped delivering bables. vices to offset those losses, it may be forced to eliminate mater-nity care in an effort to keep the hospital from closing entirely. More than 1/3 of the rural hospitals that still have labor & delivery services have been losing money on patient services, so their ability to continue delivering maternity care is at risk.



Smaller rural hospitals are more likely to be losing money on patient care services than larger hospitals, and they are more likely to experience large losses. More than half of small rural maternity care hospitals lost money in 2021-22. In most cases. ers and babies in communities that do not have local maternity if these hospitals are forced to eliminate maternity care, comcare services. Women are less likely to obtain adequate preto reach a hospital with obstetric services.

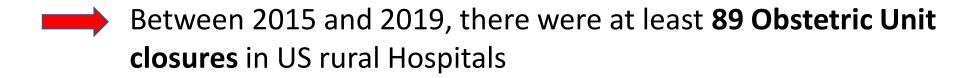




More information about rural hospitals is available at RuralHospitals.org

Chrome-

extension://efaidnbmnnnibpcajpcglclefindmkaj/https://ruralho spitals.chqpr.org/downloads/Rural Maternity Care Crisis.pdf



More than **2.2million** women of childbearing age live in maternity care deserts (1,119 counties) where no hospital offers obstetric care and there are no birth centers nor obstetric providers



2/3 of maternity care deserts are in rural counties

"Nowhere to Go: Maternity Care Deserts Across the U.S.: 2022 Report," March of Dimes, Oct 11, 2022

32 hospitals closing departments or ending services

15 of 32 were OB-related services

May 11, 2023 (Becker's Healthcare)



Impact on Rural Health

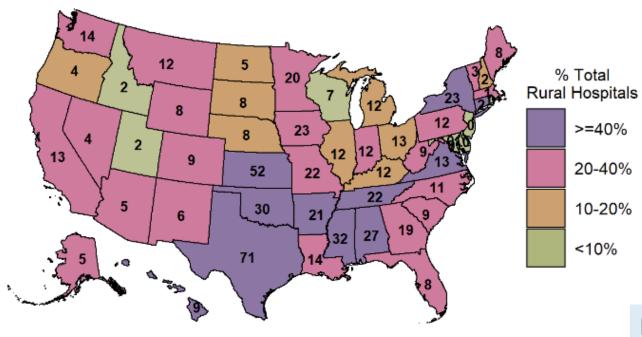
- 1,796 Number of rural community hospitals
 - represents 35% of all community hospitals

- 1,325 Number of Critical Access hospitals
 - represents 26% of all community hospitals
 - 58% of all rural community hospitals



Impact on Rural Health

Rural Hospitals at Risk of Closure



Risk of closure is defined as persistent financial losses on patient services and insufficient financial reserves to allow continued operation unless the hospital receives large grants, local taxes, or other revenues not derived from services to patients.

Center for Healthcare Quality and Payment Reform, Apr 2023

- >136 rural hospitals closed between 2010-2021
 - 74% in states without MCD expansion or where in place <1 yr
- >600 rural hospitals at risk of closure
- Represents ~30% of all rural hospitals in US

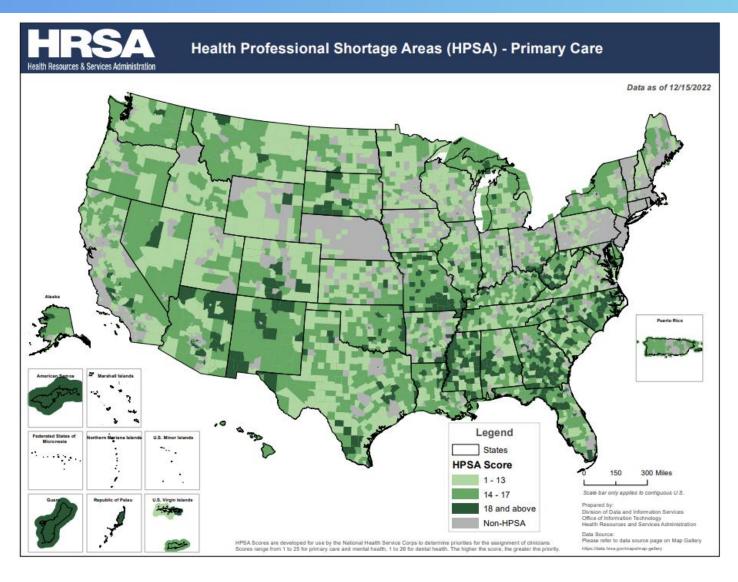
Key Determinants:

- Losses on Operations
- Inadequate Cash Revenues to Cover Expenses
- Low/Very Low Financial Reserves



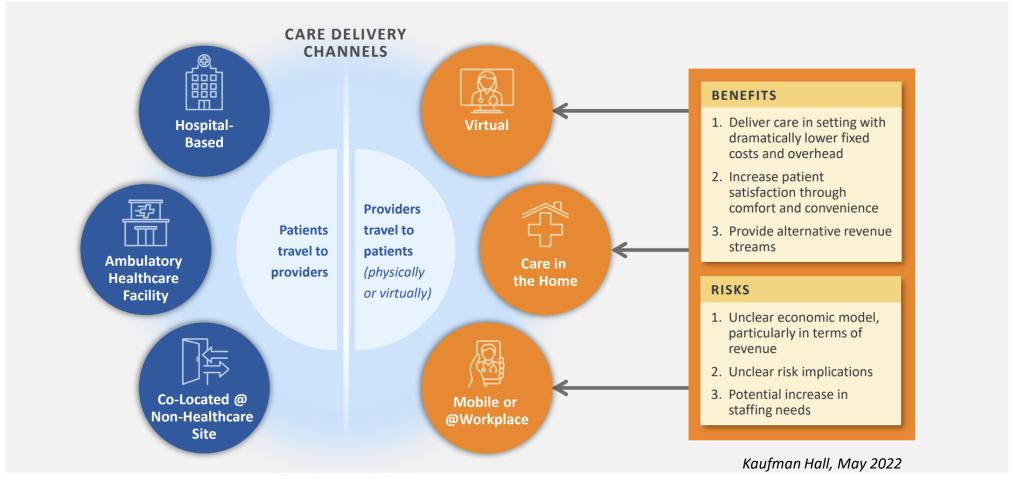
Impact on Rural Health

70% of primary care Health Professions Shortage Areas (HPSAs) are in rural or partially rural areas



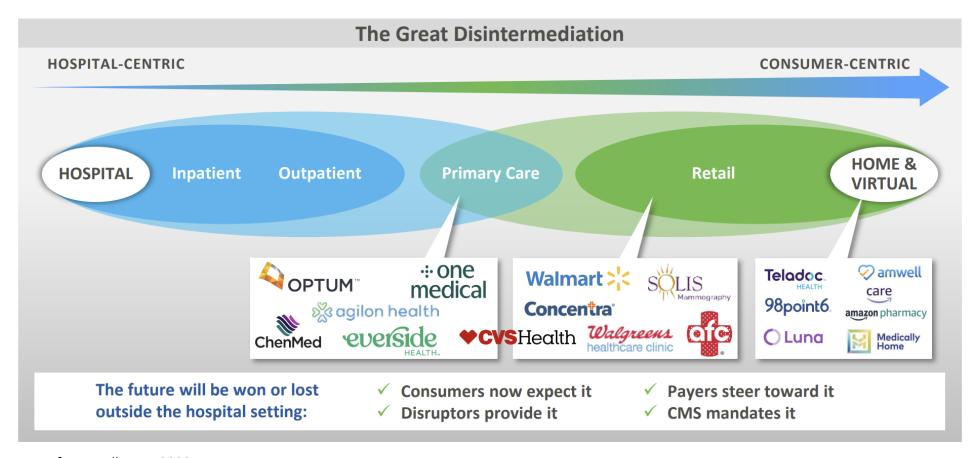


More Options Are Emerging as Healthcare Decentralizes





Consumer Demand, Technology Transformation, and Clinical Innovation Are Accelerating Care Delivery Towards the Home







CVS-branded hospitals?
What's next for company after
Signify acquisition



CVS Footprint:

- \$95B CVS Current Market Value
- 10,000 Clinicians in 50 states
- 1,100 MinuteClinics
- Owns Aetna

- \$8B Acquisition of Signify Health
- \$10.6B Acquisition of Oak Street Health
- Focus on Medicare Advantage customers

Becker's Hospital Review, 3/31/23





Services:

- Medical
- Dental
- Vision

- **Behavioral Health**
- Virtual Care

Best Buy utilizing the "Geek Squad" for in-home deliver and set-up



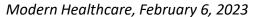
"Best Buy is never going to deliver care. That's not what Best Buys is about." Deborah Di Sanzo, President of Best **Buy Health**

Modern Healthcare, March 20, 2023



But look who might be next door?







6 Key Solutions

- ❖ Implement and utilize Labor Productivity Tool and Metrics if not already doing so
- * Actively utilize Benchmarking Tools to gauge performance against Best Practices
- ❖ Reevaluate all service lines for financial viability—at least know if you are making/losing money on a particular service line (ex. Vein Clinic)
- **Explore Growth Opportunities**
- **Establish Priorities-**-You can't tackle everything at the same time
- **Be Open-minded** to doing things differently (Innovation)



Labor Productivity

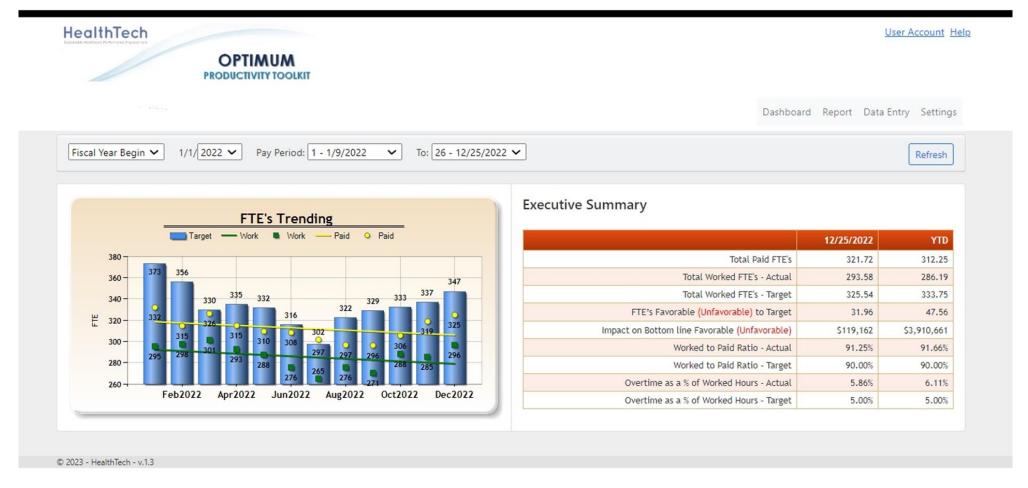
Optimum Productivity Toolkit™ FTE Trending Reporting

Advantages:

- Accountability
- Budgeting
- Labor Targets
- Trending
- Affordability

Why?

- Largest Expense
- Benchmarks
- Trends
- Granularity
- Accountability





Labor Productivity

Labor Expense Trending by Period Drives Accountability

Productivity for Fiscal Year Ending 12/31/2022

Pay Period: 1/9/2022 to 2/20/2022

YTD	12/25/22	12/11/22	11/27/22	11/13/22	10/30/22	10/16/22	10/02/22	09/18/
11.020.92	507.17	530.75	485.00	468.75	461.00	414.75	460.75	415.
								20.
1,185.00								
12,330.06	591.83	564.50	574.25	498.25	484.68	528.00	470.75	468
\$641,218.49	\$27,999.78	\$25,581.48	\$26,756.28	\$24,051.44	\$23,873.03	\$25,594.47	\$22,204.82	\$21,663
6.50	7.40	7.06	7.18	6.23	6.06	6.60	5.88	
6.00	6.52	6.71	6.23	6.03	6.06	5.53	5.88	
2.56	2.48	3.96	3.75	1.88	3.64	1.45	1.88	
(3.45)	(4.04)	(2.74)	(2.48)	(4.15)	(2.41)	(4.08)	(4.00)	(2
	(323.53)	(219.40)						(230
(\$338,645.58)	(\$15,306.37)	(\$9,942.56)	(\$9,251.13)	(\$16,038.32)	(\$9,510.20)	(\$15,812.34)	(\$15,101.16)	(\$10,675
11,020.92	507.17	530.75	485.00	468.75	461.00	414.75	460.75	41
280.63	14.66	5.75	13.25	13.50	23.68	27.25	10.00	2
1,185.00								
12,330.06	591.83	564.50	574.25	498.25	484.68	528.00	470.75	46
\$641,218.49	\$27,999.78	\$25,581.48	\$26,756.28	\$24,051.44	\$23,873.03	\$25,594.47	\$22,204.82	\$21,66
\$47.52	\$47.31	\$45.32	\$46.59	\$48.27	\$49.26			\$4
	11,020.92 280.63 1,185.00 12,330.06 \$641,218.49 6.50 6.00 2.56 (3.45) (7,168.75) (\$338,645.58) 11,020.92 280.63 1,185.00 12,330.06 \$641,218.49	11,020.92 507.17 280.63 14.66 1,185.00 12,330.06 591.83 \$641,218.49 \$27,999.78 6.50 7.40 6.00 6.52 2.56 2.48 (3.45) (4.04) (7,168.75) (323.53) (\$338,645.58) (\$15,306.37) 11,020.92 507.17 280.63 14.66 1,185.00 12,330.06 591.83 \$641,218.49 \$27,999.78	11,020.92 507.17 530.75 280.63 14.66 5.75 1,185.00 12,330.06 591.83 564.50 \$641,218.49 \$27,999.78 \$25,581.48 6.50 7.40 7.06 6.00 6.52 6.71 2.56 2.48 3.96 (3.45) (4.04) (2.74) (7,168.75) (323.53) (219.40) (\$338,645.58) (\$15,306.37) (\$9,942.56) 11,020.92 507.17 530.75 280.63 14.66 5.75 1,185.00 12,330.06 591.83 564.50 \$641,218.49 \$27,999.78 \$25,581.48	11,020.92 507.17 530.75 485.00 280.63 14.66 5.75 13.25 1,185.00 12,330.06 591.83 564.50 574.25 \$641,218.49 \$27,999.78 \$25,581.48 \$26,756.28 6.50 7.40 7.06 7.18 6.00 6.52 6.71 6.23 2.56 2.48 3.96 3.75 (3.45) (4.04) (2.74) (2.48) (7,168.75) (323.53) (219.40) (198.55) (\$338,645.58) (\$15,306.37) (\$9,942.56) (\$9,251.13) 11,020.92 507.17 530.75 485.00 280.63 14.66 5.75 13.25 1,185.00 12,330.06 591.83 564.50 574.25 \$641,218.49 \$27,999.78 \$25,581.48 \$26,756.28	11,020.92 507.17 530.75 485.00 468.75 280.63 14.66 5.75 13.25 13.50 1,185.00 12,330.06 591.83 564.50 574.25 498.25 \$641,218.49 \$27,999.78 \$25,581.48 \$26,756.28 \$24,051.44 6.50 7.40 7.06 7.18 6.23 6.00 6.52 6.71 6.23 6.03 2.56 2.48 3.96 3.75 1.88 (3.45) (4.04) (2.74) (2.48) (4.15) (7,168.75) (323.53) (219.40) (198.55) (332.25) (\$338,645.58) (\$15,306.37) (\$9,942.56) (\$9,251.13) (\$16,038.32) 11,020.92 507.17 530.75 485.00 468.75 280.63 14.66 5.75 13.25 13.50 1,185.00 12,330.06 591.83 564.50 574.25 498.25 \$641,218.49 \$27,999.78 \$25,581.48 \$26,756.28 \$24,051.44	11,020.92 507.17 530.75 485.00 468.75 461.00 280.63 14.66 5.75 13.25 13.50 23.68 1,185.00 12,330.06 591.83 564.50 574.25 498.25 484.68 \$641,218.49 \$27,999.78 \$25,581.48 \$26,756.28 \$24,051.44 \$23,873.03 6.50 7.40 7.06 7.18 6.23 6.06 6.00 6.52 6.71 6.23 6.03 6.06 2.56 2.48 3.96 3.75 1.88 3.64 (3.45) (4.04) (2.74) (2.48) (4.15) (2.41) (7,168.75) (323.53) (219.40) (198.55) (332.25) (193.08) (\$338,645.58) (\$15,306.37) (\$9,942.56) (\$9,251.13) (\$16,038.32) (\$9,510.20) 11,020.92 507.17 530.75 485.00 468.75 461.00 280.63 14.66 5.75 13.25 13.50 23.68 1,185.00 12,330.06 591.83 564.50 574.25 498.25	11,020.92 507.17 530.75 485.00 468.75 461.00 414.75 280.63 14.66 5.75 13.25 13.50 23.68 27.25 1,185.00 591.83 564.50 574.25 498.25 484.68 528.00 \$641,218.49 \$27,999.78 \$25,581.48 \$26,756.28 \$24,051.44 \$23,873.03 \$25,594.47 6.50 7.40 7.06 7.18 6.23 6.06 6.60 6.00 6.52 6.71 6.23 6.03 6.06 5.53 2.56 2.48 3.96 3.75 1.88 3.64 1.45 (3.45) (4.04) (2.74) (2.48) (4.15) (2.41) (4.08) (7,168.75) (323.53) (219.40) (198.55) (332.25) (193.08) (326.20) (\$338,645.58) (\$15,306.37) (\$9,942.56) (\$9,251.13) (\$16,038.32) (\$9,510.20) (\$15,812.34) 11,020.92 507.17 530.75 485.00 468.75 461.00 414.75 280.63 14.66 5.75 13.25	11,020.92 507.17 530.75 485.00 468.75 461.00 414.75 460.75 280.63 14.66 5.75 13.25 13.50 23.68 27.25 10.00 1,185.00 12,330.06 591.83 564.50 574.25 498.25 484.68 528.00 470.75 \$641,218.49 \$27,999.78 \$25,581.48 \$26,756.28 \$24,051.44 \$23,873.03 \$25,594.47 \$22,204.82 6.50 7.40 7.06 7.18 6.23 6.06 6.60 5.88 6.00 6.52 6.71 6.23 6.03 6.06 5.53 5.88 2.56 2.48 3.96 3.75 1.88 3.64 1.45 1.88 (3.45) (4.04) (2.74) (2.48) (4.15) (2.41) (4.08) (4.00) (7,168.75) (323.53) (219.40) (198.55) (332.25) (193.08) (326.20) (320.15) (\$338,645.58) (\$15,306.37) (\$9,942.56) (\$9,251.13) (\$16,038.32) (\$9,510.20) (\$15,812.34) (\$15,101.16)



Workforce Development

Other Initiatives

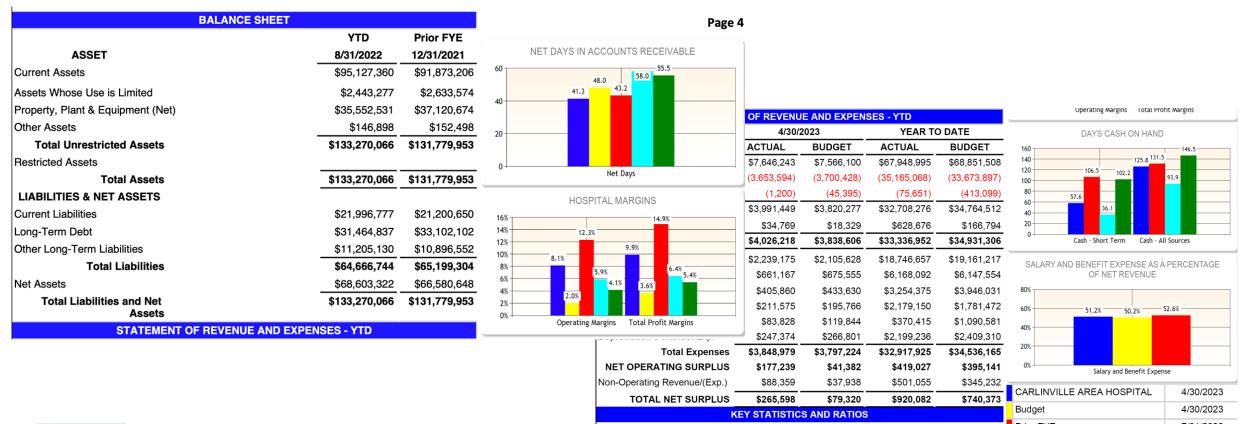
- Build an engaged leadership team
 - Connection to Purpose
- Focus on enhancing organizational culture
 - Leader rounding
 - Transparency in communications
 - "Always be recruiting"
- Unique partnerships for nursing and other technical training programs
- Virtual training programs



Financial Viability

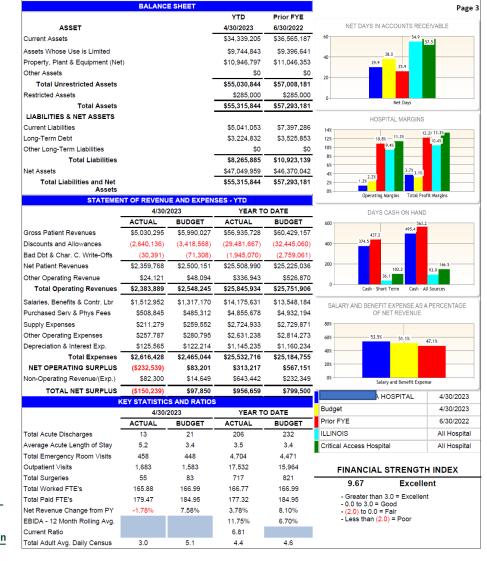
Financial Statements with Integral Benchmarking Indicators

Insist on Operational Excellence





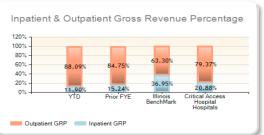
Sample Financial Statement



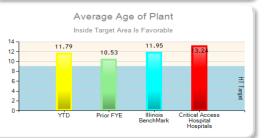














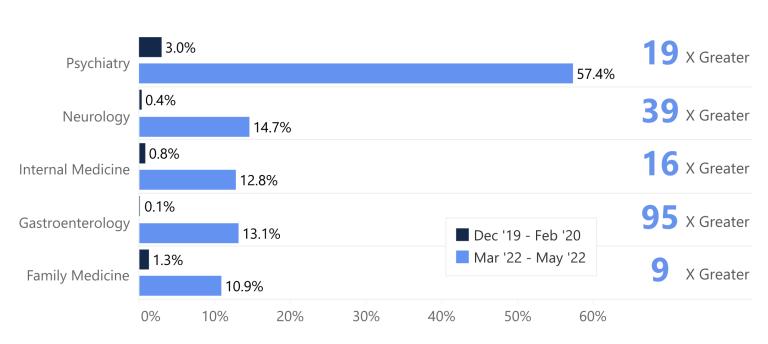




Telehealth is Growing Rapidly

https://www.youtube.com/watch?v=9EewbXIZNXo

Telehealth's Staying Power: Top 5 Clinical Specialties





% of outpatient visits that were conducted via telehealth

Chartis Goup, 1/9/2023

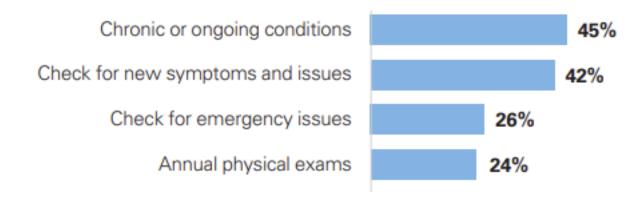


TELEHEALTH

Consumers attending virtual appointments

49% of consumers say they attended at least one virtual medical appointment in the past year, with 59% of millennials leading the trend

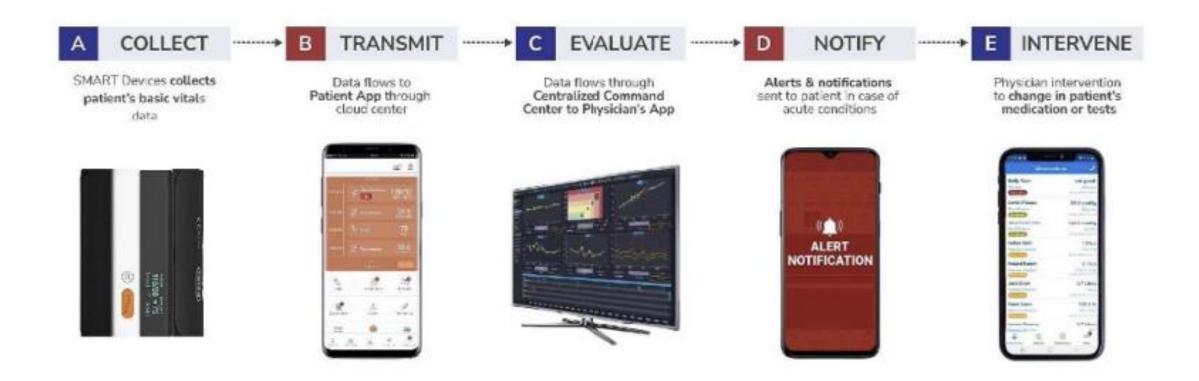
Consumers intend to keep using virtual or hybrid options for future health needs



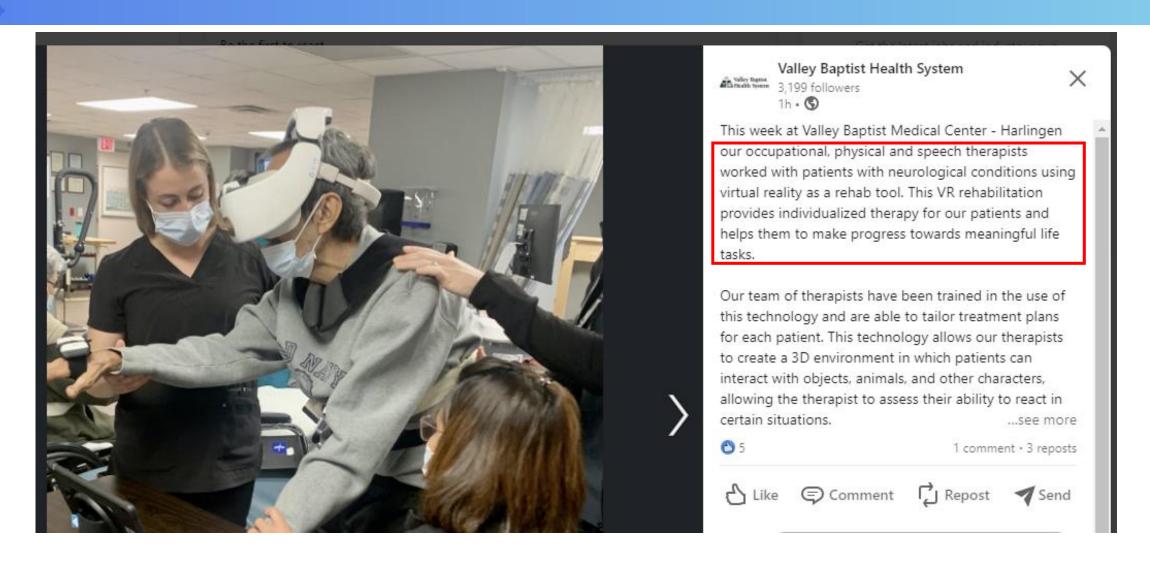
Note: 45% of rural residents report technical issues as an obstacle to accessing telehealth



Improving Patient Experience and Outcomes with New Sources of Revenue for Healthcare Providers









The Road Ahead?



OR





So Where do we go?

- Don't be afraid to ask tough questions on organizational performance
- Benchmark with Peer Organizations
- Implement systems and processes that have staying power
- Labor Management is Key
- Ensure your organization has the financial resources to weather a storm—Days Cash On-Hand—Cash is King
- Soliciting expertise is a sign of strength, not weakness



Questions??





Scott Manis



Scott Manis brings over 30 years of healthcare experience to his role as Regional Vice President, most of which have been in improving hospital operations and developing strategic business partnerships. His early career clinical bedside experiences molded his perspective and focus on excellence in patient care. Scott's experience includes CEO positions in forprofit, not-for-profit and government owned hospitals ranging from 18 to 460 beds.

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561.352.0947

Thank you.

HealthTech

Topic

Challenges Facing Rural Health Care—G. Scott Manis, FACHE

Today's community hospital is a threatened species. The challenges of balancing community need against hospital solvency and success present a tall order for hospital board members. There is hope though in this environment, especially for organizations that are well-prepared.

Scott will lead a discussion of the key headwinds facing rural healthcare boards and leaders. He will also discuss some potential solutions to these challenges.



Template

