

Because Nature Will Blow Your Mind

The 7th Annual NatureTrack Film Festival returns this October to kick off a year-long celebration of nature, adventure, and environmental stewardship. Set in the bucolic Santa Barbara area, the 2025 festival will serve as the cornerstone event of NatureTrack Foundation's 15th anniversary year.



From summer screenings to the anniversary launch, student program, main festival weekend, and touring initiative, the 2025 festival offers unprecedented opportunities for sponsors to demonstrate their commitment to environmental education, youth development, and community accessibility while reaching diverse audiences across Santa Barbara County and beyond. Join us for this special anniversary as we honor our past, celebrate our present, and envision our future.

This year's festival transcends traditional boundaries with a dynamic year-long schedule of events showcasing the power of visual storytelling to inspire environmental stewardship while directly supporting NatureTrack's dual mission: fostering a lifelong fascination with nature through curriculum-aligned outdoor field trips and providing wheelchair users with accessibility to natural spaces through innovative adaptive technology.

Sponsors of the 2025 NatureTrack Film Festival gain association with a recognized community institution entering its 15th year of demonstrated impact. Beyond traditional film festival benefits, sponsors connect with NatureTrack's growing audience of environmental advocates, educators, outdoor enthusiasts, and accessibility champions across multiple touchpoints throughout the year.



15th Anniversary Year Event Schedule

Summer Series

June - Sept, 2025 Refugio State Beach

The festival journey begins with our partnership with California State Parks, bringing free outdoor film screenings to Refugio State Beach. This free, family-friendly program showcases select environmental films that inspire wonder and promote conservation awareness, while providing sponsors with enhanced visibility throughout the summer months.

Student Screening

October 10, 2025 Goleta, CA

A special event for 600 fifth-grade students from Goleta Union School District who will experience specially curated nature and environmental films at Camino Real Cinemas. Sponsors receive prominent recognition during this impactful educational outreach, connecting your brand with community values and future environmental stewards.

15th Anniversary Celebration

October 9, 2025 Santa Barbara, CA

Opening the NatureTrack Film Festival with elegance and purpose, our 15th Anniversary Celebration gathers NatureTrack's most dedicated supporters for an exclusive evening that bridges our celebrated history with our vibrant future. Highlighted by the screening of our showcase feature film, this invitation-only event connects sponsors with organization leadership, major donors, committed volunteers, and key community partners before the festival welcomes the general public.

7th Annual Film Festival

October 10, 2025 Santa Barbara, CA

Experience the transformative power of environmental storytelling at the 7th Annual NatureTrack Film Festival. Our signature Friday showcase at Camino Real Cinemas features 20+ professionally curated films across four afternoon blocks - each selected to inspire action, adventure, and appreciation for our incredible planet. As a sponsor, your brand will gain strategic visibility throughout the festival, connecting with an engaged audience of nature enthusiasts, outdoor adventurers, and community leaders.

Festival Showcases

Winter 2025/26 Statewide

Discover the best of NTFF through our Best of Fest showcases. Our Los Olivos event honors our roots with an intimate screening of award-winning festival films, while our San Francisco showcase expands our environmental storytelling into Northern California's conservation community. Additional showcases will bring nature-focused films to new audiences across California. Sponsors gain valuable exposure to diverse, engaged audiences, connecting your brand with nature enthusiasts well beyond our traditional reach.

NatureTrack On Tour

Spring 2026 Nationwide

Building on the success of our established festival showcases, NTFF On Tour will expand its film selections and bring the magic of environmental cinema to new communities across California—and beyond. This strategic expansion offers sponsors multiple opportunities for engagement throughout the year while introducing NatureTrack's mission to previously unreached audiences. Tour sponsors will benefit from extended brand exposure across a wide range of demographics and geographic regions.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$15,000

"NatureTrack Film Festival Presented By: [Sponsor name here!]"

1 AVAILABLE

Condor Sponsor

\$10,000

"NatureTrack On Tour Presented By: [Sponsor name here!]"

2 AVAILABLE

Eagle Sponsor

\$5,000

"Festival Showcases Presented By: [Sponsor name here!]"

2 AVAILABLE

Raven Sponsor

\$2,500

"Student Screening Presented By: [Sponsor name here!]"

3 AVAILABLE

Quail Sponsor

\$1,000

"Summer Screening Series Presented By: [Sponsor name here!]"

5 AVAILABLE

BENEFITS	PRESENTING	CONDOR	EAGLE	RAVEN	QUAIL
Featured Recognition	Film Festival & Anniversary	NatureTrack On Tour	Festival Showcase	Student Screening	Summer Screening
Festival Program	Full Page Ad	½ Page Ad	½ Page Ad	1/4 Page Ad	1/8 Page Ad
Festival Pass (Anniversary Celebration & VIP Reserved Seating for Friday Films)	8 Passes	6 Passes	4 Passes	2 Passes	1 Pass
Film Event Screen Wash	Logo	Logo	Logo	Name	-
Festival Program Cover	0	- 100			-
Press Mentions	0	O	•	100	
Email Recognition	2 Profiles	1 Profiles	Logo	1	
Website Recognition	Home Page	Logo	Logo	Logo	Logo
Social Media Spotlights	6 Unique Posts	3 Unique Posts	1 Unique Post	Group Post	Group Post
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Thank You!

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