

# Sweet Potato Project II 2019

WEST FRESNO FAMILY RESOURCE CENTER  
PRESENTS

## SWEET POTATO PROJECT II

**HURRY!  
LIMITED  
SPACE**

**\$50  
MONTHLY  
STIPEND**

**ENROLLING NOW  
MONDAY 'S AND FRIDAY 'S  
FROM 5:00 PM TO 7:00PM**

**MAXIE PARKS COMMUNITY CENTER**  
1802 E. CALIFORNIA AVE  
FRESNO CA, 93706  
OPEN TO AGES 12-16 Y.O  
OFFERING HANDS ON TRAINING IN

- AGRICULTURE
- BUSINESS
- MARKETING
- COMMUNICATION
- LEADERSHIP

ALL PARTICIPANTS,  
PARENTS, AND  
GUARDIANS MUST  
ATTEND ONE  
MANDATORY  
INFORMATION  
SESSION

FOR MORE INFORMATION CALL  
PATRICK HAMILTON (PROJECT COORDINATOR)  
AT (559) 621-2967

## Team Building-April



Sweet Potato Council of California





# Sweet Potato Project II

## 2019

May

### Plant Day



### St. Rest Plaza Grand-Opening

### Monthly Farmers Market



Pictured with Council Member  
Miguel Arias



# Sweet Potato Project II 2019

June

## Juneteenth Celebration

Youth making the “Sweet Potato Shake”



Sweet Potato Education



Sweet Potato Fun Facts



## Wells Fargo Team Building



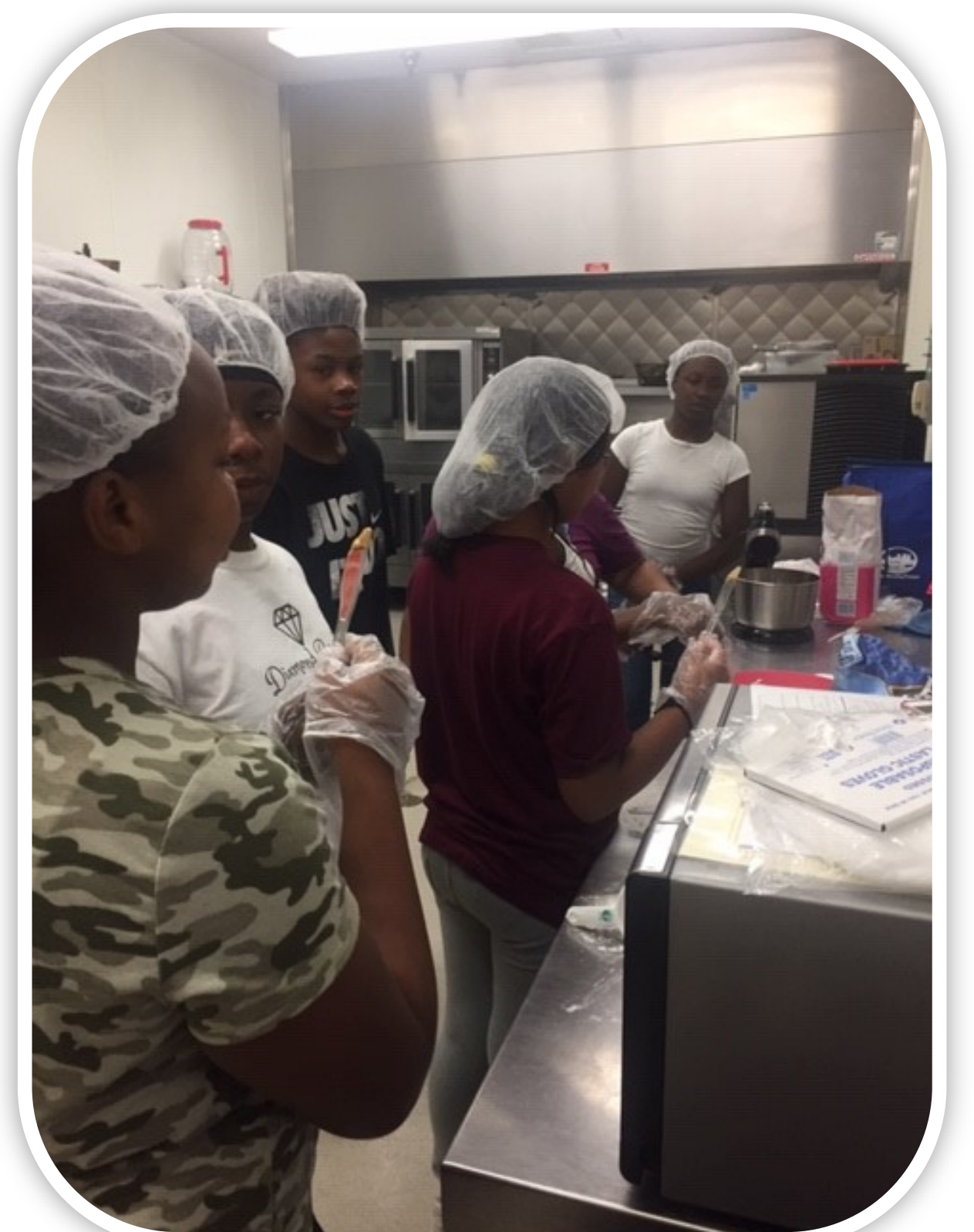
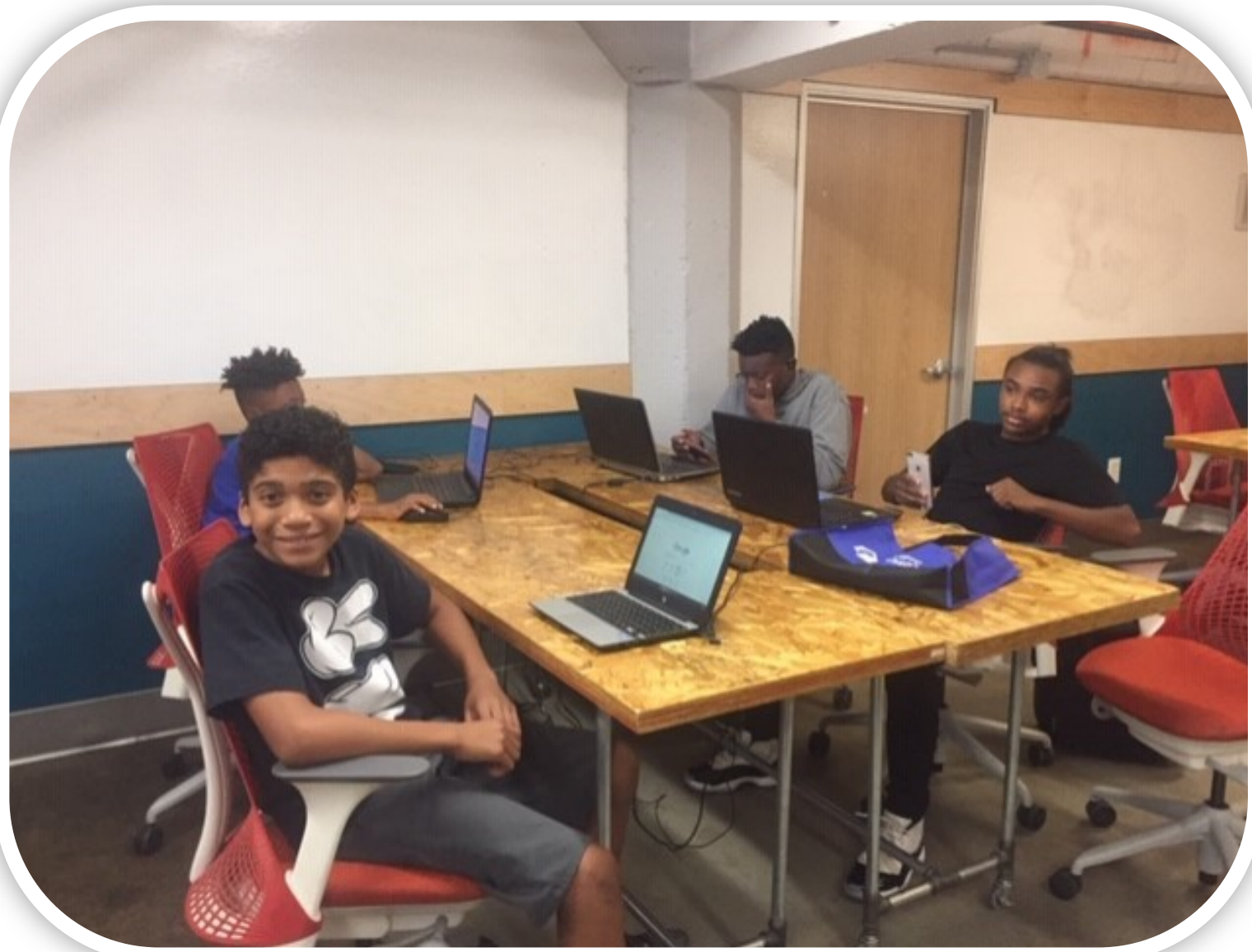


# Sweet Potato Project II 2019

## July

### Product Development

BitWise Video  
Game Training



### Fresno State 5-Week Business, Entrepreneurial & Agriculture Training



### 7 P's of MARKETING

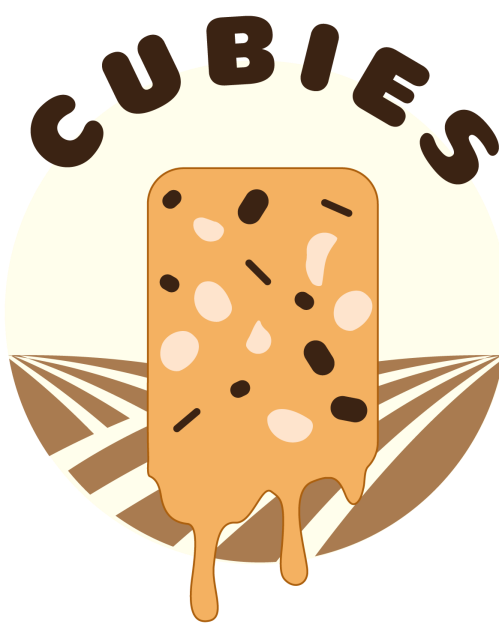
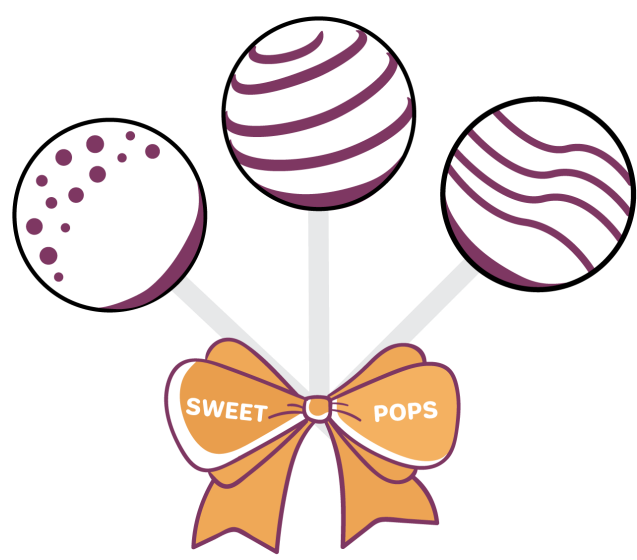




# Sweet Potato Project II 2019

## August

### Pitch Day-Fresno State



### Civic Engagement: 17th Annual Back To School Health Fair





# Sweet Potato Project II 2019

## September

### Sweet Potato Festival



Pictured with Congressmen, Jim Costa and Gural Samra, Mayor of Livingston, Ca



Youth providing "Sweet Shake" samples of at Sweet Potato Festival, Livingston, Ca

### Sweet Potato Expo



Pictured with Congressmen, Jim Costa





# Sweet Potato Project II 2019

## October

### Harvest & Sweet Potato Sales



**Order Your Sweet Potatoes Today!**

**NOW!**  
10 lbs for \$8.00  
Sweet Potato Muffins  
1 Dozen for \$15.00  
Flavors:  
Sweetalicious or Nuts & Raisins

Proceeds support the Sweet Potato Project, A youth empowerment program

Maxie L. Parks Community Center  
1802 E. California Ave, Fresno, CA 93706 PH (559) 621-2967



### Civic Engagement

**SAFE NIGHT OUT**  
**OCTOBER 31, 2019**  
**4-7PM**

FREE FOOD (while supplies last)

COSTUME CONTEST! HAUNTED HAY WALK! HAUNTED HOUSES & MAZES! R.I.P. GAMES

TRUNK OR TREAT CANDY

Maxie L. Parks Community Center  
1802 E. California Ave-Fresno, CA 93706

Fresno Eoc Local Conservation Corps  
1805 E. California Ave-Fresno, CA 93706

For more information call: (559) 621-2967 or (559) 264-1048

Youth participated in building, assembling and playing haunted creatures in West Fresno Family Resource Center's haunted house





# Sweet Potato Project II 2019

## December

End of The Year Celebration

