

## Why partner with NAAIA

The National African-American Insurance Association (NAAIA) is the premier organization for African-American insurance industry professionals seeking to establish a meaningful network with peers and executives. As a result of a committed dedication to learning, development, outreach and support, our members are empowered and positioned to achieve professional goals and impact the greater Philadelphia community in meaningful ways.

Our members represent many diverse professionals from a variety of areas in the industry including:

- Captive Agents
- Brokerage General Agencies(BGA)
- Insurance Carriers
- Risk Management/Consultant Firms
- Independent Insurance Brokers
- Reinsurance Professionals
- Trade Associations
- Claims Professionals

We also hold relationships with traditional insurance industry trade associations and other organizations representing the ever-growing multicultural marketplace.

We invite you to consider partnering with NAAIA Philadelphia. The following pages will introduce you to our partnership levels and related benefits.

The Philadelphia Chapter of NAAIA was re-chartered in the early part of 2020 with a mission of creating a network of insurance professionals within the Greater Philadelphia, Delaware, and Southern New Jersey areas to foster career and business opportunities. As a trade association, the Chapter's membership includes executives, agents, brokers, attorneys, underwriters, and other professionals in insurance-related fields who either work or live in Philadelphia and the surrounding areas. Today, our focus is on promoting the insurance industry through a variety of educational, civic, and social activities that support career advancement and business development within the geographical area we serve.

# NAAIA Philadelphia Chapter Proposal

## Platinum Partnership: \$5,000

### Marketing

- Company name and logo on all promotional materials
- Annual job posting opportunity sent out to NAAIA Philadelphia members

### Membership and Leadership Opportunities

- Four NAAIA Philadelphia memberships for company associates
- Two NAAIA Philadelphia memberships for college students. This can be a donation that NAAIA Philly provides to a student from an affiliated university, **OR** the company partner may offer one to an intern working with them.

### Professional and Career Development

- Opportunity to host one networking reception or professional development seminar
- Opportunity to host two virtual webinars

### Organizational Relations

- Availability to have an Executive Leader present to ERGs and other DEI groups NAAIA, the benefits of how it relates to development, networking, and how to be an ally and why we need them.
- One (1) Board or committee seat available - pending Executive Team approval



# NAAIA Philadelphia Chapter Proposal

## Gold Partnership: \$3,000

### Marketing

- Company name and logo on all promotional materials
- Annual job posting opportunity sent out to NAAIA Philadelphia members

### Membership and Leadership Opportunities

- Two NAAIA Philadelphia memberships for company associates
- One NAAIA Philadelphia membership for a college student. This can be a donation that NAAIA Philly provides to a student from an affiliated university, **OR** the company partner may offer one to an intern working with them.

### Professional and Career Development

- Opportunity to host one networking reception or professional development seminar
- Opportunity to host two virtual webinars

### Organizational Relations

- Availability to have an Executive Leader present to ERGs and other DEI groups NAAIA, the benefits of how it relates to development, networking, and how to be an ally and why we need them.
- One (1) Board or committee seat available - pending Executive Team approval



# NAAIA Philadelphia Chapter Proposal

## Bronze Partnership: \$1,000

### Marketing

- Company name and logo on all promotional materials

### Membership and Leadership Opportunities

- One NAAIA Philadelphia membership for company associates

### Organizational Relations

- Availability to have an Executive Leader present to ERGs and other DEI groups NAAIA, the benefits of how it relates to development, networking, and how to be an ally and why we need them.

