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ABOUT SHARE

Share Pregnancy & Infant Loss Support, Inc. is a national 501(c)3 organization which provides support to anyone who experiences the loss of a baby during pregnancy, at birth, or in early infancy. For almost 50 years, we have supported bereaved parents, grandparents, siblings, friends and family members, as well as the professionals who care for grieving families. Share's national office is in St. Peters, MO, and supports 65 chapters across the United States and Puerto Rico. Share's services include phone support, face-to-face support group meetings, resource packets, private online communities, peer companion support, memorial events, training for caregivers, and so much more.

34,000+

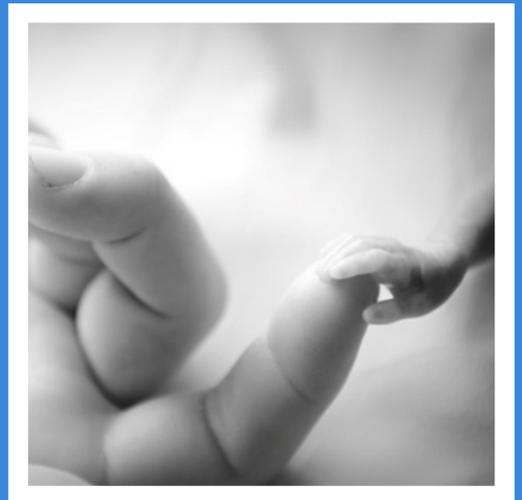
SOCIAL MEDIA
FOLLOWERS

3,500,000+

ONLINE REACH

43,000+

GRIEF MATERIALS
DISTRIBUTED



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SUPPORT-INC/



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SHARE'S BEGINNINGS

FOUNDED BY
SISTER JANE MARIE LAMB, OSF

EST. 1977

St. John's Hospital
Springfield, IL

Before Share, grieving parents who lost their baby often heard words such as these: *just sweep it under the rug; just get pregnant again and you'll forget about it; these things happen*. But in the fall of 1977, due to the insistent urging of one bereaved young family at St. John's Hospital in Springfield, Illinois, care for parents began to change. Sister Jane Marie Lamb, OSF, chaplain and former maternity nurse, recognized bereaved parents' need for additional support and established the first Share support group. As word spread about the support Share provided, individuals and hospitals reached out to Sr. Jane for guidance to create similar bereavement support programs in their areas. Under Sr. Jane's leadership and endless dedication, Share grew into a national, multi-chapter organization that would change the landscape of perinatal bereavement care.

Sister Jane Marie's vision and legacy remain at the heart of Share's programs, and are an inspiration to all in the bereavement community. Her reflection on her life and ministry with Share is captured here in her own words:

THESE PRECIOUS BABIES CHANGED MY LIFE

"It is always a privilege to honor and remember the many precious babies who were real and who were loved. My time of nearly 30 years journeying with bereaved parents has been a gifted time for me in more ways than I could ever tell you. I treasure the memories of these precious babies and of their parents as I saw their courage and deep love for their child who had died.

It was through the life and death of one precious little girl, Anna Marie, who was stillborn in the hospital where I had recently joined the staff as chaplain. This was in 1977 when the average caregiver, including myself, had no preparation to fall back on during the crisis precipitated by an infant's death. The parents were devastated when Anna Marie was stillborn. For the first three days, the father was alone, as the mother remained in a coma with complications and was hospitalized for a month. When she awoke, she showed me that her grief was great, and more support was needed.

Though I had been a maternity nurse, I had no preparation to deal with grief, at least I didn't think I had any insights into their pain. Looking back, I realized that I had developed sensitivity to other's grief when my older sister died at age 18 – I was only 9 years old at the time. The parents taught me to listen with empathy, to respond to their needs and to be their advocate. They needed most an avenue to give them options and the opportunity to make their own decisions. My role became one of journeying with them, to comfort them and to listen. They became my first teachers. From my beginnings with little Anna Marie, I have continued to journey with hundreds of families in the United States and around the world. We as caregivers are privileged to journey with the families during this time of putting the pieces back together."

[READ MORE AT
NationalShare.org](https://NationalShare.org)



MISSION

The mission of Share Pregnancy and Infant Loss Support, Inc. is to serve those whose lives are touched by the tragic death of a baby through pregnancy loss, stillbirth, or in the first few months of life.

Share is a national nonprofit organization that serves more than 20,000 grieving families around the world each year. The national Share staff provides free bereavement resources and healing materials to every individual in need of support.

CHAPTERS

There are currently 65 Share Chapters throughout the United States and Puerto Rico that offer local support, group meetings, and memorial events and serve as an extension of the National Share Office.

For additional information on Share Chapters or to find a chapter near you, please visit nationalshare.org/find-a-share-chapter-near-you/

VISIT
NATIONALSHARE.ORG/MEDIA-KIT
FOR DOWNLOADABLE LOGOS,
PICTURES AND OTHER MEDIA

A BRIEF HISTORY OF



Touching lives,
healing hearts,
giving hope

1977

Sister Jane Marie Lamb, OSF began the first Share group at St. John's Hospital in **Springfield, IL**

1982

Published **Bittersweet... Hellogoodbye**, a resource manual for planning farewell rituals when a baby dies



1991

Worked with national leaders to create the **Rights of Parents When a Baby Dies** and **Rights of the Baby**

1996

Dedicated the **Angel of Hope** monument in Saint Charles, MO

2002

Hosted the **1st Annual Share Walk** for Remembrance & Hope in St. Louis, MO

2003

Celebrated Share's 25th anniversary with the **1st Annual Angel Ball**



2005

Updated the **Share logo** and added the tagline "touching lives...healing hearts...giving hope"



2013

Expanded the **Share Companion Program** into the St. Louis metropolitan area hospitals

2014

Received **grant from the Missouri Foundation** for Health and launched three-year training program, **Awareness and Access to Perinatal Bereavement Care**

2016

Launched **Español: Esperanza** and translated all Share materials into Spanish

2017

Celebrated **Share's 40th Anniversary**



2019

Hosted the first, **Run for Share 5K**, with 500 people in attendance



2021

Launched **Online Training platform** for all Share training material to expand accessibility.

2020

Partnered with the **NYPD for the international Wave of Light** on Pregnancy and Infant Loss Awareness Day.

2023

Moved from 402 S Jackson St. to **NEW office space** to better serve bereaved families.

FIRST RESPONSE

Share is the first point of contact for those experiencing pregnancy or infant loss. In 2025, National Share responded to over 1,000 requests for support. Share sends free informational packets to any parent or family member in need of support, and provides one-on-one support via phone, email, messages, text, and in-person.

PRINTED RESOURCES

Share distributes more than 5,000 free informational packets and brochures around the world annually: in 2025, Share sent 43,000+ brochures, booklets, memory books, and recognition of life certificates to individuals, hospitals, and providers. Share also maintains a comprehensive catalog of bereavement materials.

HOSPITAL & COMMUNITY PARTNERSHIPS

Share provides partnering hospitals with grief resource packets in mother/baby units, emergency rooms, physicians' offices, clinics, and community organizations. Share has also established a Companion Program where peers offer care at the time of a loss and aftercare support.

NATIONWIDE SHARE

Share partners with hospitals and other organizations nationwide to establish perinatal bereavement programs in their communities, known as Share Chapters. There are currently 65 Chapters across the United States and Puerto Rico.

COMPANION PROGRAM

The Share Companion program exists to provide peer support to newly bereaved families through phone support and attending support groups and memorial events. Companions are trained by Share staff and are fully equipped to serve grieving families in this role.

SUPPORT GROUPS: IN PERSON & VIRTUAL

Share serves parents through weekly support groups dedicated to setting the standard for perinatal bereavement care. In 2025, our National Office facilitated 96 support groups, providing families with over 230 hours of support.

ONLINE PARENT RESOURCES & SUPPORT

Share maintains an informational website that generates more than 1,400 visits each week. We offer four private Facebook support groups on various grief and loss issues, including Share Bereaved Families Peer Support, Share Espanol: Esperanza, Share Pregnancy After Loss Peer Support, and Healing After a Difficult Decision.

TRAINING & EDUCATION

Share provides comprehensive perinatal bereavement care training for caregivers, healthcare professionals, peer companions, Share Chapter leaders, faith leaders, and professionals serving grieving families. This training can be accessed both in person at local events or online for global reach.

MEMORIAL EVENTS

Share understands the need for parents to honor their child's memory and have opportunities to gather with other bereaved parents walking a similar journey. We offer 11 in-person memorial events each year, three of which have virtual options for people to join from anywhere in the world. These include:

- Quarterly burial services for babies who died early in pregnancy
- The annual Walk for Remembrance and Hope
- Angel of Hope Candlelight Memorial
- Light of Hope Holiday Service
- Mother's Day Bracelet Event
- Annual Run for Share 5 & 10K
- 2 Brick Dedication Services, Spring and Fall

SIBLING CARE PROGRAM

We understand that parents needing support often have living children who need support, too. Share has thoughtfully designed a program just for siblings that includes offering healing, age-appropriate grief resources as well as opportunities to socialize with other children who have also experienced loss.

COMFORT KITS FOR PARENTS

Share provides comfort kits to families who have experienced loss to provide hope and healing during the darkest days. These special boxes are available at burials, support groups and other Share events.

SHARING MAGAZINE

Sharing Magazine is published by Share Pregnancy & Infant Loss Support, Inc. as a resource to bereaved families and the Share community. We strive to curate beneficial, healing content from our Share community that supports those who have suffered the loss of a baby, as well as the professionals who care for them.

SOCIAL MEDIA

Share maintains an active and engaged presence on all social media platforms, providing healing, informative content for bereaved parents, their families, loved ones, and care giving professionals as well.

- In 2025, Share's October Awareness Campaign reached over 3.5 million people, raising awareness surrounding pregnancy and infant loss
- Share's social media accounts are followed by more than 34,000 people from 14 different countries
- Social media platforms provide opportunity for direct messages, closed group support, Chapter Leader support, guidance toward hope and healing, support through difficult holidays, and overall consistent messaging: **You are not alone.**



MEASURING THE IMPACT

Share has been serving families across the country for nearly 50 years. A few of these families have recounted their experience with Share and the caregivers, support groups, and life-long friendships formed with other bereaved parents.

While our family members were wonderful sources of love and encouragement following our loss, only Share offered us a common bond of support. In addition to [former director] Cathi and Chuck Lammert, the parents we met at the support group had firsthand experience with loss and we needed to lean on each other. We have discovered ways of coping and ways of celebrating our babies. We have gained lifelong friends of strong character. Share has given us a positive outlet for our grief and we are eternally grateful.

BY: LAURA

What an empowering revelation... There are others out there who know! Share welcomed me into it's arms, took me by the hand and led me to other moms who understood what I was feeling. Share support group is always a place that we can share our deepest feelings.... I have made some lifelong friends through Share. The death of my daughter has forever changed me and I feel so fortunate to have such wonderful friends to walk side by side with down this path. Our angels led us to each other . . . to help each other. When one is weak, the other is strong.

BY: KRISTA

I have been fortunate enough to never have lost a child, so I was very unprepared to help my daughter when our granddaughter Skye died right after she was born. I felt so helpless until a friend told me about Share. I called them, and what a Godsend! I kept in touch with one of the women who work there, and she was always so comforting. She is probably the only person who understood that grandparent's grief is twofold—you want to help your child, but this is a hurt you cannot fix for them. You are also deeply saddened by the loss of your grandchild. I don't know how I would ever have made it through this terrible and heartbreaking experience if not for Share.

BY: CHARLOTTE

The night I came home from the hospital without my son Sammy was the worst day of my life. Worse than finding out he had died. Worse than the quiet delivery room when he was born. Walking into our house that was so ready for a new baby was excruciating. I couldn't sleep that night, so I opened my computer and scoured the internet for anything I could find. What I found was Share, and I called the next day. The woman I talked to was so kind. She listened to me cry; she was genuinely interested in hearing everything about my little boy. For over an hour, she gave me her undivided attention and I will forever be grateful for that angel who answered the phone that day. I feel like that was the beginning of my healing because I knew I wasn't alone.

BY: MICHELLE

SHARE WALK FOR REMEMBRANCE & HOPE

Each October, over 2,000 bereaved parents, families, friends and professionals gather at Frontier Park in St. Charles, Missouri, located along the Missouri River and near the historic streets of downtown St. Charles to walk together in memory of a beloved baby. This annual event provides families who have experienced the death of a baby the opportunity to openly acknowledge and remember them amongst family, friends and the bereavement community. All of the funds raised at this event are used to ensure that Share's programs and support continue to be offered at no cost to bereaved families.



OTHER ANNUAL SHARE EVENTS

- Sunset Sips Spring Charity Gala
- Bracelet Night - Making Mementos and Memories
- International Wave of Light
- New Brick Dedication at Angel of Hope
- Special Gathering for Bereaved Grandparents
- Angel of Hope Annual Candlelight Vigil
- Light of Hope Holiday Candlelight Service
- Share Sibling Picnic at the Park



OCTOBER: PREGNANCY & INFANT LOSS AWARENESS MONTH

In 1988, President Ronald Reagan proclaimed October as Pregnancy and Infant Loss Awareness Month [Proclamation 5890]. Tragically, each year approximately one million pregnancies in the United States end in early pregnancy loss, stillbirth, or the death of the newborn child.

In October, Share Pregnancy and Infant Loss Support, Inc. **is a leading voice in raising awareness surrounding baby loss** while honoring and remembering all babies that have gone far too soon. Each year, Share invites our community to engage in our social media awareness campaign, participate in the International Wave of Light, attend the annual Share Walk for Remembrance & Hope in St. Charles, MO, as well as chapter walks across the nation.

The loss of a child stays with parents, friends, and family members forever, but it can be challenging for others to truly understand the emotional and physical impact of that loss. Awareness events take place across the country each October to help people to better empathize and support parents on their journey towards hope and healing. Pregnancy and Infant Loss Awareness Month enables us to consider how we, as individuals and communities, can better meet the needs of bereaved parents and family members and work to prevent causes of these tragedies.

AWARENESS HASHTAGS

#PregnancyandInfantLossAwareness #ShareWalk2026

#IHaveFootprintsOnMyHeart #WaveOfLight #IAm1in4

1 IN 4 PREGNANCIES ENDS IN LOSS

Early pregnancy loss. Stillbirth. Infant loss. These deeply painful experiences affect many families and is more common than many people realize. Early pregnancy loss, or a loss that occurs before 20 weeks' gestation, is the most common type of loss. According to the American College of Obstetricians and Gynecologists (ACOG), 10–25% of all clinically recognized pregnancies end in early pregnancy loss. When a baby's death occurs after 20 weeks of pregnancy, it is called stillbirth, and affects approximately 1 in 160 pregnancies. And in the United States, more than 21,000 infants die each year.

At Share, we believe that no parent should go through such heavy loss alone, or unsupported. Bravely, openly talking about pregnancy and infant loss helps ensure that a bereaved family's grief is recognized, their love for their baby is honored, and that they receive the support, empathy, and quality bereavement care they need and deserve. No one need grieve in silence or alone.

For any family who has ever felt alone and wondered, who is there to help me through this? Who is there to offer comfort and care? Who understands this incredible loss? Who can help me find hope again? **The answer is Share. We are here, for every family, when it is needed most.**

