2024 ANNUAL NONPROFIT REPORT

October 1, 2023 - September 30, 2024



FROM THE DIRECTOR'S CHAIR

This summer marks my first full year as Executive Director of the North Lakeland Discovery Center. Over the past twelve months, I've come to appreciate just how special this place truly is. The kindness and support I've received from the staff, volunteers, members, and the greater community have meant more than I can say. I'm deeply grateful to be part of a team and a mission that brings people together through a shared love of nature, learning, and conservation.

While there have been many exciting developments since our last annual meeting, it's important to note that this Annual Report reflects the 2023–2024 fiscal year, covering the period from October 1, 2023 through September 30, 2024. What you'll see in the following pages is a snapshot of a vibrant year in the life of the Discovery Center. A year filled with meaningful programs and services, steady growth, and the continued dedication of our team and supporters.

This year also marked our first full fiscal year with Discovery Hall open to the public, and it's been incredible to see how this new space has enhanced the visitor experience. During the 2023-2024 fiscal year, we welcomed more than 7,500 visitors to the Nature Center! Whether they came to explore the exhibits, attend a program, or simply learn more about what we do, Discovery Hall has become a vibrant and welcoming hub for connecting people with nature.

Over the past year, we've made important strides in both our programming and conservation work. With

the addition of several new staff members, we've been able to expand our capacity to serve, offering more educational programs, deeper engagement with local schools, and a stronger presence throughout the region. On the conservation side, we've taken on more habitat restoration projects and increased our ability to care for the land and water we love. A key highlight this year has been the continued development of the Northwoods Forest History Experience. This exciting collaboration with the Manitowish Waters Historical Society will celebrate the ecological and cultural history of our region and provide visitors with a deeper understanding of the forested landscapes that define the Northwoods.

None of this would be possible without your support. Whether you gave your time, renewed your membership, made a donation, or simply visited the property to enjoy a quiet walk in the woods, you played a part in our success. Your belief in our mission fuels everything we do, and I am humbled by the trust and encouragement you've shown.

As we look to the future, I am excited for what's ahead. We'll continue building on our strong foundation, while seeking new ways to connect people with nature and with one another. With your support, I know we can continue to make the Discovery Center a place where wonder, learning, and stewardship grow year after year.

Don Anderson, NLDC Executive Director



STAFF MEMBERS

- Don Anderson, Executive Director
- Colette Anderson, Administrative Assistant
- Richie Dollhopf, Lead Conservation Specialist
- Lisa Fossum, Finance Manager
- Hannah Gargrave, Naturalist & Residential Liasion
- Megan Graffius, Facilities & Volunteer Coordinator
- Licia Kuckkahn Johnson, Education Director and Naturalist
- Jenna Richardson, Naturalist
- Jamie VandenLangenberg, Woods and Water Director
- Ryan Wahlgren, Facilities Manager
- Aidan Witthoff, Naturalist and Conservation Specialist
- Samantha Wolter, Membership & Development Coordinator



One of the greatest privileges and pleasures of my life has been volunteering at the Discovery Center. Seeing the joy in the eyes of children as they work with NLDC staff, exploring, learning and having fun is a great motivator for me. I would encourage all who can to donate their time (and some financial donations too, if you can!) to advance the cause. Over the last half dozen years we have grown greatly both in staff and physical plant - but there is so much more we could accomplish with additional volunteers and the funds to hire another naturalist, for example. The Discovery Center inspires thousands each year and makes the world a better and happier place.

-Richard Phillips, Board Chair



SEASONAL STAFF

- Landon Books, Conservation Technician
- Julianna Duerst, Conservation Technician
- Carly Guido, Land Restoration Technician
- AJ Johnson, Conservation Technician
- Blake Olson, Conservation Technician

BOARD MEMBERS

- Richard Phillips, Chair
- Stephen Russell, Vice Chair
- Gary Engstrom, Secretary
- Doug Scott, Treasurer
- Eric Koster, Immediate Past Chair
- Steve Budnik, Member
- Rolf Ethun, Member
- JoAnn (Jody) Miller, Member
- Nick Newton, Member
- Russ Schroeder, Member
- David Schultz, Member
- Lori Shepherd, Member
- Brent Jelinski, NLS Liaison
- Beth Feind, WDNR Liaison



DISCOVERY VOLUNTEERS

More than 6,400 hours dedicated by volunteers this year!



Trish Adams Rollie Alger Carne Andrews Kathryn Angell Ken Arvidson Sue Austin Merry Beckel Sara Becklund Penny Benson Cathy Berch Ardis Berhoff Jeanne Berstrom Barb Beutler Linda Billhymer Kevin Birschbach Louise Birschbach Jim Blum Cheryl Bowen Arlene Bozicnik Tina Bradbury Laura Bradshaw

Shannon Brimmer Carl Brust Pat Brust Steve Budnik Jeff Burke Jon Cassady Judy A. Cassady Bill Cerny Jay Christgau Joan Christgau Kathi Cristus Becky Cole Tracy Converse Martin Coonen Jack Cooper Jeanette Danielson Tryg Danielson Susan Draszkiewicz Alan Drum Diane Duffy Barb Engstrom

Gary Engstrom Susan Esslinger Gee Esslinger Rolf Ethun Al Fairfield Marsha Fairfield Renee Feathers Tim Feathers Anita Flantz Patsy Foley Marilyn Gabert Marta Gallaugher Joelle Gallaugher Katie Gargrave Margaret Gargrave Tom Gargrave Carla Gerstenberger Cindy Giesen Sandy Goggin Denise Goldsworthy Amy Gustin

Our dedicated volunteers contribute in many vital ways, including:

Nature Guides (Front Desk):

Welcoming and assisting visitors at the Discovery Center

Special Events:

Supporting various roles during events throughout the year

Facilities Maintenance:

Helping enhance the aesthetics and upkeep of our grounds and buildings

Administrative Support:

Assisting with data entry and keeping our databases organized and up to date

169 volunteers added immeasurable value to the Discovery Center this year!

Suzi Hammer Jerry Hawkinson Janet Hawkinson Rich Hawkinson Julie Hellwig Dani-Lynn Herreman Den Hill Joan Hill Sue Holloway Grea Holt Scott Howells Michele Jasik Mary Jenks Richard Jenks Izzy Johnson Nancy Johnson Jeanne Joseph Tom Joseph Lyn Kirschner Bobbi Kocim Tom Kocim Beth Kost Kelsey Kost Eric Koster Mary Koster Nancy LaCrois Kurt Landauer Connie Lefebvre Paul Lewandoski June Lewandoski Leah Loew Matt Loew John Maclean Jane Magyar Ed Marshall

Betsy Matz Eric Matz JoAnn Miller **P** Montgomery Cindy Moriarity Mike Moriarity Noelle Muceno Kim Nemacheck Erin Newton Harry Newton Colette Newton Nicholas Newton Tim Nickels Caroline Niemann **Emmie Norton** Otto Novak Diane O'Krongly Joe Osfar Lori Peterson Kevin Peterson Cheryl Petit Richard Phillips Mary Kay Plicher Marty Plutowski Kathy Podulka Wendell Podulka Mike Porter Tom Preston Cyndi Radant Charlie Ray Mary Ray Paul Rosenberg Judy Ruch Bob Ruch Nancy Russell

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JoAnn Zaumseil Jim Zedler "The mission of the Discovery Center to instill appreciation of the natural world and to educate people of all ages regarding the importance of its protection and sustainability are very important to me. I am in awe of the knowledge, energy and dedication of the staff, and I enjoy being a part of this vibrant organization by volunteering as often as possible."

-Debby Wilson





"Our volunteers play an essential role in our mission. Their time, talent, and unwavering commitment allow us to reach more people, care for more places, and deliver more programs to inspire a deeper connection to nature. We are profoundly grateful for their service and the lasting impact they make throughout our organization."

-Emily Koester

Marketing/Facilities/Volunteer Coordinator

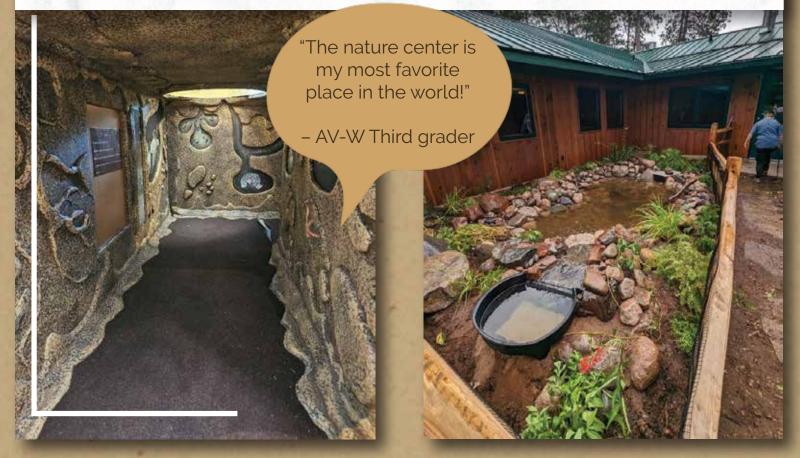
NATURE CENTER UPDATE

On May 11, 2024, we celebrated the one-year anniversary of the Discovery Hall grand opening. The first full year of the new building has been a huge triumph for NLDC. The front desk has welcomed many new families, program participants, members, volunteers, and donors into the beautiful building. From Oct. 1, 2023 to Sept. 30, 2024, more than 7,600 visitors were welcomed to the Nature Center.

Many exhibits have been upgraded since the grand opening, including the Research Station and the Monarch Rearing Station, both built by volunteer Dave Donaldson, and the Underground Tunnel built by the local American Vintage Manufacturing Company. Each of these exhibits encourages patrons of all ages to connect with the natural world in different ways, like looking at crystals under the microscope,

watching monarch butterflies emerge out of their chrysalis, or crawling through an underground habitat like a badger!

We care deeply about providing an enriching environment for our animal ambassadors here at NLDC, so in July 2024, we built a fenced-in pond habitat for our turtles to explore during warm summer days. Turtles are cold-blooded, meaning they rely on external sources like the sun to warm their bodies. Sunshine also helps them produce vitamin D3, which is crucial for bone health and calcium absorption. With the help of the Woods and Water team, program staff, and volunteers, we were able to install a self-sustaining pond for our critters to enjoy! Since construction, we've counted many frogs, snakes, and insects utilizing the pond as a natural habitat – if you build it, they will come!



MASTER NATURALIST

The Master Naturalist Program of 2024 cultivated an array of amazing volunteers that have supported us in a variety of ways, such as assisting with leading hiking trips, helping out in the kitchen at programs at events, providing support with school groups, and doing handiwork around campus. our Executive Director, Don, even took the course in 2024 to deepen his knowledge and understanding of Northwoods ecology! Our volunteers' dedication further reflects our ongoing commitment to environmental education and conservation, inspiring the community to take the Earth's future into their own hands.





NATURALIST PROGRAMS

- 270+ Public programs served 3,360 participants
- More than 15 new programs, ranging from pontoon tours to Naturally Creative workshops and children's programs
- 19 Eco Series Programs served 142 children ages 4-11
- 44 field education days, serving 1,600+ students ages preK to high school
- 43 Traveling Naturalist programs served 1,460 participants





RESIDENTIAL SERVICES

In 2024, we developed necessary infrastructure in order to ensure the success of future Residential Programs, including:

Completed an overhaul of NLDC's emergency plan in accordance with the new buildings and our Recreational and Educational Camp License

Program staff became certified in Wilderness Water Safety to ensure the wellbeing of program participants during canoe trips and other water-related activities

CampSafe Certified

All staff participated in a training course for preventing child abuse in youth-serving organizations after which NLDC received a CampSafe® certificate

Developed a marketing plan for promoting our Residential Programs across Wisconsin, Minnesota, Illinois, and Michigan

Promoted residential programs as exhibitors at the Madison Green and Healthy Schools Conference and the Wisconsin Association for Environmental Education Conference







We were thrilled to welcome students from Vanguard School in Arlington Heights, Illinois for their second annual visit to the Discovery Center. This year, they explored the Nature Center and met our animal ambassadors — new experiences since they had not seen the new addition the year prior. Although snow was scarce, our Naturalists led engaging hikes focused on Wisconsin's ecology and wildlife. Highlights included a scenic tour of the Black River Harbor Byway, their first glimpse of Lake Superior's waterfalls, and an unforgettable ice fishing outing on Statehouse Lake — where some students even caught fish! Their enthusiasm and curiosity made a lasting impact.

"The NLDC PDP program was probably one of the best decisions I have made in my life. Whether it was doing invasive plant surveys and removal, starting and finishing my own personal project or going to community outreach events I can honestly say I enjoyed every second of it.

Jamie, Richie and Aidan were fantastic in teaching me the ropes of a future career in the Natural Resources field. I also made lifelong friends and made countless memories in my time in the Northwoods knowing we were making a difference."

-Landon Books, Conservation Technician for

NLDC 2024



PROFESSIONAL DEVELOPMENT PROGRAM

"The PDP program is such a big part of the Discovery Center, and especially our Woods & Water team. These positions have become highly competitive, and for good reason. PDP staff bring fresh energy, new ideas, and a deep commitment to conservation that leaves a lasting impact on our work and our community. It's one of the most rewarding parts of my job. We're not just building resumes, we're building confidence. From teaching team members how to back up a trailer or drive a boat, to watching

them conquer public speaking and lead workshops, it's incredible to see their growth. Many are doing these things for the very first time, and we get to support them as they step into their own as professionals. In turn, we're helping shape the next generation of leaders in natural resources and environmental education."

 Jamie VandenLangenberg, Woods and Water Director

WOODS AND WATER

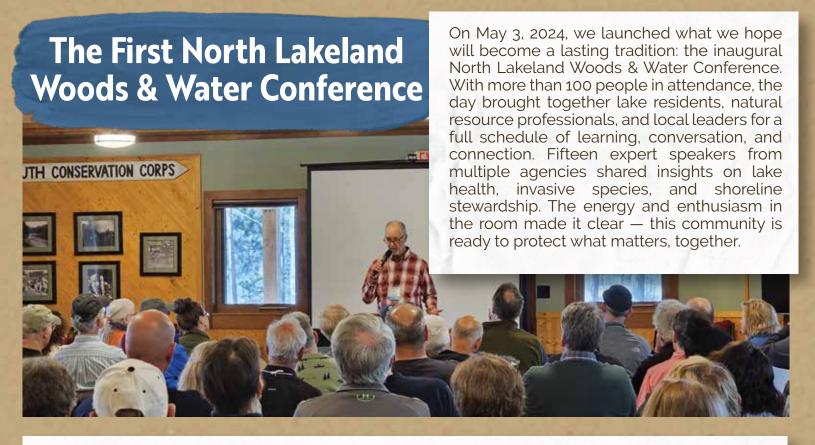
Turtle Flambeau Flowage: Aquatic Plant Survey & Research Partnership

Project Highlights:

- Launched a collaborative research project with the Burke Center for Ecosystem Research
- Prompted by the 2023 discovery of a new Eurasian Watermilfoil (EWM) invasion on the Turtle-Flambeau Flowage
- Conducted full-scale quantitative aquatic vegetation surveys across multiple zones
- Documented 48 different species of aquatic plants



- Field crews camped at a remote, off-grid cabin to maximize time on the water
- Data will help inform long-term monitoring, AIS response, and flowage-wide conservation planning



"The Woods & Water program is rooted in connection — connecting people to place, and neighbors to solutions. Whether we're pulling invasive species, restoring shorelines, or helping folks rethink their waterfront landscaping, it all comes back to protecting the woods and water we love. Our AIS work especially brings us face-to-face with passionate lake residents, and those conversations are just as important as the fieldwork."

- Jamie VandenLangenberg, Woods and Water Director

"My time at NLDC was transformative! I was able to learn so much and have the opportunity for many useful experiences. Some of my favorites included conducting wetland vegetation surveys, planting native plants on both the campus and shorelines, diving for curly-leaf pondweed, and camping with the rest of the woods and water team!"

— Carly Guido, Land Restoration
Technician, NLDC 2024



MEMBER COMMUNITY

We are deeply grateful to our members for their steadfast support. Your commitment plays a vital role in enriching lives and nurturing a strong ethic of care for Wisconsin's Northwoods by strengthening the connections between people, nature, and community.

DISCOVERER \$10,000+

Liz and Dick Uihlein

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Penny Benson Pat and Robert Buenz John and Mary Gehl Jeanne and Tom Joseph John and Vicki Langer

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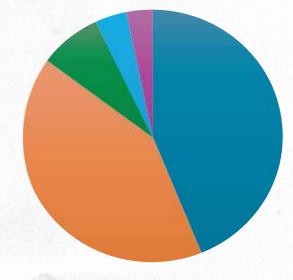


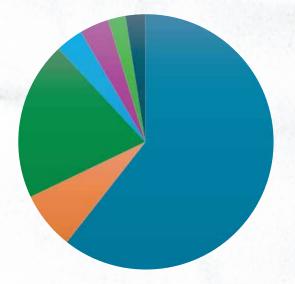
FINANCIAL SNAPSHOT

Oct. 1, 2023 - Sept. 30, 2024, unaudited results

OPERATING REVENUE \$983,269

- Membership & Donations \$428,215
- Programs, Events, & Grants \$406,293
- Facilities & Trails \$75,980
- Fundraisers \$39,377
- Other \$33,377





OPERATING EXPENSES \$904,732

- Payroll, Benefits, & PR Taxes \$548,171
- Administration \$66,058
- Programs, Events, & Grants \$182,695
- Facilities & Trails \$31,328
- Insurance \$33,744
- Fundraisers & Sales \$20,054
- Program & Membership \$22,682

We're pleased to report that, thanks to the dedication of our hardworking staff and the incredible generosity of our members and donors, our total operating revenue for the 2023–2024 fiscal year exceeded operating expenses by nearly \$80,000. This positive result strengthens our ability to serve our mission, but it's only possible because of your continued support. Philanthropy plays a critical role in everything we do, from maintaining our trails and caring for our animals to keeping programs affordable and accessible to all. Simply put, we cannot do this work without you. Your generosity ensures the Discovery Center remains a place where learning, wonder, and connection to nature can thrive for everyone.

DONOR COMMUNITY

443 generous donors contributed to the Discovery Center this year!

\$5,000+

Chryst Family Fund Sue and Richard Clack Eilene and Peter Dybvad Barbara Fabry and Cynthia Fotsch Family Foundation Betty and Jerry Fuller Carol and Otto Gebhardt Mary and John Gehl Cestion McFarland and Thomas Goodlin Mary and Richard Jenks Jeanne and Tom Joseph John and Vicki Langer Kris and David Lenz Carol and Richard Phillips Lori Shepherd and Scott Howells Trig's Village Market Deborah Wilson

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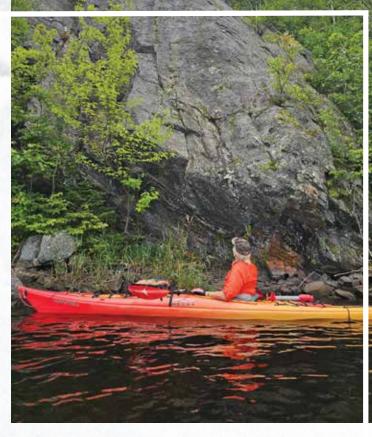
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NLDC'S LICIA JOHNSON RECEIVES OUTSTANDING INSTRUCTOR AWARD 2024 AT MASTER NATURALIST SUMMIT

Education Director/Naturalist Licia Johnson and Executive Director Don Anderson attended the Wisconsin Master Naturalist Summit in Madison on Sept. 26-28, 2024, where Licia received the Outstanding Instructor Award. Congratulations, Licia! We are grateful to have such esteemed educator on our staff at NLDC.

"Over the years, you have consistently excelled in providing top-quality programs on various subjects. Your contributions are invaluable to the Center. You possess a remarkable talent for educating while keeping topics both engaging and entertaining."

-Bob and Judy Schell, Voyagers



Licia Johnson pictured here with WI Master Naturalist director Becky Sapper.

Thank you for all of your support during this fiscal year!



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