

Examples of Advertisements Geared to Teens:



**SLIM. CHARGED.
READY TO GO.**

**AVAILABLE
NATIONWIDE!**
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**CRUSH
EXPERIENCE™**

**CRUSH THE CAPSULE
FOR MENTHOL ON DEMAND**

CIGARETTES

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

TASTE IT ALL

**MAKE A
SHAPE**

The Super Skinny
The Skinny
The Straight Leg
The Boot Cut

1969 PREMIUM

**INTRODUCING
CAMEL
CRUSH
BOLD**

NOW AVAILABLE NATIONWIDE
Same burst of freshness, with full tobacco flavor for those who like it bold.

**GET YOUR COUPONS >>>
AND TRY IT OUT!**

CIGARETTES

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

