



CATS Monthly Newsletter-
NOVEMBER 2025

Dear CATS-

Hello November!

September did not host a CATS Tour, but as a result, **November will have TWO tours!** We hope to see you at SeaLife and Homeland Heritage Park!

The Welcome Center will be busy this DECEMBER with **12 Days of Christmas, Welcome Santa, and Elf Flicks & Cocoa Sips.**

WHAT'S NEW?

The Visitor Experience team has been working on rebranding our Sunshine Savings Pass, Fire & Flavor BBQ Trail Pass, and Adventure on Tap Pass; as well as launching the NEW Mural Magic Pass. Sign up for each pass for FREE! The passes allow you to check into amazing locations around Polk County to win prizes and/or save money! Follow us on social media to see the passes takeover this November.



DISCOVER, SIP, SAVOR & EXPLORE POLK COUNTY

From colorful murals to mouthwatering BBQ and refreshing craft brews, our free Visit Central Florida Passes help you experience the best of Polk County like a local.

[Get your passes today!](#)

Have you taken the new CATS Online Course?

This new course will be shorter and easier to complete. Everyone who has been certified will remain certified; however, we encourage EVERYONE to take the new online course.



[Sign up to take the New CATS Online Course!](#)

TOURS

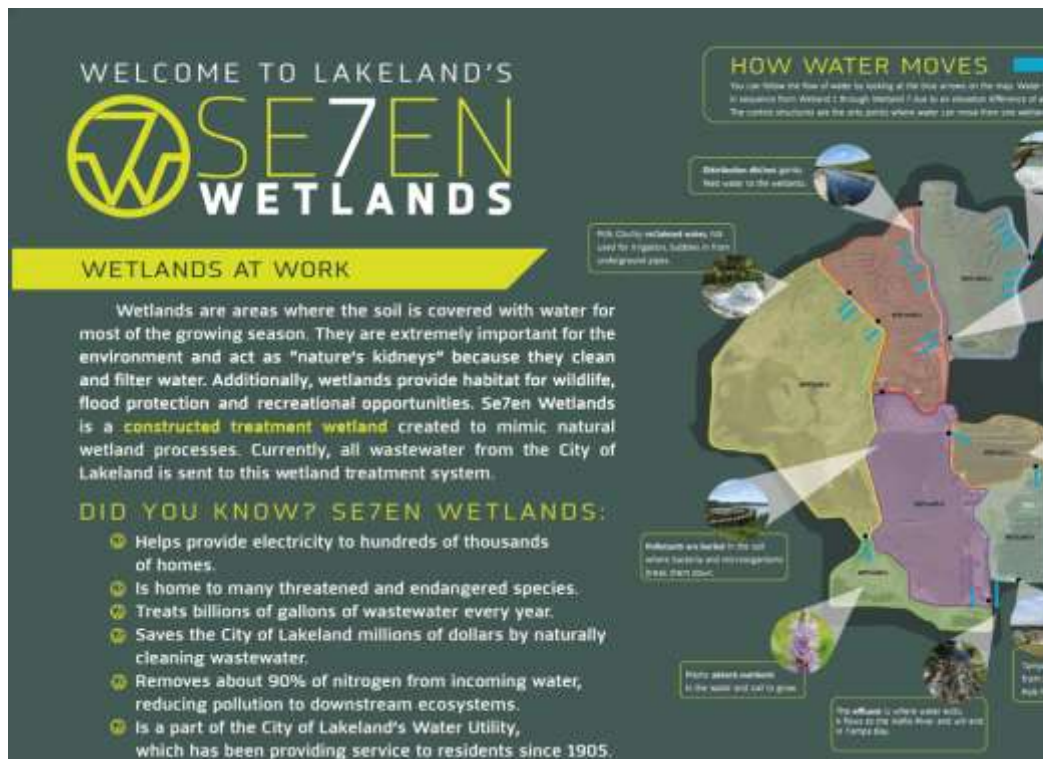
Last Month...



Last month, CATS visited Se7en Wetlands.

The City of Lakeland owns and operates Se7en Wetlands, a constructed wetland treatment system, which provides tertiary treatment, or final polishing, for all of the City's wastewater. Relax – this site is the THIRD, and last phase of treatment and the water. Se7en Wetlands water connects to the North Prong of the Alafia River, which flows directly to Tampa Bay. Se7en Wetlands also provides water for Tampa Electric Company's Polk Power Station, saving ground water.

In addition to the treatment provided, Se7en Wetlands boasts an outstanding and diverse community of plant and animal species. Visit this living, breathing, functioning ecosystem, which is what the CATS toured! Each tour hopped in our tour guide's van to transverse the 1,600 acres of marshes, swamps, uplands, and lakes in South Lakeland.



CATS learned about all the fun opportunities visitors can experience on our tour!

Se7en Wetlands is available to only runners, walkers and hikers and have amazing boardwalks over their wetlands. They are including new features like their fountain.

Our tour guide recommends coming prepared for sun. Due to the wall preservation between each wetland, there is little shade.

Wildlife was abundant on our tour! We saw lots of alligators, but we also saw Roseate spoonbills, bald eagles, and gopher tortoises.

Our tour guide recommended coming back during nesting season (February-March) to see thousands of wood storks.

Se7en Wetlands is FREE and open to the public and is open from sun up to sun down.



Check out their future events [here.](#)

Se7en Wetlands is CATS approved and recommended!

Coming Up...



NOVEMBER
SeaLife- FULL



NOVEMBER
Homeland Heritage Park



DECEMBER
Bok Tower Gardens



DECEMBER
Colt Creek State Park

If you would like to come on one of our CATS Exclusive Tours, you must be a Certified Ambassador of Tourism and Sports. To become an ambassador, you must complete the CATS Online Course. Our new online class is up and running! Please sign up!

CATS Exclusive Tour Invitations will be emailed to all Certified Ambassadors of Tourism and Sports.

CATS Shirts are in!

Certified Ambassadors of Tourism & Sports can pick up their CATS Shirts at the Welcome Center!

How to pick up your CATS Shirt?

- First, you must be a Certified Ambassador of Tourism and Sports.
- Second, inform the front desk you are here to pick up your CATS Shirt.
- Third, show our staff your CATS Certificate!

*Shirts are limited sized, and are first come, first serve.



12 Days of Christmas at the Welcome Center

December 1-12

The Welcome Center is spreading cheer December 1st through the 12th! Stop by the Welcome Center to see holiday magic!



Welcome Santa at the Welcome Center

December 19 | 5PM-8PM

The Welcome Center is hosting Santa! Families are invited to enjoy free pictures with Santa and Mrs. Claus, sip on cozy hot chocolate, and let the kids share their wishes by writing and sending letters to Santa.



Elf Flicks & Cocoa Sips at the Welcome Center

December 20, 21, 22, 23 | 1:30PM

The Welcome Center is hosting movies in December.

12/20 - Mickey's Twice Upon a Christmas

12/21 - How the Grinch Stole Christmas

12/22 - The Santa Clause

12/23 - The Polar Express



Visit Central Florida's Visitor Experience Team and the Welcome Center is excited to announce the launch of its official Instagram and Facebook pages!

Now, visitors and locals alike can stay connected and up-to-date with the latest events, attractions, travel tips, and exciting happenings throughout the county. By following these social media platforms, you'll get insider information, special offers, and a closer look at everything Central Florida and the Visitor Experience Team has to offer. Be sure to follow them today to explore the best of Central Florida and make the most of your visit!

[Follow Visit Central Florida's Visitor Experience Team on Instagram](#)

[Follow Visit Central Florida's Visitor Experience Team on Facebook](#)

PS. CATS have an entire highlight on our [@WelcomeCentralFL](#) Instagram

page!



[Check out our Visit Central Florida Event Page for more fun!](#)

[Download the 'What's Happening in Polk County' Flyer here.](#)

[View digital guides from Visit Central Florida](#)



Avelo Airlines & Lakeland International Airport

Routes include:

- Grand Rapids, MI
- Nashville, TN
- New Haven, CT
- New York/ Long Island, NY
- Philadelphia/ Wilmington, DE
- Rochester, NY
- San Juan, PR

[Learn more about flying out of LAL here.](#)

Passes

DISCOVER, SIP, SAVOR & EXPLORE POLK COUNTY

From colorful murals to mouthwatering BBQ and refreshing craft brews, our free Visit Central Florida Passes help you experience the best of Polk County like a local.



Sunshine Savings Pass
Enjoy exclusive deals and discounts from local attractions, restaurants, and shops — perfect for exploring more for less!



Adventure on Tap:
Central Florida Craft Beer Pass
Discover local breweries and sip your way through Polk County. Enjoy exclusive discounts and earn prizes when you check in.



Fire & Flavor BBQ Trail Pass

Follow the scent of smoky perfection and taste your way through Polk County's best BBQ joints while saving along the way.



Mural Magic Pass

Explore the art that brings our communities to life. Visit stunning murals across the county, snap photos, check in, and earn rewards along the way.

[Sign up for passes here](#)

ANY QUESTIONS?

[Email our Education Coordinator](#)

Thank you, CATS!

Visit Central Florida | 101 Adventure Court | Davenport, FL 33837 US

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