

Privacy Policy

The purpose of this privacy policy is to describe how Leinad Ltd. Financial Services (referred to as "LFS", "us", "we", or "our") is committed to preserving the confidentiality, integrity, authenticity, and reliability of business-related data, including personally identifying information (PII) when you visit and use LFSTX.NET (referred to as "website" or "service").

LFS reserves the right to make changes and/or modifications to this privacy policy as needed to reflect the company's current business model. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

What User Data We Collect

When you visit our website, we may collect the following data:

- Your IP address.
- Your contact information, including items such as name, company name, address, email address, and telephone number.
- Other information such as interests and preferences.
- Data profile regarding your online behavior on our website.

Why We Collect Your Data

We collect your data for several reasons:

- To better understand your needs.
- To improve our services and products.
- To send you promotional emails containing the information we think you will find interesting.
- To contact you to fill out surveys and participate in other types of market research.
- To customize our website according to your online behavior and personal preferences.

How we use your information

LFS uses the information we collect in several ways, including to:

- Provide, operate, and maintain our website
- Improve, personalize, and expand our website
- Understand and analyze how you use our website
- Develop new products, services, features, and functionality
- Communicate with you, either directly or through one of our partners, for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud
- Log Files (see definition below)

Log files "log" visitors when they visit our website. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and the number of clicks. LFS follows a standard procedure of using log files and these log files are not linked to any information that is personally identifiable. All hosting companies do this and is part of hosting a services' analytics. The purpose of "analytics" is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information to help LFS develop new products, services, features, and functionality to serve our customers / clients.

Safeguarding and Securing the Data

LFS is committed to securing your data and keeping it confidential. LFS has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online. We will keep your personal details secure and use the information you provide consistently with applicable privacy and data protection laws, and the terms of this Privacy Policy.

Our Cookie Policy

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you visit and spend the most time on). The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems. Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to optimize the users' experience by customizing our website, so that we can provide a better experience for you and allow LFS to improve our website.

Note: If you want to disable cookies, you can do it by accessing the settings of your internet browser. You can visit <https://www.internetcookies.com>, which contains comprehensive information on how to do this on a wide variety of browsers and devices.

Links to Other Websites

Our website contains links that lead to other websites. Please be aware that LFS is not held responsible for your data and privacy protection once you leave our website. Visiting those websites is not governed by this privacy policy agreement. We strongly recommended our users to read the privacy policy documentation of any other site that collects personally identifiable information (PII), after leaving our website.

Restricting the Collection of your Personal Data

We have rules / policies in place to ensure that your information is only stored while it is required for the relevant purposes or to meet legal requirements. When your information is no longer needed, LFS will ensure it is disposed of in a secure manner.

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

- When you are filling the forms on the website, make sure to check if there is a box that will allow you to opt out, if you don't want to disclose your personal information.
- If you have already agreed to share your information with us, send an email to CustomerService@LFSTX.NET

LFS will not lease, sell, or distribute your personal information to any third parties, unless we have your permission, or unless the company has to comply with contractual obligations set forth by federal, state, and/or local laws. Your personal information will be used when we need to send you promotional materials if you agree to this privacy policy.

GDPR Privacy Policy (Data Protection Rights)

LFS would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- *Right to Access* – You have the right to request copies of your personal data. We may charge you a small administration fee of **\$4.95** for this service.
- *Right to Rectification* – You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete.
- *Right to Erasure* – You have the right to request that we erase your personal data, *unless LFS has to comply with contractual obligations set forth by federal, state, and/or local laws.*
- *Right to Restrict Processing* – You have the right to request that we restrict the processing of your personal data, *unless LFS has to comply with contractual obligations set forth by federal, state, and/or local laws.*
- *Right to Object to Processing* – You have the right to object to our processing of your personal data, *unless LFS has to comply with contractual obligations set forth by federal, state, and/or local laws.*
- *Right to Data Portability* – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, *unless LFS has to comply with contractual obligations set forth by federal, state, and/or local laws.*

If you make a request, we have **one month** to respond to you. If you would like to exercise any of these rights, send an email to CustomerService@LFSTX.NET

CCPA Privacy Policy (Do Not Sell My Personal Information)

Under the CCPA, among other rights, California consumers have the right to:

- Request that a business that collects a consumer's personal data disclose the categories and specific pieces of personal data that a business has collected about consumers.
- Request that a business delete any personal data about the consumer that a business has collected.
- Request that a business that sells a consumer's personal data, not sell the consumer's personal data.

If you make a request, we have **one month** to respond to you. If you would like to exercise any of these rights, send an email to CustomerService@LFSTX.NET

How We Contact you in The Future

We would like to send you information about our own products and services, as well as those of selected third parties that match your selected interest(s). LFS may contact you by phone, email, text, or other methods, unless you have “opt” out of a method that you do not wish to be contacted.

If you would like to change any of your preferences relating to the way in which we may use your information for direct marketing, then please update your user preferences or send an email to CustomerService@LFSTX.NET