DefinedCareers™ offers unmatched career experiences for students.

CAREERS FOR THE CURIOUS
Defined Careers™ is a project-based solution that allows students in grades 5-12 to explore and experience careers. It includes a career assessment that guides students towards real-world projects across recommended career pathways. Defined Careers empowers educators to provide all students with equitable access to careers.

PERSONALIZED CAREER EXPERIENCES
Defined Careers™ focuses on the student holistically by assessing each students’ interests, values, and study preferences. Using the assessment as a guide, each student is provided a personalized list of career pathways projects and hands-on performance tasks that allow students to experience the careers at a deeper level.

HANDS-ON CAREER-FOCUSED PROJECTS
Defined Careers™ has 79 career pathways and 450+ career-focused projects across 16 career clusters. Using their assessment results, students choose between two recommended career pathways that best fit their academic and career interests. Once on a career path, students work through a series of hands-on performance tasks giving them the opportunity to apply their knowledge and skills to real-world challenges to better understand if a career is for them.

ONLINE PORTFOLIO MANAGER
As students complete their performance tasks, their products are saved in an online student portfolio so educators and support staff can track and manage each student’s growth as they explore more careers.

HOW IT WORKS

DISCOVER INTERESTS  CAREER EXPOSURE  CAREER EXPLORATION  CAREER EXPERIENCE
PATHWAY MATCHING  CAREER PATHWAYS  CAREER COURSES  PRODUCT CREATION
RELEVANT LESSONS FOR PERSONALIZED LEARNING

Defined Careers™ lesson structure saves educators time and effort when creating personalized learning paths for each student.

16 CAREER CLUSTERS  →  79 CAREER PATHWAYS  →  450+ CAREER EXPERIENCES

EACH COURSE INCLUDES 5 LESSONS

- **CAREER CLUSTER**: Students explore the career through a real-world video, a cluster review, and self-reflection questions.

- **CAREER PATHWAY**: Students continue their exploration by learning more about the specific career pathway.

- **CAREER PROJECT**: Students experience a specific career through project-based learning and performance tasks that follow the Understanding by Design framework by Wiggins and McTighe.

- **CAREER DEEP DIVE**: Students dig into the details of the career and education options that would help them pursue that career.

- **CAREER REVIEW SURVEY**: Students complete a survey about the course they completed to help fine-tune future course recommendations.

APPLICATION OF KNOWLEDGE IN REAL-WORLD SETTINGS IS OFTEN SEEN AS THE MISSING LINK OF CAREER READINESS.

Our goal is to make it simple to implement and measure, ensuring all programming meets rigorous standards and mandates across any district.

Our entire future is dependent on the current generation of students. The more we align in order to grant them opportunities that support their future-readiness, the better we all are.

DEFINEDLEARNING.COM - (888) 759-5020