

Think Chamber First!

Working for our Chamber Members for Nearly 50 Years

Connect · Invest · Grow



Visibility

Stand out and be noticed!
Increase your exposure through our online directory and sponsorship opportunities.



Credibility

Your reputation matters!
Chamber Membership increases positive perception in the community.

Value

Expand your dollars!
Take advantage of exclusive deals and discounts for Chamber Members.

*Membership
has its
Privileges*

Growth

Continue to succeed!
Your Chamber Membership is an investment in your business and a contribution to the community.

Voice

We proudly represent you!
Gain a say in what happens in your community through our advocacy efforts.

Network

Build your connections!
Strengthen your network with events designed to build your business and to help you grow professionally.



Prattville *Area*
CHAMBER
of Commerce

Contact us today!

info@prattvillechamber.com

334.365.7392 | prattvillechamber.com

Follow us on     

Think Chamber First

NETWORK

We've got great options to keep you connected and keep your business growing.

- **Professional Development:** Power UP!, AIDT Leadership Training, Women in Networking and more!
- **Build Your Base:** LEADS and Chamber Ambassadors
- **Expanding Your Connections:** Coffee Connections, Monthly Luncheons, Business Mixers, Business Expo, Annual Membership Meeting and more!

VISIBILITY

- Ribbon Cuttings/Grand Openings:

Let us help you roll out the "red carpet" and bring customers to your door! When members open a business, change locations, expand, or remodel, please contact us!

- **Website:** Members receive a free listing on the Chamber's enhanced online directory that links to your website, significantly increasing your SEO efforts and leads more customers to you.

- **Social Media:** Drive more customers to connect with your business by tagging the Chamber. We offer a variety of opportunities for social media spotlights too!

- **Stand Out and Get Noticed:** Increase your exposure through our events and sponsorship opportunities. Utilizing your Chamber benefits increases your return on your investment.

Growth

Maximize Your Return on Investment!

Your investment in the Chamber is an integral part of your business growth strategy and a defining aspect of your overall business plan. Membership is more than coffee and conversation. It is about growth and opportunity! Our Membership-driven purpose is to provide you with the tools you need to be **business strong!**

Value

Take advantage of exclusive discounts and opportunities through your membership!

Special Offers

- Digital boards
- Static billboards
- Newspaper
- Radio
- Troy University
- Office supplies
- Member-to-Member discount program
- And more!

Referrals

Not only do we refer your business, you may also display your flyers, brochures and business cards at the Prattville Chamber office location.

Chamber Newsletter

Stay connected through our E-blast digital newsletter. We also offer free advertising in our Membership Monday highlights every month!

Credibility

82% increase in local reputation when you have a Chamber Membership in the South.

45% increase in consumer favorability when a business has a Chamber Membership in the South.

80% of consumers are more likely to purchase a product from a Chamber Member.

Voice

We maintain a strong relationship with our local officials and take pro-business stands on legislative issues under the directive of our Chamber Members.



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86%

of consumers feel that the local Chamber of Commerce helps create jobs and promotes economic development

82%

increase in local reputation when you have a Chamber Membership in the South

82%

of consumers are more likely to purchase goods or services from a Chamber Member

WHY Should I Join the Chamber?

**According to the schapiro group study | www.schapirogroup.com*

70%

of consumers feel that Chamber Membership shows you use good business practices

45%

increase in consumer favorability when a business has a Chamber Membership in the South

43%

increase in consumer awareness when you have a Chamber Membership in the South



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Key Pieces for Your Membership

Professional Development

Power UP!, AIDT Leadership Training, Women in Networking, community partnerships, more!

Membership Benefits

Take advantage of exclusive advertising discounts, Membership Monday, Member-to-Member discounts and more!

Expand Your Connections

Attend or host networking mixers such as Coffee Connections, Business Mixers and monthly luncheons.

Build Your Base

Join exclusive networking groups through LEADS and expand your community outreach as a Chamber Ambassador!

- The Chamber has partnered with leading advertisers in the community to offer Chamber Members **exclusive discounts**. You can find these at prattvillechamber.com.
- Coffee Connections and Business Mixers are free to attend and are only \$250 to host. Bring in an average of 50 attendees to **network** and explore your business in a more private setting.
- Becoming an Ambassador is a great way to **expand your reach in the community**. Visit with members, volunteer for events, and become a part of something bigger that will benefit your business.
- Membership Monday is a free way for you to **advertise** to our members. One free listing each month is included with your membership benefits.
- For more information about being a Chamber Member, please contact Membership Director Matthew Trest at mtrest@prattvillechamber.com!



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