



sam
tugman
design

✦ sam tugman ✦ ✦ design ✦



Graphic Designer

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SamTugman.Design.com

Education

The University of Tennessee at Knoxville
Bachelor's of Fine Arts (Graphic Design)
2026

Skills

- ✦ Brand systems
- ✦ Print production
- ✦ Layout design
- ✦ Marketing graphics
- ✦ WordPress
- ✦ Adobe CC
- ✦ UI/UX

Experience

Bluedoor Group

Graphic Designer

Designed digital and print assets, developed website layouts, and contributed to UI/UX design. Built and updated WordPress sites and created brand visuals using Adobe Creative Cloud.

2024 - 2026

Phillips Infrastructure

Graphic Design Intern

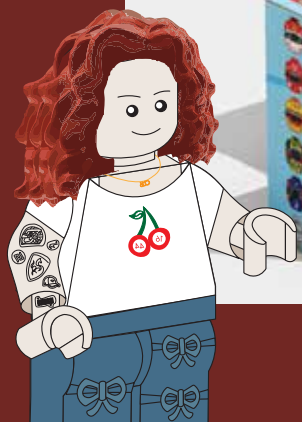
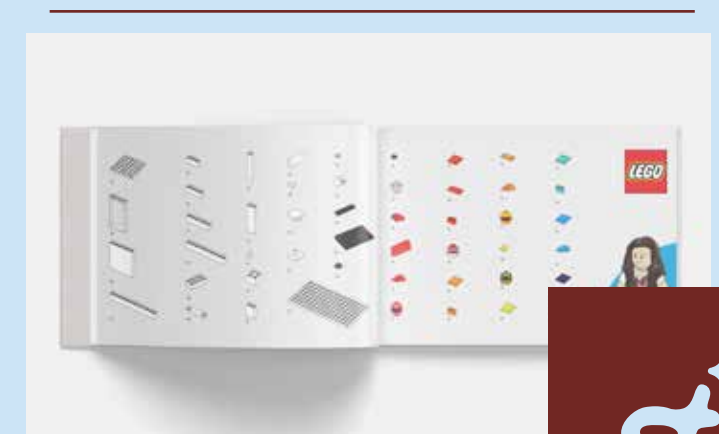
Supported company-wide rebrand, creating branded assets, event materials, and marketing collateral. Managed the business card system end-to-end (120+ cards), ensuring brand consistency and print production accuracy. Designed multi-platform visuals including presentation templates, email graphics, apparel, and event identity systems.

2025 - Present



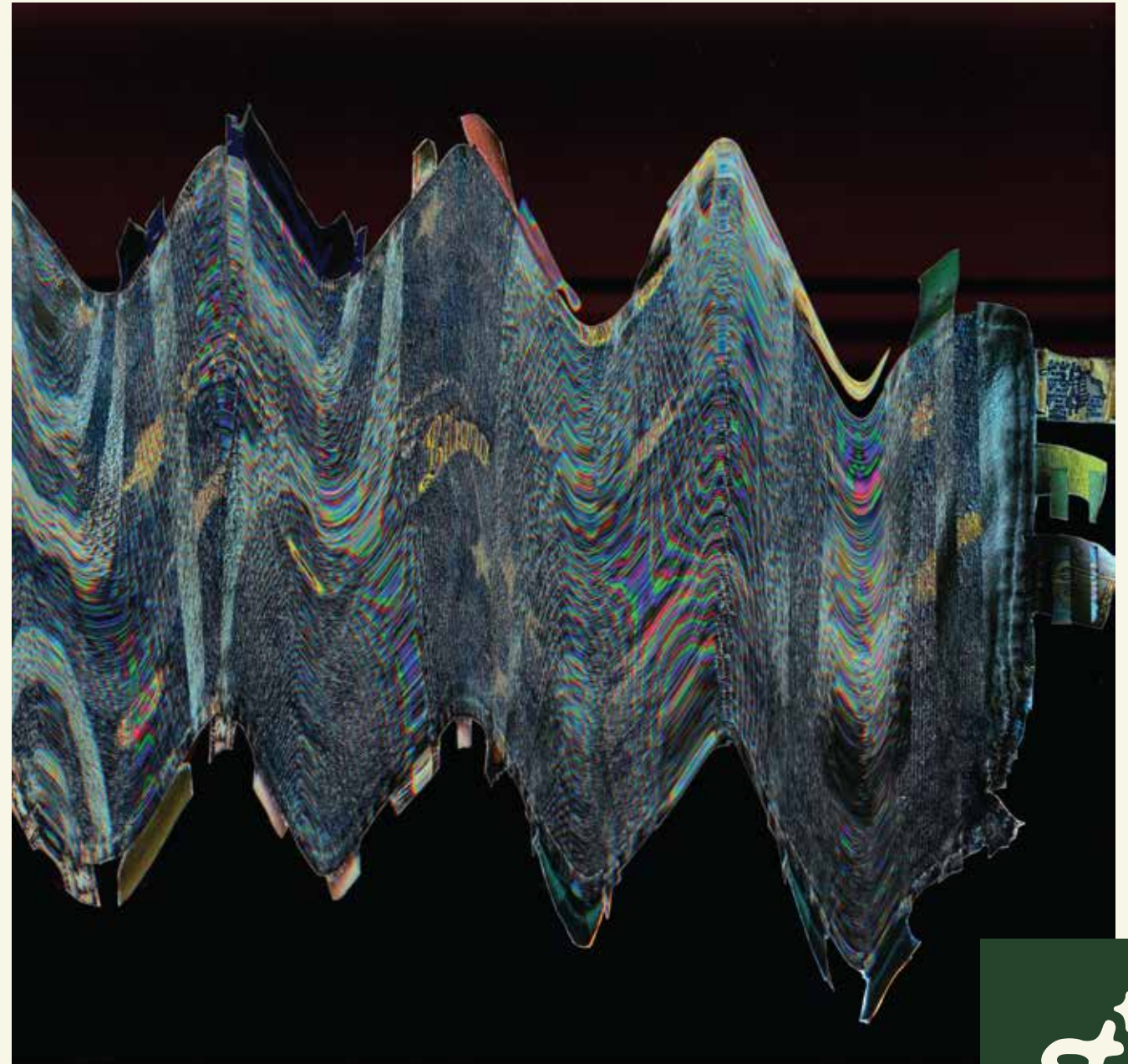
How to Build a F1 Fan

This book is a tribute — to friendship, to passion, and to the thrilling world of elite motorsport. After the loss of my best friend in May last year, I found myself searching for something to hold onto. What I discovered was Formula One: a universe of speed, precision, and endless stories. This LEGO book is a personal journey through that discovery, inspired directly by my own bedroom and the way it transformed as I fell deeper into the F1 world. Each build in this book reflects the order in which I became a fan — one piece, one team, one driver at a time. Forza Ferrari — and may you find as much joy in these bricks, and this sport, as I have.



Taggie

Taggie is an experimental photo-visualization project that transforms a childhood baby blanket into an abstract artifact through unconventional image-making methods. The original object was scanned, then re-scanned as a printed image and manipulated through layered distortions and digital treatments. By repeatedly translating the blanket through different mediums, the project explores memory, materiality, and degradation—turning something soft and familiar into a warped, almost unrecognizable visual record. The final piece embraces imperfection, process, and play as a way to create something visually striking from the ordinary.



Fizzology

Fizzology is a personal brand system built around six custom glyphs that represent key dimensions of my identity and creative approach. Each glyph functions as a symbolic marker—expressing a specific mood, value, or way of moving through the world. To make these symbols tangible, I developed six corresponding soda concepts, with each flavor, label, and visual style directly informed by the glyph it represents. This includes cohesive decisions across typography, color, composition, and naming. The result is a branded collection that transforms personal symbolism into consumable experience—showcasing how form, meaning, and product design can work together to communicate identity with clarity and character.



**Thank you for stopping by and taking
the time to explore my work!**

