



Concrete buildup doesn't just stick — it drains profits

When performance matters, leading industries count on
Indigo Industrial Fluids to deliver results

\$5,000

repair cost for a single drum
damaged by buildup

\$100,000+ a year

what a 100-truck fleet spends just
chipping away deposits

\$250,000+ annually

once you add downtime, fines,
corrosion, and lost reputation

Your fleet is your face



/01

The first thing DOT inspectors and customers see is your trucks



/02

A dirty fleet means fines, lost bids, and a damaged reputation



/03

A clean fleet builds trust, proves professionalism, and drives repeat business

A large, heavily rusted orange concrete mixer truck is parked on a dirt surface at a construction site. The truck's body is covered in rust and dirt, and its large rotating drum is also rusted. In the background, there is a building under construction with visible rebar and scaffolding. The overall scene is gritty and industrial.

Industry pains  that never go away



Silent Killer

Corrosion eats away at your fleet

- Harsh acids eat into drums, chutes, and aluminum. Every wash speeds up wear and brings costly repairs closer. Instead of protecting your assets, you're destroying them wash after wash.
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Repairing acid-damaged trucks can cost thousands of dollars per unit, with severe cases topping tens of thousands.

Weak chemistry = higher costs

→ When products don't work, drivers skip washes or cut corners. To see results, they over-apply and burn through chemicals. The outcome: dirty trucks, wasted labor, rising costs.



A 25-truck fleet used 100 extra gallons of product in a single month because drivers doubled applications to “make it work”.





Harsh acids put people and business at risk

→ Aggressive acids cause burns, release toxic fumes, and lead to injuries. The result: downtime, OSHA issues, and costly fines. Every mistake comes at a high price.



A driver at ConcretePro suffered chemical burns from muriatic acid; the incident resulted in 4 lost workdays and an \$11,000 OSHA citation.

Cheap acids don't solve problems — they create new ones

Cheap acids are either harsh and dangerous — or watered down and weak. Either way, they create more problems than they solve.

→ Eat through drums and aluminum — corrosion damage adds up fast

→ Fail to motivate drivers — weak results mean skipped washes or sloppy work



→ Burn through chemicals and shorten equipment life — hidden costs end up 10x the “savings”



Our solution for the concrete industry

Indigo removers are built to clean concrete without the hidden damage of cheap acids.



Less aggressive chemistry — safer alternatives instead of harsh acids



Built-in corrosion inhibitors protect steel and aluminum



Every batch backed by a COA for confidence and control



Strong cleaning that extends truck life and keeps crews safe

The end of mystery blends

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- For years, removers were sold under vague “proprietary blends.” Customers never knew which acid — or what strength — they were really buying.
 - Some suppliers even swapped formulas, creating weaker performance, higher risks, and hidden costs.
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changes the rules

Every product is labeled by acid type + concentration. No secrets. No surprises.

Because trust is built on clarity — and that’s the future this industry needs.

CR series: no secrets, no confusion.

Every Indigo product name tells you exactly what you're getting:

CR-10

Light daily buildup

CR-20

Standard fleet washing

CR-40

Heavy, hardened deposits

CR = Concrete Remover

*Letter = Acid type: **G**lycolic, **P**hosphoric, **M**uriatic, **U**rea-HCl*

Number = Concentration (10, 20, 40...)

CR-G10™



Concrete Remover – Glycolic Acid 10%

CR-G Series™ Removers are formulated with glycolic acid to effectively dissolve and remove hardened concrete buildup from Ready-Mix trucks, forms, tools, and equipment—without relying on harsh mineral acids such as hydrochloric, phosphoric, or sulfuric. The solution penetrates and loosens deposits, continues working after application to soften residues, and allows easier rinsing during follow-up cleaning. Heavy or older buildup may require multiple applications. Safe for most painted and metal surfaces when used as directed.

Directions for Use:

1. Apply to a dry, cool-to-the-touch surface.
2. Spray or brush directly onto areas with buildup.
3. Allow contact time for the solution to penetrate and break down deposits. Longer dwell time increases effectiveness.
4. Rinse thoroughly with a strong stream of water.
5. Repeat applications as needed for thick or aged buildup.
6. For best results, incorporate into a regular wash program to prevent heavy accumulation.



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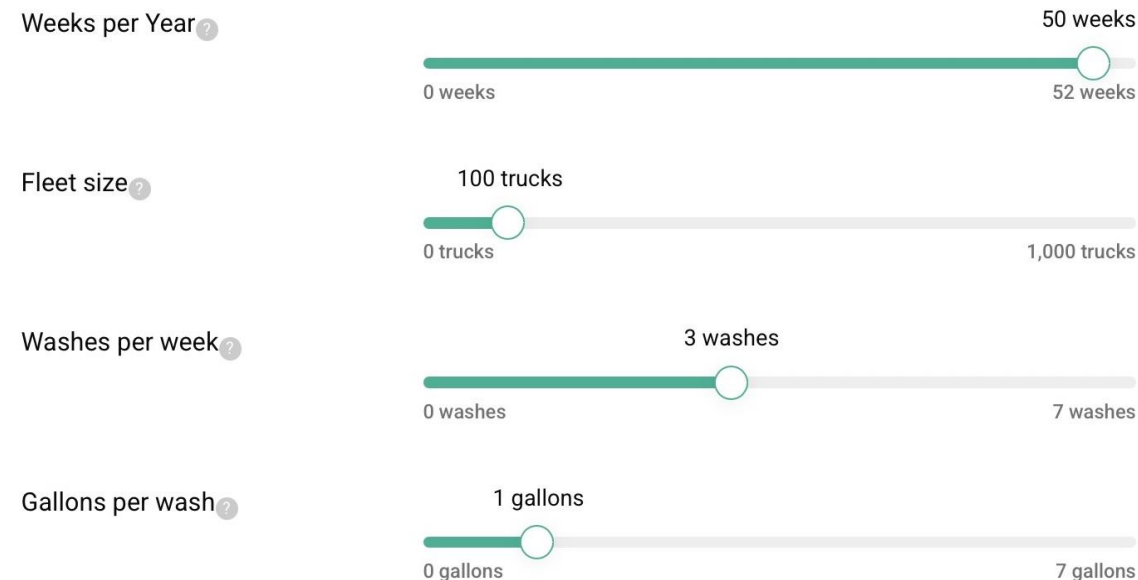
Clarity you can count on

- ✓ Clear product names — acid + concentration
- ✓ Real cost-per-wash comparisons
- ✓ COA & SDS with every batch
- ✓ Side-by-side tests against RTU products



With Indigo, you always know what you're using — and you win on safety, performance, and cost.

Build Your Custom Solution



Configure your strength and mixing ratio

Acid Concentration [?] Dilution [?]

Glycolic, 20% 1:1

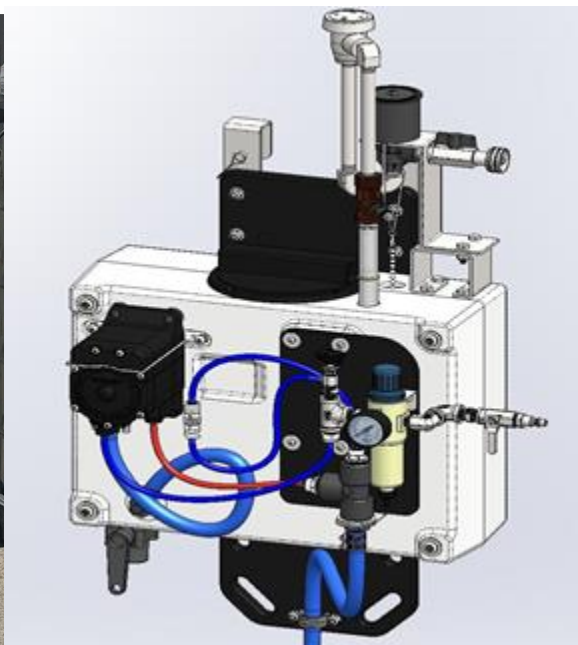
Concentration Guide:

Light Buildup-Daily = 10% | Medium Buildup-Weekly = 20% | Heavy Buildup-Monthly = 40%

Hydrominder — the simple way to use Indigo concentrates

Proprietary Indigo system uses the Venturi principle: water flow creates suction that automatically pulls in the right amount of concentrate.

Venturi principle



No manual mixing — exact ratio every time



Foam application — longer contact, better cleaning



Safer for drivers — closed system, less fumes and splashing



Consistent results — less waste, lower cost per wash



Water required — only works with water pressure



Tamper proof — secured cover

How others do it — and how we do it



Their way

- Pickup trucks, barrels, and a garden hose
- A “backyard chemistry experiment” at every wash
- Unpredictable results, wasted product, and high safety risks



Our way

- Bulk tanks and Hydrominder
- Accurate dilution every time
- Professional service, safer for operators, and consistent results

Buildup gone

drums last longer and keep turning

Right chemistry, less labor

less scraping, faster washes

No more corroded chutes

smoother pours, less downtime

Cleaner bodies and frames

less rust, lower maintenance



You save on every wash

Ready-to-use products may look cheaper, but the actual cost per wash tells a different story.

RTU competitor

\$5.50 per gallon at 5.5% glycolic acid

\$79,000 per year*

Indigo CR-G20

\$

20% concentrate at \$6.93 per gallon, diluted to 10% in use

\$53,000 per year*



Savings: more than \$26,000 annually*

30% Savings

**Example for an 100-truck fleet. We calculate savings for every customer individually*



You work safer



Less aggressive chemistry reduces harmful fumes and burn risks compared to muriatic



Hydrominder's closed system limits splashing and direct contact



Safer conditions mean fewer incidents and more peace of mind for your team



You stay compliant



Biodegradable surfactants
and pH control support
environmental standards



Certificates of Analysis
(COA) and SDS simplify audits and
inspections



Reduced risk of OSHA and EPA fines
with safer chemistry
and proper documentation

Your fleet inspires trust



Clean trucks project professionalism to customers and regulators



A spotless fleet builds confidence and strengthens your reputation



Your vehicles become rolling billboards that win new business

Indigo in numbers

→ Founded in 2012 — over a decade of growth and innovation

500K+

gallons produced annually

75%

of our customer base are Ready-Mix companies

600+

customers across 12 states



Industry leaders trust indigo



"With Indigo we cut chemical spend by over 30% in the first year."

— Fleet Manager, Ready-Mix Company



"Safer chemistry and consistent results — our drivers actually prefer using it."

— Operations Director



"Finally, a supplier that's transparent. We know exactly what we're buying and it performs."

— Procurement Lead





More than chemistry — a long-term partner



Training & Compliance

- Driver training for safe handling and better results
- Compliance support — COA, SDS, audit-ready documentation

Service & Support

- Equipment service and on-site support
- Driver scorecards to track performance

Supply & Optimization

- Bulk delivery and optimized logistics for reliable supply
- Wash cost analysis — proving savings, not just selling product

Our full service portfolio

We're not just about concrete — we provide full-service solutions.

Our Trusted Partners

✓	PH Neutralization Systems	Design and build systems for safe wastewater treatment	
✓	Pressure Washers	Supply and service of professional-grade equipment	   
✓	Fuel Systems	Delivery, installation, and long-term maintenance	
✓	Water Treatment	Solutions for recycling and purification of wash water	 
✓	Cleaning Supplies	Full range of consumables and accessories for daily use	     

Ready to try?

- ✓ Sample by acid type & concentration
- ✓ Get a custom cost-per-wash analysis

Contact us today



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