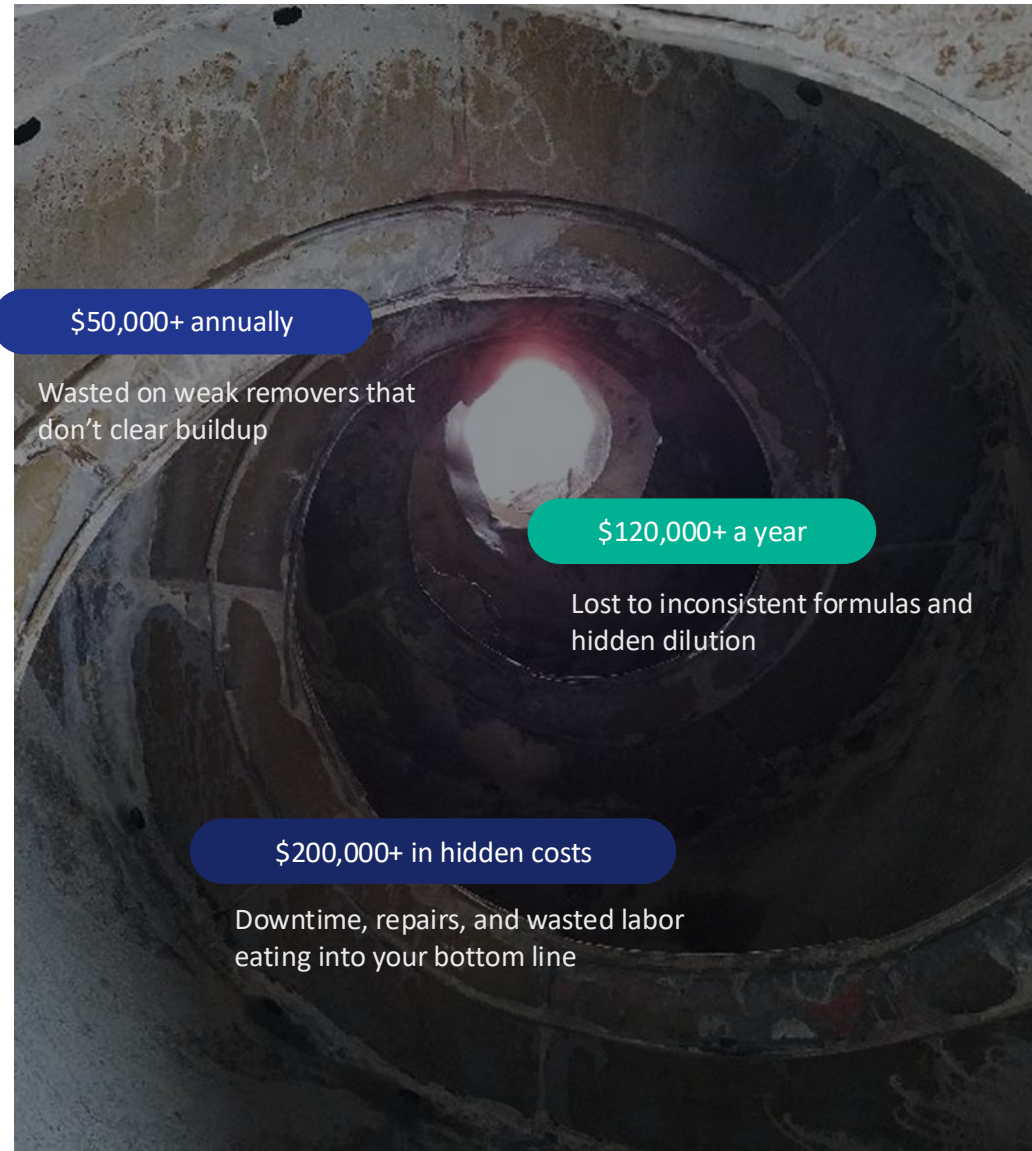




Stop Guessing. Start Cleaning Smarter.

Transparent Formulas by Indigo CR Series — Effective
Concrete Removers.





The Problem in the Industry



Dirty Trucks

concrete buildup doesn't go away with weak removers, leading to rust, extra labor, and image problems.



Lack of Transparency

suppliers hide behind "proprietary blends," so you never know the acid, strength, or risks.



Bait-and-Switch Tactics

formulas often change without notice, leaving you with weaker products or higher hazards.



Vendor Churn

switching suppliers creates hidden costs: sales reps eat into team time, inconsistent products disrupt operations.



Driver Frustration

operators complain when removers don't work, creating extra labor and wasted time



Hidden Hazards

without clarity on what's inside, safety is compromised for both people and equipment.

What Concrete Removers Actually are

Core Components

Acid + Surfactant + Chelate + Inhibitor + Water

Types of Acids Used

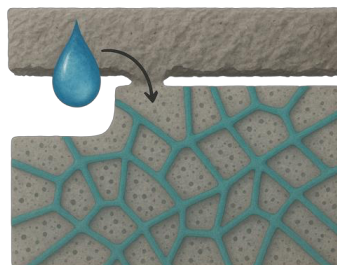
Glycolic

Phosphoric

Urea Hydrochloride

Muriatic (hydrochloric)

How They Work



The acid dissolves the binder (calcium hydroxide + calcium silicate hydrate) in hardened concrete, allowing aggregate to loosen and wash away.

Why Concentration Matters

A weak solution won't dissolve binders effectively, leading to wasted washes and buildup.

Introducing the CR Series

No secrets. No surprises



- ✓ Transparent formulas
acid type + concentration always disclosed.
- ✓ Consistency
no silent formula swaps, no “mystery chemistry.”
- ✓ Better economics
designed around cost-per-wash, not price-per-gallon.
- ✓ Driver approval
stronger, reliable cleaning means fewer complaints.

Transparency = Smarter Buying

Know exactly
what you're buying:



=

Glycolic Acid



40%

+

Surfactant/Inhibitor
Package



5%

+

Water



55%

Helps you compare apples to apples in the market

Dilute with Your Own Water



80–90% water



Many competitors sell 80–90% water in their formulas

Indigo™
INDUSTRIAL FLUIDS

You're buying acid, not water



With GCR, you choose your concentration & dilution at the wand with our Hydrofoamer system



CR Series

Buy by Concentration “Dial in the exact strength you need.” ↓

Acid Type	Description	10 / Light	20 / Medium	40 / Heavy
Glycolic	Gentle, safe on paint and metal. Ideal for daily cleaning where appearance matters.	CR-G10	CR-G20	CR-G40
Phosphoric	Great on mineral scale, hard-water deposits, and road film. Safe on coated surfaces.	CR-P10	CR-P20	CR-P40
Muriatic	Safe alternative to muriatic acid. No harsh fumes, great for enclosed or sensitive areas.	CR-M10	CR-M20	CR-M40
Urea Hydrochloride	Maximum cleaning power. Rapidly dissolves thick or hardened concrete. For periodic use.	CR-U10	CR-U20	CR-U40

Buy by Buildup →





Use the Right Concentration for the Job

GCR-10, GCR-20, and GCR-40 let you match strength to the buildup:

GCR-10

Light/maintenance cleaning

A horizontal progress bar consisting of 12 squares. The first 5 squares are filled with a light teal color, and the remaining 7 squares are empty white squares with a thin black border.

GCR-20

Medium buildup

A horizontal progress bar consisting of 12 squares. The first 10 squares are filled with a medium teal color, and the remaining 2 squares are empty white squares with a thin black border.

GCR-40

Heavy removal, fast results

A horizontal progress bar consisting of 12 squares. All 12 squares are filled with a dark teal color.

Reduce Downtime with Stronger Product When Needed

- ✓ CR-G40 quickly eats through buildup that would take hours with weak products



Less labor + less time = more savings





Cost Example: Competitor vs Indigo

Competitor RTU (Ready to Use)

\$5.25 per gallon — 8% Glycolic Acid

\$79,000 per year*

Our CR-G20 with Hydrominder

\$6.93 per gallon delivered — 20% Glycolic Concentrate — Automatically diluted 1:1 to 10% solution

\$53,000 per year*



Savings: more than \$26,000 annually*

30% Savings

**Example for an 100-truck fleet. We calculate savings for every customer individually*

[Click here to calculate your savings!](#)





Stop Overpaying for Watered-Down Blends

- ✓ With Indigo's CR Series, you know exactly what acid, what strength, and what it costs you per wash.

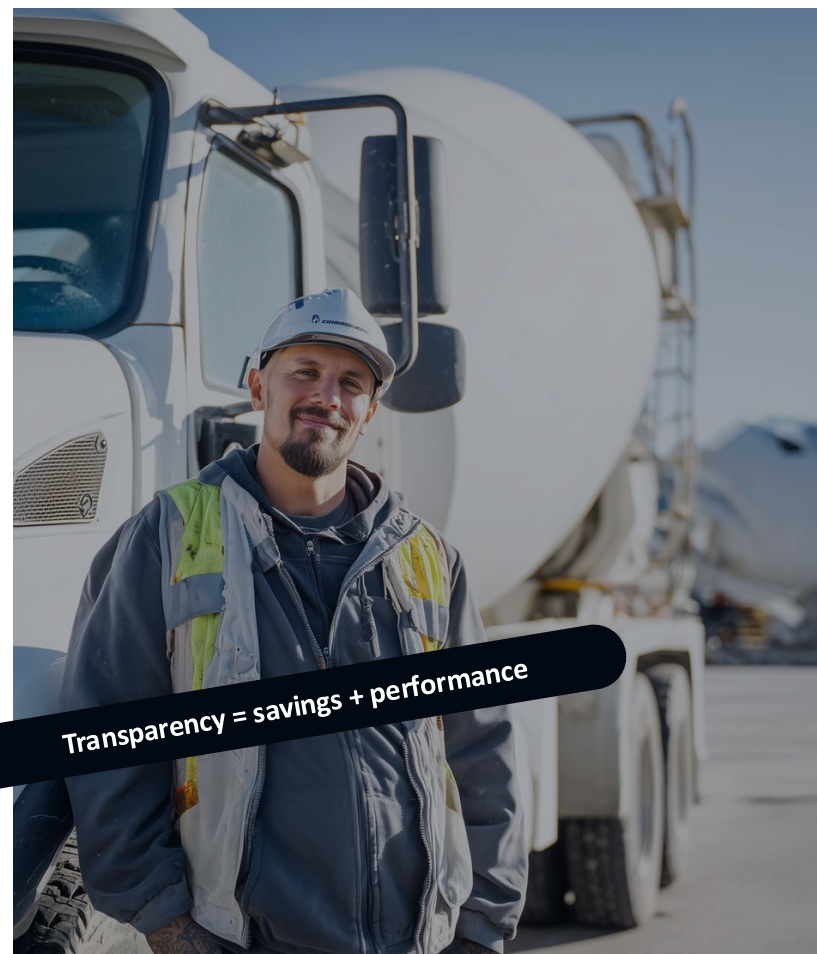
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Transparency = savings + performance