



Graphic Design Internship - CEBL

Position: Graphic Design Intern

Reports To: Senior Design Manager & as assigned

Location: Stoney Creek- CEBL Head Office / Hybrid

Job Type: Full-time internship (May- August)

Compensation: Honorarium upon completion of internship

Please note that this internship opportunity is for academic credit only

About the Canadian Elite Basketball League (CEBL)

The Canadian Elite Basketball League (CEBL) is Canada's professional basketball league, with 10 member clubs across six provinces. Blending global innovation with local connection, the league is redefining how the game is played and experienced while rooting its teams deeply in communities coast to coast. With a fan base of 4.1 million Canadians – up 57 per cent since 2022 – the CEBL has cultivated Canada's youngest basketball audience, with more than half of its fans aged 34 or younger. Its rapid growth reflects its ability to connect authentically with a new generation of basketball fans while expanding the sport's cultural footprint nationwide.

In 2025, the CEBL featured 17 players with NBA experience, and nearly 70 per cent of its athletes were Canadian – the highest proportion of domestic talent in any professional sports league in the country. To date, nearly 40 players have signed NBA contracts following CEBL seasons, which run from May through August. Visit [CEBL.ca](https://www.cebll.ca) or follow @cebleague on social media.

Position Overview

As momentum continues into the 2026 season set to tip off in May, the league is in search of a passionate self-starter to join our fast-paced and innovative Brand & Marketing department. The selected candidate will be part of a design team responsible in helping showcase the CEBL and its team brands in an elite and professional manner to national and international media, and across our social media and digital channels

Key Responsibilities

- Effective assistance in design and production of scalable graphics across multiple channels (social, web, email, print etc.)
- Update existing templates via Photoshop, Illustrator, and InDesign, as assigned
- Provide timely game day graphics to the broadcast and live stream production team, as assigned
- Assist in production of timely game day graphics for the league and its teams
- Work in tandem with the Sr. Design Specialist and Sr. Design Manager to align on best-in-class execution of the league and teams' brand and marketing campaign strategies across websites and the CEBL's OTT platform
- Assist in the production of multi-channel social media content in a timely and agile manner while adhering to best practice image specs, logo and CEBL/team brand guidelines
- Efficiently prioritize, organize and deliver on deliverables while being understanding of deadlines
- Participate in marketing and creative brainstorming to ensure that the CEBL continues to be an agile, nimble, and scalable brand that is constantly growing



Qualifications

- Currently studying graphic design, marketing content, communication design or a related field with an approval by your school to receive course credit for the internship
- Some experience in graphic design and creative production considered an asset
- Proficiency with Adobe Creative Cloud as a whole, especially Photoshop, Illustrator, and InDesign
- Experience with Adobe After Effects and Premiere is an asset
- Excellent knowledge of digital content management systems, web production, and social media best practices
- Experience preparing files for print is an asset
- Working knowledge of MailChimp, Microsoft Office, G Suite products and key social media platforms
- Experience in sport and knowledge of basketball is an asset
- Ability to adapt and grow in a fast-paced and fast-changing brand environment
- Ability to learn and develop new skills and design techniques
- Excellent verbal and written communication skills
- A passionate fan of the culture of sports, especially basketball

Availability

- Monday - Friday (9 AM - 5 PM)
- Some evening and weekend will be required, especially in season
- Compensate for different time zones across Canada

Application Details

Applicants should forward their resume, cover letter and any relevant portfolios to **Shelby Vilneff** at svilneff@cebl.ca with subject line, **“Graphic Design Internship”**.

Application Deadline – March 27, 2026

The CEBL is an equal opportunity employer and welcomes all qualified applicants. We are committed to fostering an inclusive, equitable, and accessible workplace where every team member feels valued, respected, and supported, and the opportunity to reach their full potential.

We thank all candidates for their interest; however, only qualified applicants will be contacted.