



Corporate Partnerships Internship - CEBL

Position: Corporate Partnerships Intern
Reports To: Corporate Partnerships Directors
Location: Hybrid, Remote/CEBL Office (Stoney Creek)
Job Type: Full-time internship (May-August 2026)
Compensation: Honorarium upon completion of internship

Please note that this internship opportunity is for academic credit only

About the CEBL

The Canadian Elite Basketball League (CEBL) is Canada's professional basketball league, with 10 member clubs across six provinces. Blending global innovation with local connection, the league is redefining how the game is played and experienced while rooting its teams deeply in communities coast to coast. With a fan base of 4.1 million Canadians – up 57 per cent since 2022 – the CEBL has cultivated Canada's youngest basketball audience, with more than half of its fans aged 34 or younger. Its rapid growth reflects its ability to connect authentically with a new generation of basketball fans while expanding the sport's cultural footprint nationwide.

In 2025, the CEBL featured 17 players with NBA experience, and nearly 70 per cent of its athletes were Canadian – the highest proportion of domestic talent in any professional sports league in the country. To date, nearly 40 players have signed NBA contracts following CEBL seasons, which run from May through August. Visit [CEBL.ca](https://www.cebl.ca) or follow @cebleague on social media.

Position Overview

The Corporate Partnerships Intern will assist the CEBL's national partnerships team in developing and maintaining strong relationships with league partners. This role provides hands-on experience in business development, client servicing, proposal creation, and sponsorship activation within a leading professional sports organization.

Key Responsibilities

- Support the development of partnership proposals and presentations for prospective clients.
- Assist with servicing existing partnership accounts and ensuring delivery of contractual obligations.
- Conduct market research to identify potential partnership opportunities and assist in prospect outreach.
- Support administrative and reporting tasks across the partnerships department.
- Liaise with CEBL teams, suppliers, and venues to coordinate partner activations and events.
- Assist in managing partner hospitality, ticketing, merchandise, and event logistics.
- Contribute to postseason reports and client recaps summarizing partnership outcomes.
- Perform additional duties as assigned.

Qualifications

- Currently enrolled in a Sport Management, Business, Marketing, or related academic program that includes an internship credit component.
- Strong written and verbal communication skills, with a customer service mindset.



CEBL

- Highly organized, detail-oriented, and comfortable managing multiple priorities.
 - Proficient in Microsoft 365 and collaborative tools; familiarity with CRM systems (e.g., HubSpot, Salesforce) for client management is an asset.
 - Strong understanding of sponsorship, sales, or business development principles.
 - Valid driver's license preferred.
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Availability

- Monday – Friday, 9:00 AM – 5:00 PM
 - Some evening and weekend availability may be required
 - Internship Term: May-August 2026
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Application Details

Interested candidates are invited to submit their application to **Shelby Vilneff** at svilneff@cebl.ca with the subject line: **“Corporate Partnerships Intern”**

Application Deadline: March 27, 2026

The CEBL is proud to be an equal opportunity employer, committed to creating an inclusive, equitable, and accessible workplace where every team member feels valued and empowered to reach their full potential.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.