

Unleash Your Leadership Horsepower!

Three Powerful Pathways — One Transformational Journey

CSU Spur Equestrian Center | Fort Collins, CO

April 8 & 9, 2027

"Such a great workshop!" —Sr. Manager, Salesforce/Tableau

"The most impactful trust workshop I've experienced." —Services Firm Partner

WHY THIS EXPERIENCE?

Poor leadership is expensive — costing organizations 7–12% of annual sales. The antidote? Leaders who know their strengths, build trust, and inspire those around them.

These workshops pair CliftonStrengths® with equine-assisted learning for up to 90% higher knowledge retention than traditional training. Horses respond only to authenticity —an unfiltered mirror of your leadership in real time.

Three courses. Two days. One transformational journey.

THREE COURSE OPTIONS

DAY 1 | April 8

\$895/person

1-Day Workshop | Lunch included

Unleash Your Strengths-Based Leadership Horsepower!

Using CliftonStrengths®, discover your Top 5 themes of talent and build a shared language for self-awareness and team dynamics. Learn to name, claim, and aim your strengths — and those of the people you lead.

KEY BENEFITS:

- CliftonStrengths® assessment code provided upon registration
- Employees using strengths daily are 6x more engaged (Gallup)
- Earn your Strengths-Based Leadership Certification
- Leave with an action plan for a real at-work challenge

DAY 2 | April 9

\$895/person

1-Day Workshop | Lunch included

Unleash Your Strengths-Enabled Trust-Based Leadership Horsepower!

Grounded in Maister's Trust Equation, build a trusted relationship with a horse then apply those parallels to leading people and serving clients. Practice trust conversations in role-play — applied authentically using your own strengths.

KEY BENEFITS:

- 50% higher productivity & 76% higher engagement at high-trust orgs
- Master Credibility, Reliability, Intimacy & Self-Orientation
- Guided role-play practice in trust-building conversations
- Earn your Trust-Based Leadership Certification

* CliftonStrengths® assessment required in advance (code provided). Day 1 alumni arrive fully prepared.

BEST VALUE | Both Days

\$1,595/person

Save \$195 vs. individual days

Two-Day Leadership Immersion Bundle

Attend April 8 (Strengths) AND April 9 (Trust) for the complete leadership transformation. Day 1 builds your strengths foundation; Day 2 applies it to trust-building — making the experience deeper, richer, and immediately applicable back at work in a way that is authentically you.

WHY HORSES?

Horses are extraordinarily perceptive. They respond to your energy, intent, and emotional state in real time —making them among the most honest leadership partners you'll ever encounter.

Working with them reveals how you show up as a leader in ways no classroom exercise can replicate. They're also a new kind of 'team member' — powerful, perceptive, and operating very differently than any human colleague.

No horse experience, riding, or mounting required; all horse activities are done with participants remaining on the ground.

"I learned so much about my naturally occurring talents and how to apply them in my day-to-day work as a leader — an excellent use of my time!"

~ Controller, Greenhouse Software

THE ROI OF STRENGTHS-BASED LEADERSHIP

- **30%+** higher employee engagement
- **6x** more engaged using strengths daily (Gallup)
- **30–60%** lower employee turnover
- **18–30%** increased sales & profitability
- **90%+** knowledge retention via experiential learning

THE ROI OF TRUST-BASED LEADERSHIP

- **50%** higher productivity at high-trust organizations
- **76%** higher employee engagement & fulfillment
- **74%** less stress
- **40%** less burnout
- **106%** more energy at work

"It's a learning opportunity in a unique setting which has real impact you can take back to your everyday life."

~ Sr. Manager Operational Excellence, Amazon Transportation Services

EVENT DETAILS

- Location: CSU Spur Equestrian Center, Fort Collins, CO
- Day 1: April 8, 2027 — Strengths-Based Workshop
- Day 2: April 9, 2027 — Trust-Based Workshop
- Attire: Adventure Casual (jeans or khakis)
- Limited to 25 attendees per session
- Organizations may send one person or an entire team
- Optional ongoing coaching packages available post-workshop

About Leadership Adventures, Inc.

30+ years of leadership development | 20+ countries.

Gallup-Certified Strengths Coaches.

Creators of the Equine-Assisted Leadership Development Academy™

(EALDA™), licensed to nonprofits around the country.

Serving frontline employees through C-suite executives.

A portion of every workshop registration stays at the Center directly funding their nonprofit mission.



* Dates subject to change or cancellation if minimum enrollment not met.

Leadership Adventures, Inc.

www.equineassistedlearning.org/eal-resources

Register today — limited to 25 attendees per session!

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Questions? Contact us:

info@myleadershipadventures.com