

Leadership Adventures – the first PATH Intl. Education Partner – is committed to building the **Next Generation of EAS Leaders™** and the **Next Generation of EAL Leaders™** for the advancement of the Equine-Assisted Services (EAS) and Equine-Assisted Learning (EAL) communities and industries. Take your organization’s marketing and brand awareness to new heights by sponsoring and/or exhibiting at the [2026 EAL Summit™](#), and show your EAL support to hundreds of Summit Attendees, Educators, Centers, Researchers, and Practitioners. The inaugural EAL Summit attracted 150 participants from 22 US States and 3 countries, 10 Sponsors, and 8 Exhibitors. Given the success of the inaugural Summit, we expect the 2026 EAL Summit to attract 250+ attendees and 12-15 Sponsors, and 10 Exhibitors.

The 2026 EAL Summit will be held November 5-7, 2026, at host location [Storm Harbor Equestrian Center](#) – a PATH Intl. Premier Accredited Center – on the campus of Slippery Rock University, in western Pennsylvania.

BECOME A SPONSOR

Sponsoring the biennial EAL Summit occurs through sponsorship of the [EAL Community of Practice™](#) – the supportive, global EAL community focused on providing a collaborative, innovative network and resources to those desiring to bring EAL to their Center or advance their EAL journey, collaboration, and innovation. Sponsorship lasts an entire year, as there are sponsorship benefits that occur all year through the EAL Community of Practice, and there are additional sponsorship benefits received on conference (“Summit”) years. Page 3 of this prospectus highlights both the year-round benefits as well as the conference-year benefits. All EAL Community of Practice and EAL Summit details can be found at <https://equineassistedlearning.org/>.

The needs of each organization are unique and we are happy to customize a sponsorship benefits package to help your team meet its marketing goals. The entry level sponsorship is \$1,000, with levels and benefits increasing with the amount contributed and can include combinations of:

- Print, digital, and/or social media advertising
- Discounted or free exhibiting opportunities
- Discounted or free Summit registrations
- Recognition at the EAL Summit
- Microphone time at the EAL Summit



To become a sponsor or exhibitor, or to customize a sponsorship package, please contact Jeff Arnold at jeffrey.arnold@myleadershipadventures.com or 855.532.3454.



BECOME AN EXHIBITOR

EXHIBITOR SPACE FEE: \$750 – Limited to 10 total

- In addition to on-site exposure, Exhibitors will benefit from advertising we provide on our social media outlets, as well as one exhibitor-provided, pre-approved brochure to be included in each Summit attendee's registration packet
- Exhibitor space includes one 8 foot x 4 foot exhibit space, with one 6 foot table with up to 2 chairs (no table cloths provided – please bring your own if desired)
- Exhibitors must provide a certificate of insurance prior to the EAL Summit in order to have an Exhibit booth on-site. These should be emailed to info@myleadershipadventures.com no later than August 31, 2026.
- Exhibitor space is intended for up to 2 "Booth Staff", which the Exhibitor provides (you may leave a booth unattended, if desired, however we are not responsible for the safety or security of items left at your booth)
 - If the "up to 2" Booth Staff each have a paid EAL Summit registration, they can attend any EAL Summit sessions, as well as the Thursday Welcome Reception, Friday dinner and entertainment, and Friday and Saturday box lunches are included
 - If the "up to 2" Booth Staff do not have a paid EAL Summit registration (in other words, they are just there to work the booth), then the following applies:
 - Up to 2 Exhibitor Booth Staff do not have access to attend any EAL Summit sessions (color-coding on their nametag will designate they are a Booth worker without access to sessions)
 - Up to 2 Exhibitor Booth Staff have access to on-site amenities including restrooms, on-site coffee shop, etc.
 - Up to 2 Exhibitor Booth Staff can purchase any of the following at an additional fee (all fees must be paid on-site at the Administration & Registration Booth, in cash, and communicated to info@myleadershipadventures.com in advance by August 31, 2026 for planning purposes)
 - Thursday Welcome Reception: \$25
 - Friday box lunch: \$15
 - Friday dinner + entertainment: \$75
 - Saturday box lunch: \$15
 - If you have more than 2 Booth Staff attending who do not have a paid EAL Summit registration, the total cannot exceed 5 without paid Summit registrations. For the Booth Staff above the 2 mentioned above:
 - Beyond 2 Exhibitor Booth Staff have access to the same ala carte menu items for purchase as the "up to 2 Exhibitor Booth Staff" at the same prices
 - There is an additional fee of \$25 covering on-site fee, amenities, and administration for each additional Booth Staff person above 2 and up to 5



EAL COMMUNITY OF PRACTICE™ & EAL SUMMIT™ SPONSORSHIP OPPORTUNITIES

	BENEFIT	COPPER	BRONZE	SILVER	GOLD	PLATINUM
YEAR-ROUND ENGAGEMENT DURING SPONSORSHIP PERIOD	WEBSITE PROMOTION Logo with link to business website listed on the EAL Community of Practice Sponsorship webpage during sponsorship period.	✓	✓	✓	✓	✓
	DIGITAL SPONSOR BADGE Permission to use “EAL Community of Practice Sponsor” digital badge during sponsorship period.	✓	✓	✓	✓	✓
	PRE-ROLL MENTION Your organization’s name will be announced and logo shown at the beginning of __ EAL Community of Practice virtual session(s) during sponsorship period as an official sponsor of the session(s). Session date(s) and topic(s) can be selected for your mention(s).		1	2	3	4
	EAL COMMUNITY OF PRACTICE™ MEMBERSHIP One year EAL Community of Practice Membership for up to __ individual(s) from your organization (must be full-time, part-time, or volunteer staff members within your organization).		1	3	5	7
	PRODUCT FEATURE One product of your choosing will be marketed __ times to our exclusive Equine-Assisted Learning LinkedIn Group during sponsorship period.			1	1	1
	EMAIL LIST PROMOTION Logo with link to business website listed as Newsletter Sponsor on the EAL Community of Practice Quarterly Newsletter sent to our mailing list of more than 4,000 contacts in the EAS industry during sponsorship period.				✓	✓
	DEDICATED EAL COMMUNITY OF PRACTICE™ VIRTUAL SESSION One dedicated EAL CoP virtual session featuring a pre-approved product or service offering during the sponsorship period. Product or service offering and discussion content must be pre-approved by Leadership Adventures.					✓
EVERY OTHER YEAR CONFERENCE ENGAGEMENT	EAL SUMMIT EXHIBIT SPACE DISCOUNT Percentage discount on conference Exhibit Space at the EAL Summit. Note: A-la-carte Exhibit Space fee for 2026 EAL Summit = \$750	25% off one Exhibit Space	50% off one Exhibit Space	50% off one Exhibit Space	One complimentary Exhibit Space included	One complimentary Exhibit Space included
	EAL SUMMIT CONFERENCE REGISTRATION DISCOUNT Percentage discount on conference Registration for the EAL Summit.	25% off one Registration	50% off one Registration	One Registration included	One Registration included	Two Registrations included
	EAL SUMMIT MARKETING EXPOSURE					
	Sponsorship of one day’s breakfast		✓	✓	✓	✓
	Sponsorship of one day’s dinner			✓	✓	✓
	One brochure with pre-approved content to be included in Registrant Participation Packet/Bag		✓	✓	✓	✓
	Logo placement on banner hung in main arena during the 2026 EAL Summit	✓	✓	Premium Placement	Premium Placement	Premium Placement
	Logo placement on 2026 EAL Summit t-shirts, worn by Volunteers and for sale during Summit	✓	✓	Premium Placement	Premium Placement	Premium Placement
	Linked logo placement on 2026 EAL Summit Webpage	✓	✓	Premium Placement	Premium Placement	Premium Placement
	Logo placement on 2026 EAL Summit printed materials	✓	✓	Premium Placement	Premium Placement	Premium Placement
Presenting Sponsorship of 2026 EAL Summit, including up to 3 minutes of microphone time for pre-approved content during either morning or post-lunch session-open-announcements on one of the Summit days				✓	✓	
	TOTAL SPONSORSHIP INVESTMENT	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000

