
*Introducing
Farm Bureau Insurance*

We're proud to feature Candies Creek Farm Bureau Insurance as one of our tenants!

Led by Yuri Davis, Farm Bureau Insurance is committed to serving Cleveland families and business owners with personalized, relationship-driven insurance guidance.

Address: 3856 Candies Creek Lane NW,
Cleveland, TN 37312

Website:

<https://www.fbitn.com/tn/bradley-county/cleveland/bradley-candies-creek-agency>

Social Media: Farm Bureau Insurance -
Candies Creek Agency



Get to Know Local Businesses: Q & A Interview



What does your business do?

Candies Creek Farm Bureau offers affordable car, home, life, and business insurance in Cleveland.

What inspired you to start your business?

Candies Creek Farm Bureau Insurance aims to be a true local business that helps people in our community with their insurance needs and questions.

What makes your business unique or different from others in your industry?

Farm Bureau Insurance is a true Tennessee-based company serving Tennessee families and businesses. Unlike national carriers with out-of-state call centers, we provide local, relationship-driven service backed by a company that understands the unique needs of our communities. At Candies Creek Farm Bureau, clients work directly with a local agent who lives and invests in the same community, providing long-term guidance — not just policies.

Who is your ideal customer?

My ideal customer is an established homeowner or local business owner in the Cleveland, Tennessee area who values long-term relationships and personalized service. They typically have multiple insurance needs – home, auto, life, and possibly business coverage – and prefer working with a local agency that understands their family, their goals, and the community. I specialize in helping growing families and entrepreneurs protect what they've built and plan confidently for the future.



Are there any upcoming events, specials, or promotions you would like us to highlight?

As we continue our second year at our Candies Creek location, our focus for 2026 is strengthening financial protection for local families and business owners. We are offering complimentary Life & Coverage Reviews to ensure income, assets, and long-term goals are properly protected. Our mission this year is to help at least 80 families enhance their life insurance protection and build stronger financial security.

What's your biggest business win or proudest moment so far?

My proudest moments in this business are the times I've been able to deliver on a promise – specifically when a family loses a loved one and the life insurance policy we put in place provides financial stability during an incredibly difficult time. Being present, walking them through the process, and seeing that protection do exactly what it was designed to do is both humbling and deeply meaningful. That's when this work matters most.

“I want my clients to say, ‘He was always there when we needed him.’ That’s the standard I hold myself to.”

Thank you to **Candies Creek Farm Bureau Insurance** for all you do in our community. We're proud to have you as part of our business family.

At Bridge Real Estate Group we love hearing about the thriving aspects of our commercial tenants!

It's a privilege to support businesses that are making a meaningful impact in our community. Watching these entrepreneurs innovate, serve, and succeed is exactly why we do what we do. Our local businesses are the heartbeat of our community, and we're honored to play a small part in their journey. Check out more tenant spotlights in our newsletter!