

Success Summit & Expo

June 10-11, 2026 Colorado

2026 Sponsorship Opportunities



About B.E.S.T.

Mission

The Black Economic Success Trust (B.E.S.T.) fuels the growth and sustainability of Black-led nonprofits, businesses, professionals, and youth by driving resources, building capacity, and creating pathways for lasting economic power.

Impact

B.E.S.T. strengthens the collective economic power of Colorado's Black community.

Approach

We convene resources and foster strategic collaboration across all sectors.



Event Timeline

Drive & Thrive Charity Golf Tournament

(location TBD)

June 10

Charity golf tournament benefiting B.E.S.T.'s Empowering Youth Economics Program. Networking and relationship building on the course.

Success Summit & Expo

(location Hyatt Regency Aurora-Denver Conference Center)

June 11

Empowering sessions, networking opportunities, and marketplace designed to empower Black entrepreneurs and professionals.





Event Highlights



Networking

B2B & B2C marketplace, job opportunities, and year-round connections



Youth Program

Empowering Youth Economics Program - financial literacy for 8th-12th graders



Expert Speakers

Industry authorities share expertise and best practices for success



Awards

Women in Leadership & Management Award (WiLMA) and Community FIRST Award



Target Audience

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Black Entrepreneurs

A vibrant community of innovators and business owners seeking growth opportunities, networking, and resources to scale their ventures and impact their communities.



Business Leaders & Professionals

Executives, managers, and aspiring professionals eager to expand their networks, acquire new skills, and stay ahead of industry trends.



Government Officials & Community Partners

Policymakers and community representatives focused on fostering economic development, creating equitable opportunities, and collaborating for collective progress.

Emerging Youth Leaders



7th-10th graders participating in the Youth Economics Program, developing financial literacy, entrepreneurship skills, and preparing for future leadership roles.

Sponsorship Opportunities

Title Sponsor (\$50,000)

- Exclusive event naming rights
- Most prominent logo on all materials
 & website
- Keynote speaking opportunity
- Premium dedicated double exhibition space
- VIP Room access to event
- 8 Golf Tickets

Premier Sponsor (\$25,000)

- Prominent logo on all event materials & website
- Speaking slot in a general session
- Dedicated booth space
- Exclusive VIP Room access

Partner Sponsor (\$10,000)

- Large logo on main event materials
- Breakout session speaking opportunity
- Exhibition space
- VIP Room access

Community Sponsor (\$5,000)

- Logo on event website & select materials
- Recognition during opening remarks
- Attendee badge branding
- Four complimentary event passes

Supporting Sponsor (\$2,500)

- Text on event website
- Social media mention
- Two complimentary event passes



Why Sponsor B.E.S.T.?



Strategic Networking

Connect with business and community leaders, entrepreneurs, and decision-makers across Colorado's Black business ecosystem.



Targeted Brand Exposure

Gain visibility through our comprehensive online presence, event signage, and direct access to engaged audiences.



Access Premium Audience

Direct exposure to Black entrepreneurs, business leaders, professionals and emerging youth audiences in one place at one time.



Community Impact

Demonstrate corporate social responsibility while empowering Colorado's Black community and supporting future business audiences.

Custom Packages Available

We welcome the opportunity to customize a sponsorship package to meet your specific requirements and marketing objectives.

BestSuccessSummit.org | 720-840-9038

Visit our website for additional Golf Tournament sponsorship opportunities

