



# B.E.S.T.

BLACK ECONOMIC SUCCESS TRUST

## 2026 B.E.S.T. Success Summit & Expo Sponsorship Proposal



### 2025 Premiere Sponsors

**June 10–11  
2026**



# About B.E.S.T.

1

## **Mission**

The Black Economic Success Trust (B.E.S.T.) supports Black- led nonprofits, businesses, professionals, and youth.

2

## **Approach**

We convene resources and foster strategic collaboration across all sectors.

3

## **Impact**

B.E.S.T. strengthens the collective economic power of Colorado's Black community.





**Join us for a transformative journey to strengthen Colorado's Black community through collaboration, innovation, and opportunity.**



1

### **Wednesday, June 10**

**Location: TBD**

A Charity **Drive & Thrive** Golf Tournament benefiting B.E.S.T's Empowering Youth Economics Program. A fun day of networking on the course, setting the tone for a weekend of success.

2

### **Thursday, June 11**

**Location: TBD**

**Success Summit & Expo:** Empowering sessions and networking opportunities designed to empower Black entrepreneurs and professionals.





# Success Summit & Expo Highlights



## **Networking**

### **B2B & B2C**

marketplace, job opportunities, and year-round connections



## **Expert Speakers**

Authorities share expertise and best practices for success



## **Youth Program**

Empowering Youth Economics Program financial literacy program for young people from 8th grade through high school



## **Awards**

Women in Leadership & Management Award (WiLMA) and Community FIRST Award





# Target Audience

**Entrepreneurs & Business Leaders**

**Professionals & Community Leaders**

**Government**

**Youth**

SUCCESS SUMMIT & EXPO

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE SPONSOR (\$50,000)	LUNCHEON SPONSOR (\$25,000)	AM/PM SESSIONS SPONSOR (2) (\$15,000)	EXPO SPONSOR (\$10,000)	WORKSHOP SPONSOR (\$5,000)	
Event Passes	20 All-Access Passes	10 All-Access Passes	10 All-Access Passes	10 All-Access Passes	5 All-Access Passes	
VIP Tickets	8 Golf tix 4 Soiree tix 4 Brunch tix	8 Golf tix 4 Soiree tix 4 Brunch tix	4 Golf tix	2 Golf tix	-	
Logo Recognition	Prominent on all platforms	Featured on event platforms	Featured on event platforms	Featured on event platforms	Listed on event platforms	
Expo Booth Space	Premium Double space	Premium space	Standard space	Premium double space	Standard space	
Speaking Opportunity	Remarks at all events	Luncheon opening remarks	Session opening remarks	Luncheon remarks	Workshop remarks	
Video Commercial	30-second ad during luncheon	30-second ad during luncheon	-	-	-	
Scholarships Sponsored	20	10	4	-	-	
Brand Visibility	Premium branding at all events	Branding during luncheon	Branding during sessions	Branding at expo	Branding during workshops	

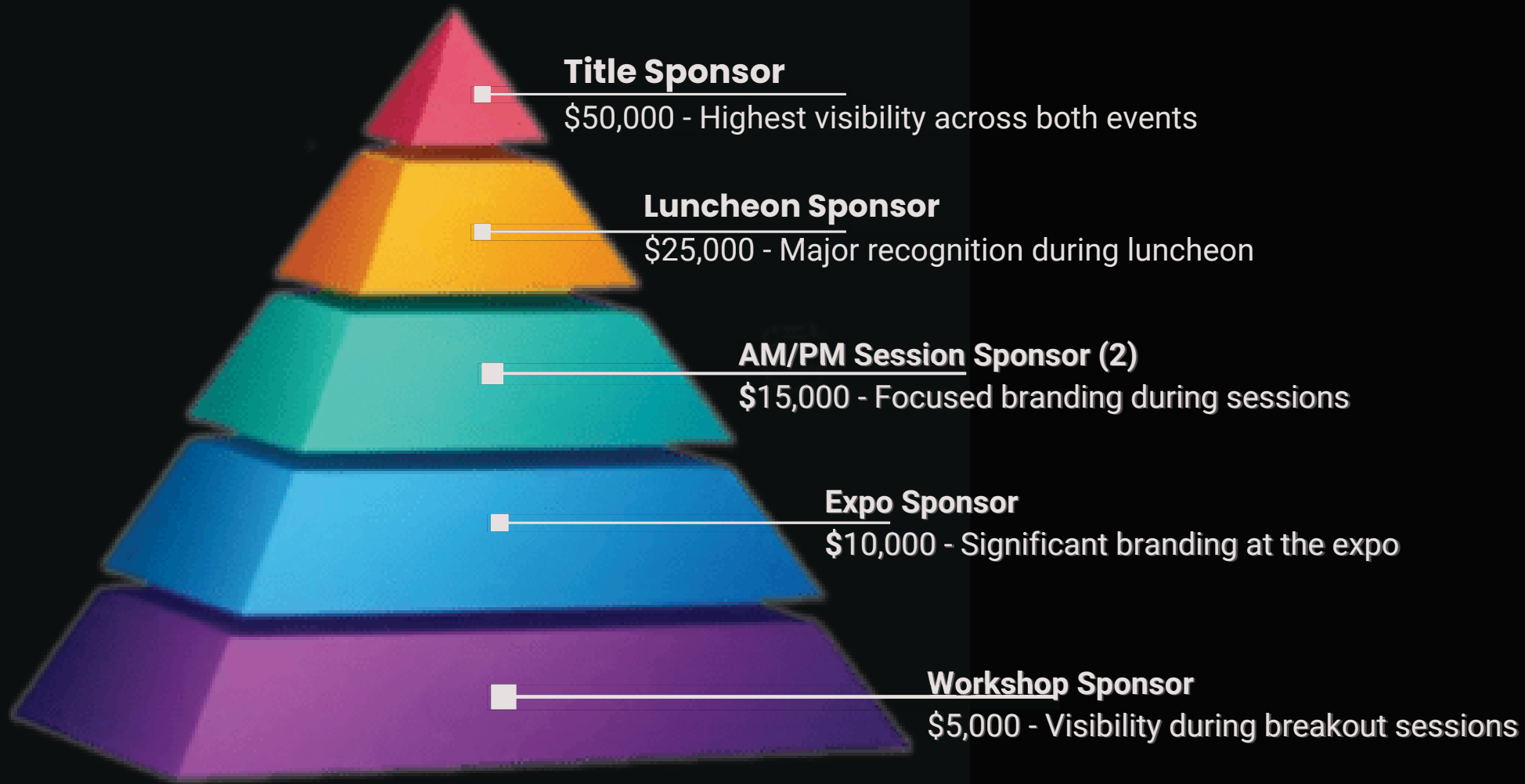
HIGHLIGHTS

**Title Sponsor:** Highest visibility across all events and platforms. Premium branding and speaking opportunities.

**Luncheon Sponsor:** Major recognition during the luncheon with speaking and branding opportunities. Session

**Sponsor:** Focused branding and visibility during morning or afternoon sessions. Expo Sponsor: Significant branding at the expo, including a premium booth space. Workshop Sponsor: Visible during breakout sessions or workshops, with speaking and branding opportunities. Community Sponsor: Ideal for small businesses or organizations, providing grassroots participation and branding.

# Exclusive Sponsorship Opportunities



# GENERAL SPONSORSHIPS

BENEFITS	PLATINUM (\$10,000)	ONYX (\$7,500)	EBONY (\$5,000)	COMMUNITY SPONSOR (\$2,500)
Event Passes	10 Success Summit Passes	10 Success Summit Passes	5 Success Summit Passes	2 Success Summit Passes
VIP Tickets	8 Golf tix 4 Soiree tix 4 Brunch tix	4 Golf tix 2 Soiree tix 2 Brunch tix	2 Golf Tix	1 Golf Tix
Logo Recognition	Prominent on all platforms	Featured on event platforms	Featured on event platforms	Text on event platforms
Expo Booth Space	Premium space	Premium space	Standard space	Standard space
Speaking Opportunity	Remarks at some events			
Brand Visibility	Premium branding at all events	Branding during luncheon	Branding during sessions	

**Platinum:** Offers the highest level of visibility and participation opportunities and premium expo presence.

**Onyx:** Provides strong branding, multiple passes, and participation opportunities.

**Ebony:** Ideal for moderate engagement, offering branding and event passes.

**Gold:** Entry-level sponsorship for businesses seeking visibility with a minimal investment.

**We welcome the opportunity to customize a sponsorship package to meet your requirements.**



# ACTIVATION SPONSORSHIPS

SPONSORSHIP TIER	Success Summit Passes	Logo/Brand Placement	Expo Booth Space	Unique Branding Opportunities	Event-Specific Visibility
360 Photo Booth Sponsor \$5,000	2	Logo on booth signage	-	Branding at the photo booth	High-traffic activation visibility
Corporate Headshot Sponsor \$3,000	2	Logo near headshot area	Vendor table near photography	Signage near coaching area	Visibility at photography zone
Recharge Station Sponsor \$5,000	2	Logo and banner at station	-	Exclusive branding at recharge stations	Branding at high-traffic stations
Business Coaching Sponsor \$3,000	2	-	-	Signage at Coaching area	Prime exposure in coaching zone
Golf Tournament Host Sponsor \$5,000	2	Logo on tournament materials	-	Branding at the tournament	Includes 4 VIP tournament tickets
Summit Soiree Host Sponsor \$2,500	1	Logo on soiree materials	-	Branding during Saturday Soiree Branding during	Recognition at the Saturday event
Sunday Brunch Host Sponsor \$2,500	1	Logo on brunch materials	-	Sunday Brunch	Recognition at the Sunday event

## HIGHLIGHTS

Each sponsor gets distinct logo visibility and branding based on their tier.  
Activations offer specialized branding opportunities aligned with event-specific themes.  
Event passes ensure sponsor participation and engagement with attendees.

Additional partnership opportunities and custom sponsorship packages are available upon request.



# Why Sponsor?

1

## **Community Impact**

Empower Colorado's Black community, supporting businesses and inspiring leaders.

2

## **Brand Exposure**

Gain visibility through our online presence and event signage.

3

## **Targeted Audience**

Direct exposure to Black entrepreneurs, leaders, professionals, and youth.

4

## **Networking**

Connect with business and community leaders across engaging events.



## 2025 B.E.S.T. Success Summit Sponsors

We gratefully acknowledge our 2025 sponsors:



Join our growing list of supporters. Contact us to become a 2026 sponsor!



# Join Us in Making a Difference

Together, we are building a stronger, more connected, and empowered community. Your commitment inspires real change. Let's collaborate to drive success for Colorado's Black community.

Inquire about discounts for multi-year commitments.

Contact: Carla Ladd | 720-840-9038 | [cdladd@BestSuccessSummit.org](mailto:cdladd@BestSuccessSummit.org)