

ALKO SEWING CENTER

www.alkosewing.com

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Welcome to November

Sew It All Club!



Presented by: Joanne Banko

CLICK HERE to see details!

Visit Alko for demos and special prices at the store!



JANOME

www.janome.com

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JANOME

HOLIDAY

GIFT GUIDE

2026



November 1st - December 31st

Janome SewSwitch30 COMING SOON!!!



A sewing machine & serger
all in one space saving affordable unit!



Sewing Machine:

- 30 built-in stitches, including three buttonhole stitches
- Sensor Buttonhole feature
- 820 stitches per minute sewing speed
- Free arm capability

Serger:

- 2-thread wide or narrow overlock
- Rolled hem option
- Adjustable cutting width
- Computerized function keys
- Needle stop up
- Lower looper threader

Visit the SewSwitch Feature Page HERE

INTRODUCING

SewSwitch 30



A New Sewing Concept Woven from Two Functions

One Machine with Dual Sewing and Overlocker Capabilities



TWO THREAD SPOOL STANDS



EASILY SWITCH BETWEEN FUNCTIONS



SCISSOR KIT



30 STITCHES, 3 BUTTONHOLES



2-THREAD, FLATLOCK, ROLLED HEM

Switch up your space, not your sewing

Why choose between a Sewing Machine and an Overlocker when you can have both in one? Meet Janome's New **SewSwitch 30** a brilliantly engineered machine that lets you switch seamlessly between sewing and serging, so you can spend less time changing machines and more time bringing your ideas to life. Designed to make it easy to move between everyday sewing and overlock projects, the SewSwitch 30 allows you to quickly change functions with a simple switch of a convenient lever. With its refined, innovative design and remarkably quiet operation, the SewSwitch 30 now brings together two essential sewing functions into one convenient machine.

JANOME | All offers are valid November 1 – December 31, 2026 at participating Janome Authorized Dealers. Offers based on Manufacturer's Suggested Retail Price (MSRP) and may not be combined with any other offer. Pricing is valid with qualifying machine trade in. Void where prohibited.

This Season, give the Sewist in your life ***Two Gifts In One*** *with...*



SewSwitch 30

Two essential sewing functions together in One convenient, innovative machine!

SEWING



Choose the SewSwitch 30 Sewing setting, and select from 30 built-in stitches, including three buttonhole stitches, while the Sensor Buttonhole feature helps create the right buttonhole size every time. With sewing speeds up to 820 stitches per minute and a powerful motor that provides stable needle penetration, the SewSwitch 30 delivers the dependable performance you need for projects big and small.

Sewing Side Features:



- 2-step type needle threader
- Max. sewing speed: 820 SPM
- Sensor BH will create the right buttonhole size each time
- 30 built-in stitches with 3 buttonhole stitches included
- Reverse, Locking, Stitch, and Needle Up/Down buttons
- Equipped with a powerful motor that delivers stable needle penetration

OVERLOCK



Switch over to the SewSwitch 30 Overlock setting for clean, professional-looking finishes without needing a separate machine. Featuring a two-thread overlock system with a needle that can be installed in either the right or left position, along with adjustable cutting width and feed length for greater control over your finished seams. Features including a two-step needle threader and a free arm help to make setup and operation simple.

Overlock Side Features:



- Industrial style foot designed to glide smoothly over seams
- 1 needle, installable in either the right or left position
- 2 thread overlocker for refined finishing/prevention of fraying
- Cutting width adjustment range with left needle: 5.7-7.3 mm
- Quickset threading for lower looper
- Feed length (with dial): 1.0-5.0 mm

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ALKO Sewing Center is happy to introduce the NEW Beautiful Brother BX1 Sewing & Embroidery Combo machine!

- 754 Stunning sewing stitches and a laser guideline marker to ensure accuracy for both utility and decorative sewing.
- Optional Stitch Regulator for consistent stitches with free motion sewing.
- Compact Dual Feed foot with digital controls for all your tricky sewing situations, including sewing and quilting with fussy fabrics.
- Industry First Curve Sewing! Magically helps feed fabric for sewing on curves.

- 774 Built-in,GORGEOUS Embroidery Designs!
- Super sized 8” X 14” hoop size, including French Knot, Crochet Couching, Yarn Couching, 3D Appliqué, & so much more!
- Transfer designs wirelessly with the FREE Design Database transfer program.





XM3510 **NEW**
Angel applique plate
8.98" W X 8.98" H



XM3511 **NEW**
Christmas boy applique plate
8.98" W X 8.98" H



XM3513 **NEW**
Christmas Tree applique plate
8.98" W X 8.98" H



XM3514 **NEW**
Mrs. Claus applique plate
8.98" W X 8.98" H



XM3516 **NEW**
Santa applique plate
8.98" W X 8.98" H



XM3517 **NEW**
Snowman applique plate
8.98" W X 8.98" H







9" plate covers fit perfectly inside dinner plates to create a beautiful holiday table. Each design has two applique areas - one in the middle and another around the edge, so you can select different fabrics to create the perfect look! The center design is also included without the applique "plate", so you can use this pack for any embroidery project you choose!

16 Plate Designs and individual center designs

New from Dakota collectables!



HY2292 **NEW**
Turkey applique plate
8.98" W X 8.98" H



HY2293 **NEW**
Blessed Feast applique plate
8.98" W X 8.98" H



HY2294 **NEW**
Cornucopia applique plate
8.98" W X 8.98" H



HY2295 **NEW**
Little pilgrims applique plate
8.98" W X 8.98" H



HY2296 **NEW**
Pumpkin applique plate
8.98" W X 8.98" H



HY2297 **NEW**
Scarecrow applique plate
8.98" W X 8.98" H



XM3512 **NEW**
Christmas girl applique plate
8.98" W X 8.98" H



XM3513 **NEW**
Christmas Tree applique plate
8.98" W X 8.98" H



XM3515 **NEW**
Nativity applique plate
8.98" W X 8.98" H



XM3516 **NEW**
Santa applique plate
8.98" W X 8.98" H



XM3518 **NEW**
Gingerbread Man applique plate
8.98" W X 8.98" H



XM3519 **NEW**
Merry Christmas applique plate
8.98" W X 8.98" H

Time for Tips & Tricks - - - Sew it or Serge it

Utility Sewing:

- Sewing machine allows for sewing with a wide bed and free arm for guiding fabric exactly where you need it to go.
- Sergers are all about stitching on the edge.
- Sewing machines sew seams with a straight “lockstitch.”
- Sergers sew an overlock stitch with needles intertwined with loops formed by loopers and needle threads “catching” the loops.
- Sewing machines allow for fitting with any size seam allowance you choose.
- Sergers stitch from approximately 3.0mm to 7.0mm, making for a very small seam allowance and few options for adjustments.
- Sewing machines require a second step to clean finish the raw edge of a seam, and may require trimming which makes for three steps total:

  Sewing the seam - Trimming the seam - Clean finishing the seam.

- Sergers cut, sew the seam, and clean finish the raw edge in one step at a higher speed than most sewing machines.
- Hemming on a sewing machine can be done with topstitching or blind hemming with lots of room for adjustments.
- Hemming on a serger is totally unique when using the rolled hem feature - Blind Hemming on a serger requires some expertise and has little room for adjustability.

Decorative Sewing:

- Sewing machines can have a myriad of decorative stitch options.
- Sergers have few options for decorative stitching but great advantages when it comes to using thicker threads for unique edge finishes.



Key Takeaway: Sewing machines are all about PRECISION and Endless OPTIONS
Sergers are all about SPEED, EFFICIENCY, and Unique OPTIONS



Let’s Go Sew with Joanne Banko Resources:

Reach out to Joanne via her sewing and embroidery website: www.letsgosew.com

Email: joannebanko@letsgosew.com

Joanne Banko’s blog: https://www.letsgosew.com/joanne-bankos-blog

Videos on my YouTube channel: https://www.youtube.com/c/LetsGoSewWithJoanneBanko

Free Let’s Go Sew Tutorials & Tip Sheets HERE