



★ ★ ★
FOR THE SEEKERS
SOUTH CENTRAL
— KANSAS —
MEMBERSHIP APPLICATION

FOR PERIOD: January 1st to December 31st, 2026

Information on this form will be used for the membership directory on the website and other promotional items.

Organization, City or Attraction

Name: _____

Contact Person: _____
This is the person who will be attending the meetings - providing a conduit for information to/from the organization, and making decisions (voting).

Address: _____

City, State, Zip: _____

Phone: _____ Cell: _____

Most of our correspondence is handled by email. Please be sure this information is kept up-to-date.

Email: _____

Additional Email: _____

Website: _____

Method of Payment:

☐ CASH ☐ Check # _____ ☐

Checks must be received by January 31, 2026 to insure full membership benefits. New memberships will be prorated.

Make payment to:
South Central Kansas Tourism Region

Send to:
Visit Ark City
106 S summit St., Arkansas City, KS 67005

Please enter our membership at the level indicated below:

☐ \$25.00 **Individuals & Friends of SCKTR**

Museums & Attractions (based on visitors per year)

☐ \$30.00 | Less than 5000

☐ \$75.00 | 5,001 - 20,000

☐ \$100.00 | 20,001 +

☐ \$50.00 **Events** (ie; State Fair, Walnut Valley Festival, etc.)

☐ \$100.00 **Corporate**

Restaurants (based on seating capacity)

☐ \$50.00 | Less than 50

☐ \$75.00 | 51-100

☐ \$100.00 | 101 +

Chamber of Commerce, Cities, Convention and Visitors Bureaus, Economic Development, etc.

(based on population represented)

☐ \$60.00 | Less than 2500

☐ \$120.00 | 2,501-7,500

☐ \$180.00 | 7,501-12,500

☐ \$240.00 | 12,501-20,000

☐ \$250.00 | 20,001 - 50,000

☐ \$325.00 | 50,001+

Hotels, Motels, B&B's & Campgrounds (based on units)

☐ \$50.00 | Less than 50

☐ \$100.00 | 51 - 100

☐ \$125.00 | 101 +

☐ \$50.00 | **News Media** (Radio, TV, Newspaper, Website providers)

Office Use

Date Entered:

Member ID:

As you take time to complete this form and think about the past year, please also take a moment to consider the information you have on the website www.visitsouthcentralks.com. Please send any revisions needed to cvbdir@lindsborgcity.org

These are marketing opportunities for those whose dues are fully paid.

2026 Planned Dates:

January 28 - Marion

February 11-12 Destination Statehouse

February 25 - Mulvane

March 25 - Maxwell Wildlife Refuge

April 22 - Caldwell

June 24 - Wellington

August 26 - Rice County

September 10-19 State Fair (No Meeting)

October 20-21 Kansas Tourism conference

October 22 - KTC (Mtg Thursday Wichita |

December 2 - Ark City (Annual Meeting)



Membership **BENEFITS**

1

REGIONAL PARTNERSHIPS

- We network, share information, share ideas and collaborate to make our individual communities better!
- We all help each other and when we are on the same team we can share visitors & resources!

2

EDUCATIONAL OPPORTUNITIES

- Each month the host community shares an educational piece that can be used in our industry
- Learn more about our state and region as we meet
- Be informed on statewide educational opportunities close to home to save time and money for our budgets.

3

STAY UP TO DATE WITH STATE TOURISM & TRAVEL

- State of Kansas staff reports at each meeting
- Be part of our region for TIAK info, legislation & issues
- Receive info on comprehensive issues affecting our state
- KDWP Regional Roundtable, each region receiving 2 representatives at quarterly meetings.

4

SHARE YOUR COMMUNITY FOR FREE!

- Host a Meeting - showcase to other professionals
- Post all your information, attractions and events on our website
- Share your information to our social media & share booth space as we promote our area

5

DISCOUNTS ON MARKETING

- Backlit panels at Kansas Travel Info Centers
- Guidebook listings
- Kansas Tourism shared ad pages discounts
- Shared representation at festivals, travel shows, state fair and more!

6

REPRESENT OUR AREA OF THE STATE

Our tourism hands can reach further out if we work together. We strive to bring in visitors, share our attractions and information as we continue to represent our community and state in the best manner possible.

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FOR THE SEEKERS

SOUTH CENTRAL

— KANSAS —

Paid Content Opportunities: SCKTR offers a variety of paid content opportunities across the VisitSouthCentralKS.com website. SCKTR will offer limited premium placements that will deliver your marketing message to visitors to the website. The goal is to reach people who are actively planning their trips to the South Central Kansas Tourism Region. Meaning, people who visit the website are a more qualified user audience, higher content engagement and bigger bang for your buck.

Header Images – Top of the Page (Includes one photo, link to your website, headline and 10 words of text)



Deliver your message to visitors looking for travel information. Select opportunities include:

- Agritourism
- Art & Culture
- Hunting & Fishing
- Indoor Sports & Entertainment
- Museums & History
- Outdoor Attractions
- Outdoor Sports & Wellness
- Zoos & Animal Sanctuaries
- Blog Menu

8 advertising opportunities (listed left).

The cost to advertise is based on population size. Chambers of Commerce, Cities, Conventions & Visitors Bureaus, Economic Development, etc.

0 - 10,000 (\$200)

10,001 - 50,000 (\$400)

50,001 and above (\$600)

Name _____

Business Name _____

Address _____ City, State, Zip _____

Email _____ Phone Number _____

Website URL _____

Headline _____

10-word copy _____

Blog Menu _____

Deadline to reserve ad space is April 3. Please turn in space reservation to Holly Lofton, cvbdir@lindsborgcity.org